

WKGB-FM  
Binghamton, NY  
Quarterly Issues/Programs List  
Second Quarter, 2015  
07/07/2015

WKGB-FM  
Quarterly Issues/Programs List

---

WKGB-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ASPIRE DANCE:** TINA CHRISTINA PRICE, Handicapped Dance Group
- **BC Office For Aging:** Rita Mary Spinelli
- **Binghamton Zoo:** RACHEL DAVENPORT Zoo Public Relations/ Grand Opening/ Traci's Hope, Gordon Shiner talks 5K Run/Walk
- **DANIELLE HOUSE:** Hospitality Homes That Heal/ Diane Steno discuss history & services
- **Downtown Business Association:** RON SALL /July Fest
- **Greater Binghamton UNICO:** UNICO Charities and Fund Raising Dinner
- **MEMORIAL DAY:** BARB BEEBEE
- **Religion:** Rev.Terry Steenberg Owego 1st Baptist/ Owego Prays/HE'S ALIVE Missionary
- **Youth Health and Fitness:** Bill Clark Speaker Youth Health and Fitness
- **Youth Wellness and Fitness:** YOUTH

---

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------|-----------------|-------------|-------|-----------|----------|
|-------|-----------------|-------------|-------|-----------|----------|

| ISSUE                         | PROGRAM / TITLE                                       | DESCRIPTION   | GUEST                                    | DATE/TIME              | DURATION |
|-------------------------------|---|---|--|------------------------|----------|
| Religion                      | COMMUNITY FOCUS OWEGO PRAYS Tioga Ministries          | Rev.Terry Steenberg Owego 1st Baptist/ Owego Prays/HE'S ALIVE Missionary                            | Rev.Terry Steenberg                      | 04/05/2015<br>07:06 AM | 029:52   |
| Binghamton Zoo                | COMMUNITY FOCUS BC ZOO/ ORAL CANCER WALK/TRACI'S HOPE | RACHEL DAVENPORT Zoo Public Relations/ Grand Opening/ Traci's Hope, Gordon Shiner talks 5K Run/Walk | Rachel Davenport                         | 04/12/2015<br>07:09 AM | 029:42   |
| Greater Binghamton UNICO      | COMMUNITY FOCUS UNICO                                 | UNICO Charities and Fund Raising Dinner   | Barbara Wahila, Angela Carro, Marco Cuda | 04/19/2015<br>07:06 AM | 029:38   |
| Greater Binghamton UNICO      | COMMUNITY FOCUS UNICO                                 | UNICO Charities and Fund Raising Dinner   | Barbara Wahila, Angela Carro, Marco Cuda | 04/26/2015<br>07:09 AM | 029:38   |
| Youth Health and Fitness      | COMMUNITY FOCUS SAFETY AND FITNESS                    | Bill Clark Speaker Youth Health and Fitness   | Bill Clark Trent Patterson               | 05/03/2015<br>07:08 AM | 029:21   |
| ASPIRE DANCE                  | COMMUNITY FOCUS ASPIRE DANCE CO.                      | TINA CHRISTINA PRICE, Handicapped Dance Group   | TINA CHRISTINA PRICE                     | 05/17/2015<br>07:12 AM | 029:30   |
| MEMORIAL DAY                  | COMMUNITY FOCUS MEMORIAL DAY SERVICES                 | BARB BEEBEE   | Barbara Beebee                           | 05/24/2015<br>07:08 AM | 029:53   |
| DANIELLE HOUSE                | COMMUNITY FOCUS DANIELLE HOUSE                        | Hospitality Homes That Heal/ Diane Steno discuss history & services                                 | Diane Steno                              | 05/31/2015<br>07:08 AM | 029:23   |
| BC Office For Aging           | COMMUNITY FOCUS BC SENIOR GAMES/ ST. Anthony's Festa  | Rita Mary Spinelli  | Rita Mary Spinelli                       | 06/07/2015<br>07:08 AM | 029:20   |
| Downtown Business Association | COMMUNITY FOCUS JULY FEST 2015                        | RON SALL /July Fest   | Ron Sall Mike Carbone                    | 06/14/2015<br>07:08 AM | 029:26   |
| Youth Wellness and Fitness    | COMMUNITY FOCUS YOUTH WELLNES ACADEMY                 | YOUTH   | Bill Clark Trent Patterson               | 06/21/2015<br>07:11 AM | 029:37   |

| ISSUE          | PROGRAM / TITLE                | DESCRIPTION   | GUEST       | DATE/TIME              | DURATION |
|----------------|--------------------------------|---|-------------|------------------------|----------|
| DANIELLE HOUSE | COMMUNITY FOCUS DANIELLE HOUSE | Hospitality Homes That Heal/ Diane Steno discuss history & services | Diane Steno | 06/28/2015<br>07:08 AM | 029:23   |

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------|-----------------------|----------|------|
| ----  | Community Calendar 01 | 000:31   | 009  |
| ----  | Community Calendar 02 | 000:31   | 021  |
| ----  | Community Calendar 03 | 000:30   | 011  |
| ----  | Community Calendar 03 | 000:31   | 011  |
| ----  | Community Calendar 04 | 000:31   | 014  |
| ----  | Community Calendar 05 | 000:30   | 002  |
| ----  | Community Calendar 06 | 000:31   | 016  |
| ----  | Community Calendar 07 | 000:30   | 022  |
| ----  | Community Calendar 08 | 000:30   | 012  |
| ----  | Community Calendar 09 | 000:30   | 018  |
| ----  | Community Calendar 10 | 000:30   | 011  |
| ----  | Community Calendar 11 | 000:30   | 018  |
| ----  | Community Calendar 12 | 000:30   | 006  |

