

ORDER

Orders
Order / Rev: 1872812
 Alt Order #:
Product Desc: VOTE
 Estimate:
Flight Dates: 04/30/24 - 05/07/24
Original Date / Rev: 04/25/24 / 04/25/24
Order Type: GENERAL

WYXB-FM
Primary AE: Carrie Schwartz
Sales Office: L-IND
Sales Region: Local

Agency
Name: Rise Indy - Direct
 Buying Contact:
 Billing Contact:
 1100 W. 42nd Street
 Indianapolis, IN 46208

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Rise Indy - Direct
 Demographic: HH
 Product Codes: Political Issue
 Revenue Code 1: DIR
 Revenue Code 2: SPOT
 Revenue Code 3: SPOT
 Priority: 10

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/30/24	9	\$1,135.00	\$1,135.00
05/01/24	05/07/24	27	\$3,425.00	\$3,425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	9	\$1,135.00	\$1,135.00	0.00
May 2024	27	\$3,425.00	\$3,425.00	0.00
Totals	36	\$4,560.00	\$4,560.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carrie Schwartz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYXB	04/30/24	05/07/24	M-F AM Drive M-F AM Drive	CM	6a-10a	MTWTF--	:30	10	\$130.00	03	0.00	NM	12	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-TWTF--		10				\$130.00		0.00			
		Week: 05/06/24	05/12/24	MT-----		2				\$130.00		0.00			
N 2	WYXB	04/30/24	05/07/24	M-F Midday M-F Midday	CM	10a-3p	MTWTF--	:30	10	\$125.00	03	0.00	NM	12	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-TWTF--		10				\$125.00		0.00			
		Week: 05/06/24	05/12/24	MT-----		2				\$125.00		0.00			
N 3	WYXB	04/30/24	05/07/24	M-F PM Drive M-F PM Drive	CM	3p-7p	MTWTF--	:30	10	\$125.00	03	0.00	NM	12	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-TWTF--		10				\$125.00		0.00			
		Week: 05/06/24	05/12/24	MT-----		2				\$125.00		0.00			

Totals 36 \$4,560.00