

WBBR-AM

New York, NY

Second Quarter, 2023

7/01/2023

#### Quarterly Issues/Programs List

WBBR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Health and Safety

Arts and Culture

Voting

Education

Politics

Energy

Technology/Cyber Security

Transportation

Family Issues

Financial/Business Literacy

Labor/Employment

Women's Empowerment/Equality

Climate Change/Sustainable Energy

Real Estate/Housing

## Section I

### Local Programming

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

Issue	Program/Title	Description	Guest	Date/Time	Duration
Financial Literacy/Technology	Bloomberg Businessweek	Banking Turmoil at SVB collides with technology slump in San Francisco	John Gittelsohn-Bloomberg News	4/3/23 4:05pm	12:00 minutes
Climate Change/Sustainable Energy	Bloomberg Businessweek	Unlocking the ocean's value	Deborah Brosnan-Deborah Brosnan and Associates President	4/3/23 5:20p	10:00 minutes
Financial Literacy/Technology	Bloomberg Daybreak Asia	Banking Turmoil at SVB collides with technology slump in San Francisco	Karen Breslau-Bloomberg SF Bureau Chief	4/3/23 7:42pm	8:00 minutes
Labor/Employment	Bloomberg Businessweek	Companies are increasingly turning to on demand talent for leadership positions	Amelia Tyagi-Business Talent Group Co-Founder	4/4/23 4:40pm	8:00 minutes
Technology/Cyber Security	Bloomberg Businessweek	The growing use of artificial intelligence in all facets of business	Thomas Siebel-C3.AI Inc CEO	4/5/23 4:20pm	8:00 minutes
Health and Wellness	Bloomberg Businessweek	Managing Long Covid	Priya Duggal-Johns Hopkins Vice Chair	4/6/23 4:20pm	10:00 minutes

Climate Change/Sustainable Energy	Bloomberg Businessweek	Empowering climate action through regenerative agriculture	Anastasia Volkova-Regrow Ag, CEO	4/6/23 5:20pm	10:00 minutes
Education	Bloomberg Businessweek	How artificial intelligence is impacting online education	Sal Khan- Khan Academy, CEO	4/10/23 5:20pm	8:00 minutes
Climate Change/Sustainable Energy	Sound On	The climate change goals of the Biden Administration	Ali Zaidi (National Climate Advisor- White House)	4/11/23 2:20p	12:00 minutes
Voting	Sound On	Voters are supporting stronger rules for banks after SVB collapse	Danielle Deiseroth (Data for Progress- Interim Executive Director)	4/11/23 2:40p	10:00 minutes
Climate Change/Sustainable Energy	Bloomberg Businessweek	Wall St. turn water into wealth worsening California crisis	Peter Waldman- Bloomberg News	4/11/23 4:05p	8:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	Closing the gender investing gap between men and women through education and representation	Lule Demmissie-EToro, CEO	4/11/23 4:40pm	8:00 minutes
Health and Wellness	Bloomberg Businessweek	Faster Cures: Accelerating the Future of Health	Michael Milken- Milken Institute Chairman	4/11/23 5:20pm	8:00 minutes
Finance/Business Literacy	Bloomberg Businessweek	Think Bigger: How to Innovate	Sheena Iyengar- Columbia Business School, Professor	4/12/23 5:40pm	8:00 minutes
Labor/Employment	Sound On	Hiring refugees to bridge the labor gap	Hamdi Ulukaya- Chobani CEO	4/13/23 1:40p	8:00 minutes

Equality	Bloomberg Businessweek	Diversity, Equity and Inclusion in the hedge fund and private credit industries	Claire Van Wyk-Allan-Alternative Investment Management, Managing Director	4/14/23 5:20pm	8:00 minutes
Health and Wellness	Bloomberg Businessweek	Caring for adults with autism	Charles Massimo-Wealth Enhancement Group, Senior VP	4/17/23 5:20pm	10:00 minutes
Technology/Cyber Security	Bloomberg Markets	Cybersecurity concerns for businesses and what to do about it	Wendy Thomas-SecureWorks, CEO	4/18/23 12:40pm	8:00 minutes
Financial/Business Literacy	Bloomberg Businessweek	The Microstress Effect: How Little Things Pile Up and Become Big Problems	Karen Dillon-BanyanGlobal Family Business Advisors, Editorial Director	4/18/23 4:40pm	8:00 minutes
Technology/Business Literacy	Bloomberg Businessweek	Making digital growth possible for business-minded people lacking a background in tech.	Sachin Duggal-Engineer.AI, CEO	4/19/23 4:40pm	8:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	The role employers play in supporting women on the job	Emma Codd-Deloitte LLP, Global Inclusion Leader	4/26/23 4:40pm	8:00 minutes
Education/Business Literacy	Bloomberg Businessweek	The business of moving college kids and their stuff	Nick Friedman-College Hunks Hauling, Co-Founder	4/28/23 4:40pm	10:00 minutes
Climate Change/Sustainable Energy	Bloomberg Businessweek	The impact of climate change on wine production and Napa Valley	Scott Becker-Realm Cellars, Owner	4/28/23 5:20pm	8:00 minutes

