

ORDER



Orders
Order / Rev: 3538232
 Alt Order #: WOC14639118
 Product Desc: 2024 Primary Election
 Estimate: 6884
 Flight Dates: 05/03/24 - 05/09/24
 Original Date / Rev: 05/02/24 / 05/02/24
 Order Type: NORMAL

KNOP
 Primary AE: Mary Christensen
 Sales Office: GN-CH
 Sales Region: National

Agency
Name: AxMedia
 Buying Contact:
 Billing Contact:
 800 W 47TH Street Suite 200
 Kansas City, MO 64112

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Pete Ricketts for Senate
 Demographic: HH
 Product Codes: Candidate - National - House
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-CAND
 Priority: P-04

New Business End:
 Advertiser External ID: 630897
 Agency External ID: 140343
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/09/24	99	\$3,790.00	\$3,221.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	99	\$3,790.00	\$3,221.50	0.00
Totals	99	\$3,790.00	\$3,221.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenny Wolgamott			Start Of Order - End Of Order	100%
Mary Christensen			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N 1	KNOP	05/03/24	05/09/24	News 2 Today @ 5a News 2 Today @ 5a	CM	5:00 AM-6:00 AM	11111--	:30	5	\$15.00	P-04	0.00	NM	5	\$75.00																																
(Program: NEWS 2 TODAY AT 5A) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 5:00a-6:00a TIME PERIOD ON KNOP+.																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 05/03/24</td> <td>05/09/24</td> <td>11111--</td> <td>5</td> <td>\$15.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 05/03/24	05/09/24	11111--	5	\$15.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/03/24	05/09/24	11111--	5	\$15.00	0.00																																										
N 2	KNOP	05/03/24	05/09/24	News 2 Today @ 6a News 2 Today @ 6a	CM	6:00 AM-7:00 AM	22222--	:30	10	\$15.00	P-04	0.00	NM	10	\$150.00																																
(Program: NEWS 2 TODAY) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 6:00a-7:00a TIME PERIOD ON KNOP+.																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/03/24	05/09/24	22222--	10	\$15.00	0.00																																										
N 3	KNOP	05/03/24	05/09/24	NBC Today Show Today Show	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	22222--	:30	10	\$15.00	P-04	0.00	NM	10	\$150.00																																
(Program: TODAY SHOW) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 7:00a-9:00a TIME PERIOD ON KNOP+.																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/03/24	05/09/24	22222--	10	\$15.00	0.00																																										
N 4	KNOP	05/03/24	05/09/24	NBC Today Show II Today Show II	CM	9:00 AM-10:00 AM	1-11--	:30	3	\$10.00	P-04	0.00	NM	3	\$30.00																																
(Program: TODAY 3RD HOUR) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 9:00a-10:00a TIME PERIOD ON KNOP+.																																															

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 Flight Dates: 05/03/24 - 05/09/24

