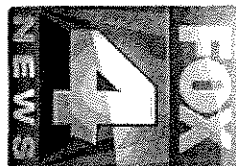


## INVOICE



Remit Address:  
**WDAF-TV**  
 \*\*\* New Remit To Address \*\*\*  
 32846 Collection Center Drive  
 Chicago, IL 60693-0328  
 Main: (816) 753-4567  
 Billing:

Advertiser	B PAC	Invoice #	20700-1
Product	B-PAC	Invoice Date	11/30/14
Estimate Number		Invoice Month	November 2014
		Invoice Period	10/27/14 - 11/03/14
Station	WDAF-TV	Order #	20700
Account Executive	Teresa Difuria	Alt Order #	07469871
Sales Office	NSO Philadelphia	Deal #	
Sales Region	National	Order Flight	10/29/14 - 11/03/14

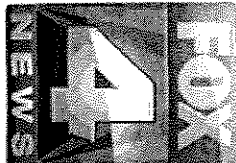
## Billing Address:

Greener & Hook & Crossroads Media  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria, VA 22314

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	4	M-F 5a-530a	5:30 AM-6:00 AM								
4				10/27/14 to 11/02/14	3x	--WTF--					
4				W	10/29/14	:30	5:14 AM	GHK9109H	\$675.00		1
4				Th	10/30/14	:30	5:21 AM	GHK9109H	\$675.00		2
4				F	10/31/14	:30	5:10 AM	GHK9109H	\$675.00		3
2	4	M-F 530a-6a	5:30 AM-6:00 AM								
4				11/03/14 to 11/09/14	1x	1-----					
4				M	11/03/14	:30	5:49 AM	GHK9109H	\$675.00		1
3	4	M-F 6a-7a	6:30 AM-7:00 AM								
4				10/27/14 to 11/02/14	3x	--WTF--					
4				W	10/29/14	:30	6:44 AM	GHK9109H	\$1,050.00		1
4				Th	10/30/14	:30	6:58 AM	GHK9109H	\$1,050.00		2
4				F	10/31/14	:30	6:44 AM	GHK9109H	\$1,050.00		3
4				11/03/14 to 11/09/14	1x	1-----					
4				M	11/03/14	:30	6:58 AM	GHK9109H	\$1,050.00		1
5	4	M-F 7a-9a	7:00 AM-8:00 AM								
4				10/27/14 to 11/02/14	3x	--WTF--					
4				W	10/29/14	:30	7:55 AM	GHK9109H	\$900.00		1
4				Th	10/30/14	:30	7:23 AM	GHK9109H	\$900.00		2
4				F	10/31/14	:30	7:43 AM	GHK9109H	\$900.00		3
6	4	M-F 7a-9a	7:00 AM-8:00 AM								
4				11/03/14 to 11/09/14	1x	1-----					
4				M	11/03/14	:30	7:45 AM	GHK9109H	\$900.00		1
7	4	M-F 9a-10a	9:00 AM-10:00 AM								
4				10/27/14 to 11/02/14	3x	--WTF--					
4				W	10/29/14	:30	9:24 AM	GHK9109H	\$375.00		1
4				Th	10/30/14	:30	9:14 AM	GHK9109H	\$375.00		3
4				F	10/31/14	:30	9:52 AM	GHK9109H	\$375.00		2
8	4	M-F 9a-10a	9:00 AM-10:00 AM								
4				11/03/14 to 11/09/14	1x	1-----					



Remit Address:  
**WDAF-TV**  
\*\*\* New Remit To Address \*\*\*  
32846 Collection Center Drive  
Chicago, IL 60693-0328  
Main: (816) 753-4567  
Billing:

# INVOICE

Advertiser	B PAC
Product	B-PAC
Estimate Number	

Invoice #	20700-1
Invoice Date	11/30/14
Invoice Month	November 2014
Invoice Period	10/27/14 - 11/03/14

Station	WDAF-TV
Account Executive	Teresa Difuria
Sales Office	NSO Philadelphia
Sales Region	National

Order #	20700
Alt Order #	07469871
Deal #	
Order Flight	10/29/14 - 11/03/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