Equality	Bloomberg Businessweek	Why diversity is good for business	Chad Strader-Red Arts Capital, CEO	5/3/23 4:05pm	8:00 minutes
Financial/Business Literacy	Bloomberg Businessweek	The importance of financial literacy and long term planning	John Hope Bryant-Operation Hope, CEO	5/3/23 4:20pm	10:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	Women of color in construction	Cheryl Mayberry-McKissack, CEO	5/8/23 5:20pm	8:00 minutes
Equality	Bloomberg Businessweek	Helping students at Black colleges and universities explore a future in finance	Marcus Shaw-AltFinance, CEO	5/10/23 5:20pm	8:00 minutes
Health and Wellness	Bloomberg Businessweek	The disparities in hearing loss care	Dr. Carrie Nieman- Johns Hopkins University	5/11/23 4:20pm	8:00 minutes
Labor/Employment	Bloomberg Businessweek	Using machine learning to improve operating efficiencies	Gerry Smith-The Odp Corp, CEO	5/15/23 4:05pm	10:00 minutes
Labor/Employment	Bloomberg Businessweek	How employers like ATT and others are moving workers back to the office	Matt Boyle-Bloomberg News	5/16/23 5:40pm	10:00 minutes
Climate Change/Sustainable Energy	Bloomberg Businessweek	Working with the farming industry to encourage, educate and enable adoption of sustainable practices	Tom Ryan-Truterra, President	5/17/23 5:20pm	10:00 minutes
Equality	Bloomberg Businessweek	Diversity and Inclusion initiatives for	Lanaya Irvin-Coqual, CEO	5/18/23 5:20pm	10:00 minutes

		Asian American community			
Health and Wellness	Bloomberg Businessweek	The workplace evolution and how employees are turning to drugs and alcohol more in the remote working world	Matt Boyle- Bloomberg News	5/18/23 5:40pm	8:00 minutes
Family Issues	Bloomberg Markets	The continuing baby formula shortage and its effect on prices	Laura Modi-Bobbie, CEO	5/19/23 10:40am	8:00 minutes
Climate Change/Sustainability	Bloomberg Businessweek	The long term effect of wildfires on the environment	Eric Roston- Bloomberg News	5/19/23 4:40pm	8:00 minutes
Politics	Sound On	The debt ceiling and the effects of a non deal	Barbara Boxer- US Senator, D (CA)	5/22/23 1:00pm	8:00 minutes
Technology	Bloomberg Businessweek	Will artificial intelligence fix work	Jared Spataro- Microsoft, VP	5/22/23 5:20pm	8:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	US women are working more than ever, reversing the pandemic slump	Reade Pickert- Bloomberg News	5/23/23 4:20pm	10:00 minutes
Real Estate/Housing	Bloomberg Businessweek	How economic trends are impacting retail and commercial real estate	Thomas McGee- ICSC, CEO	5/23/23 4:40pm	10:00 minutes
Health and Wellness	Bloomberg Businessweek	Providing confident health, wealth, and well being decisions for clients	Katie Rooney- Alphinity Investment Management, Global Portfolio Manager	5/23/23 5:20pm	8:00 minutes
Equality	Bloomberg Businessweek	Efforts to connect rural	Laurent Therivel- US	5/24/23 5:40pm	8:00 minutes