Advertiser: Pete Ricketts for Senate
 Product Desc: 2024 Primary Election
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KNOP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KNOP	05/03/24	05/08/24	NBC Today Show III	CM	10:00 AM-11:00 AM	1-1---	:30	2	\$5.00	P-04	0.00	NM	2	\$10.00
Today w/ Hoda & Jenna (Program: TODAY WITH HODA AND JENNA) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 10:00a-11:00a TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	-1-11--			3			\$10.00		0.00			
N 6	KNOP	05/03/24	05/09/24	M-F 11a-1130a	CM	11:00 AM-11:30 AM	1-11--	:30	3	\$10.00	P-04	0.00	NM	3	\$30.00
M-F 11a-1130a (Program: FUNNY YOU SHOULD ASK (SYN)) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 11:00a-11:30a TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	1-1----			2			\$5.00		0.00			
N 7	KNOP	05/03/24	05/09/24	News 2 @ 1130a	CM	11:30 AM-12:00 PM	11111--	:30	5	\$20.00	P-04	0.00	NM	5	\$100.00
News 2 @ 1130a (11:30 AM-12:00 PM) (Program: NEWS 2 MIDDAY) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 11:30a-12:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	-1-11--			3			\$10.00		0.00			
N 8	KNOP	05/03/24	05/09/24	NBC News Daily	CM	12:00 PM-1:00 PM	1--11--	:30	3	\$20.00	P-04	0.00	NM	3	\$60.00
NBC News Daily (Program: NBC NEWS DAILY) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 12:00p-1:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	1--11--			3			\$20.00		0.00			
N 9	KNOP	05/03/24	05/09/24	M-F 5p-530p	CM	5:00 PM-5:30 PM	1-11---	:30	3	\$20.00	P-04	0.00	NM	3	\$60.00
M-F 5p-530p (Program: INVESTIGATE TV) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 5:00p-5:30p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	1-11---			3			\$20.00		0.00			
N 10	KNOP	05/03/24	05/09/24	NBC Nightly News	CM	5:30 PM-6:00 PM	11111--	:30	5	\$45.00	P-03	0.00	NM	5	\$225.00
NBC Nightly News (Program: NBC NIGHTLY NEWS) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 5:30p-6:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	11111--			5			\$45.00		0.00			
N 11	KNOP	05/03/24	05/09/24	News 2 @ 6p M-F	CM	6:00 PM-6:30 PM	11111--	:30	5	\$50.00	P-04	0.00	NM	5	\$250.00
News 2 @ 6p M-F (6:00 PM-6:30 PM) (Program: NEWS 2 AT 6) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 6:00p-6:30p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	11111--			5			\$50.00		0.00			
N 12	KNOP	05/03/24	05/09/24	M-F 630p-7p	CM	6:30 PM-7:00 PM	11111--	:30	5	\$20.00	P-04	0.00	NM	5	\$100.00
M-F 630p-7p (6:30 PM-7:00 PM) (Program: ENTERTAINMENT TONIGHT (SYN)) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 6:30p-7:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	11111--			5			\$20.00		0.00			
N 13	KNOP	05/03/24	05/09/24	News 2 @ 10p M-F	CM	10:00 PM-10:35 PM	11111--	:30	5	\$50.00	P-04	0.00	NM	5	\$250.00
News 2 @ 10p M-F (10:00 PM-10:35 PM) (Program: NEWS 2 AT 10P) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 10:00p-10:35p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	11111--			5			\$50.00		0.00			
N 14	KNOP	05/03/24	05/09/24	NBC The Tonight Show	CM	10:35 PM-11:35 PM	11111--	:30	5	\$20.00	P-04	0.00	NM	5	\$100.00
The Tonight Show (10:35 PM-11:35 PM) (Program: TONIGHT SHOW) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 10:35p-11:35p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	11111--			5			\$20.00		0.00			
N 15	KNOP	05/03/24	05/09/24		CM	11:35 PM-12:35 AM	11111--	:30	5	\$10.00	P-04	0.00	NM	5	\$50.00

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KNOP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC Late Night															
Late Night w/ Seth Meyers															
(Program: LATE NIGHT WITH SETH MEYERS)															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 11:35p-12:35a TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	11111--		5				\$10.00		0.00			
N 16	KNOP	05/03/24	05/06/24	NBC Monday Prime Hr 3CM		9:00 PM-10:00 PM	1-----	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
Monday Prime Hr 3															
(Program: DEAL OR NO DEAL ISLAND)															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mon 9:00p-10:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	1-----		1				\$100.00		0.00			
N 17	KNOP	05/03/24	05/07/24	NBC Tuesday Prime Hr 1CM		7:00 PM-8:00 PM	-1-----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
Tuesday Prime Hr 1															
(Program: THE VOICE (TUE))															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Tue 7:00p-8:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	-1-----		1				\$250.00		0.00			
N 18	KNOP	05/03/24	05/07/24	NBC Tuesday Prime Hr 2CM		8:00 PM-9:00 PM	-1-----	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
Tuesday Prime Hr 2															
(Program: WEAKEST LINK (TUE))															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Tue 8:00p-9:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	-1-----		1				\$100.00		0.00			
N 19	KNOP	05/03/24	05/07/24	NBC Tuesday Prime Hr 3CM		9:00 PM-10:00 PM	-1-----	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
Tuesday Prime Hr 3															
(Program: PASSWORD (TUE))															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Tue 9:00p-10:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	-1-----		1				\$100.00		0.00			
N 20	KNOP	05/03/24	05/08/24	NBC Wednesday Prime Hr 1BM		7:00 PM-8:00 PM	--1----	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
Wednesday Prime Hr 1 (7:00 PM-8:00 PM)															
(Program: CHICAGO MED (WED))															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Wed 7:00p-8:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	--1----		1				\$125.00		0.00			
N 21	KNOP	05/03/24	05/08/24	NBC Wednesday Prime Hr 2BM		8:00 PM-9:00 PM	--1----	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
Wednesday Prime Hr 2															
(Program: CHICAGO FIRE (WED))															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Wed 8:00p-9:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	--1----		1				\$125.00		0.00			
N 22	KNOP	05/03/24	05/08/24	NBC Wednesday Prime Hr 3BM		9:00 PM-10:00 PM	--1----	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
Wednesday Prime Hr 3															
(Program: CHICAGO PD (WED))															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Wed 9:00p-10:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	--1----		1				\$125.00		0.00			
N 23	KNOP	05/03/24	05/09/24	NBC Thursday Prime Hr 2GM		8:00 PM-9:00 PM	---1---	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00
Thursday Prime Hr 2															
(Program: LAW AND ORDER: SVU (THU))															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Thu 8:00p-9:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	---1---		1				\$85.00		0.00			
N 24	KNOP	05/03/24	05/09/24	NBC Thursday Prime Hr 3GM		9:00 PM-10:00 PM	---1---	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00
Thursday Prime Hr 3															
(Program: LAW AND ORDER: ORG CRIME(THU))															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Thu 9:00p-10:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/03/24	05/09/24	---1---		1				\$85.00		0.00			
N 25	KNOP	05/03/24	05/03/24	NBC Friday Prime Hr 1 CM		7:00 PM-8:00 PM	----1--	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Friday Prime Hr 1 (7:00 PM-8:00 PM)															
(Program: PASSWORD (FRI))															

