

KNOP 402 S Dewey North Platte, NE 69101

Sales T & C: www.gray.tv/advertising

Main: (308) 532-2222

Billing:

Billing Address:

AxMedia Attention: Accounts Payable 800 W 47TH Street Suite 200 Kansas City, MO 64112

Send Payment To:

KNOP P.O. Box 14200 Tallahassee, FL 32317-4200

VOICE			
Property	KNOP		
Invoice #	3538232-1	Order #	3538232
Invoice Date	05/14/24	Alt Order #	WOC14639118
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/09/24	Flight Dates	05/03/24 - 05/09/24
Advertiser	Pete Ricketts for Ser	nate	
Product	2024 Primary Election	n	
Estimate #	6884		
	Account Executive	Mary Christer	nsen
	Sales Office	Gray Nationa	l - Chicago
	Sales Region	National	
	Agency Code	9916670	
	Advertiser Code	662	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	140343	
	Advertiser Ref	630897	
	Product 1	832	

Product 2

Lina Ctort	Doto [	-nd Da	ota Dago	orintion	Ctart/End Time	MENTECC	Longth	Spots/	Doto	Tuna	
Line Start	Date E	end Da	ite Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 05/03	/24 (	)5/09/2	24 New	s 2 Today @ 5a	5:00 AM-6:00 AM	11111	:30	5	\$15.00	NM	
Week	s: <u>S</u>	art Da	te End D		Spots/Week 5	Rate \$15.00					
Spots: #	<u>Ch</u>		Air Date	Air Time Descrip	· ·	Start/End Time	Leng	th Ad-ID			Rate Type
1 Opois. #	KNOP	F	05/03/24	5:21 AM News 2		5:00 AM-6:00 AM		O PRNES2402H			\$15.00 NM
2	KNOP	М	05/06/24	5:37 AM News 2	,	5:00 AM-6:00 AM		O PRNES2403H			\$15.00 NM
3	KNOP		05/07/24	5:10 AM News 2	•	5:00 AM-6:00 AM		O PRNES2403H			\$15.00 NM
4	KNOP		05/08/24	5:42 AM News 2	•	5:00 AM-6:00 AM		O PRNES2403H			\$15.00 NM
5	KNOP		05/09/24	5:48 AM News 2	•	5:00 AM-6:00 AM		O PRNES2403H			\$15.00 NM
					•						ψ.σ.σσ · · · · ·
2 05/03	/24 (	)5/09/2	24 New	s 2 Today @ 6a	6:00 AM-7:00 AM	22222	:30	10	\$15.00	NM	
Week		art Da			Spots/Week 10	<u>Rate</u> \$15.00					
Spots: #	Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
1	KNOP	F	05/03/24	6:11 AM News 2	Today @ 6a	6:00 AM-7:00 AM	л <u></u>	O PRNES2402H			\$15.00 NM
2	KNOP	F	05/03/24	6:45 AM News 2	? Today @ 6a	6:00 AM-7:00 AM	Л :3	O PRNES2402H			\$15.00 NM
4	KNOP	М	05/06/24	6:19 AM News 2	? Today @ 6a	6:00 AM-7:00 AM	Л :3	O PRNES2403H			\$15.00 NM
3	KNOP	М	05/06/24	6:38 AM News 2	? Today @ 6a	6:00 AM-7:00 AM	Л :3	O PRNES2403H			\$15.00 NM
5	KNOP	Tu	05/07/24	6:16 AM News 2	? Today @ 6a	6:00 AM-7:00 AM	Л :3	O PRNES2403H			\$15.00 NM
6	KNOP	Tu	05/07/24	6:37 AM News 2	? Today @ 6a	6:00 AM-7:00 AM	Л :3	O PRNES2403H			\$15.00 NM
8	KNOP	W	05/08/24	6:00 AM News 2	? Today @ 6a	6:00 AM-7:00 AM	Л :3	O PRNES2403H			\$15.00 NM
7	KNOP	W	05/08/24	6:27 AM News 2	? Today @ 6a	6:00 AM-7:00 AM	Л :3	O PRNES2403H			\$15.00 NM
9	KNOP	Th	05/09/24	6:12 AM News 2	? Today @ 6a	6:00 AM-7:00 AM	Л :3	O PRNES2403H			\$15.00 NM
10	KNOP	Th	05/09/24	6:47 AM News 2	? Today @ 6a	6:00 AM-7:00 AM	Л :3	O PRNES2403H			\$15.00 NM
3 05/03	/24 (	)5/09/2	24 Toda	ay Show	7:00 AM-9:00 AM	22222	:30	10	\$15.00	NM	
Week		art Da 5/03/24			Spots/Week 10	Rate \$15.00					
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1	KNOP	F	05/03/24	7:22 AM Today	Show	7:00 AM-9:00 AM	Л :3	PRNES2402H			\$15.00 NM
2	KNOP	F	05/03/24	8:43 AM Today	Show	7:00 AM-9:00 AM	Л :3	O PRNES2402H			\$15.00 NM



