



KIDO-AM/FM, KFXD-AM/FM, KCIX-FM,

KAWO-FM, KSAS-FM, KXLT-FM

ISSUES PROGRAMS LIST

July 1st, 2020-September 30, 2020

3rd Quarter

Section I. Issues

The stations have identified the following as significant issues facing our community in this quarter.

- A. How law enforcement is adjusting to Covid and a growing population.** Idaho has seen a large amount of residents move into the state's largest county. We examine the challenges facing the Ada County Sheriff's Office.
- B. How the Idaho's response to Covid is impacting the state's economy.** We look at the employment rate in the Treasure Valley and the state of Idaho due to the virus.
- C. How the federal government is coordinating with states on handling Covid.** The United States Surgeon General explains the administration's plan for healthcare in fighting the virus.
- D. What is the impact of the loss of collegiate sports to the Idaho Economy?** Several Western college football conferences have announced they will not play football in the fall. We review how much money will be lost to the city of Boise and surrounding areas.
- E. Idaho's Health Plan for reopening the Gem State.** The governor of Idaho explains how the state has coordinated with the federal government on testing and a vaccine. He reports on how his administration is communicating with local health districts, counties, and cities.
- F. Suicide Prevention.** Idaho is one of the top five states in suicide deaths. September is suicide prevention month. A mental health expert shares tips on how to save lives.

Section II. Responsive Programs

Idaho Insights is a **30-minute** public affairs program written and produced by Townsquare Media in Boise, Idaho. The topics addressed are drawn from issues in the city of Boise and the surrounding communities. The program airs on all six Townsquare Media stations in Boise, Idaho **every Sunday** as follows: **KXLT-FM, KAWO-FM, KIDO-AM and KFXD-AM at 6:00 a.m.** and **KSAS-FM and KCIX-FM at 7:00 a.m.**

- A. (7/5/20) The Importance of Testing for Covid-19 in Idaho.** Ada County Sheriff Steve Bartlett explains the growing demands on local law enforcement in the Treasure Valley. He reviews the safety precautions deputies are taking while on patrol in Idaho's largest county. The Sheriff shares his department's challenges of running the county jail while trying to protect employees and inmates.
- B. (7/12/20) How Idaho's response to Covid is impacting the state's economy.** Local businessman and financial analyst Dave Petso reports on the state's unemployment numbers. Idaho had the country's lowest unemployment rate pre-pandemic. The state is now struggling to fulfill the demand on its department of labor. Mr. Petso explains how retirement funds are being impacted by the closing or restricting of businesses. He reports on how some businesses have adjusted and have stayed open during the Covid restrictions implemented by the state.
- C. (7/19/20) How the federal government is coordinating with states on handling Covid.** Dr. Jerome Adams, the United States Surgeon General, reports on the status of a possible Covid vaccine. He credits Idaho's Governor Brad Little for the state's low Covid infection rate. He provides a detailed look at the massive efforts of the federal and state governments to treat Covid.
- D. (7/26/20) Gem State Political Report.** Newly elected chairman of the Idaho Republican Party Tom Luna previews the upcoming campaign season at all levels. Mr. Luna is the former state school superintendent who has come out of retirement to revive the state GOP. He reports that the Treasure Valley will have the most competitive races in the upcoming November elections. Mr. Luna explains why ballot initiatives have failed during the pandemic.
- E. (8/2/20) Idaho's Health Plan for reopening the Gem State.** Idaho Governor Brad Little explains how the local health district, comprised of elected leaders and scientists, will now decide mask mandates, when people can meet in public, and if bars, gyms, and nursing homes will be open to the public. The governor explains his plan for opening schools in the Gem State.
- F. (8/9/20) What happens when you survive Covid?** Las Vegas Talk Show Host Heidi Harris shares her experience with being infected by Covid. Mrs. Harris explains the pain she felt and revealed that she thought she was going to die. She explains her symptoms and the treatment that she received to return her to normal health. Mrs. Harris has since become an advocate for wearing proper protection and avoiding large crowds. Her experiences have been broadcast on national talk shows and digital platforms.

