



Quincy Broadcasting Company
513 Hampshire St
Quincy, IL 62301

is to Elect Mike Troup for Mayor
30TH ST STE 20
QY, IL 62301-3618

Contract # 605719

Schedule Dates 03/12/21-03/13/21
Advertiser Citizens to Elect Mike Troup for Mayor (34942)
Agency DIRECT Political (4707)
Product Political - Local 1 (1103)
Brand Political (1958)
Salesperson House, WGEM (1056)
Sales Office Quincy Broadcasting Company
Buyer Name Wilson, Ray
Phone/Fax /
CPE N/A
Account Types Local/Agency/Political
Billing Type Calendar
Comments

Date Entered 03/10/21
Last Modified 03/10/21
Entered By Kathy Woodworth
CO-OP No
External #
Demo
Order Type *Normal
Package Deal
Commission % 15.00
Commission \$104.12
Net Total \$590.00
Sales Tax

| WGEM NBC (WGEM-TV) | Spots | Rate |
|---------------------|----------|-----------------|
| By Calendar Month | 8 | \$694.12 |
| Mar. 2021 | 8 | \$694.12 |
| Grand Total: | 8 | \$694.12 |

This is being filed in radio FCC folders due to the spots airing on radio via a simulcast from a TV broadcast. The advection purchased TV, not radio. Nothing billed or was changed on the radio stations for the airing of these spots.

| Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|--------------------|----------|---------|
| normal Line / SPOT(B/E) | 03/12/21-03/12/21 | 3 | :15 | 11:59-12:00-4A- WGEM News Today | 2 | | | | | 2 | | | 2 | \$58.82 | \$117.64 | WGEM NBC (WGEM-TV) | | 3/10/21 |
| normal Line / SPOT(B/E) | 03/12/21-03/12/21 | 3 | :15 | 11:59-12:00-4A- WGEM News at Noon | 1 | | | | | 1 | | | 1 | \$58.82 | \$58.82 | WGEM NBC (WGEM-TV) | | 3/10/21 |
| normal Line / SPOT(B/E) | 03/12/21-03/12/21 | 3 | :15 | 11:59-12:00-4A- Dr. Phil | 2 | | | | | 2 | | | 2 | \$23.54 | \$47.08 | WGEM NBC (WGEM-TV) | | 3/10/21 |
| normal Line / SPOT(B/E) | 03/13/21-03/13/21 | 3 | :15 | 11:57-12:00-4A- SAT TODAY SHOW | 1 | | | | | 1 | | | 1 | \$58.82 | \$58.82 | WGEM NBC (WGEM-TV) | | 3/10/21 |
| normal Line / PREGAME(B/E) | 03/13/21-03/13/21 | 3 | :15 | 6:29-6:59P- QHD vs QHS Basketball | 1 | | | | | 1 | | | 1 | \$117.64 | \$117.64 | WGEM NBC (WGEM-TV) | | 3/10/21 |
| normal Line / SPORTS(B/E) | 03/13/21-03/13/21 | 2 | :15 | 6:29-6:59P- QHD vs QHS Basketball | 1 | | | | | 1 | | | 1 | \$294.12 | \$294.12 | WGEM NBC (WGEM-TV) | | 3/10/21 |

CONFIRMATION CONTRACT

Agency/Advertiser: _____ Date: _____ Accepted Station: _____ Date: _____ Comments: _____