2

3

4

**KNOP** 

**KNOP** 

**KNOP** 

M 05/06/24

Tu 05/07/24

W 05/08/24

11:44 AM News 2 @ 1130a

11:42 AM News 2 @ 1130a

11:53 AM News 2 @ 1130a

**KNOP** P.O. Box 14200 Tallahassee, FL 32317-4200

Invoice #	3538232-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		

							Louinato n	000						
	_									Spots/	_	_		
Line Start Da	ate End	Date	Descr	ription	5	Start/End Time	MTWTFSS	Le	ngth	Week	Rate	Type		
3 05/03/2	24 05/0	)9/24	Today	/ Show	7	7:00 AM-9:00 AM	22222		:30	10	\$15.00	NM		
Spots: #	Ch D	ay Air [	Date	Air Time Des	cription	า	Start/End Time	<del></del>	Length	Ad-ID			Rate	Туре
. —	KNOP I		06/24	7:56 AM Tod	lay Sho	<del>-</del> ow	7:00 AM-9:00	AM		PRNES2403H			\$15.00	NM
4	KNOP I	M 05/0	06/24	8:30 AM Tod	lay Sho	)W	7:00 AM-9:00	AM	:30	PRNES2403H			\$15.00	NM
5	KNOP .	Tu 05/0	07/24	8:27 AM Tod	lay Sho	)W	7:00 AM-9:00	AM	:30	PRNES2403H			\$15.00	NM
6	KNOP .	Tu 05/0	07/24	8:36 AM Tod	lay Sho	)W	7:00 AM-9:00	AM	:30	PRNES2403H			\$15.00	NM
7	KNOP	W 05/0	08/24	8:27 AM Tod	lay Sho	)W	7:00 AM-9:00	AM	:30	PRNES2403H			\$15.00	NM
8	KNOP	W 05/0	08/24	8:35 AM Tod	lay Sho	)W	7:00 AM-9:00	AM	:30	PRNES2403H			\$15.00	NM
9	KNOP .	Th 05/0	09/24	7:26 AM Tod	lay Sho	)W	7:00 AM-9:00	AM	:30	PRNES2403H			\$15.00	NM
10	KNOP .	Th 05/0	09/24	8:56 AM Tod	lay Sho	)W	7:00 AM-9:00	AM	:30	PRNES2403H			\$15.00	NM
4.05/02/0	05/0	00/04	Tada	. Ch II		0.00 AM 40.00 AM	1 11		-20	2	<b>#40.00</b>	NINA		
4 05/03/2	24 05/0	)9/24	roday	/ Show II	٤	9:00 AM-10:00 AM	- 1- 11		:30	3	\$10.00	NM		
Weeks:		Date	End Da			Spots/Week	Rate							
	05/03		05/09/2			3	\$10.00						Б.	_
·       –		ay <u>Air [</u>		Air Time Des			Start/End Time	_	Length				Rate	
	-		03/24	9:59 AM Tod	•		9:00 AM-10:00			PRNES2402H			\$10.00	
		Tu 05/0		9:56 AM Tod	•		9:00 AM-10:00			PRNES2403H			\$10.00	
3	KNOP .	Th 05/0	)9/24	9:32 AM Tod	lay Sho	ow II	9:00 AM-10:00	) AM	:30	PRNES2403H			\$10.00	NM
5 05/03/2	24 05/0	08/24	Today	/ w/ Hoda & Je	enna 1	0:00 AM-11:00 AM	1-1		:30	2	\$5.00	NM		
Weeks:	Start	Date	End Da	ate MTWTFS:	S	Spots/Week	Rate							
WCCKS.	05/03		05/09/2			2	\$5.00							
Spots: #	Ch D	ay Air [	Date	Air Time Des	cription	1	Start/End Time	Э	Length	Ad-ID			Rate	Туре
1	KNOP	M 05/0	06/24	10:55 AM Tod	lay w/ H	Hoda & Jenna	10:00 AM-11:0	00 AN	:30	PRNES2403H			\$5.00	NM
2	KNOP	W 05/0	08/24	10:55 AM Tod	lay w/ H	Hoda & Jenna	10:00 AM-11:0	00 AN	:30	PRNES2403H			\$5.00	NM
6 05/03/2	04 05/0	)9/24	ME1	1a-1130a		1:00 AM-11:30 AM	1 11		:30	3	\$10.00	NM		
0 03/03/2	.4 05/0	13124	IVI-I I	1a-1130a		1.00 AIVI-11.30 AIVI	- 1- 11		.50	J	φ10.00	INIVI		
Weeks:		Date	End Da	te <u>MTWTFS</u>		Spots/Week	Rate							
_	05/03		05/09/2			3	\$10.00						_	
		ay Air [		Air Time Des			Start/End Time	_	Length				Rate	
	-			11:29 AM M-F			11:00 AM-11:3			PRNES2402H			\$10.00	
1	-	Tu 05/0		11:24 AM M-F			11:00 AM-11:3	-		PRNES2403H			\$10.00	
3	KNOP .	Th 05/0	)9/24	11:29 AM M-F	· 11a-1	130a	11:00 AM-11:3	30 AN	:30	PRNES2403H			\$10.00	NM
7 05/03/2	24 05/0	)9/24	News	2 @ 1130a	1	1:30 AM-12:00 PM	11111		:30	5	\$20.00	NM		
Weeks:	Start	Date	End Da	ate MTWTFS:	S	Spots/Week	Rate							
vveens.	05/03		05/09/2			<u>5pois/vveek</u> 5	\$20.00							
Spots: #		ay Air [		Air Time Des		_	Start/End Time	Э	Length	Ad-ID			Rate	Type
· —				11:53 AM Nev		_	11:30 AM-12:0	_		PRNES2402H			\$20.00	
1														

