

# **PUBLIC FILE**

**WKGB FM, Conklin, NY**

## **Quarterly Issues/Program List**

WKGB FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

**Program Samples Covering A Three-Month Quarterly Period**

From January 01, 2020 to March 31, 2020

### **SECTION I**

Local Programming Issues

### **SECTION II**

Network (and/or Syndicated) Programming broadcast during this quarter that addressed community issues.

### **SECTION III**

Public Service Announcements (PSAs)

Date Prepared: July 08, 2020

# **SECTION I**

## **Local Programming**

This section lists regularly scheduled and special programs that represent this station's issue-responsive programming providing the most significant treatment of the issues listed for the calendar quarter.

### **Issues of Interest:**

Community Relationships

Health & Wellness

Housing

Services for Senior Citizens

Economy

COVID-19 Pandemic

Issue	Program/Title	Description	Date	Time	Duration
Community Relationships	Community Focus	Catholic Diocese representatives discussed Padre John Michael Talbot's Hermitage and music ministry. He is Founder and General Minister of the Brothers and Sisters of Charity who focus on building relationships within communities.	01/05/20	7 am	30 min.
Health & Wellness	Community Focus	Rural Health Care Network discussed the GetThere ride service. GetThere is a mobility management program of the Rural Health Network of South Central New York whose mission is to advance the health and well-being of rural people and communities.	01/12/20	7 am	30 min.
Health & Wellness	Community Focus	Rural Health Care Network discussed more about the GetThere ride service. GetThere operates a transportation information and assistance call center that works to help those with transportation needs to find workable, affordable solutions.	01/19/20	7 am	30 min.
Health & Wellness	Community Focus	Rural Health Care Network further discussed the GetThere ride service. Getthere provides transportation information and case management services, financial assistance for eligible individuals who need transportation to healthcare appointments, transportation to employment services, and training on how to use public transportation.	01/26/20	7 am	30 min.
Housing	Community Focus	Impact Project discussed their free home remodeling mission. The Impact Project helps low income families maintain and increase equity on their homes,	02/02/20	7 am	30 min.
Health & Wellness	Community Focus	Rural Health Care Network once again discussed the GetThere ride service. They seek to improve transportation access and coordination in South Central New York, with particular regard to the area's rural communities.	02/09/20	7 am	30 min.
Economy	Community Focus	Little Italy Endicott discussed Carnevale Celebration. The mission of Little Italy Endicott is to continue to revitalize the 100 block of Oak Hill Avenue and surrounding neighborhood into a vibrant economic and cultural district.	02/16/20	7 am	30 min.
Services for Senior Citizens  Economy	Community Focus	Representatives from the Broome County Office of The Aging discussed Meals on Wheels and many other services offered to senior citizens. Also, the Broome County Council of Churches discussed the importance of a new North Side grocery store.	02/23/20	7 am	30 min.

Community Services	Community Focus	The United Way discussed fundraising and its importance to providing its many services to the community.	03/01/20	7 am	30 min.
Economy	Community Focus	Broome County History, Local Broome County Historian, Dave Booth, discussed local businesses and the role they've played in developing the local economy.	03/08/20	7 am	30 min.
COVID-19	iHeart Media Special	iHeart Media presented a special program concerning COVID-19. A doctor answered general questions such as what makes this virus unique. A former government official explained how federal, state and local authorities handle emergency declarations. And a financial expert discussed the economic impact of the outbreak.	03/15/20	7 am	30 min.
COVID-19	iHeart Media Special	iHeart Media presented a updated program concerning COVID-19 in which discussion evolved around the definition of pandemics and what the declaration of a pandemic means to society. In addition, what relevant information is the country really craving during this critical time.	03/22/20	7 am	30 min.
COVID-19	iHeart Media Special	iHeart Media's Ryan Gorman presented a round table discussion on COVID-19 with: Author and Allergy Specialist Dr. Leo Galland; Vice President of Communications for the American Red Cross; Elizabeth Penniman; former Chief Economist at GE Healthcare Dr. Lisa Kennedy. Topics they covered included: What are we learning about the disease and how to slow the outbreak? What is the impact of the virus on the U.S. health care system? And...how the disaster relief organization is helping during this pandemic.	03/29/30	7 am	30 min.

# SECTION II

## Network (and/or Syndicated) Programming

Issue	Program/Title	Description	Date	Time	Duration
		No Network (and/or Syndicated) Programming was broadcast during this quarter that addressed community issues.			