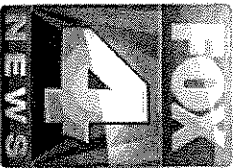
IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:  
Greener & Hook & Crossroads Media  
Attention: Accounts Payable  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	4	M-F 9a-10a	9:00 AM-10:00 AM	M	11/03/14	:30	9:30 AM	GHS9109H	\$375.00		1
9	4	M-F 10a-11a	10:00 AM-11:00 AM	10/27/14 to 11/02/14	3x	--WTF--					
	4			W	10/29/14	:30	10:57 AM	GHS9109H	\$375.00		2
	4			Th	10/30/14	:30	10:48 AM	GHS9109H	\$375.00		3
	4			F	10/31/14	:30	10:53 AM	GHS9109H	\$375.00		1
10	4	M-F 10a-11a	10:00 AM-11:00 AM	11/03/14 to 11/09/14	1x	1-----					
	4			M	11/03/14	:30	10:21 AM	GHS9109H	\$375.00		1
11	4	M-F 12p-1p	12:00 PM-12:30 PM	10/27/14 to 11/02/14	3x	--WTF--					
	4			W	10/29/14	:30	12:08 PM	GHS9109H	\$525.00		1
	4			Th	10/30/14	:30	12:24 PM	GHS9109H	\$525.00		3
	4			F	10/31/14	:30	12:08 PM	GHS9109H	\$525.00		2
12	4	M-F 12p-1p	12:00 PM-12:30 PM	11/03/14 to 11/09/14	1x	1-----					
	4			M	11/03/14	:30	12:23 PM	GHS9109H	\$525.00		1
13	4	M-F 12p-1p	12:30 PM-1:00 PM	10/27/14 to 11/02/14	3x	--WTF--					
	4			W	10/29/14	:30	12:39 PM	GHS9109H	\$525.00		2
	4			Th	10/30/14	:30	12:45 PM	GHS9109H	\$525.00		1
	4			F	10/31/14	:30	12:59 PM	GHS9109H	\$525.00		3
14	4	M-F 12p-1p	12:30 PM-1:00 PM	11/03/14 to 11/09/14	1x	1-----					
	4			M	11/03/14	:30	12:44 PM	GHS9109H	\$525.00		1
15	4	M-F 3p-4p	3:00 PM-4:00 PM	10/27/14 to 11/02/14	3x	--WTF--					
	4			W	10/29/14	:30	3:29 PM	GHS9109H	\$425.00		2
	4			Th	10/30/14	:30	3:16 PM	GHS9109H	\$425.00		3
	4			F	10/31/14	:30	3:29 PM	GHS9109H	\$425.00		1

## INVOICE



Remit Address:  
**WDAF-TV**  
 \*\*\* New Remit To Address \*\*\*  
 32846 Collection Center Drive  
 Chicago, IL 60693-0328  
 Main: (816) 753-4567  
 Billing:

## Billing Address:

Greener & Hook & Crossroads Media  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria, VA 22314

Advertiser	B PAC
Product	B-PAC
Estimate Number	

Invoice #	20700-1
Invoice Date	11/30/14
Invoice Month	November 2014
Invoice Period	10/27/14 - 11/03/14

Station	WDAF-TV
Account Executive	Teresa Difuria
Sales Office	NSO Philadelphia
Sales Region	National

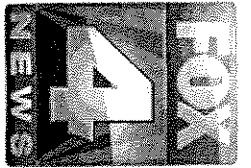
Order #	20700
Alt Order #	07469871
Deal #	
Order Flight	10/29/14 - 11/03/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	4	M-F 3p-4p	3:00 PM-4:00 PM		11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	3:16 PM	GHS9109H	\$425.00		1
17	4	M-F 5p-6p	5:00 PM-5:30 PM		10/27/14 to 11/02/14	3x	--WTF--				
				W	10/29/14	:30	5:14 PM	GHS9109H	\$1,100.00		2
				Th	10/30/14	:30	5:09 PM	GHS9109H	\$1,100.00		3
				F	10/31/14	:30	5:13 PM	GHS9109H	\$1,100.00		1
18	4	M-F 5p-6p	5:00 PM-5:30 PM		11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	5:12 PM	GHS9109H	\$1,100.00		1
19	4	M-F 5p-6p	5:30 PM-6:00 PM		10/27/14 to 11/02/14	3x	--WTF--				
				W	10/29/14	:00			<del>\$4,100.00</del> Credited		1
				Th	10/30/14	:30	5:38 PM	GHS9109H	\$1,100.00		2
				F	10/31/14	:30	5:43 PM	GHS9109H	\$1,100.00		3
20	4	M-F 5p-6p	5:30 PM-6:00 PM		11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	5:51 PM	GHS9109H	\$1,100.00		1
21	4	M-F 6p-630p	6:00 PM-6:30 PM		10/27/14 to 11/02/14	3x	--WTF--				
				W	10/29/14	:00			<del>\$4,350.00</del> Credited		1
				Th	10/30/14	:30	6:08 PM	GHS9109H	\$1,350.00		3
				F	10/31/14	:30	6:13 PM	GHS9109H	\$1,350.00		2
22	4	M-F 6p-630p	6:00 PM-6:30 PM		11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	6:09 PM	GHS9109H	\$1,350.00		1
23	4	Sa 7a-9a	8:00 AM-9:00 AM		10/27/14 to 11/02/14	1x	-----1-				
				Sa	11/01/14	:30	8:08 AM	GHS9109H	\$875.00		1
24	4	Su 7a-9a	7:00 AM-8:00 AM								