**KNOP** 11:58 AM News 2 @ 1130a 11:30 AM-12:00 PN :30 PRNES2403H \$20.00 NM 5 Th 05/09/24 8 05/03/24 05/09/24 **NBC News Daily** 12:00 PM-1:00 PM 1--11--:30 \$20.00 NM Start Date End Date MTWTFSS Spots/Week Weeks: Rate 05/03/24 05/09/24 1--11--\$20.00 Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID

11:30 AM-12:00 PN

11:30 AM-12:00 PN

11:30 AM-12:00 PN

:30 PRNES2403H

:30 PRNES2403H

:30 PRNES2403H

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

\$20.00 NM

\$20.00 NM

\$20.00 NM

NEWS

KNOP P.O. Box 14200 Tallahassee, FL 32317-4200

Send Payment To:

Invoice #	3538232-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		

		Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS L	ength Week	Rate	Type	
8 05/03/24 05/09/24 NBC News Daily 12:00 PM-1:00	PM 111	:30 3	\$20.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KNOP F 05/03/24 12:46 PM NBC News Daily	12:00 PM-1:00 PM	:30 PRNES2402H			\$20.00 NM
2 KNOP M 05/06/24 12:46 PM NBC News Daily	12:00 PM-1:00 PM				\$20.00 NM
3 KNOP Th 05/09/24 12:43 PM NBC News Daily	12:00 PM-1:00 PM	1 :30 PRNES2403H			\$20.00 NM
9 05/03/24 05/09/24 M-F 5p-530p 5:00 PM-5:30 I	PM 1-11	:30 3	\$20.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
05/03/24 05/09/24 1-11 3	\$20.00	Lawath Ad ID			Data Tura
Spots: # Ch	Start/End Time 5:00 PM-5:30 PM	Length Ad-ID :30 PRNES2403H			Rate Type \$20.00 NM
1 KNOP M 05/06/24 5:18 PM M-F 5p-530p 2 KNOP W 05/08/24 5:17 PM M-F 5p-530p	5:00 PM-5:30 PM	:30 PRNES2403H			\$20.00 NM \$20.00 NM
3 KNOP Th 05/09/24 5:24 PM M-F 5p-530p	5:00 PM-5:30 PM	:30 PRNES2403H			\$20.00 NM
		.50 1 1001			Ψ20.00 INIVI
10 05/03/24 05/09/24 NBC Nightly News 5:30 PM-6:00 I	PM 11111	:30 5	\$45.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week					
05/03/24 05/09/24 11111 5	\$45.00 Stort/End Time	Longth Ad ID			Poto Typo
Spots: # Ch Day Air Date Air Time Description	<u>Start/End Time</u> 5:30 PM-6:00 PM	Length Ad-ID :30 PRNES2402H			Rate Type \$45.00 NM
2 KNOP M 05/06/24 5:50 PM NBC Nightly News	5:30 PM-6:00 PM	:30 PRNES2403H			\$45.00 NM
3 KNOP Tu 05/07/24 5:50 PM NBC Nightly News	5:30 PM-6:00 PM	:30 PRNES2403H			\$45.00 NM
