

INVOICE



KNOP
402 S Dewey
North Platte, NE 69101
Sales T & C: www.gray.tv/advertising
Main: (308) 532-2222
Billing:

Property	KNOP		
Invoice #	3520863-2	Order #	3520863
Invoice Date	05/14/24	Alt Order #	WOC14624274
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/02/24	Flight Dates	04/26/24 - 05/02/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6819		
Account Executive	Mary Christensen		
Sales Office	Gray National - Chicago		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	662		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	140343		
Advertiser Ref	630897		
Product 1	832		
Product 2			

Billing Address:

AxMedia
Attention: Accounts Payable
800 W 47TH Street Suite 200
Kansas City, MO 64112

Send Payment To:

KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/26/24	05/02/24	News 2 Today @ 5a	5:00 AM-6:00 AM	- 1- 11- -	:30	3	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 - 1- 11- - 3 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KNOP Tu 04/30/24 5:25 AM News 2 Today @ 5a 5:00 AM-6:00 AM :30 PRNES2402H \$15.00 NM 3 KNOP Th 05/02/24 5:39 AM News 2 Today @ 5a 5:00 AM-6:00 AM :30 PRNES2402H \$15.00 NM									
2	04/26/24	05/02/24	News 2 Today @ 6a	6:00 AM-7:00 AM	11111- -	:30	5	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 11111- - 5 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KNOP M 04/29/24 6:20 AM News 2 Today @ 6a 6:00 AM-7:00 AM :30 PRNES2402H \$15.00 NM 3 KNOP Tu 04/30/24 6:09 AM News 2 Today @ 6a 6:00 AM-7:00 AM :30 PRNES2402H \$15.00 NM 4 KNOP W 05/01/24 6:41 AM News 2 Today @ 6a 6:00 AM-7:00 AM :30 PRNES2402H \$15.00 NM 5 KNOP Th 05/02/24 6:27 AM News 2 Today @ 6a 6:00 AM-7:00 AM :30 PRNES2402H \$15.00 NM									
3	04/26/24	05/02/24	Today Show	7:00 AM-9:00 AM	22222- -	:30	10	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 22222- - 10 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KNOP M 04/29/24 7:56 AM Today Show 7:00 AM-9:00 AM :30 PRNES2402H \$15.00 NM 4 KNOP M 04/29/24 8:34 AM Today Show 7:00 AM-9:00 AM :30 PRNES2402H \$15.00 NM 6 KNOP Tu 04/30/24 7:56 AM Today Show 7:00 AM-9:00 AM :30 PRNES2402H \$15.00 NM 5 KNOP Tu 04/30/24 8:36 AM Today Show 7:00 AM-9:00 AM :30 PRNES2402H \$15.00 NM 7 KNOP W 05/01/24 8:29 AM Today Show 7:00 AM-9:00 AM :30 PRNES2402H \$15.00 NM 8 KNOP W 05/01/24 8:56 AM Today Show 7:00 AM-9:00 AM :30 PRNES2402H \$15.00 NM 9 KNOP Th 05/02/24 7:22 AM Today Show 7:00 AM-9:00 AM :30 PRNES2402H \$15.00 NM 10 KNOP Th 05/02/24 8:40 AM Today Show 7:00 AM-9:00 AM :30 PRNES2402H \$15.00 NM									
4	04/26/24	05/02/24	Today Show II	9:00 AM-10:00 AM	- 1- 11- -	:30	3	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 - 1- 11- - 3 \$10.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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Tallahassee, FL 32317-4200