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Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Fri 7:00p-8:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	----1--					1	\$75.00		0.00			
N26	KNOP	05/03/24	05/04/24	NBC Sa Today Sa Today	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-----2-	:30	2	\$10.00	P-04	0.00	NM	2	\$20.00
(Program: SATURDAY TODAY SHOW)															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sat 7:00a-9:00a TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----2-					2	\$10.00		0.00			
N27	KNOP	05/03/24	05/04/24	NBC Kentucky Derby Kentucky Derby	CM	1:30 PM-6:30 PM (1:30 PM-6:30 PM)	-----2-	:30	2	\$250.00	P-01	0.00	NM	2	\$500.00
(Program: KENTUCKY DERBY (NBC))															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sat 1:30p-6:30p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----2-					2	\$250.00		0.00			
N28	KNOP	05/03/24	05/04/24	NBC Nightly News Sa NBC Nightly News Sa	CM	5:30 PM-6:00 PM	-----1-	:30	1	\$50.00	P-01	0.00	NM	1	\$50.00
(Program: NBC NIGHTLY NEWS)															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sat 5:30p-6:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----1-					1	\$50.00		0.00			
N29	KNOP	05/03/24	05/04/24	News 2 @ 6p Sat News 2 @ 6p Sat	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1-	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
(Program: NEWS 2 AT 6 SATURDAY)															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sat 6:00p-6:30p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----1-					1	\$30.00		0.00			
N30	KNOP	05/03/24	05/04/24	Sat 630p-7p Sat 630p-7p	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
(Program: INSIDE EDITION)															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sat 6:30p-7:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----1-					1	\$20.00		0.00			
N31	KNOP	05/03/24	05/04/24	News 2 @ 10p Sat News 2 @ 10p Sat	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
(Program: NEWS 2 AT 10P SATURDAY)															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sat 10:00p-10:30p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----1-					1	\$50.00		0.00			
N32	KNOP	05/03/24	05/04/24	NBC Saturday Night Live Saturday Night Live	CM	10:30 PM-12:00 XM (10:30 PM-12:00 XM)	-----1-	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
(Program: SATURDAY NIGHT LIVE (SYN))															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sat 10:30p-12:00a TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----1-					1	\$30.00		0.00			
N33	KNOP	05/03/24	05/05/24	NBC Su Today Su Today	CM	7:00 AM-8:00 AM	-----1	:30	1	\$10.00	P-04	0.00	NM	1	\$10.00
(Program: SUNDAY TODAY SHOW)															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sun 7:00a-8:00a TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----1					1	\$10.00		0.00			
N34	KNOP	05/03/24	05/05/24	NBC Meet The Press Meet The Press	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----1	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
(Program: MEET THE PRESS)															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sun 8:00a-9:00a TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----1					1	\$20.00		0.00			
N35	KNOP	05/03/24	05/05/24	NBC Nightly News Su NBC Nightly News Su	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-----1	:30	1	\$50.00	P-01	0.00	NM	1	\$50.00
(Program: NBC NIGHTLY NEWS)															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sun 5:30p-6:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----1					1	\$50.00		0.00			

Order / Rev: 3538232
 Alt Order #: WOC14639118
 Flight Dates: 05/03/24 - 05/09/24

Advertiser: Pete Ricketts for Senate
 Product Desc: 2024 Primary Election
 Estimate: 6884
KNOP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	KNOP	05/03/24	05/05/24	NBC Sunday Prime Hr 1 Sunday Prime Hr 1	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	-----1	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
(Program: PASSWORD (SUN))															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sun 6:00p-7:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/29/24	05/05/24	-----1		1		\$75.00		0.00					
N37	KNOP	05/03/24	05/05/24	NBC Sunday Prime 2 Hour Sunday Prime 2 Hour A	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
(Program: THE VOICE (SUN))															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sun 7:00p-9:00p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/29/24	05/05/24	-----1		1		\$75.00		0.00					
N38	KNOP	05/03/24	05/05/24	News 2 @ 10p Sun News 2 @ 10p Sun	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-----1	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
(Program: NEWS 2 AT 10P SUNDAY)															
Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sun 10:00p-10:35p TIME PERIOD ON KNOP+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/29/24	05/05/24	-----1		1		\$50.00		0.00					
													Totals	99	\$3,790.00