

# INVOICE



**KNOP**  
**402 S Dewey**  
**North Platte, NE 69101**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (308) 532-2222**  
**Billing:**

Property	KNOP		
Invoice #	3538232-1	Order #	3538232
Invoice Date	05/14/24	Alt Order #	WOC14639118
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/09/24	Flight Dates	05/03/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		
Account Executive	Mary Christensen		
Sales Office	Gray National - Chicago		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	662		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	140343		
Advertiser Ref	630897		
Product 1	832		
Product 2			

Billing Address:

**AxMedia**  
**Attention: Accounts Payable**  
**800 W 47TH Street Suite 200**  
**Kansas City, MO 64112**

Send Payment To:

**KNOP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																													
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE



Send Payment To:  
**KNOP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3538232-1	Invoice Month	May 2024
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Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE



Send Payment To:  
**KNOP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3538232-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE



Send Payment To:  
**KNOP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3538232-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
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2	KNOP	M	05/06/24	10:25 PM	News 2 @ 10p M-F	10:00 PM-10:35 PM	:30	PRNES2403H	\$50.00	NM
3	KNOP	Tu	05/07/24	10:25 PM	News 2 @ 10p M-F	10:00 PM-10:35 PM	:30	PRNES2403H	\$50.00	NM
4	KNOP	W	05/08/24	10:32 PM	News 2 @ 10p M-F	10:00 PM-10:35 PM	:30	PRNES2403H	\$50.00	NM
5	KNOP	Th	05/09/24	10:32 PM	News 2 @ 10p M-F	10:00 PM-10:35 PM	:30	PRNES2403H	\$50.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
14	05/03/24	05/09/24	The Tonight Show	10:35 PM-11:35 PM	11111--	:30	5	\$20.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/03/24	05/09/24	11111--	5	\$20.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	KNOP	F	05/03/24	11:29 PM	The Tonight Show	10:35 PM-11:35 PM	:30	PRNES2402H	\$20.00	NM
2	KNOP	M	05/06/24	11:12 PM	The Tonight Show	10:35 PM-11:35 PM	:30	PRNES2403H	\$20.00	NM
3	KNOP	Tu	05/07/24	11:04 PM	The Tonight Show	10:35 PM-11:35 PM	:30	PRNES2403H	\$20.00	NM
4	KNOP	W	05/08/24	10:48 PM	The Tonight Show	10:35 PM-11:35 PM	:30	PRNES2403H	\$20.00	NM
5	KNOP	Th	05/09/24	11:12 PM	The Tonight Show	10:35 PM-11:35 PM	:30	PRNES2403H	\$20.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
15	05/03/24	05/09/24	Late Night w/ Seth Meyer	11:35 PM-12:35 XM	11111--	:30	5	\$10.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/03/24	05/09/24	11111--	5	\$10.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	KNOP	F	05/03/24	12:30 AM	Late Night w/ Seth Meyers	11:35 PM-12:35 XM	:30	PRNES2402H	\$10.00	NM
2	KNOP	M	05/06/24	12:33 AM	Late Night w/ Seth Meyers	11:35 PM-12:35 XM	:30	PRNES2403H	\$10.00	NM
3	KNOP	Tu	05/07/24	12:16 AM	Late Night w/ Seth Meyers	11:35 PM-12:35 XM	:30	PRNES2403H	\$10.00	NM
4	KNOP	W	05/08/24	12:32 AM	Late Night w/ Seth Meyers	11:35 PM-12:35 XM	:30	PRNES2403H	\$10.00	NM
5	KNOP	Th	05/09/24	12:29 AM	Late Night w/ Seth Meyers	11:35 PM-12:35 XM	:30	PRNES2403H	\$10.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
16	05/03/24	05/06/24	Monday Prime Hr 3	9:00 PM-10:00 PM	1-----	:30	1	\$100.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/03/24	05/09/24	1-----	1	\$100.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
2	KNOP	Su	05/05/24	9:31 PM	Sunday Prime Hr 4	9p-10p	:30	PRNES2403H	\$100.00	NM
					MG for 10.4,16.1					
1	KNOP	M	05/06/24		Monday Prime Hr 3	9:00 PM-10:00 PM	:00		<del>\$100.00</del>	NM
					See MG 16.2,16.3,16.4,16.5,16.6					
3	KNOP	M	05/06/24	9:32 AM	Today Show II	9a-10a	:30	PRNES2403H	\$10.00	NM
					MG for 10.4,16.1					
6	KNOP	Tu	05/07/24	5:22 PM	M-F 5p-530p	5p-530p	:30	PRNES2403H	\$20.00	NM
					MG for 10.4,16.1					
4	KNOP	W	05/08/24	9:31 AM	Today Show II	9a-10a	:30	PRNES2403H	\$10.00	NM
					MG for 10.4,16.1					
5	KNOP	Th	05/09/24	10:48 AM	Today w/ Hoda & Jenna	Today w/ Hoda & J	:30	PRNES2403H	\$5.00	NM
					MG for 10.4,16.1					