4 KNOP W 05/08/24 NBC Nightly News	5:30 PM-6:00 PM	:00			\$45.00 NM
See MG 16.2,16.3,16.4,16.5,16.6	3.30 T W-0.00 T W	.00			<del>φ 10.00</del> 1 11/1
5 KNOP Th 05/09/24 5:50 PM NBC Nightly News	5:30 PM-6:00 PM	:30 PRNES2403H			\$45.00 NM
11 05/03/24 05/09/24 News 2 @ 6p M-F 6:00 PM-6:30 I	PM 11111	:30 5	\$50.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
05/03/24 05/09/24 11111 5	\$50.00	Leavelle Add ID			Data Torra
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID :30 PRNES2402H			Rate Type
1 KNOP F 05/03/24 6:27 PM News 2 @ 6p M-F	6:00 PM-6:30 PM				\$50.00 NM
2 KNOP M 05/06/24 6:09 PM News 2 @ 6p M-F 3 KNOP Tu 05/07/24 6:19 PM News 2 @ 6p M-F	6:00 PM-6:30 PM	:30 PRNES2403H :30 PRNES2403H			\$50.00 NM
•	6:00 PM-6:30 PM	:30 PRNES2403H			\$50.00 NM \$50.00 NM
4 KNOP W 05/08/24 6:12 PM News 2 @ 6p M-F 5 KNOP Th 05/09/24 6:20 PM News 2 @ 6p M-F	6:00 PM-6:30 PM 6:00 PM-6:30 PM	:30 PRNES2403H			\$50.00 NM \$50.00 NM
3 KNOF 111 03/09/24 0.20 FW News 2 @ 0p W-1	0.00 FIVI-0.30 FIVI				\$30.00 NW
12 05/03/24 05/09/24 M-F 630p-7p 6:30 PM-7:00 I	PM 11111	:30 5	\$20.00	NM	
Weeks:         Start Date         End Date         MFWFSS         Spots/Week           05/03/24         05/09/24         11111         5	Rate \$20.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KNOP F 05/03/24 6:56 PM M-F 630p-7p	6:30 PM-7:00 PM	:30 PRNES2402H			\$20.00 NM
2 KNOP M 05/06/24 6:58 PM M-F 630p-7p	6:30 PM-7:00 PM	:30 PRNES2403H			\$20.00 NM
3 KNOP Tu 05/07/24 6:56 PM M-F 630p-7p	6:30 PM-7:00 PM	:30 PRNES2403H			\$20.00 NM
4 KNOP W 05/08/24 6:45 PM M-F 630p-7p	6:30 PM-7:00 PM	:30 PRNES2403H			\$20.00 NM
5 KNOP Th 05/09/24 6:49 PM M-F 630p-7p	6:30 PM-7:00 PM	:30 PRNES2403H			\$20.00 NM
13 05/03/24 05/09/24 News 2 @ 10p M-F 10:00 PM-10:3	5 PM 11111	:30 5	\$50.00	NM	
1					

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Spots/Week

Rate \$50.00

MTWTFSS

11111--

Start Date

05/03/24

End Date

05/09/24

Weeks:

\$20.00 NM

\$20.00 NM

\$20.00 NM

## INVOICE



Start Date

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KNOP

13 05/03/24

2

3

14 05/03/24

Weeks:

