

INVOICE



KNOP
402 S Dewey
North Platte, NE 69101
Sales T & C: www.gray.tv/advertising
Main: (308) 532-2222
Billing:

Property	KNOP		
Invoice #	3520848-1	Order #	3520848
Invoice Date	04/28/24	Alt Order #	WOC14624246
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/25/24	Flight Dates	04/19/24 - 04/25/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6816		
Account Executive	Mary Christensen		
Sales Office	Gray National - Chicago		
Sales Region	National		
Agency Code	9916670		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	140343		
Advertiser Ref	630897		
Product 1	832		
Product 2			

Billing Address:

AxMedia
Attention: Accounts Payable
800 W 47TH Street Suite 200
Kansas City, MO 64112

Send Payment To:

KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/19/24	04/25/24	News 2 Today @ 5a	5:00 AM-6:00 AM	1-11---	:30	3	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/24 04/25/24 1-11--- 3 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KNOP M 04/22/24 5:37 AM News 2 Today @ 5a 5:00 AM-6:00 AM :30 PRNES2402H \$15.00 NM 2 KNOP W 04/24/24 5:12 AM News 2 Today @ 5a 5:00 AM-6:00 AM :30 PRNES2402H \$15.00 NM 3 KNOP Th 04/25/24 5:21 AM News 2 Today @ 5a 5:00 AM-6:00 AM :30 PRNES2402H \$15.00 NM									
2	04/19/24	04/25/24	News 2 Today @ 6a	6:00 AM-7:00 AM	11111--	:30	5	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/24 04/25/24 11111-- 5 \$15.00									
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3	04/19/24	04/25/24	Today Show	7:00 AM-9:00 AM	22222--	:30	10	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/24 04/25/24 22222-- 10 \$15.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE



Send Payment To:
KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3520848-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/25/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6816		

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE



Send Payment To:
KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3520848-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/25/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6816		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
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5	KNOP	Th	04/25/24	10:25 PM	News 2 @ 10p M-F	10:00 PM-10:35 PM	:30	PRNES2402H	\$50.00	NM																																																																																								
14	04/19/24	04/22/24	Monday Prime Hr 3	9:00 PM-10:00 PM	1-----	:30	1	\$100.00	NM																																																																																									
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>04/19/24</td> <td>04/22/24</td> <td>1-----</td> <td>1</td> <td>\$100.00</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		04/19/24	04/22/24	1-----	1	\$100.00																																																																													
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	04/19/24	04/22/24	1-----	1	\$100.00																																																																																													

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INVOICE



Send Payment To:
KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3520848-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/25/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6816		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	04/19/24	04/22/24	Monday Prime Hr 3	9:00 PM-10:00 PM	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/24 04/25/24 1----- 1 \$100.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KNOP	M	04/22/24	9:35 PM	Monday Prime Hr 3	9:00 PM-10:00 PM	:30	PRNES2402H	\$100.00 NM
15	04/19/24	04/23/24	Tuesday Prime Hr 2	8:00 PM-9:00 PM	-1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/24 04/25/24 -1----- 1 \$100.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KNOP	Tu	04/23/24	8:20 PM	Tuesday Prime Hr 2	8:00 PM-9:00 PM	:30	PRNES2402H	\$100.00 NM
16	04/19/24	04/23/24	Tuesday Prime Hr 3	9:00 PM-10:00 PM	-1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/24 04/25/24 -1----- 1 \$100.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KNOP	Tu	04/23/24	9:32 PM	Tuesday Prime Hr 3	9:00 PM-10:00 PM	:30	PRNES2402H	\$100.00 NM
17	04/19/24	04/24/24	Wednesday Prime Hr 1	7:00 PM-8:00 PM	--1----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/24 04/25/24 --1---- 1 \$125.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KNOP	W	04/24/24	7:20 PM	Wednesday Prime Hr 1	7:00 PM-8:00 PM	:30	PRNES2402H	\$125.00 NM
18	04/19/24	04/24/24	Wednesday Prime Hr 2	8:00 PM-9:00 PM	--1----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/24 04/25/24 --1---- 1 \$125.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KNOP	W	04/24/24	8:38 PM	Wednesday Prime Hr 2	8:00 PM-9:00 PM	:30	PRNES2402H	\$125.00 NM
19	04/19/24	04/24/24	Wednesday Prime Hr 3	9:00 PM-10:00 PM	--1----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/24 04/25/24 --1---- 1 \$125.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KNOP	W	04/24/24	9:26 PM	Wednesday Prime Hr 3	9:00 PM-10:00 PM	:30	PRNES2402H	\$125.00 NM
20	04/19/24	04/25/24	Thursday Prime Hr 2	8:00 PM-9:00 PM	---1---	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/24 04/25/24 ---1--- 1 \$85.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KNOP	Th	04/25/24	8:42 PM	Thursday Prime Hr 2	8:00 PM-9:00 PM	:30	PRNES2402H	\$85.00 NM
21	04/19/24	04/25/24	Thursday Prime Hr 3	9:00 PM-10:00 PM	---1---	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/24 04/25/24 ---1--- 1 \$85.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KNOP	Th	04/25/24	9:33 PM	Thursday Prime Hr 3	9:00 PM-10:00 PM	:30	PRNES2402H	\$85.00 NM

