WKGB

Binghamton, NY Quarterly Issues/Programs List Second Quarter, 2022 04/16/2019 WKGB

Quarterly Issues/Programs List

WKGB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Co-Op: Public Health, Childre	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Jay Bhatt, D.O., MPH, MPA is a physician executive, internist, geriatrician, and public health innovator. He is Executive Director of the Deloitte Center for Health Solutions (DCHS) and the Deloitte Health Equity Institute (DHEI). Dr. Bhatt discussed his experiences working in Chicago Health clinics now that we seem to be entering a new phase of the pandemic. He talked about the reasons he is hearing from people who remain hesitant to get vaccinated. We've been expecting the FDA and CDC to consider authorization for the vaccine for children younger than five. Dr. Bhatt discussed the timetable for this and gave his recommendations for children getting the Covid vaccine. • David L. Sharkis Director of Operations Children's Dyslexia Centers, Inc. Sharkis defined dyslexia and gave us an Overview of the Children's Dyslexia Centers and its mission. He outlined the types of programs their centers offer for both tutoring and training and told us how COVID has impacted operations. Sharkis talked about resources for people with Dyslexia.	Dr. J. Bhatt, D. Sharkis	04/03/2022 07:01 AM	029:49

Science & Technology, Public	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	• Padi Boyd, Chief of the Exoplanets and Stellar Astrophysics Laboratory in the Astrophysics Science Division at NASA, and the Project Scientist for the Transiting Exoplanet Survey Satellite Mission. Padi Boyd discusses a recent revelation made by the Hubble Space Telescope. She also explains the missions of the Hubble and James Webb Telescopes, including what their discoveries tell us about the origins of the Universe, the potential existence of extraterrestrial life, and why these revelations are important. • Dr. Dara Kass, HHS Regional Director for Region 2. Dr. Kass discusses the effectiveness of the COVID-19 vaccines. She explains the benefits of the immunity received via vaccination as compared to natural immunity, and she talks about why those who have been infected with COVID-19 should still be vaccinated. Finally, she explains the latest guidance on booster shots, including the newest recommendation for those over the age of 50.	P. Boyd, Dr. D. Kass	04/10/2022 07:01 AM	029:49
Public Health, Race Relations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	• Purvi Parikh, MD is an allergist and on faculty as Clinical Assistant Professor in both departments of Medicine and Pediatrics at New York University School of Medicine. April marks National Minority Health Month. Dr. Parikh focused on how and why the pandemic has and continues to impact minority communities across the country. As an immunologist and allergist, she pointed out the similarities and differences in her practice since COVID-19 has come into play. Dr. Parikh gave advice on how we can continue to stay safe as we	Dr. P. Parikh, K. Kennedy	04/17/2022 07:04 AM	029:49

Г	1		Ī r	1	
		enter this next phase of the			
		pandemic with potential new			
		variants. • KOSTYA			
		KENNEDY, author of TRUE:			
		THE FOUR SEASONS OF			
		JACKIE ROBINSON. It's the			
		start of major league baseball's			
		2022 season and this also			
		marks the 50th anniversary of			
		the passing of baseball legend			
		Jackie Robinson. It also marks			
		the 75th anniversary of one of			
		the most significant moments			
		of the 20th century - Jackie			
		Robinson breaking the color			
		barrier in major league			
		baseball. Kennedy talked			
		about Robinson's impact on			
		_			
		MLB and society from four non-consecutive			
		transformative years of			
		Robinson's life: 1946, 1949,			
		1956, and 1972.			
		• Mary Partin, CEO of the Dan			
		Marino Foundation. April is			
		Autism Awareness Month.			
		The Marino Campus is an			
		accredited postsecondary			
		school that prepares young			
		adults with autism and other			
		disabilities for gainful			
		employment, social			
		competence, and independent			
		living by earning national			
		industry certifications and			
		gaining necessary skills vital			
	IHEARTRADIO	to employment. Partin talked			
		about resources that parents	Dr. M.	04/24/2022	
Public Health	COMMUNITIES:	can use to help navigate	MARTIN, P.	04/24/2022	029:50
	PUBLIC AFFAIRS	through autism. • Paul	BILLINBS	07:03 AM	
	SPECIAL	Billings, American Lung			
		Association National Senior			
		Vice President of Advocacy.			
		Billings discussed the			
		American Lung Association's			
		2022 "State of the Air" report			
		that revealed how millions of			
		Americans live in counties that			
		have unhealthy levels of ozone			
		or particle pollution. He			
		focused on how air pollution			
		harms health, who is most			
		vulnerable to air pollution, and			
		what steps the nation must			