2

3

4

Spots: #

Spots: #

**End Date** 

05/09/24

F

05/09/24

Start Date

F

M

05/03/24

Day Air Date

M 05/06/24

Tu 05/07/24

W 05/08/24

Th 05/09/24

Day Air Date

05/03/24

05/06/24

Tu 05/07/24

W 05/08/24

05/03/24

**KNOP** P.O. Box 14200 Tallahassee, FL 32317-4200

Description

News 2 @ 10p M-F

The Tonight Show

End Date

05/09/24

Air Time Description

MTWTFSS

11111--

Air Time Description

11:29 PM The Tonight Show

11:12 PM The Tonight Show

11:04 PM The Tonight Show

10:48 PM The Tonight Show

10:19 PM News 2 @ 10p M-F

10:25 PM News 2 @ 10p M-F

10:25 PM News 2 @ 10p M-F

10:32 PM News 2 @ 10p M-F

10:32 PM News 2 @ 10p M-F

Invoice #	3538232-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		

	invoice Date	03/14	1/24		IIIVOICE FEI	iou	04/23/24 - 03/	09/24
7-4200	Advertiser	Pete	Rickett	s for Senate		•		
	Product	2024	Primar	y Election				
	Estimate #	6884						
				Spots/				
Start/End Time	MTWTFSS	Ler	ngth	Week	Rate	Тур	е	
10:00 PM-10:35 PM	11111		:30	5	\$50.00	ΝN	Л	
*	O1 1/E 1 E'		1	ALID				T
ion	Start/End Time	<u> </u>	Length	Ad-ID			Rate	Type
@ 10p M-F	10:00 PM-10:3	35 PN	:30	PRNES2402H			\$50.0	0 NM
@ 10p M-F	10:00 PM-10:3	85 PN	:30	PRNES2403H			\$50.0	0 NM
@ 10p M-F	10:00 PM-10:3	35 PN	:30	PRNES2403H			\$50.0	0 NM
@ 10p M-F	10:00 PM-10:3	35 PN	:30	PRNES2403H			\$50.0	0 NM
@ 10p M-F	10:00 PM-10:3	85 PN	:30	PRNES2403H			\$50.0	0 NM
10:35 PM-11:35 PM	11111		:30	5	\$20.00	NN	Л	
Spots/Week 5	Rate \$20.00							
ion	Start/End Time	Э	Length	Ad-ID			Rate	Type
ight Show	10:35 PM-11:3	_ 85 PN	:30	PRNES2402H			\$20.0	

:30 PRNES2403H

:30 PRNES2403H

:30 PRNES2403H

	5	KNOP	Th	05/09/24	11:12 F	M The Ton	ight Show		10:35 PM-11:35 PM	/ :30	PRNES2403H			\$20.00	NM
15 0	5/03/	<sup>'</sup> 24 0	5/09/2	4 Late	Night w/	Seth Meye	r 11:35 PM-12:3	35 XM	11111	:30	5	\$10.00	NM		
W	eeks		art Dat /03/24			<u>ГWTFSS</u> 1111	Spots/Week 5	-	Rate \$10.00						
Spots:	#	<u>Ch</u>	Day	Air Date	Air Tim	ne Descript	<u>ion</u>		Start/End Time	Lengt	n Ad-ID			Rate	Туре
	1	KNOP	F	05/03/24	12:30 A	M Late Nig	ht w/ Seth Meye	ers	11:35 PM-12:35 XN	:30	PRNES2402H			\$10.00	NM
	2	KNOP	M	05/06/24	12:33 A	M Late Nig	ht w/ Seth Meye	ers	11:35 PM-12:35 XN	/ :30	PRNES2403H			\$10.00	NM
	3	KNOP	Tu	05/07/24	12:16 A	M Late Nig	ht w/ Seth Meye	ers	11:35 PM-12:35 XN	/ :30	PRNES2403H			\$10.00	NM
	4	KNOP	W	05/08/24	12:32 A	M Late Nig	ht w/ Seth Meye	ers	11:35 PM-12:35 XN	/ :30	PRNES2403H			\$10.00	NM
	5	KNOP	Th	05/09/24	12:29 A	M Late Nig	ht w/ Seth Meye	ers	11:35 PM-12:35 XN	/ :30	PRNES2403H			\$10.00	NM

10:35 PM-11:35 PN

10:35 PM-11:35 PN

10:35 PM-11:35 PN

16 05/03/	24 0	5/06/24 Mond	day Prime Hr 3	9:00 PM-10:00 PM	1	:30	1	\$100.00	NM		
Weeks		art Date End Da 5/03/24 05/09/2		Spots/Week 1	Rate \$100.00						
Spots: #	<u>Ch</u>	Day Air Date	Air Time Descri	<u>otion</u>	Start/End Time	Length /	Ad-ID			Rate	Туре
2	KNOP	Su 05/05/24 MG for 10.4,16.1	9:31 PM Sunda	y Prime Hr 4	9p-10p	:30 I	PRNES2403H			\$100.00	NM
1	KNOP	M 05/06/24 See MG 16.2,16	Monda .3,16.4,16.5,16.6	y Prime Hr 3	9:00 PM-10:00 PM	:00				<del>\$100.00</del>	NM
3	KNOP	M 05/06/24 MG for 10.4,16.1	9:32 AM Today	Show II	9a-10a	:30 I	PRNES2403H			\$10.00	NM
6	KNOP	Tu 05/07/24 MG for 10.4,16.1	5:22 PM M-F 5p	o-530p	5p-530p	:30 I	PRNES2403H			\$20.00	NM
4	KNOP	W 05/08/24 MG for 10.4,16.1	9:31 AM Today	Show II	9a-10a	:30 I	PRNES2403H			\$10.00	NM
5	KNOP	Th 05/09/24 MG for 10.4,16.1		w/ Hoda & Jenna	Today w/ Hoda & J	:30 I	PRNES2403H			\$5.00	NM

