

KNOP 402 S Dewey North Platte, NE 69101

Sales T & C: www.gray.tv/advertising

Main: (308) 532-2222

Billing:

Billing Address:

AxMedia Attention: Accounts Payable 800 W 47TH Street Suite 200 Kansas City, MO 64112

Send Payment To:

KNOP P.O. Box 14200 Tallahassee, FL 32317-4200

Property	KNOP				
Invoice #	3520863-2	Order #	3520863		
Invoice Date	05/14/24	Alt Order #	WOC14624274		
Invoice Month	May 2024	Deal #			
Invoice Period	04/29/24 - 05/02/24	Flight Dates	04/26/24 - 05/02/24		
Advertiser	Pete Ricketts for Ser	nate			
Product	2024 Primary Election	2024 Primary Election			
Estimate #	6819				
	Account Executive	Mary Christensen			
	Sales Office	Gray National - Chicago			
	Sales Region	National			
	Agency Code	9916670			
	Advertiser Code	662			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	140343			
	Advertiser Ref	630897			
	Product 1	832			

Product 2

								Spots/			
Line Start	Date	End Da	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 04/26	6/24	05/02/2	4 New	s 2 Today @ 5a	5:00 AM-6:00 AM	- 1- 11	:30	3	\$15.00	NM	
Weeks		tart Dat 4/26/24			Spots/Week 3	<u>Rate</u> \$15.00					
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descrip	otion_	Start/End Time	Leng	th Ad-ID			Rate Type
2	KNOF	Tu	04/30/24	5:25 AM News 2	2 Today @ 5a	5:00 AM-6:00 AM	M :3	O PRNES2402H			\$15.00 NN
3	KNOF	Th	05/02/24	5:39 AM News 2	2 Today @ 5a	5:00 AM-6:00 AM	M :3	O PRNES2402H			\$15.00 NN
2 04/26	6/24	05/02/2	4 New	s 2 Today @ 6a	6:00 AM-7:00 AM	11111	:30	5	\$15.00	NM	
Weeks		tart Dat 4/26/24			Spots/Week 5	Rate \$15.00					
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
2	KNOF	M	04/29/24	6:20 AM News 2	Today @ 6a	6:00 AM-7:00 AM	М :3	PRNES2402H			\$15.00 NN
3	KNOF	Tu	04/30/24	6:09 AM News 2	2 Today @ 6a	6:00 AM-7:00 AM	M :3	O PRNES2402H			\$15.00 NN
4	KNOF	W	05/01/24	6:41 AM News 2	2 Today @ 6a	6:00 AM-7:00 AM	M :3	O PRNES2402H			\$15.00 NN
5	KNOF	Th	05/02/24	6:27 AM News 2	2 Today @ 6a	6:00 AM-7:00 AM	M :3	O PRNES2402H			\$15.00 NN
3 04/26	6/24	05/02/2	4 Toda	ay Show	7:00 AM-9:00 AM	22222	:30	10	\$15.00	NM	
Weeks		tart Dat 4/26/24			Spots/Week 10	<u>Rate</u> \$15.00					
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
3	KNOF	M	04/29/24	7:56 AM Today	Show	7:00 AM-9:00 AM	М :3	PRNES2402H			\$15.00 NN
4	KNOF	M	04/29/24	8:34 AM Today	Show	7:00 AM-9:00 AM	M :3	O PRNES2402H			\$15.00 NN
6	KNOF	Tu	04/30/24	7:56 AM Today	Show	7:00 AM-9:00 AM	M :3	O PRNES2402H			\$15.00 NN
5	KNOF	Tu	04/30/24	8:36 AM Today	Show	7:00 AM-9:00 AM	M :3	O PRNES2402H			\$15.00 NN
7	KNOF	W	05/01/24	8:29 AM Today	Show	7:00 AM-9:00 AM	M :3	O PRNES2402H			\$15.00 NN
8	KNOF	W	05/01/24	8:56 AM Today	Show	7:00 AM-9:00 AM	М :3	O PRNES2402H			\$15.00 NN
9	KNOF	Th	05/02/24	7:22 AM Today		7:00 AM-9:00 AM	М :3	O PRNES2402H			\$15.00 NN
10	KNOF	Th	05/02/24	8:40 AM Today	Show	7:00 AM-9:00 AM	M :3	O PRNES2402H			\$15.00 NN
4 04/26	6/24	05/02/2	4 Toda	ay Show II	9:00 AM-10:00 AM	- 1- 11	:30	3	\$10.00	NM	
Weeks	s: S	tart Dat	e End D	ate <u>MTWTFSS</u>	Spots/Week	Rate					

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Invoice #	3520863-2	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/02/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6819		