- G. (8/16/20) What is the impact of the loss of collegiate sports to the Idaho Economy?** Sports radio host Terry Ford explains how millions of dollars will be lost by Boise State University due to the Mountain West's decision not to play football in the fall. The university has dropped its baseball, swimming, and diving programs due to financial hardships brought on because of Covid.
- H. (8/23/20) Can the federal government afford another stimulus bill?** U.S. Senator Mike Crapo, chairman of the Senate Banking Committee, explains the impact on national security due to our national debt. The senator reports on the pros and cons of another stimulus package to the states. The senator shares his thoughts on when Congress will tackle the annual continuing resolution to fund the government.
- I. (8/30/20) Treating Covid through alternative medicine.** Doctor Ed Race reports on the impact of exercise and nutrition in fighting Covid. He reports that those who are treating their co-morbidities are faring better than those who are not treating them. Dr. Race explains how the immune system functions in fighting illnesses.
- J. (9/6/20) Suicide Prevention.** Idaho is one of the top five states in suicide deaths. September is suicide prevention month. Frank King, a suicide survivor, mental health expert and comedian, speaks to the need of suicide awareness. Mr. King shares web sites and gives direction on how Idahoans can help those in need. He publically explains how folks contemplate suicide and prevention methods.
- K. (9/13/20) Western Wildfires.** Congressman Russ Fulcher details the economic impact of the Western Wildfires. Residents in Oregon, California, Washington, and Idaho have recently lost their homes and businesses because of fire season. The congressman says that the federal government must do a better job of managing federal lands. He advocates allowing the states to restore the Timber Industry and reducing environmental restrictions.
- L. (9/20/20) How health districts determine restrictions.** Brandon Atkins, program manager Central District Health, discusses the decision to keep Ada County in phase three, while the rest of the state is in phase four. Mr. Atkins details the health district's work with local school districts on how to reopen safely through hybrid learning. Mr. Atkins continues to advocate for responsible mask wearing.
- M. (9/27/20) Presidential Debate Preview.** David Bozell, of For America, previews the upcoming first presidential debate between President Donald Trump and Joe Biden. Mr. Bozell explains how both political parties use social media to reach voters. He discusses the history of presidential debates and how they've influenced presidential races in the past.

SECTION III

This section is a list of public service announcements that aired on KIDO-AM/FM, KAWO-FM, KSAS-FM, KFXD-AM/FM, KXLT-FM, KCIX-FM.

Stuttering Foundation, Rise up Shatterproof, FAIR Housing, AARP Aging, American Water Works, Car Seat Safety, Stem Girls, Covid-19, Stroke, Susan G Komen, Community and School, Fire Drill, Air Force, Disabled Veterans of America, Asthma, Hidden Disease, Project Yellow Light, Rise Up Sarcoma Foundation, Share the Road, Save the Food, Women's Heart, Bullying, Veterans Hospital, Parkinson's, Crime Stoppers 60, Disaster Readiness, Feed America, Fire Prevention, Foundation Fighting Blindness, Earthquake Preparation, Hidden Disease, Homeland Security, Idaho State Fishing, Humane Society, Opioid Abuse, PTSD, Poison Hotline, Seatbelt Safety, St. Jude, Teacher Recruitment, Teen Volunteer, Underage Drinking, US Military, Veterans Affairs, Stuttering Foundation, Veterans Crisis Line, Marines, Mercy Ships, Narcotics Anonymous, Ovarian Cancer, Make a Wish Idaho, Migraines, Firearms Safety, Crime Stoppers APP, Adopt Us Kids, Kindness Revolution, March of Dimes, Girl Scouts, Bullying AG Safety, Women and Children's Alliance, Gynecological Cancer, Drug Impaired Driving.