		take to make progress toward			
		cleaner and healthier air.			
Public Health, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	• Dr. Basim Khan, Executive Director, Neighborhood Health in Alexandria, VA. Dr. Khan focused on community and the role local organizations play in expanding access to high quality and affordable health care. Dr. Khan discussed common barriers from different patient populations and how to overcome the fear of COVID-19 vaccinations. • Former White House chef and decorated combat veteran Andre Rush. Chef Andre Rush is a retired decorated combat Veteran known worldwide as the White House chef for four Presidents including Bill Clinton, George W. Bush, Barack Obama, and Donald Trump. Rush advocates for military service and suicide prevention. Chef Rush talked about using food, medicine and therapy to help military vets overcome depression, anxiety, and PTSD with a method called "Cooking to Cope."	Dr. B. Kahn, A. Rush	05/01/2022 07:08 AM	029:49
Public Health, Military Appre	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	• Dr. Sheldon Riklon M.D., University of Arkansas for Medical Sciences. May is Asian/Pacific American Heritage Month and Dr. Riklon shared how the COVID-19 pandemic has impacted AANHPI community as well as communities of color. He says it's essential to help families understand the need to stay protected from COVID-19, regardless of whether they've been vaccinated. Dr. Riklon offered "tools" and suggestions to continue staying safe from COVID-19. • Stephen Holley, Carry The Load Co-Founder, President and CEO & Mark Elliott, Retired U.S. Army Colonel and Global Head of	Dr. S. Riklon, S. Holley	05/08/2022 07:04 AM	029:49

i -					
		Military and Veterans Affairs			
		at JPMorgan Chase. Holley is			
		a graduate of the United States			
		Naval Academy and former			
		SEAL Team 5 officer and			
		Elliot oversees firm-wide,			
		veteran-focused efforts in			
		employment, entrepreneurship,			
		education and workforce			
		development, and community			
		engagement. May is Military			
		Appreciation month and both			
		discussed their service to our			
		country and Memorial Day's			
		true meaning. They talked			
		about the 10th Annual Month-			
		Long National Memorial May			
		Relay Covering 20,000 Miles			
		and 48 States Honoring First			
		Responders and Fallen			
		Military.			
		Sarah Lovenheim Assistant			
		Secretary for Public Affairs.			
		Lovenheim discussed how the			
		Public Affairs division works			
		to ensure the public hears			
		about top Departmental			
		priorities and initiatives tied to			
		the Health and Human Service			
		mission of building a healthier			
		America. She talked about her			
		experience overseeing the			
		COVID-19 Public Education			
		Campaign for HHS and the			
		most important priorities now			
	HIE A DED A DIO	in encouraging vaccinations.			
D 1.11. II1.1	IHEARTRADIO	Lovenheim discussed reaching	S.	05/15/2022	
Public Health,	COMMUNITIES:	out to parents to ensure they	Lovenheim,	05/15/2022	029:49
Osteoporosis A		are supported in the decision	C. Hostinak	07:01 AM	
	SPECIAL	to get their children vaccinated			
		and why these type of efforts			
		with moms in social media			
		will be effective. • Cheryl			
		Hostinak, executive director of			
		American Bone Health. It's			
		National Osteoporosis Month			
		and Hostinak explained what			
		osteoporosis is and why it's			
		important to have a national			
		awareness month. She says			
		tests and screening are			
		available to diagnose			
		osteoporosis and what we can			
		do to help prevent			
		osteoporosis. She offered up			
<u> </u>	L	1r			<u> </u>

		resources that people can			
		access from American Bone Health.			
Military Appreciation, Mental	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	• John Bird, US Navy Vice Admiral (Retired) and Senior VP of Military Affairs at USAA – Admiral Bird joins the show to discuss the creation and significance of the USAA Poppy Honor Wall; how the poppy came to symbolize Memorial Day; and how people can join in remembrance if they can't make it to the wall in person. • Clara Reynolds, President & CEO of the Crisis Center of Tampa Bay – Clara Reynolds joins the show for Mental Health Awareness Month to discuss America's mental health crisis, along with the impact the pandemic has had on our mental health, and resources to help those in need.	J. Bird, C. Reynolds	05/22/2022 07:02 AM	029:50
GRIEF COUNSELING	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	• Ram Koppaka, MD, PhD Associate Director for Adult Immunization Services Division Centers for Disease Control and Prevention. The CDC just recommended that kids ages 5 to 11 get booster doses. Dr. Koppaka explained the rationale behind recommending boosters for kids and gave us the latest information on boosters for all ages. He discussed what the CDC is doing to address health equity during the pandemic and reduce health disparities - particularly when it comes to vaccine access and coverage. Koppaka covered when COVID vaccines might be available to kids under 5 and the success of the public education campaigns encouraging COVID vaccination and programs to increase trust and engagement within communities. • Bonnie Carroll President & founder of the Tragedy Assistance	Dr. R. Koppaka, B. Carroll	05/29/2022 07:02 AM	029:50

