

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

And:

Great American Media
3050 K Street, NW
Washington, DC 20007

<u>Contract / Revision</u> 149190 / 2		<u>Alt Order #</u> WOC10476003
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Estimate #</u> 49 53 5470	
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 09/22/16 / 10/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

359047

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	10/11/16	10/14/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	- TWTF - -				2	\$1,300.00				
2	WTVD	10/11/16	10/14/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	- TWTF - -				2	\$1,300.00				
3	WTVD	10/11/16	10/16/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S				1	\$800.00				
4	WTVD	10/11/16	10/16/16	This Week w/George S	10:30 AM-11:30 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S				1	\$500.00				
5	WTVD	10/11/16	10/17/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	M-----				1	\$600.00				
6	WTVD	10/11/16	10/14/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	- TWTF - -				4	\$600.00				
7	WTVD	10/11/16	10/17/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	M-----				1	\$800.00				
8	WTVD	10/11/16	10/14/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	- TWTF - -				4	\$800.00				
9	WTVD	10/11/16	10/14/16	General Hospital	3:00 PM-4:00 PM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	- TWTF - -				2	\$700.00				
10	WTVD	10/11/16	10/14/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	- TWTF - -				1	\$900.00				
11	WTVD	10/11/16	10/14/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 149190 / 2		<u>Alt Order #</u> WOC10476003
<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Product</u> DSCC IE	<u>Estimate #</u> 49 53 5470
<u>Advertiser</u> Democratic Senatorial Ca		<u>Original Date / Revision</u> 09/22/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	- TWTF - -				1	\$1,200.00				
12	WTVD	10/11/16	10/14/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	- TWTF - -				1	\$1,500.00				
13	WTVD	10/11/16	10/14/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	- TWTF - -				4	\$2,000.00				
14	WTVD	10/11/16	10/16/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S				1	\$1,200.00				
15	WTVD	10/11/16	10/17/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	M-----				1	\$2,000.00				
16	WTVD	10/11/16	10/14/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	--W-F--				2	\$2,000.00				
18	WTVD	10/11/16	10/15/16	Eyewitness News Sat 730p	7:30 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S-				1	\$800.00				
19	WTVD	10/16/16	10/16/16	Secrets and Lies	9:00 PM-10:00 PM		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S				1	\$6,000.00				
20	WTVD	10/11/16	10/16/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	- TWTF - S				3	\$2,000.00				
21	WTVD	10/11/16	10/15/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S-				1	\$1,100.00				
22	WTVD	10/11/16	10/17/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	M-----				1	\$700.00				
23	WTVD	10/11/16	10/14/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	- TWTF - -				4	\$700.00				
24	WTVD	10/11/16	10/17/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	M-----				1	\$700.00				
25	WTVD	10/11/16	10/14/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	- TWTF - -				4	\$700.00				
26	WTVD	10/11/16	10/16/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S				1	\$800.00				
27	WTVD	10/11/16	10/16/16	Eyewitness News Sun 10a	10:00 AM-10:30 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S				1	\$500.00				
28	WTVD	10/16/16	10/16/16	Eyewitness News Extra	11:30 PM-12:00 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S				1	\$900.00				
29	WTVD	10/11/16	10/14/16	Jimmy Kimmel	11:35 PM-12:37 AM		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Advertiser	Original Date / Revision
Democratic Senatorial Ca	09/22/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	- TWTF - -				3	\$500.00				
Totals								0.00				51	\$58,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	51	\$58,300.00	(\$8,745.00)	\$49,555.00
Totals	51	\$58,300.00	(\$8,745.00)	\$49,555.00

Signature: _____ **Date:** _____

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