| <b>ISSUE</b>              | <b>ORGANIZATION OR TITLE</b> | <b>DURATION</b> | <b>RUNS</b> |
|---------------------------|------------------------------|-----------------|-------------|
| -----                     | Community Calendar 13        | 000:30          | 051         |
| -----                     | Community Calendar 14        | 000:31          | 014         |
| -----                     | Community Calendar 15        | 000:30          | 044         |
| -----                     | Community Calendar 16        | 000:30          | 009         |
| -----                     | Community Calendar 17        | 000:32          | 012         |
| -----                     | Community Calendar 18        | 000:30          | 010         |
| -----                     | Community Calendar 19        | 000:30          | 016         |
| -----                     | Community Calendar 20        | 000:30          | 037         |
| -----                     | Community Calendar 21        | 000:30          | 005         |
| -----                     | Community Calendar 22        | 000:30          | 053         |
| -----                     | Community Calendar 23        | 000:30          | 002         |
| -----                     | Community Calendar 24        | 000:31          | 002         |
| -----                     | Community Calendar 25        | 000:32          | 006         |
| -----                     | Community Calendar 26        | 000:30          | 002         |
| -----                     | Community Calendar 27        | 000:29          | 042         |
| -----                     | Community Calendar 28        | 000:30          | 014         |
| -----                     | Community Calendar 35        | 000:30          | 004         |
| -----                     | Community Calendar 36        | 000:31          | 021         |
| -----                     | Community Calendar 37        | 000:32          | 041         |
| Adoption from Foster Care | Ad Council                   | 000:30          | 002         |
| Adoption from Foster Care | Ad Council                   | 001:00          | 003         |
| After School Activities   | NYSPHSAA/NYSAAAI             | 001:00          | 003         |
| Autism Awareness          | Ad Council                   | 000:30          | 001         |
| Autism Awareness          | Ad Council                   | 001:00          | 001         |
| Buzzed Driving Prevention | Ad Council                   | 000:30          | 002         |
| Caregiver Assistance      | Ad Council                   | 001:00          | 003         |
| Childhood Asthma          | Ad Council                   | 000:30          | 001         |
| Children's Oral Health    | Ad Council                   | 000:30          | 001         |
| Children's Oral Health    | Ad Council                   | 001:00          | 001         |

| <b>ISSUE</b>                  | <b>ORGANIZATION OR TITLE</b>                          | <b>DURATION</b> | <b>RUNS</b> |
|-------------------------------|---|-----------------|-------------|
| Community Engagement / United | Ad Council  | 000:30          | 001         |
| Community Engagement / United | Ad Council  | 001:00          | 001         |
| Domestic violence             | Ad Council  | 000:30          | 004         |
| Education                     | FARMERS INSURANCE                                     | 030:01          | 001         |
| Energy Efficiency             | Ad Council  | 001:00          | 001         |
| Enrollment in Health Insuranc | Ad Council  | 000:30          | 001         |
| Enrollment in Health Insuranc | Ad Council  | 001:00          | 002         |
| Feeding Amercia               | PSA: Feeding Amercia / Hunger Prevention / Binghamton | 001:00          | 001         |
| Financial Literacy            | Ad Council  | 000:30          | 001         |
| Financial Literacy            | Ad Council  | 001:00          | 003         |
| Food Safety Education         | Ad Council  | 000:30          | 003         |
| Food Safety Education         | Ad Council  | 001:00          | 001         |
| Foreclosure Prevention Assist | Ad Council  | 000:30          | 001         |
| High Blood Pressure           | Ad Council  | 000:30          | 002         |
| Hispanic College Enrollment   | Ad Council  | 000:30          | 001         |
| Hunger Prevention             | Ad Council  | 000:30          | 003         |
| Hunger Prevention             | Ad Council  | 001:00          | 001         |
| Job Training & Employment     | Ad Council  | 000:30          | 002         |
| Learning & Attention Issues   | Ad Council  | 000:30          | 001         |
| Living Organ Donation         | Matching Donors, Inc                                  | 000:30          | 001         |
| Marines                       | Marines   | 001:00          | 002         |
| MILITARY AND VETERANS         | SHOW YOUR STRIPES                                     | 000:28          | 006         |
| MILITARY AND VETERANS         | SHOW YOUR STRIPES                                     | 000:30          | 004         |
| MILITARY AND VETERANS         | SHOW YOUR STRIPES                                     | 000:31          | 027         |
| Organ Donation                | Health Resources and Services                         | 000:30          | 001         |
| Organ Donation                | Health Resources and Services                         | 001:00          | 001         |
| Pathways to Employment        | Ad Council  | 000:30          | 002         |

| <b>ISSUE</b>                  | <b>ORGANIZATION OR TITLE</b>  | <b>DURATION</b> | <b>RUNS</b> |
|-------------------------------|-------------------------------|-----------------|-------------|
| Seat Belt Safety              | Ad Council                    | 000:30          | 002         |
| Stroke Awareness              | Ad Council                    | 000:30          | 002         |
| Teacher Recruitment           | Ad Council                    | 000:30          | 001         |
| Texting and Driving Preventio | Ad Council                    | 000:30          | 001         |
| Tire Safety                   | Rubber Manufacturers Associat | 000:30          | 001         |
| Troubled Youth Support        | Youth Villages                | 000:30          | 001         |
| Troubled Youth Support        | Youth Villages                | 001:00          | 001         |
| Veterans Advocacy and Assista | DAV                           | 000:30          | 001         |
| Veterans Advocacy and Assista | DAV                           | 001:00          | 002         |
| Wildfire Preparedness         | Ad Council                    | 001:00          | 004         |