

KNOP 402 S Dewey North Platte, NE 69101

Sales T & C: www.gray.tv/advertising

Main: (308) 532-2222

Billing:

Billing Address:

AxMedia Attention: Accounts Payable 800 W 47TH Street Suite 200 Kansas City, MO 64112

Send Payment To:

KNOP P.O. Box 14200 Tallahassee, FL 32317-4200

Property	KNOP						
Invoice #	3520863-1	Order #	3520863				
Invoice Date	04/28/24	Alt Order #	WOC14624274				
Invoice Month	April 2024	Deal #					
Invoice Period	04/01/24 - 04/28/24	Flight Dates	04/26/24 - 05/02/24				
Advertiser	Pete Ricketts for Ser	Senate					
Product	2024 Primary Election	n					
Estimate #	6819	6819					
	Account Executive	Mary Christensen					
	Sales Office	Gray National - Chicago					
	Sales Region	National					
	Agency Code	9916670					
	Advertiser Code	662					
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	140343					
	Advertiser Ref	630897					
	Product 1	832					

Product 2

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 04/26/24	05/02/24	News 2 Today @ 5a	5:00 AM-6:00 AM	- 1- 11	:30	3	\$15.00	NM	
		·							
Weeks:	Start Date 04/26/24	End Date MTWTFSS - 1 - 11	Spots/Week 3	<u>Rate</u> \$15.00					
Spots: # Ch	Day Air		tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KN	OP F 04	/26/24 5:49 AM News 2		5:00 AM-6:00 AM	1 :3	O PRNES2402H			\$15.00 NM
2 04/26/24	05/02/24	News 2 Today @ 6a	6:00 AM-7:00 AM	11111	:30	5	\$15.00	NM	
Weeks:	Start Date 04/26/24	End Date MTWTFSS 11111	Spots/Week 5	Rate \$15.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KN	OP F 04	/26/24 6:51 AM News 2	Today @ 6a	6:00 AM-7:00 AM	1 :3	O PRNES2402H			\$15.00 NM
3 04/26/24	05/02/24	Today Show	7:00 AM-9:00 AM	22222	:30	10	\$15.00	NM	
Weeks:	Start Date 04/26/24	End Date MTWTFSS 22222	Spots/Week 10	Rate \$15.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate Type
1	-	/26/24 7:29 AM Today S		7:00 AM-9:00 AM		O PRNES2402H			\$15.00 NM
2 KN	OP F 04	/26/24 8:35 AM Today S	Show	7:00 AM-9:00 AM	1 :3	O PRNES2402H			\$15.00 NM
4 04/26/24	05/02/24	Today Show II	9:00 AM-10:00 AM	- 1- 11	:30	3	\$10.00	NM	
Weeks:	Start Date 04/26/24	End Date 05/02/24 MTWTFSS - 1 - 11	Spots/Week 3	Rate \$10.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KN	OP F 04	/26/24 9:59 AM Today S	Show II	9:00 AM-10:00 A	M :3	O PRNES2402H			\$10.00 NM
6 04/26/24	05/02/24	M-F 11a-1130a	11:00 AM-11:30 AM	111	:30	3	\$10.00	NM	
Weeks:	Start Date 04/26/24	End Date MTWTFSS 111	Spots/Week 3	Rate \$10.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 KN	OP F 04	/26/24 11:23 AM M-F 11a	a-1130a	11:00 AM-11:30	AN :3	O PRNES2402H			\$10.00 NM
I									1

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



Weeks:

Start Date

End Date

KNOP P.O. Box 14200 Tallahassee, FL 32317-4200

Send Payment To:

Invoice #	3520863-1	Invoice Month	April 2024		
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/28/24		
Advertiser	Pete Ricketts for Senate				
Product	2024 Primary Election				
Estimate #	6819				