Remit Address:  
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 32846 Collection Center Drive  
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 Billing:

Billing Address:  
 Greener & Hook & Crossroads Media  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria, VA 22314

# INVOICE

Advertiser	B PAC
Product	B-PAC
Estimate Number	

Invoice #	20700-1
Invoice Date	11/30/14
Invoice Month	November 2014
Invoice Period	10/27/14 - 11/03/14

Station	WDAF-TV
Account Executive	Teresa Difuria
Sales Office	NSO Philadelphia
Sales Region	National

Order #	20700
Alt Order #	07469871
Deal #	
Order Flight	10/29/14 - 11/03/14

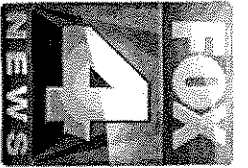
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	4	Su 7a-9a	7:00 AM-8:00 AM		10/27/14 to 11/02/14	1x	-----1				
	4			Su	11/02/14	:30	7:35 AM	GHS9109H	\$875.00		1
25	4	Su 7a-9a	8:00 AM-9:00 AM		10/27/14 to 11/02/14	1x	-----1				
	4			Su	11/02/14	:30	8:31 AM	GHS9109H	\$875.00		1
26	4	FOX News Sunday	9:00 AM-10:00 AM		10/27/14 to 11/02/14	1x	-----1				
	4			Su	11/02/14	:30	8:59 AM	GHS9109H	\$660.00		1
27	4	Su 5p-6p	5:00 PM-6:00 PM		10/27/14 to 11/02/14	1x	-----1				
	4			Su	11/02/14	:00			\$750.00 Credited		1
28	4	M-F 11a-12p	11:00 AM-12:00 PM		10/27/14 to 11/02/14	3x	--WTF--				
	4			W	10/29/14	:30	11:29 AM	GHS9109H	\$375.00		1
	4			Th	10/30/14	:00			\$375.00 Credited		2
	4			F	10/31/14	:30	11:49 AM	GHS9109H	\$375.00		3
29	4	M-F 11a-12p	11:00 AM-12:00 PM		11/03/14 to 11/09/14	1x	1-----				
	4			M	11/03/14	:30	11:13 AM	GHS9109H	\$375.00		1
30	4	College Football Pre Gm	5:30 PM-6:30 PM		10/27/14 to 11/02/14	1x	-----S-				
	ml 30			Sa	11/01/14	:30	5:58 PM	GHS9109H	\$750.00		1
31	4	M-F 5p-6p	5p-6p		11/03/14 to 11/09/14	1x	M-----				
	ml 31			M	11/03/14	:30	5:34 PM	GHS9109H	\$1,100.00		1
32	4	Su 9p-10p	9p-10p		10/27/14 to 11/02/14	1x	-----S				
	ml 32										

## INVOICE



Remit Address:

WDAF-TV

\*\*\* New Remit To Address \*\*\*

32846 Collection Center Drive

Chicago, IL 60693-0328

Main: (816) 753-4567

Billing:

Billing Address:

Greener &amp; Hook &amp; Crossroads Media

Attention: Accounts Payable

66 Canal Center Plaza

Suite 555

Alexandria, VA 22314

Advertiser	B PAC
Product	B-PAC
Estimate Number	

Invoice #	20700-1
Invoice Date	11/30/14
Invoice Month	November 2014
Invoice Period	10/27/14 - 11/03/14

Station	WDAF-TV
Account Executive	Teresa Difuria
Sales Office	NSO Philadelphia
Sales Region	National

Order #	20700
Alt Order #	07469871
Deal #	
Order Flight	10/29/14 - 11/03/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
32	4	Su 9p-10p	9p-10p								
	ml 32			Su	11/02/14	:30	9:23 PM	GHS9109H	\$1,350.00		1
33	4	M-F 11a-12p	11:00 AM-12:00 PM								
	ml 33				11/03/14 to 11/09/14	1x	1-----				
	4			M	11/03/14	:30	11:48 AM	GHS9109H	\$375.00		1
Aired Spots 53											

Gross Total \$39,135.00

Agency Commission \$5,870.25

Net Amount Due \$33,264.75 Payment Terms 30 Days