		and underserved communities with broadband	Cellular Corp, CO		
Health and Wellness	Bloomberg Businessweek	Longevity and serving older adults	Abby Levy- Primetime Partners Management, Managing Partner	5/25/23 5:20pm	10:00 minutes
Equality	Bloomberg Businessweek	Retailers that have signed a pledge to send \$10B in revenue to black owned businesses	Latoya Belfort- 15 Percent Pledge, Executive Director	5/25/23 5:40pm	10:00 minutes
Education	Bloomberg Businessweek	MBA pay and promotions gap in degrees	Elissa Sangster- Forte Foundation, CEO	5/26/23 4:40pm	10:00 minutes
Health and Safety	Bloomberg Markets	Technology in the health sector and how development is faster than ever	Maureen Dunne- Autism Community Ventures, CEO	5/30/23 11:40am	10:00 minutes
Politics	Bloomberg Businessweek	The benefits of the debt deal in Washington DC	Hakeem Jeffries, House Minority Leader	5/30/23 5:00pm	10:00 minutes
Finance/Business Literacy	Bloomberg Markets	Gen Z and Millennial financial independence	Christina Roman- Experian PLC, Education Manager	6/1/23 12:20pm	10:00 minutes
Health and Wellness	Bloomberg Businessweek	Hospital care and price transparency	Ge Bai- Johns Hopkins University, Professor	6/1/23 4:20pm	10:00 minutes
Arts and Culture	Bloomberg Businessweek	Transforming vintage vehicles into works of art.	Scott Gilbert- Blackbridge Motors, Founder	6/1/23 5:20pm	10:00 minutes
Labor/Employment	Bloomberg Businessweek	How tech infrastructure	Heidi Binko- Just Transition	6/1/23 5:40pm	10:00 minutes

		contributes to a lack of jobs in rural communities	Fund, Executive Director		
Labor/Employment	Bloomberg Businessweek	Expanding the US workforce	Pablo Di Si-Volkswagen AG, CEO North America	6/2/23 4:40pm	8:00 minutes
Climate Change/Sustainability	Bloomberg Businessweek	Sustainability and social impact in retail industry	Matt Fasciano-Delivering Good, President Jaryn Bloom-Michael Kors, President	6/2/23 5:20pm	10:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	Encouraging family offices to allocate more assets to women-owned businesses	Rose Vitale-DRA Family Office, Managing Partner	6/5/23 4:40pm	10:00 minutes
Women's Empowerment/Equality	Sound On	US Women Lose \$61 trillion to gender pay gap since 1960's	Ella Ceron-Bloomberg News	6/9/23 1:55pm	10:00 minutes
Health and Wellness	Bloomberg Businessweek	The health effects from the air pollution coming from the Canadian wild fires	Ian Lustbader-NYU Langone, Clinical Professor	6/9/23 4:40pm	10:00 minutes
Equality	Bloomberg Businessweek	Trust barometer special report: Business and Racial Justice	Lisa Ross-Edelman Holdings, CEO	6/12/23 4:40pm	10:00 minutes
Labor/Employment	Bloomberg Businessweek	The growing need for EV technicians in the workforce	Brian Stockton-Audi, Senior Director of Technology	6/13/23 4:20pm	10:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	The girls who sparked America's Revolutions	Mattie Kahn-Author	6/13/23 5:20pm	10:00 minutes



Labor/Employment	Bloomberg Businessweek	The state of nursing	Iman Abuzeid- Incredible Health Inc- CEO	6/14/23 4:40pm	10:00 minutes
Health and Wellness	Bloomberg Businessweek	The link between sleep disturbances and dementia	Adam Spira- Johns Hopkins University	6/15/23 4:20pm	8:00 minutes
Labor/Employment	Bloomberg Businessweek	Discussing the commitment to improving mental health and wellbeing	Holly May- Walgreen's Global Chief Human Resources Officer	6/20/23 4:40pm	10:00 minutes
Women's Empowerment/Equality	Bloomberg Businessweek	Supporting an increase in gender diversity in corporate governance	Heather Spilsbury- 50/50 Women on Boards COO	6/21/23 4:20pm	10:00 minutes
Technology	Bloomberg Businessweek	How generative AI will change the world around us	Uri Levine- Waze Co-founder	6/22/23 4:05pm	12:00 minutes
Equality	Bloomberg Businessweek	The need for more diversity in small businesses	Shena Ashley- Capital One VP Community Impact	6/22/23 4:40pm	10:00 minutes
Equality	Bloomberg Businessweek	Identifying bias and bringing about systemic change within the investment industry	Daryn Dodson- Illumen Capital Management Managing Director	6/26/23 5:20pm	10:00 minutes
Health and Wellness	Bloomberg Businessweek	The low tech, high stakes world of robbing benefits recipients	Jessica Fu- Bloomberg News	6/28/23 5:10pm	10:00 minutes
Equality	Bloomberg Markets	Diversity in the workplace and equal opportunity hiring	Stacey Stevenson- Family Equality Council CEO	6/29/23 12:40pm	10:00 minutes
Finance/Business Literacy	Bloomberg Businessweek	Providing equitable	Elizabeth Gore- Hello Alice CEO	6/29/23 4:40pm	10:00 minutes

		access to credit among small business owners			
Women's Empowerment/Equality	Bloomberg Businessweek	The importance of women on corporate boards	Carolyn Everson- Knot Worldwide Inc, Board Member	6/30/23 4:40pm	10:00 minutes