	D. D	0/5 . 17			Spots/	5.	_	
	Date Description	Start/End Time		Length	Week	Rate	Туре	
7 04/26/24 05/0	2/24 News 2 @ 1130a	11:30 AM-12:00 PM	11111	:30	5	\$20.00	NM	
Weeks: Start 04/26		Spots/Week 5	Rate \$20.00					
	y Air Date Air Time De		Start/End Time		h Ad-ID			Rate Type
1 KNOP F	04/26/24 11:53 AM Ne	ws 2 @ 1130a	11:30 AM-12:00 F	PN :30	PRNES2402H			\$20.00 NM
10 04/26/24 05/0	2/24 NBC Nightly News	5:30 PM-6:00 PM	11111	:30	5	\$45.00	NM	
Weeks: Start 04/26	Date End Date MTWTFS /24 05/02/24 11111-	SS Spots/Week 5	<u>Rate</u> \$45.00					
	y Air Date Air Time De		Start/End Time		h Ad-ID			Rate Type
-	F 04/26/24 NE ee MG 10.6	BC Nightly News	5:30 PM-6:00 PM	1 :0	0			<del>\$45.00</del> NM
6 KNOP F		day Prime 2 Hour	8:00 PM-10:00 PI	M :30	PRNES2402H			\$75.00 NM
11 04/26/24 05/0	2/24 News 2 @ 6p M-F	6:00 PM-6:30 PM	11111	:30	5	\$50.00	NM	
Weeks: Start 04/26	Date End Date MTWTFS /24 05/02/24 11111-		Rate \$50.00					
	v Air Data Air Timo Da	corintian	Start/End Time	Lengt	h Ad-ID			Rate Type
	04/26/24 6:21 PM Ne	ws 2 @ 6p M-F	6:00 PM-6:30 PM		PRNES2402H			\$50.00 NM
12 04/26/24 05/0	2/24 M-F 630p-7p	6:30 PM-7:00 PM	11111	:30	5	\$20.00	NM	
Weeks: Start 04/26	Date End Date MTWTFS /24 05/02/24 11111-	Spots/Week 5	<u>Rate</u> \$20.00					
	y Air Date Air Time De		Start/End Time		h Ad-ID			Rate Type
1 KNOP F	04/26/24 7:00 PM M-	F 630p-7p	6:30 PM-7:00 PM	1 :30	PRNES2402H			\$20.00 NM
13 04/26/24 05/0	'			:30	5	\$50.00	NM	
Weeks: Start 04/26		Spots/Week 5	<u>Rate</u> \$50.00					
	y Air Date Air Time De		Start/End Time		h Ad-ID			Rate Type
1 KNOP F	04/26/24 10:12 PM Ne	ws 2 @ 10p M-F	10:00 PM-10:35 F	PN :30	PRNES2402H			\$50.00 NM
20 04/26/24 04/2	·		1	:30	1	\$75.00	NM	
	Date End Date MTWTFS	SS Spots/Week 1	Rate \$75.00					
	y Air Date Air Time De	·	Start/End Time	<u>L</u> engt	h Ad-ID			Rate Type
1 KNOP F		day Prime Hr 1	7:00 PM-8:00 PM	1 :30	PRNES2402H			\$75.00 NM
21 04/26/24 04/2	7/24 Sa Today	7:00 AM-9:00 AM	2-	:30	2	\$10.00	NM	
Weeks: Start 04/22			Rate \$10.00					
	y Air Date Air Time De		Start/End Time		h Ad-ID			Rate Type
1	Sa 04/27/24 7:53 AM Sa	•	7:00 AM-9:00 AM		PRNES2402H			\$10.00 NM
2 KNOP S	Sa 04/27/24 7:59 AM Sa	loday	7:00 AM-9:00 AM	ı :30 	PRNES2402H			\$10.00 NM
22 04/26/24 04/2	7/24 NBC Nightly News	Sa 5:30 PM-6:00 PM	1-	:30	1	\$30.00	NM	

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Rate

Spots/Week

MTWTFSS



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Invoice #	3520863-1	Invoice Month	April 2024		
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/28/24		
Advertiser	Pete Ricketts for Senate				
Product	2024 Primary Election				
Estimate #	6819				

IIIVOICE Date	04/20/24	invoice i chod	07/01/27	07/20/27
Advertiser	Pete Ricketts for Senate			
Product	2024 Primary Election			
Estimate #	6819			