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Invoice #	3520848-1	Invoice Month	April 2024
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Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																											
22	04/19/24	04/20/24	Sa Today	7:00 AM-9:00 AM	-----2-	:30	2	\$10.00	NM																																																																											
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	04/15/24	04/21/24	-----2-	2	\$10.00																																																																															
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2	KNOP	Sa	04/20/24	7:19 AM	Sa Today	7:00 AM-9:00 AM	:30	PRNES2402H	\$10.00	NM																																																																										
1	KNOP	Sa	04/20/24	7:51 AM	Sa Today	7:00 AM-9:00 AM	:30	PRNES2402H	\$10.00	NM																																																																										
23	04/19/24	04/20/24	NBC Nightly News Sa	5:30 PM-6:00 PM	-----1-	:30	1	\$30.00	NM																																																																											
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																															
	04/15/24	04/21/24	-----1-	1	\$30.00																																																																															
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24	04/19/24	04/20/24	News 2 @ 6p Sat	6:00 PM-6:30 PM	-----1-	:30	1	\$30.00	NM																																																																											
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INVOICE



Send Payment To:
KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3520848-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/25/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6816		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
29	04/19/24	04/21/24	Sunday Prime 2 Hour A	7:00 PM-9:00 PM	-----1	:30	1	\$75.00	NM																																												
<table border="0" style="width:100%"> <tr> <td style="text-align:right">04/15/24</td> <td style="text-align:left">04/21/24</td> <td style="text-align:center">-----1</td> <td style="text-align:right">1</td> <td style="text-align:right">\$75.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KNOP</td> <td>Su</td> <td>04/21/24</td> <td>7:51 PM</td> <td>Sunday Prime 2 Hour A</td> <td>7:00 PM-9:00 PM</td> <td>:30</td> <td>PRNES2402H</td> <td>\$75.00</td> <td>NM</td> </tr> </table>										04/15/24	04/21/24	-----1	1	\$75.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KNOP	Su	04/21/24	7:51 PM	Sunday Prime 2 Hour A	7:00 PM-9:00 PM	:30	PRNES2402H	\$75.00	NM												
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30	04/19/24	04/21/24	News 2 @ 10p Sun	10:00 PM-10:35 PM	-----1	:30	1	\$50.00	NM																																												
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Total Spots **73**

Payment Terms 30 Days

<u>Gross Total</u>	\$2,525.00
<u>Agency Commission</u>	\$378.75
<u>Net Amount Due</u>	\$2,146.25
<u>Invoice Balance as of 05/01/24 10:17:19 AM CT</u>	\$0.00

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