Spots/	
Week	Rate

Line Start Date 6	End Date	Description	Start/End Time	MTWTFSS L	_ength	Week	Rate	Туре	
4 04/26/24 (05/02/24	Today Show II	9:00 AM-10:00 AM	- 1- 11	:30	3	\$10.00	NM	
		05/02/24 - 1 - 11	3	\$10.00					
Spots: # Ch	Day Air D			Start/End Time		h Ad-ID			Rate Type
2 KNOP		•		9:00 AM-10:00 AM	_	O PRNES2402H			\$10.00 NM
3 KNOP	Th 05/02	2/24 9:56 AM Today S	now II	9:00 AM-10:00 AM	/1 :3	O PRNES2402H			\$10.00 NM
5 04/26/24 (05/01/24	Today w/ Hoda & Jenna	10:00 AM-11:00 AM	1-1	:30	2	\$5.00	NM	
		End Date <u>MTWTFSS</u> 05/02/24 1-1	Spots/Week 2	<u>Rate</u> \$5.00					
Spots: # Ch	Day Air D			Start/End Time		h <u>Ad-ID</u>			Rate Type
1 KNOP	M 04/29	,		10:00 AM-11:00 A		O PRNES2402H			\$5.00 NM
2 KNOP	W 05/0 ²	1/24 10:57 AM Today w	/ Hoda & Jenna	10:00 AM-11:00 A	.N :3	O PRNES2402H			\$5.00 NM
6 04/26/24	05/02/24	M-F 11a-1130a	11:00 AM-11:30 AM	111	:30	3	\$10.00	NM	
		End Date <u>MTWTFSS</u> 05/02/24 111	Spots/Week 3	Rate \$10.00					
Spots: # Ch	Day Air D	ate Air Time Descripti	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 KNOP	M 04/29	9/24 11:14 AM M-F 11a	-1130a	11:00 AM-11:30 A	.N :3	O PRNES2402H			\$10.00 NM
3 KNOP	Th 05/02	2/24 11:15 AM M-F 11a	-1130a	11:00 AM-11:30 A	.N :3	O PRNES2402H			\$10.00 NM
7 04/26/24 (05/02/24	News 2 @ 1130a	11:30 AM-12:00 PM	11111	:30	5	\$20.00	NM	
		End Date <u>MTWTFSS</u> 05/02/24 11111	Spots/Week 5	Rate \$20.00					
Spots: # Ch	Day Air D		-	Start/End Time	Lenat	h Ad-ID			Rate Type
2 KNOP				11:30 AM-12:00 P		O PRNES2402H			\$20.00 NM
3 KNOP	Tu 04/30	0/24 11:38 AM News 2	@ 1130a	11:30 AM-12:00 P	N :3	O PRNES2402H			\$20.00 NM
4 KNOP	W 05/0 ²	1/24 11:44 AM News 2	@ 1130a	11:30 AM-12:00 P	N :3	O PRNES2402H			\$20.00 NM
5 KNOP	Th 05/02	2/24 11:52 AM News 2	@ 1130a	11:30 AM-12:00 P	N :3	O PRNES2402H			\$20.00 NM
8 04/26/24 (05/02/24	NBC News Daily	1158a-1p	11-1	:30	3	\$20.00	NM	
		End Date <u>MTWTFSS</u> 05/02/24 11-1	Spots/Week 3	<u>Rate</u> \$20.00					
Spots: # Ch	Day Air D		-	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KNOP				1158a-1p		O PRNES2402H			\$20.00 NM
2 KNOP	Tu 04/30	0/24 12:45 PM NBC Nev	ws Daily	1158a-1p	:3	O PRNES2402H			\$20.00 NM
3 KNOP	Th 05/02	2/24 12:44 PM NBC Nev	ws Daily	1158a-1p	:3	O PRNES2402H			\$20.00 NM
9 04/26/24 (05/02/24	M-F 5p-530p	5:00 PM-5:30 PM	11	:30	2	\$20.00	NM	
		End Date <u>MTWTFSS</u> 05/02/2411	Spots/Week 2	<u>Rate</u> \$20.00					
Spots: # Ch	Day Air D		ion_	Start/End Time	<u>L</u> engt	h Ad-ID			Rate Type
1 KNOP			530p	5:00 PM-5:30 PM		O PRNES2402H			\$20.00 NM
2 KNOP	Th 05/02	2/24 5:17 PM M-F 5p-5	530p	5:00 PM-5:30 PM	:3	O PRNES2402H			\$20.00 NM
10 04/26/24	05/02/24	NBC Nightly News	5:30 PM-6:00 PM	11111	:30	5	\$45.00	NM	
		End Date <u>MTWIFSS</u> 05/02/24 11111	Spots/Week 5	<u>Rate</u> \$45.00					

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P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3520863-2	Invoice Month	May 2024			
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/02/24			
Advertiser	Pete Ricketts for Senate	Pete Ricketts for Senate				
Product	2024 Primary Election					
Estimate #	6819					