	IVIG IOI I	0.4, 10. 1								
17 05/03/24	05/07/24	Tuesday	Prime Hr 1	7:00 PM-8:00 PM	- 1	:30	1	\$250.00	NM	
Weeks:	Start Date 05/03/24	End Date 05/09/24	<u>MTWTFSS</u> - 1	Spots/Week 1	Rate \$250.00					
Spots: # Ch	<u>Day</u> Air	Date Air	Time Descrip	<u>tion</u>	Start/End Time	Length A	\d-ID			Rate Type



Send Payment To:

KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3538232-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		

Estimate #   6684									
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
17 05/03/24	05/07/24	Tuesday Prime Hr 1	7:00 PM-8:00 PM	- 1	:30	1	\$250.00	NM	
Spots: <u># Ch</u> 1 KNC	Day Air DP Tu 05/	Date Air Time Descript 07/24 7:19 PM Tuesday		Start/End Time 7:00 PM-8:00		th <u>Ad-ID</u> 30 PRNES24	03Н		Rate Type \$250.00 NM
18 05/03/24	05/07/24	Tuesday Prime Hr 2	8:00 PM-9:00 PM	-1	:30	1	\$100.00	NM	
Weeks:	Start Date 05/03/24	End Date <u>MTWTFSS</u> 05/09/24 -1	Spots/Week 1	Rate \$100.00		ut. A d ID			Data Tara
Spots: # Ch 1 KNC	Day Air DP Tu 05/0		tion y Prime Hr 2	Start/End Time 8:00 PM-9:00		th Ad-ID 30 PRNES24	03Н		<u>Rate Type</u> \$100.00 NM
19 05/03/24	05/07/24	Tuesday Prime Hr 3	9:00 PM-10:00 PM	-1	:30	1	\$100.00	NM	
Weeks: Spots: # Ch 1 KNC	Day Air	05/09/24 - 1	<u>tion</u>	Rate \$100.00 Start/End Time 9:00 PM-10:00		<u>th Ad-ID</u> 30 PRNES24	03Н		Rate Type \$100.00 NM
20 05/03/24	05/08/24	Wednesday Prime Hr 1	7:00 PM-8:00 PM	1	:30	1	\$125.00	NM	
Weeks: Spots: # Ch 1 KNO	Start Date 05/03/24 Day Air DP W 05/0	End Date         MTWTFSS           05/09/24         1           Date         Air Time         Descript           08/24         7:19 PM Wednes	Spots/Week 1 tion day Prime Hr 1	Rate \$125.00 Start/End Time 7:00 PM-8:00		<u>th Ad-ID</u> 30 PRNES24	03Н		<u>Rate</u> <u>Type</u> \$125.00 NM
21 05/03/24	05/08/24	Wednesday Prime Hr 2	8:00 PM-9:00 PM	1	:30	1	\$125.00	NM	
Weeks: Spots: # Ch 1 KNO	Start Date 05/03/24 <u>Day Air</u> DP W 05/0			Rate \$125.00 Start/End Time 8:00 PM-9:00		<u>th</u> <u>Ad-ID</u> 30 PRNES24	03Н		<u>Rate</u> <u>Type</u> \$125.00 NM
22 05/03/24	05/08/24	Wednesday Prime Hr 3	9:00 PM-10:00 PM	1	:30	1	\$125.00	NM	
Weeks: Spots: # Ch 1 KNC	Start Date 05/03/24 Day Air DP W 05/0			Rate \$125.00 Start/End Time 9:00 PM-10:00		th Ad-ID 30 PRNES24	03Н		Rate Type \$125.00 NM
23 05/03/24	05/09/24	Thursday Prime Hr 2	8:00 PM-9:00 PM	1	:30	1	\$85.00	NM	
Weeks: Spots: # Ch 1 KNC	Start Date 05/03/24 Day Air DP Th 05/0			Rate \$85.00 Start/End Time 8:00 PM-9:00		th Ad-ID 30 PRNES24	03Н		<u>Rate</u> <u>Type</u> \$85.00 NM
24 05/03/24	05/09/24	Thursday Prime Hr 3	9:00 PM-10:00 PM	1	:30	1	\$85.00	NM	
Weeks: Spots: # Ch 1 KNC	Start Date 05/03/24 Day Air DP Th 05/0			Rate \$85.00 Start/End Time 9:00 PM-10:00		th Ad-ID 30 PRNES24	03Н		Rate Type \$85.00 NM
25 05/03/24	05/03/24	Friday Prime Hr 1	7:00 PM-8:00 PM	1	:30	1	\$75.00	NM	

#### MTWTESS

NEWS

Send Payment To:

KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3538232-1	Invoice Month	May 2024			
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24			
Advertiser	Pete Ricketts for Senate					
Product	2024 Primary Election					
Estimate #	6884					

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
25 05/03/24	05/03/24	Friday Prime Hr 1	7:00 PM-8:00 PM	1	:30	1	\$75.00	NM	
Weeks:	Start Date 04/29/24	End Date 05/05/241	Spots/Week 1	Rate \$75.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
	OP F 05/	7:45 PM Friday F	Prime Hr 1	7:00 PM-8:00 PM	л <u>:</u> 3	O PRNES2402H			\$75.00 NM
26 05/03/24	05/04/24	Sa Today	7:00 AM-9:00 AM	2-	:30	2	\$10.00	NM	
Weeks:	Start Date 04/29/24	End Date MTWTFSS2-	Spots/Week 2	<u>Rate</u> \$10.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KNC	OP Sa 05/			7:00 AM-9:00 AM	л <u></u> 3	O PRNES2403H			\$10.00 NM
2 KNC	OP Sa 05/	/04/24 7:58 AM Sa Toda	ay	7:00 AM-9:00 AM	Л :3	O PRNES2403H			\$10.00 NM
27 05/03/24	05/04/24	Kentucky Derby	1:30 PM-6:30 PM	2-	:30	2	\$250.00	NM	
Weeks:	Start Date 04/29/24	End Date MTWTFSS2-	Spots/Week 2	<u>Rate</u> \$250.00					
Spots: # Ch	Day Air		<del>-</del>	Start/End Time	Lena	h Ad-ID			Rate Type
1 KNC				1:30 PM-6:30 PM		O PRNES2403H			\$250.00 NM
2 KNC			•	1:30 PM-6:30 PM		O PRNES2403H			\$250.00 NM
			· ·						Ψ=00100 11111
28 05/03/24	05/04/24	NBC Nightly News Sa	5:30 PM-6:00 PM	1-	:30	1	\$50.00	NM	
Weeks:	Start Date 04/29/24	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air		tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KNC			ghtly News Sa	5:30 PM-6:00 PM					\$50.00 NM
	See MG	36.2,36.3,36.4							
29 05/03/24	05/04/24	News 2 @ 6p Sat	6:00 PM-6:30 PM	1-	:30	1	\$30.00	NM	
Weeks:	Start Date 04/29/24	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Leng	h Ad-ID			Rate Type
1 KNC	OP Sa 05/			6:00 PM-6:30 PN	л :С	0			\$30.00 NM
	See MG	36.2,36.3,36.4							
30 05/03/24	05/04/24	Sat 630p-7p	6:30 PM-7:00 PM	1-	:30	1	\$20.00	NM	
Weeks:	Start Date 04/29/24	End Date <u>MTWTFSS</u> 05/05/241-	Spots/Week 1	Rate \$20.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time					Rate Type
		/04/24 6:57 PM Sat 630		6:30 PM-7:00 PM	Л :3	O PRNES2403H			\$20.00 NM
31 05/03/24	05/04/24	News 2 @ 10p Sat	10:00 PM-10:30 PM	1-	:30	1	\$50.00	NM	
Weeks:	Start Date 04/29/24	End Date <u>MTWTFSS</u> 05/05/241	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air	00/00/2:	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
	OP Sa 05/			10:00 PM-10:30		0 PRNES2403H			\$50.00 NM
									\$00.00 THM
32 05/03/24	05/04/24	Saturday Night Live	10:30 PM-12:00 XM		:30	1	\$30.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					

MTWTFSS

Start/End Time



End Date

Line Start Date

**KNOP** P.O. Box 14200 Tallahassee, FL 32317-4200

Description

Invoice #	3538232-1	Invoice Month	May 2024			
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24			
Advertiser	Pete Ricketts for Senate					
Product	2024 Primary Election					
Estimate #	6884					