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
22 04/26/24	04/27/24	NBC Nightly News Sa	5:30 PM-6:00 PM	1-	:30	1	\$30.00	NM	
Spots: # Ch	04/22/24 <u>Day Air</u> OP <i>Sa 04,</i> See <i>MG</i>	/27/24 NBC Ni	1 tion ghtly News Sa	\$30.00 Start/End Time 5:30 PM-6:00 PI		h Ad-ID 0			<u>Rate</u> <u>Type</u> <del>\$30.00</del> NM
23 04/26/24	04/27/24	News 2 @ 6p Sat	6:00 PM-6:30 PM	1-	:30	1	\$30.00	NM	
Weeks:  Spots: # Ch 1 KN0	Start Date 04/22/24 <u>Day Air</u> OP Sa 04/	End Date         MTWTFSS           04/28/24        1-           Date         Air Time         Descrip           /27/24         6:07 PM News 2	Spots/Week 1 tion @ 6p Sat	Rate \$30.00 Start/End Time 6:00 PM-6:30 PM	Lengt M :3	<u>h</u> <u>Ad-ID</u> O PRNES2402H			<u>Rate</u> <u>Type</u> \$30.00 NM
24 04/26/24	04/27/24	News 2 @ 10p Sat	10:00 PM-10:30 PM	1-	:30	1	\$50.00	NM	
Weeks: Spots: # Ch 1 KN0	04/22/24	End Date MTWTFSS 04/28/241 Date Air Time Descrip /27/24 10:12 PM News 2	Spots/Week 1 tion @ 10p Sat	Rate \$50.00 Start/End Time 10:00 PM-10:30	Lengt PN :3	h Ad-ID O PRNES2402H			Rate Type \$50.00 NM
25 04/26/24	04/28/24	Su Today	7:00 AM-8:00 AM	1	:30	1	\$10.00	NM	
Weeks: Spots: # Ch 1 KN0	Start Date 04/22/24 Day Air OP Su 04/	Date Air Time Descrip	tion	Rate \$10.00 Start/End Time 7:00 AM-8:00 AM		<u>h</u> <u>Ad-ID</u> O PRNES2402H			<u>Rate</u> <u>Type</u> \$10.00 NM
26 04/26/24	04/28/24	Meet The Press	8:00 AM-9:00 AM	1	:30	1	\$20.00	NM	
Weeks:  Spots: # Ch 1 KN0		04/28/24        1           Date         Air Time         Descrip           /28/24         8:44 AM Meet The	ne Press	Rate \$20.00 Start/End Time 8:00 AM-9:00 AM	M :3	<mark>h Ad-ID</mark> O PRNES2402H			Rate Type \$20.00 NM
27 04/26/24				1	:30	1	\$30.00	NM	
Weeks: Spots: # Ch 1 KN0	OP Su 04,	04/28/241 Date Air Time Descrip		Rate \$30.00 <u>Start/End Time</u> 5:30 PM-6:00 PI		h <u>Ad-ID</u> 0			Rate Type \$30.00 NM
28 04/26/24	04/28/24	Sunday Prime 2 Hour A	7:00 PM-9:00 PM	1	:30	1	\$75.00	NM	
Weeks:  Spots: # Ch 1 KN0 29 04/26/24				Rate \$75.00 Start/End Time 7:00 PM-9:00 PM		h <u>Ad-ID</u> 0 PRNES2402H 1	\$50.00	NM	Rate Type \$75.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	04/22/24 <u>Day</u> <u>Air</u>	04/28/241 Date Air Time Descrip	1 <u>tion</u>	\$50.00 Start/End Time	Lengt	h Ad-ID			Rate Type

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Advertiser	Pete Ricketts for Senate				
Product	2024 Primary Election				
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Spots/

Line Start Date End Date	Description Start/End Tir	me MTWTFSS	Length	Week	Rate	Type	
29 04/26/24 04/28/24	News 2 @ 10p Sun 10:00 PM-10	):35 PM1	:30	1	\$50.00	NM	
Spots:         #         Ch         Day         Air           1         KNOP         Su         04		Start/End Tim 10:00 PM-10:		h Ad-ID 0 PRNES2402	H		<u>Rate</u> <u>Type</u> \$50.00 NM

Total Spots 20

**Payment Terms 30 Days** 

Gross Total \$625.00

Agency Commission

\$93.75

Net Amount Due

\$531.25

Invoice Balance as of 05/01/24 10:18:22 AM CT

\$0.00