



**WTVY**  
**285 N. Foster St.**  
**Dothan, AL 36303**  
**(334) 792-3195**

# CONTRACT

<u>Contract / Revision</u> 628667 /		<u>Alt Order #</u> WOC10703188
<u>Product</u> Primary		
<u>Contract Dates</u> 08/04/17 - 08/07/17		<u>Estimate #</u> 809
<u>Advertiser</u> Strange Atty Gen Rep		<u>Original Date / Revision</u> 08/03/17 / 08/03/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVY	<u>Account Executive</u> Dothan House	<u>Sales Office</u> Dothan National
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agg Code</u> 9915283	<u>Advertiser Code</u> 62	<u>Product 1/2</u> 78
<u>Agency Ref</u> 8737		<u>Advertiser Ref</u> 52913

And:

**Pinpoint Media-Alexandria**  
**1707 Osage St 103**  
**Alexandria, VA 22302**

*Pd via CC 8/4/17*  
*\$1993.25*

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTVY	08/04/17	08/07/17	WTVY News 4 @ 5a	5:00 AM-6:00 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/04/17	08/10/17	1-----				1	\$80.00				
N 2	WTVY	08/04/17	08/07/17	WTVY News 4 @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/04/17	08/10/17	1-----				1	\$130.00				
N 3	WTVY	08/04/17	08/07/17	CBS This Morning	7:00 AM-9:00 AM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/04/17	08/10/17	1-----				1	\$70.00				
N 4	WTVY	08/04/17	08/07/17	Price Is Right	9:58 AM-11:00 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/04/17	08/10/17	1-----				1	\$80.00				
N 5	WTVY	08/04/17	08/07/17	Live at Lunch	12:00 PM-12:30 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/04/17	08/10/17	1-----				1	\$110.00				
N 6	WTVY	08/04/17	08/07/17	The Talk	1:00 PM-2:00 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/04/17	08/10/17	1-----				1	\$45.00				
N 7	WTVY	08/04/17	08/07/17	WTVY News 4 @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/04/17	08/10/17	1-----				1	\$285.00				
N 8	WTVY	08/04/17	08/07/17	WTVY News 4 @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/04/17	08/10/17	1-----				1	\$400.00				
N 9	WTVY	08/04/17	08/07/17	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/04/17	08/10/17	1-----				1	\$275.00				
N 10	WTVY	08/04/17	08/07/17	WTVY News 4 @ 10p M-F	10:00 PM-10:35 PM		:30				NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/04/17	08/10/17	1---1--				2	\$315.00				
N 11	WTVY	08/04/17	08/06/17	WTVY News 4 @ 10p Sa-Su	10:00 PM-10:30 PM		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$240.00				
<b>Totals</b>								<b>0.00</b>				<b>12</b>	<b>\$2,345.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)



**WTVY**  
**285 N. Foster St.**  
**Dothan, AL 36303**  
**(334) 792-3195**

Contract / Revision	Alt Order #
628667 /	WOC10703188

Contract Dates	Product	Estimate #
08/04/17 - 08/07/17	Primary	809

Advertiser	Original Date / Revision
Strange Atty Gen Rep	08/03/17 / 08/03/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/07/17	12	\$2,345.00	(\$351.75)	\$1,993.25
<b>Totals</b>	<b>12</b>	<b>\$2,345.00</b>	<b>(\$351.75)</b>	<b>\$1,993.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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**Alicia Raker**

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**From:** Gina Strickland  
**Sent:** Friday, August 04, 2017 11:06 AM  
**To:** Wes Tomlin; Alicia Raker  
**Subject:** FW: New Pre-Paid Ad Purchase

Thanks,

**Gina Strickland** gina@wtvy.com  
Office Manager/ Programming Coordinator  
office (334) 712-7438 fax (334) 712-7404



285 North Foster Street Dothan, AL 36303  
tel (334) 792-3195 : fax (334) 793-3947  
newsroom (334) 712-7450  
website | facebook | twitter | mobile

**From:** [creditcardpayments@gray.tv](mailto:creditcardpayments@gray.tv) [<mailto:creditcardpayments@gray.tv>]  
**Sent:** Friday, August 04, 2017 10:29 AM  
**To:** [PAYMENTS@ANCHOROPS.COM](mailto:PAYMENTS@ANCHOROPS.COM)  
**Subject:** New Pre-Paid Ad Purchase

WTVY  
285 N Foster St.  
Dothan, AL36303  
334-792-3195

Confirmation #: be120562ee73

Sale: Prepaid Advertising  
Credit Card:Master Card  
Number: \*\*\*\*\*0931

Sales Person: WTVY Sales  
Contract Number: PINPOINT MEDIA LLC  
Payment Amount: \$3,272.50

Transaction Date: 8/4/2017  
Transaction Time: 11:29:17 AM

Contact Name: PINPOINT MEDIA LLC  
Contact Phone: 844-438-3729  
Billing Address: 1707 OSAGE ST SUITE 103 ALEXANDRIA VA 22031  
Contact E-mail: [PAYMENTS@ANCHOROPS.COM](mailto:PAYMENTS@ANCHOROPS.COM)

Comments/Notes:  
TV Strange 8/4-7 add to sked & Strange 7.28-31 add replacement  
Pre-payment received: Payment Received

Thank you for your pre-payment!

Order 6280607 \$1993.<sup>00</sup>  
order 623912 \$1207.<sup>00</sup>