Invoice #	3520863-2	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/02/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6819		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	04/26/24	05/02/24	Today Show II	9:00 AM-10:00 AM	- 1- 11--	:30	3	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 - 1- 11-- 3 \$10.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KNOP Tu 04/30/24 9:33 AM Today Show II 9:00 AM-10:00 AM :30 PRNES2402H \$10.00 NM 3 KNOP Th 05/02/24 9:56 AM Today Show II 9:00 AM-10:00 AM :30 PRNES2402H \$10.00 NM									
5	04/26/24	05/01/24	Today w/ Hoda & Jenna	10:00 AM-11:00 AM	1- 1----	:30	2	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 1- 1---- 2 \$5.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KNOP M 04/29/24 10:59 AM Today w/ Hoda & Jenna 10:00 AM-11:00 AM :30 PRNES2402H \$5.00 NM 2 KNOP W 05/01/24 10:57 AM Today w/ Hoda & Jenna 10:00 AM-11:00 AM :30 PRNES2402H \$5.00 NM									
6	04/26/24	05/02/24	M-F 11a-1130a	11:00 AM-11:30 AM	1-- 11--	:30	3	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 1-- 11-- 3 \$10.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KNOP M 04/29/24 11:14 AM M-F 11a-1130a 11:00 AM-11:30 AM :30 PRNES2402H \$10.00 NM 3 KNOP Th 05/02/24 11:15 AM M-F 11a-1130a 11:00 AM-11:30 AM :30 PRNES2402H \$10.00 NM									
7	04/26/24	05/02/24	News 2 @ 1130a	11:30 AM-12:00 PM	11111--	:30	5	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 11111-- 5 \$20.00									
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8	04/26/24	05/02/24	NBC News Daily	1158a-1p	11- 1----	:30	3	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 11- 1---- 3 \$20.00									
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9	04/26/24	05/02/24	M-F 5p-530p	5:00 PM-5:30 PM	-- 11---	:30	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 -- 11--- 2 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KNOP W 05/01/24 5:17 PM M-F 5p-530p 5:00 PM-5:30 PM :30 PRNES2402H \$20.00 NM 2 KNOP Th 05/02/24 5:17 PM M-F 5p-530p 5:00 PM-5:30 PM :30 PRNES2402H \$20.00 NM									
10	04/26/24	05/02/24	NBC Nightly News	5:30 PM-6:00 PM	11111--	:30	5	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 11111-- 5 \$45.00									

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Advertiser	Pete Ricketts for Senate		
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10	04/26/24	05/02/24	NBC Nightly News	5:30 PM-6:00 PM	11111--	:30	5	\$45.00	NM																																																																			
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2	KNOP	M	04/29/24	5:51 PM	NBC Nightly News	5:30 PM-6:00 PM	:30	PRNES2402H	\$45.00	NM																																																																		
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11	04/26/24	05/02/24	News 2 @ 6p M-F	6:00 PM-6:30 PM	11111--	:30	5	\$50.00	NM																																																																			
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5	KNOP	Th	05/02/24	6:28 PM	News 2 @ 6p M-F	6:00 PM-6:30 PM	:30	PRNES2402H	\$50.00	NM																																																																		
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3	KNOP	Tu	04/30/24	6:44 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	PRNES2402H	\$20.00	NM																																																																		
4	KNOP	W	05/01/24	6:42 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	PRNES2402H	\$20.00	NM																																																																		
5	KNOP	Th	05/02/24	6:58 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	PRNES2402H	\$20.00	NM																																																																		
13	04/26/24	05/02/24	News 2 @ 10p M-F	10:00 PM-10:35 PM	11111--	:30	5	\$50.00	NM																																																																			
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>04/26/24</td> <td>05/02/24</td> <td>11111--</td> <td>5</td> <td>\$50.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>KNOP</td> <td>M</td> <td>04/29/24</td> <td>10:32 PM</td> <td>News 2 @ 10p M-F</td> <td>10:00 PM-10:35 PM</td> <td>:30</td> <td>PRNES2402H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KNOP</td> <td>Tu</td> <td>04/30/24</td> <td>10:32 PM</td> <td>News 2 @ 10p M-F</td> <td>10:00 PM-10:35 PM</td> <td>:30</td> <td>PRNES2402H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>KNOP</td> <td>W</td> <td>05/01/24</td> <td>10:32 PM</td> <td>News 2 @ 10p M-F</td> <td>10:00 PM-10:35 PM</td> <td>:30</td> <td>PRNES2402H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>KNOP</td> <td>Th</td> <td>05/02/24</td> <td>10:25 PM</td> <td>News 2 @ 10p M-F</td> <td>10:00 PM-10:35 PM</td> <td>:30</td> <td>PRNES2402H</td> <td>\$50.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		04/26/24	05/02/24	11111--	5	\$50.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KNOP	M	04/29/24	10:32 PM	News 2 @ 10p M-F	10:00 PM-10:35 PM	:30	PRNES2402H	\$50.00	NM	3	KNOP	Tu	04/30/24	10:32 PM	News 2 @ 10p M-F	10:00 PM-10:35 PM	:30	PRNES2402H	\$50.00	NM	4	KNOP	W	05/01/24	10:32 PM	News 2 @ 10p M-F	10:00 PM-10:35 PM	:30	PRNES2402H	\$50.00	NM	5	KNOP	Th	05/02/24	10:25 PM	News 2 @ 10p M-F	10:00 PM-10:35 PM	:30	PRNES2402H	\$50.00	NM
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2	KNOP	M	04/29/24	10:32 PM	News 2 @ 10p M-F	10:00 PM-10:35 PM	:30	PRNES2402H	\$50.00	NM																																																																		
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4	KNOP	W	05/01/24	10:32 PM	News 2 @ 10p M-F	10:00 PM-10:35 PM	:30	PRNES2402H	\$50.00	NM																																																																		
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14	04/26/24	04/30/24	Tuesday Prime Hr 1	7:00 PM-8:00 PM	-1-----	:30	1	\$100.00	NM																																																																			
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15	04/26/24	04/30/24	Tuesday Prime Hr 2	8:00 PM-9:00 PM	-1-----	:30	1	\$100.00	NM																																																																			
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1	KNOP	Tu	04/30/24	8:22 PM	Tuesday Prime Hr 2	8:00 PM-9:00 PM	:30	PRNES2402H	\$100.00	NM																																																																		
16	04/26/24	05/01/24	Wednesday Prime Hr 1	7:00 PM-8:00 PM	--1----	:30	1	\$125.00	NM																																																																			

