



Contract # 25140144	Changes as of: 4/5/2016 at 5:21 PM	Version: Current State Version 2
CPE: 297/758/4579	Flight: 5/2/16 - 5/8/16	Station: WOOD
Agency: BUYING TIME,LLC	Advertiser: MICH EDUCATION ASSOC	Market: Grand Rapids
Product: retail	Office: WASHINGTON	Total \$: \$8,075.00
BUYING TIME,LLC 650 MASSACHUSETTS AVE NW SUITE 210 WASHINGTON DC 20001		Total Spots: 10
		Total CPP: \$0.00
Agency Order #: 4934230	Primary Demo: Adults 35+	Total GRP: 0
Buyer: Murray, Krista	Con Type: POLITICAL/VOTE	Traffic #: 843846
Salesperson: NILE NOYES 202-872-5880	Assistant: NILE NOYES 202-872-5880	Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/2 - 5/8							Total Spots	Total \$	CPP	GRP	
							5/2	5/3	5/4	5/5	5/6	5/7	5/8					
1	M-F 4:30a-5a		NWS8 DBRK@430A	\$100.00	0	30	1	0	0	1	0	0	0		2	\$200.00	\$0.00	0.0
2	Sa 6p-7p		NEWS 8 AT 6PM	\$850.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
3	M-F 5:30p-6p		NEWS8 AT 530PM	\$1,000.00	0	30	1	0	0	1	0	0	0		2	\$2,000.00	\$0.00	0.0
4	M-F 5p-5:30p		NEWS 8 AT 5PM	\$900.00	0	30	0	1	0	0	1	0	0		2	\$1,800.00	\$0.00	0.0
5	Su 6p-7p		NEWS 8 AT 6PM	\$1,000.00	0	30	0	0	0	0	0	0	1		1	\$1,000.00	\$0.00	0.0
6	M-F 6p-6:30p		NEWS 8 AT 6PM	\$1,400.00	0	30	0	0	1	0	0	0	0		1	\$1,400.00	\$0.00	0.0
7	Su 11p-11:30p		NEWS 8 AT 11	\$825.00	0	30	0	0	0	0	0	0	1		1	\$825.00	\$0.00	0.0
8	M-F 11p-11:35p		NEWS 8 AT 11	\$850.00	0.0	30	0	1	0	0	0	0	0		1	\$850.00	\$0.00	0.0
TOTALS:							2	2	1	2	1	0	2	10	\$8,075.00	\$0.00	0.0	



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		Total GRP: 0
		Traffic #: 843846
		Separation:

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
04/05/16 2:55 PM	NILE NOYES	Separation: 30
04/05/16 2:18 PM	KieuAnh Nguyen	LINE 2: 1X 5/7 NA PROG CHG, STN OFER MG: 1X 5/2-5/6 M-F 11-1135P (LATE NEWS) NCIR THANKS KIEU-ANH
04/05/16 11:58 AM	NILE NOYES	Separation: 30

Competitive Information	
Market Budget:	\$26,048
WOOD Share:	31%
Comment:	
WWMT:	33%
WXMI:	15%
WZZM:	21%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$8,075.00	N/A	0.0
Total	100%	10	\$8,075.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-May	10	\$8,075.00
Total	10	\$8,075.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/5/16 2:55 PM	NILE NOYES	Confirmed			\$0	\$8,075.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$8,075.00. 2 buylines added or modified.
Makegood 1	4/5/16 2:18 PM	KieuAnh Nguyen	Confirmed			\$0	\$8,075.00	
Queued for Electronic Contracting	4/5/16 12:03 PM					\$0	\$0	
New	4/5/16 11:58 AM	NILE NOYES	Confirmed	10		\$8,075.00	\$8,075.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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