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
17	05/03/24	05/07/24	Tuesday Prime Hr 1	7:00 PM-8:00 PM	-1-----	:30	1	\$250.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/03/24	05/09/24	-1-----	1	\$250.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE



Send Payment To:  
**KNOP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3538232-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
17	05/03/24	05/07/24	Tuesday Prime Hr 1	7:00 PM-8:00 PM	- 1 - - - - -	:30	1	\$250.00	NM																																												
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18	05/03/24	05/07/24	Tuesday Prime Hr 2	8:00 PM-9:00 PM	- 1 - - - - -	:30	1	\$100.00	NM																																												
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1	KNOP	Th	05/09/24	8:43 PM	Thursday Prime Hr 2	8:00 PM-9:00 PM	:30	PRNES2403H	\$85.00	NM																																											
24	05/03/24	05/09/24	Thursday Prime Hr 3	9:00 PM-10:00 PM	- - - 1 - - -	:30	1	\$85.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/03/24</td> <td>05/09/24</td> <td>- - - 1 - - -</td> <td>1</td> <td>\$85.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KNOP</td> <td>Th</td> <td>05/09/24</td> <td>9:32 PM</td> <td>Thursday Prime Hr 3</td> <td>9:00 PM-10:00 PM</td> <td>:30</td> <td>PRNES2403H</td> <td>\$85.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							05/03/24	05/09/24	- - - 1 - - -	1	\$85.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KNOP	Th	05/09/24	9:32 PM	Thursday Prime Hr 3	9:00 PM-10:00 PM	:30	PRNES2403H	\$85.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	05/03/24	05/09/24	- - - 1 - - -	1	\$85.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	KNOP	Th	05/09/24	9:32 PM	Thursday Prime Hr 3	9:00 PM-10:00 PM	:30	PRNES2403H	\$85.00	NM																																											
25	05/03/24	05/03/24	Friday Prime Hr 1	7:00 PM-8:00 PM	- - - - 1 - -	:30	1	\$75.00	NM																																												

MTWTFSS

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# INVOICE



Send Payment To:  
**KNOP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3538232-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	05/03/24	05/03/24	Friday Prime Hr 1	7:00 PM-8:00 PM	----1--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 ----1-- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOP F 05/03/24 7:45 PM Friday Prime Hr 1 7:00 PM-8:00 PM :30 PRNES2402H \$75.00 NM									
26	05/03/24	05/04/24	Sa Today	7:00 AM-9:00 AM	-----2-	:30	2	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----2- 2 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOP Sa 05/04/24 7:50 AM Sa Today 7:00 AM-9:00 AM :30 PRNES2403H \$10.00 NM 2 KNOP Sa 05/04/24 7:58 AM Sa Today 7:00 AM-9:00 AM :30 PRNES2403H \$10.00 NM									
27	05/03/24	05/04/24	Kentucky Derby	1:30 PM-6:30 PM	-----2-	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----2- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOP Sa 05/04/24 4:05 PM Kentucky Derby 1:30 PM-6:30 PM :30 PRNES2403H \$250.00 NM 2 KNOP Sa 05/04/24 5:27 PM Kentucky Derby 1:30 PM-6:30 PM :30 PRNES2403H \$250.00 NM									
28	05/03/24	05/04/24	NBC Nightly News Sa	5:30 PM-6:00 PM	-----1-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOP Sa 05/04/24 NBC Nightly News Sa 5:30 PM-6:00 PM :00 <del>\$50.00</del> NM See MG 36.2,36.3,36.4									
29	05/03/24	05/04/24	News 2 @ 6p Sat	6:00 PM-6:30 PM	-----1-	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOP Sa 05/04/24 News 2 @ 6p Sat 6:00 PM-6:30 PM :00 <del>\$30.00</del> NM See MG 36.2,36.3,36.4									
30	05/03/24	05/04/24	Sat 630p-7p	6:30 PM-7:00 PM	-----1-	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOP Sa 05/04/24 Sat 630p-7p 6:30 PM-7:00 PM :30 PRNES2403H \$20.00 NM									
31	05/03/24	05/04/24	News 2 @ 10p Sat	10:00 PM-10:30 PM	-----1-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOP Sa 05/04/24 News 2 @ 10p Sat 10:00 PM-10:30 PM :30 PRNES2403H \$50.00 NM									
32	05/03/24	05/04/24	Saturday Night Live	10:30 PM-12:00 XM	-----1-	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1- 1 \$30.00									