# **SECTION III**

## **Public Service Announcements (PSAs)**

## PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	000:14	2
	Ad Council	000:15	5
	Ad Council	000:15	4
	Ad Council	000:29	26
	Ad Council	000:29	22
	Ad Council	000:29	27
	Ad Council	000:29	19
	Ad Council	000:29	9
	Ad Council	000:29	18
	Ad Council	000:29	17
	Ad Council	000:29	31
	Ad Council	000:29	19
	Ad Council	000:30	13
	Ad Council	000:30	36
	Ad Council	000:30	4
	Ad Council	000:30	2
	Ad Council	000:30	55
	Ad Council	000:59	20
	Ad Council	001:00	88
	Ad Council	001:00	103
	AD COUNCIL PSA 1	000:30	1
	AD COUNCIL PSA 2	000:30	1
	AD COUNCIL PSA 3	000:30	1
	AD COUNCIL_PSA_1_V2	000:30	12
	AD COUNCIL_PSA_2_V2	000:30	12
	AD COUNCIL_PSA_3_V2	000:29	12
	American Heart Association	000:29	21
	American Heart Association	000:30	5
	CHILD MIND INSTITUTE	000:33	20
	PEACE IN THE STREETS	000:31	6
	PROJECT YELLOW LIGHT	000:29	11
	PROJECT YELLOW LIGHT	000:29	1
	PROJECT YELLOW LIGHT	000:30	9
	PSA: Child Car Safety/Night Shift/15	000:15	6
	PSA: Child Car Safety/Night Shift/30	000:30	10
	PSA: Child Car Safety/One Upmanship/30	000:30	12
	PSA: Child Car Safety/Sour Note/15	000:15	3
	PSA: Child Car Safety/Sour Note/30	000:30	8

	PSA: DISCOVERING NATURE/FOREST ANIMALS/30	000:29	6
	PSA: DISCOVERING NATURE/FOREST BENEFITS/30	000:29	4
	PSA: HURRICANE RELIEF/30	000:29	9
	PSA: JOB TRAINING/Bring Good Home/15	000:15	6
	PSA: JOB TRAINING/Earrings/30	000:29	11
	PSA: JOB TRAINING/Earrings/60	001:00	17
	PSA: TEXTING AND DRIVING PREVENTION/DRIVING BLIND/30	000:29	11
	PSA: TEXTING AND DRIVING PREVENTION/DRIVING MEANS/30	000:29	8
	PSA: TEXTING AND DRIVING PREVENTION/MULTI-TASKING/30	000:30	12
	PSA: TEXTING AND DRIVING PREVENTION/SHORT YET DEADLY/30	000:29	7
	PSA: Wildfire Prevention/Smokey75-Colbert2/60	001:00	4
	PSA: Wildfire Prevention/Smokey75-Foxworthy/60	001:00	17
	PSA: Wildfire Prevention/Smokey75-Roker/30	000:30	9
	PSA/AD COUNCIL-CORONAVIRUS ALONE	000:30	4
	PSA/NAMI	000:30	3
	PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	7
	PSA/PROJECT YELLOW LIGHT	000:29	4
	PUBLIC AFFAIR COVID PSA ENGLISH	029:55	1
Child Passenger Safety	Ad Council	000:15	13
Child Passenger Safety	Ad Council	000:30	85
Discovering Nature	Ad Council	000:29	26
Discovering Nature	Ad Council	000:29	25
Fatherhood Involvement	Ad Council	000:29	17
Fatherhood Involvement	Ad Council	000:29	7
Feeding Amercia	Ad Council	000:14	2
Feeding Amercia	Ad Council	000:29	9
Feeding Amercia	Ad Council	001:00	36
HURRICANE RELIEF	Ad Council	000:29	28
Job Training & Employment	Ad Council	000:15	10
Job Training & Employment	Ad Council	000:29	29
Job Training & Employment	Ad Council	000:59	20
Job Training & Employment	Ad Council	001:00	70
Shelter Pet Adoption	Ad Council	000:30	6
Texting and Driving Preventio	Ad Council	000:29	37
Texting and Driving Preventio	Ad Council	000:29	35
Texting and Driving	Ad Council	000:29	31



Preventio			
Texting and Driving Preventio	Ad Council	000:30	25
Underage Drinking and Driving	Ad Council	000:15	1
Underage Drinking and Driving	Ad Council	000:30	4
Underage Drinking and Driving	Ad Council	000:30	2
Wildfire Prevention	Ad Council	000:30	39
Wildfire Prevention	Ad Council	001:00	56
Wildfire Prevention	Ad Council	001:00	67