Length	Spots/ Week	Rate	Туре	
:30	1	\$30.00	NM	

				ongui vv			турс	
32 05/03/24 05/04/24	Saturday Night Live	10:30 PM-12:00 XM	1-	:30	1	\$30.00	NM	
04/29/24 Spots: # Ch Day A	05/05/241- ir Date Air Time Descrip	1	\$30.00 Start/End Time	Length Ac	4-ID			Rate Type
:	5/04/24 12:00 AM Saturda		10:30 PM-12:00 XN		NES2403H			\$30.00 NM
33 05/03/24 05/05/24	Su Today	7:00 AM-8:00 AM	1	:30	1	\$10.00	NM	
Weeks: Start Date 04/29/24	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$10.00					
Spots: # Ch Day A		<u>tion</u>	Start/End Time	Length Ac	d-ID			Rate Type
1 KNOP Su 0	5/05/24 7:26 AM Su Toda	ay	7:00 AM-8:00 AM	:30 PR	NES2403H			\$10.00 NM
34 05/03/24 05/05/24	Meet The Press	8:00 AM-9:00 AM	1	:30	1	\$20.00	NM	
Weeks: Start Date 04/29/24	End Date MTWTFSS1	Spots/Week 1	Rate \$20.00					
Spots: # Ch Day A	ir Date Air Time Descrip	<u>tion</u>	Start/End Time	Length Ac	<u>d-ID</u>			Rate Type
1 KNOP Su 0	5/05/24 8:44 AM Meet Th	ne Press	8:00 AM-9:00 AM	:30 PR	NES2403H			\$20.00 NM
35 05/03/24 05/05/24	NBC Nightly News Su	5:30 PM-6:00 PM	1	:30	1	\$50.00	NM	
Weeks: Start Date 04/29/24	End Date MTWTFSS1	Spots/Week 1	Rate \$50.00					
Spots: # Ch Day A		tion_	Start/End Time	Length Ac	d-ID			Rate Type
1 KNOP Su 0	5/05/24 5:59 PM NBC Ni	ghtly News Su	5:30 PM-6:00 PM	:30 PR	NES2403H			\$50.00 NM
36 05/03/24 05/05/24	Sunday Prime Hr 1	6:00 PM-7:00 PM	1	:30	1	\$75.00	NM	
Weeks: Start Date 04/29/24	End Date <u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch Day A		<u>tion</u>	Start/End Time	Length Ac	<u>d-ID</u>			Rate Type
3 KNOP F 09 MG for	28.1,29.1,36.1		8:00 PM-10:00 PM	:30 PR	NES2402H			\$75.00 NM
	5/05/24 Sunday 3 36.2,36.3,36.4	Prime Hr 1	6:00 PM-7:00 PM	:00				<del>\$75.00</del> NM
	5/05/24 6:39 PM Sunday 28.1,29.1,36.1	Prime Hr 1	6:00 PM-7:00 PM	:30 PR	NES2403H			\$75.00 NM
5 KNOP W 0	5/08/24 5:00 AM M-F 4a- 36.4 05/09	5a	4:00 AM-5:00 AM	:30 PR	NES2403H			\$5.00 NM
<b>.</b>	5/09/24 Today v	v/ Hoda & Jenna	Today w/ Hoda & J	:00				<del>\$5.00</del> NM
37 05/03/24 05/05/24	Sunday Prime 2 Hour A	7:00 PM-9:00 PM	1	:30	1	\$75.00	NM	
Weeks: Start Date 04/29/24	End Date <u>MTWTFSS</u> 05/05/241	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch Day A	00/00/24	tion	Start/End Time	Length Ad	d-ID			Rate Type
. – – – –	5/05/24 8:20 PM Sunday		7:00 PM-9:00 PM		NES2403H			\$75.00 NM
38 05/03/24 05/05/24	News 2 @ 10p Sun	10:00 PM-10:35 PM	1	:30	1	\$50.00	NM	
Weeks: Start Date 04/29/24	End Date <u>MTWTFSS</u> 1	Spots/Week	<u>Rate</u> \$50.00					
04/29/24   Spots: <u># Ch Day A</u>		tion	\$50.00 Start/End Time	Length Ad	d-ID			Rate Type
1 -p-010. <u>2. 011                                  </u>	Time Bedonp	<del></del>	0.0.0	/\(	<del>-</del>			<u> 1,500</u>



Invoice #	3538232-1	Invoice Month	May 2024			
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24			
Advertiser	Pete Ricketts for Senate					
Product	2024 Primary Election					
Estimate #	6884					

Spots/

Line Start Date End Date	Description Start/End Time	e MTWTFSS	Length	Week	Rate	Type	
38 05/03/24 05/05/24	News 2 @ 10p Sun 10:00 PM-10:3	35 PM1	:30	1	\$50.00	NM	
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air</u> 1 KNOP Su 05/	Date         Air Time         Description           05/24         10:08 PM News 2 @ 10p Sun	Start/End Time 10:00 PM-10:3		h Ad-ID 0 PRNES2403	SH .		<u>Rate</u> <u>Type</u> \$50.00 NM

Total Spots 102

**Payment Terms 30 Days** 

<u>Gross Total</u> \$3,790.00

Agency Commission \$568.50

Net Amount Due \$3,221.50

<u>Invoice Balance as of 05/16/24 9:23:27 AM CT</u> **\$0.00**