		Program for Survivors (TAPS). TAPS provides compassionate care to all those grieving the death of a military loved one. Since 1994, TAPS			
		has provided comfort and hope 24/7 through a national peer support network and connection to grief resources, all at no cost to surviving families and loved ones. Carroll discussed the variety of programs available to survivors nationally and worldwide. She talked about the National Military Survivor Seminar and Good Grief Camp that is held annually in Washington, D.C., over Memorial Day. TAPS also conducts regional survivor seminars for adults and youth			
		programs at locations across the country, as well as retreats and expeditions around the world.			
Mental Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	• Fred Dillon is Head of Advisory Services at Hopelab. Dillon develops technology solutions that improve the health and well-being of adolescents and young adults. Pride month kicks off June 1 and Dillon focused on Pride Month and LGBTQ+ teen mental health. He discussed the launching of a new, free digital tool called imi (eye-me) for LGBTQ+ teen mental health and well-being. • Mark Follman, author of TRIGGER POINTS: Inside the Mission to Stop Mass Shootings in America. Follman discussed the school shooting in Uvalde, TX, in which a gunman took the lives of 19 children and two teachers inside Robb Elementary School. His new book is the first-ever account that goes inside the world of behavioral threat assessment, a groundbreaking method for successfully preventing mass shootings. He offered insight	F. Dillon, M. Follman	06/05/2022 07:00 AM	029:48

		into the Uvalde tragedy and offered hope and information on prevention for these kinds of shootings.			
Public	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	• Dan Kotlowski AccuWeather's Lead Hurricane Expert – Dan breaks down the expectations for the 2022 hurricane season. He also explains how these storms develop, what to watch for as a storm is approaching, and how to read the hurricane models seen on TV and online. • Steve Gregory iHeartMedia National Correspondent & Certified Wildfire Expert – Steve offers an overview of the wildfires we've experienced so far in 2022 and breaks down the different issues responsible for the larger and more frequent wildfires we've seen in recent years.	D. Kotlowski,	06/12/2022 06:30 AM	030:00
Public Safety,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	• Dr. Kenneth Alexander (Chief of Infectious Diseases at Nemours Children's Health in Florida) – Dr. Alexander discusses the rise in COVID-19 cases in certain parts of the country, different COVID-related issues impacting children who contract the virus, the latest COVID vaccination guidance for children, and ways to keep the family and kids safe during summer vacations and activities. • Kelly Navies (Museum Specialist of Oral History at the Smithsonian National Museum of African American History and Culture) – Kelly Navies discusses the history of the Juneteenth holiday, from the period of time between the conclusion of the Civil War and the freeing of slaves in Texas to the events following that moment in history that led to the recent push for Juneteenth to become a federal holiday.		06/19/2022 06:30 AM	029:49

Children∳s Health, Public Saf	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	• Dr. Sean O'Leary, Pediatric Infectious Diseases specialist and Associate Professor of Pediatrics at the University of Colorado. COVID vaccines were just authorized for children under 5. Dr. O'Leary talked about how 13 million children under age 18 in the US have gotten COVID and why the impact on children has increased. He discussed the important milestone of vaccinations at this stage of the pandemic and what parents need to know about vaccinating their youngest children. • Julie Garner, Founder of Project Yellow Light. With much of America looking to make their next getaway this summer, millions of people are setting their sights on the open road and ready for vacation. Garner talked about Project Yellow Light and raising awareness, so we know the dangers of distracted driving.	Dr. S. O�Leary, J. Garner	06/26/2022 06:33 AM	029:49
-------------------------------------	--	--	---------------------------------	------------------------	--------

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING
Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION			
(Insert netw	(Insert network and/or syndicator-provided programs lists here.)						

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alzheimer's Awareness	Ad Council	000:14	9
Alzheimer's Awareness	Ad Council	000:29	33
Alzheimer's Awareness	Ad Council	000:29	32
Alzheimer's Awareness	Ad Council	000:57	44
Alzheimer's Awareness	Ad Council	000:58	41
CENTERLINK	CENTERLINK	000:29	4
END RACISM	STOP AAPI HATE	000:30	17
ENVIRONMENT	iHEART RADIO EARTH	000:28	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	4

GLAAD	GLAAD	000:29	4
HEALTH AND FITNESS	MAKE-A-WISH	000:30	12
MENTAL HEALTH	CHILD MIND INSTITUTE	000:29	7
MILITARY AND VETERANS	HOME BASE	000:30	21
SAVING FOR RETIREMENT	Ad Council	000:14	13
SAVING FOR RETIREMENT	Ad Council	000:14	11
SAVING FOR RETIREMENT	Ad Council	000:28	52
SAVING FOR RETIREMENT	Ad Council	000:29	60
SAVING FOR RETIREMENT	Ad Council	000:29	59
Texting and Driving Preventio	Ad Council	000:29	57
Texting and Driving Preventio	Ad Council	000:29	54
TREVOR POJECT	TREVOR PROJECT	000:29	5