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# INVOICE



Send Payment To:  
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**Tallahassee, FL 32317-4200**

Invoice #	3538232-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	05/03/24	05/04/24	Saturday Night Live	10:30 PM-12:00 XM	-----1-	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1- 1 \$30.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KNOP	Sa	05/04/24	12:00 AM	Saturday Night Live	10:30 PM-12:00 XM	:30	PRNES2403H	\$30.00 NM
33	05/03/24	05/05/24	Su Today	7:00 AM-8:00 AM	-----1	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1 1 \$10.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KNOP	Su	05/05/24	7:26 AM	Su Today	7:00 AM-8:00 AM	:30	PRNES2403H	\$10.00 NM
34	05/03/24	05/05/24	Meet The Press	8:00 AM-9:00 AM	-----1	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1 1 \$20.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KNOP	Su	05/05/24	8:44 AM	Meet The Press	8:00 AM-9:00 AM	:30	PRNES2403H	\$20.00 NM
35	05/03/24	05/05/24	NBC Nightly News Su	5:30 PM-6:00 PM	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1 1 \$50.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KNOP	Su	05/05/24	5:59 PM	NBC Nightly News Su	5:30 PM-6:00 PM	:30	PRNES2403H	\$50.00 NM
36	05/03/24	05/05/24	Sunday Prime Hr 1	6:00 PM-7:00 PM	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1 1 \$75.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	KNOP	F	05/03/24	8:39 PM	Friday Prime 2 Hour	8:00 PM-10:00 PM	:30	PRNES2402H	\$75.00 NM
MG for 28.1,29.1,36.1									
1	KNOP	Su	05/05/24		Sunday Prime Hr 1	6:00 PM-7:00 PM	:00		<del>\$75.00</del> NM
See MG 36.2,36.3,36.4									
2	KNOP	Su	05/05/24	6:39 PM	Sunday Prime Hr 1	6:00 PM-7:00 PM	:30	PRNES2403H	\$75.00 NM
MG for 28.1,29.1,36.1									
5	KNOP	W	05/08/24	5:00 AM	M-F 4a-5a	4:00 AM-5:00 AM	:30	PRNES2403H	\$5.00 NM
MG for 36.4 05/09									
4	KNOP	Th	05/09/24		Today w/ Hoda & Jenna	Today w/ Hoda & J	:00		<del>\$5.00</del> NM
See MG 36.5									
37	05/03/24	05/05/24	Sunday Prime 2 Hour A	7:00 PM-9:00 PM	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1 1 \$75.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KNOP	Su	05/05/24	8:20 PM	Sunday Prime 2 Hour A	7:00 PM-9:00 PM	:30	PRNES2403H	\$75.00 NM
38	05/03/24	05/05/24	News 2 @ 10p Sun	10:00 PM-10:35 PM	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1 1 \$50.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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# INVOICE



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**Tallahassee, FL 32317-4200**

Invoice #	3538232-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
38	05/03/24	05/05/24	News 2 @ 10p Sun	10:00 PM-10:35 PM	-----1	:30	1	\$50.00	NM																						
<table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>KNOP</td> <td>Su</td> <td>05/05/24</td> <td>10:08 PM</td> <td>News 2 @ 10p Sun</td> <td>10:00 PM-10:35 PM</td> <td>:30</td> <td>PRNES2403H</td> <td>\$50.00</td> <td>NM</td> </tr> </tbody> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KNOP	Su	05/05/24	10:08 PM	News 2 @ 10p Sun	10:00 PM-10:35 PM	:30	PRNES2403H	\$50.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KNOP	Su	05/05/24	10:08 PM	News 2 @ 10p Sun	10:00 PM-10:35 PM	:30	PRNES2403H	\$50.00	NM																					
<u>Total Spots</u>							<b>102</b>																								

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$3,790.00</b>
<u>Agency Commission</u>	<b>\$568.50</b>
<u>Net Amount Due</u>	<b>\$3,221.50</b>
<u>Invoice Balance as of 05/16/24 9:23:27 AM CT</u>	<b>\$0.00</b>

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