MTWTFSS

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE



Send Payment To:
KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3520863-2	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/02/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6819		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
16	04/26/24	05/01/24	Wednesday Prime Hr 1	7:00 PM-8:00 PM	--1----	:30	1	\$125.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 --1---- 1 \$125.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KNOP W 05/01/24 7:41 PM Wednesday Prime Hr 1 7:00 PM-8:00 PM :30 PRNES2402H \$125.00 NM										
17	04/26/24	05/01/24	Wednesday Prime Hr 2	8:00 PM-9:00 PM	--1----	:30	1	\$125.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 --1---- 1 \$125.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KNOP W 05/01/24 8:39 PM Wednesday Prime Hr 2 8:00 PM-9:00 PM :30 PRNES2402H \$125.00 NM										
18	04/26/24	05/01/24	Wednesday Prime Hr 3	9:00 PM-10:00 PM	--1----	:30	1	\$125.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 --1---- 1 \$125.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KNOP W 05/01/24 9:28 PM Wednesday Prime Hr 3 9:00 PM-10:00 PM :30 PRNES2402H \$125.00 NM										
19	04/26/24	05/02/24	Thursday Prime Hr 2	8:00 PM-9:00 PM	---1---	:30	1	\$85.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 ---1--- 1 \$85.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KNOP Th 05/02/24 8:39 PM Thursday Prime Hr 2 8:00 PM-9:00 PM :30 PRNES2402H \$85.00 NM										
27	04/26/24	04/28/24	NBC Nightly News Su	5:30 PM-6:00 PM	-----1	:30	1	\$30.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 -----1 1 \$30.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KNOP Tu 04/30/24 11:14 AM M-F 11a-1130a 11a-1130a :30 PRNES2402H \$10.00 NM MG for 27.1 04/28 4 KNOP W 05/01/24 9:31 AM Today Show II 9a-10a :30 PRNES2402H \$10.00 NM MG for 27.1 04/28 3 KNOP W 05/01/24 11:14 AM M-F 11a-1130a 11a-1130a :30 PRNES2402H \$10.00 NM MG for 27.1 04/28										
<u>Total Spots</u>							54			

Payment Terms 30 Days

<u>Gross Total</u>	\$1,790.00
<u>Agency Commission</u>	\$268.50
<u>Net Amount Due</u>	\$1,521.50
<u>Invoice Balance as of 05/16/24 9:24:01 AM CT</u>	\$0.00

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