								Spots/			
Line Start D	ate E	nd Dat	e Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10 04/26/2	24 0	5/02/2	4 NBC	Nightly News	5:30 PM-6:00 PM	11111	:30	5	\$45.00	NM	
Spots: #	Ch	Day	Air Date	Air Time Descript	ion	Start/End Time	Len	gth Ad-ID			Rate Type
2	KNOP	M	04/29/24	5:51 PM NBC Nig	ghtly News	5:30 PM-6:00 PM	м	30 PRNES2402H			\$45.00 NM
3	KNOP	Tu	04/30/24	5:50 PM NBC Nig	htly News	5:30 PM-6:00 PM	M	:30 PRNES2402H			\$45.00 NM
4	KNOP	W	05/01/24	5:51 PM NBC Nig	htly News	5:30 PM-6:00 PM	M	:30 PRNES2402H			\$45.00 NM
5	KNOP	Th	05/02/24	5:50 PM NBC Nig	ghtly News	5:30 PM-6:00 PM	M	:30 PRNES2402H			\$45.00 NM
11 04/26/2	24 0	5/02/24	4 News	s 2 @ 6p M-F	6:00 PM-6:30 PM	11111	:30	5	\$50.00	NM	
Weeks:		art Dat /26/24	e End D 05/02/		Spots/Week 5	<u>Rate</u> \$50.00					
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descript	<u>ion</u>	Start/End Time	<u>Len</u>	gth Ad-ID			Rate Type
2	KNOP	M	04/29/24	6:18 PM News 2	@ 6p M-F	6:00 PM-6:30 PM	M	:30 PRNES2402H			\$50.00 NM
3	KNOP	Tu	04/30/24	6:09 PM News 2	@ 6p M-F	6:00 PM-6:30 PM	M	:30 PRNES2402H			\$50.00 NM
4	KNOP	W	05/01/24	6:12 PM News 2	@ 6p M-F	6:00 PM-6:30 PM	M	:30 PRNES2402H			\$50.00 NM
5	KNOP	Th	05/02/24	6:28 PM News 2	@ 6p M-F	6:00 PM-6:30 PM	M	:30 PRNES2402H			\$50.00 NM
12 04/26/2	24 0	5/02/2	4 M-F	630p-7p	6:30 PM-7:00 PM	11111	:30	5	\$20.00	NM	
Weeks:		art Dat /26/24	e End D 05/02/		Spots/Week 5	<u>Rate</u> \$20.00					
Spots: #	Ch	Day	Air Date	Air Time Descript	ion	Start/End Time	Len	gth Ad-ID			Rate Type
2	KNOP	M	04/29/24	6:55 PM M-F 630		6:30 PM-7:00 PM	м	30 PRNES2402H			\$20.00 NM
3	KNOP	Tu	04/30/24	6:44 PM M-F 630	p-7p	6:30 PM-7:00 PM	M	30 PRNES2402H			\$20.00 NM
4	KNOP	W	05/01/24	6:42 PM M-F 630	p-7p	6:30 PM-7:00 PM	M	30 PRNES2402H			\$20.00 NM
5	KNOP	Th	05/02/24	6:58 PM M-F 630	р-7р	6:30 PM-7:00 PM	М	:30 PRNES2402H			\$20.00 NM
13 04/26/2	24 0	5/02/24	4 News	s 2 @ 10p M-F	10:00 PM-10:35 PM	11111	:30	5	\$50.00	NM	
Weeks:		art Dat /26/24			Spots/Week 5	<u>Rate</u> \$50.00					
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descript	<u>ion</u>	Start/End Time	Len	gth Ad-ID			Rate Type
2	KNOP	M	04/29/24	10:32 PM News 2	@ 10p M-F	10:00 PM-10:35	PΝ	:30 PRNES2402H			\$50.00 NM
3	KNOP	Tu	04/30/24	10:32 PM News 2	@ 10p M-F	10:00 PM-10:35	PΝ	:30 PRNES2402H			\$50.00 NM
4	KNOP	W	05/01/24	10:32 PM News 2	@ 10p M-F	10:00 PM-10:35	PΝ	:30 PRNES2402H			\$50.00 NM
5	KNOP	Th	05/02/24	10:25 PM News 2	@ 10p M-F	10:00 PM-10:35	PN	:30 PRNES2402H			\$50.00 NM
14 04/26/2	24 0	4/30/24	4 Tues	sday Prime Hr 1	7:00 PM-8:00 PM	-1	:30	1	\$100.00	NM	
Weeks:		art Dat /26/24		<u>ate</u> <u>MTWTFSS</u> - 1	Spots/Week 1	Rate \$100.00					
Spots: <u>#</u>	Ch Ch		Air Date 04/30/24	Air Time Descript 7:14 PM Tuesday		Start/End Time 7:00 PM-8:00 PM		gth Ad-ID :30 PRNES2402H			<u>Rate</u> <u>Type</u> \$100.00 NM
				•							φτου.υυ ΙΝΙΝΙ
15 04/26/2		4/30/24		sday Prime Hr 2	8:00 PM-9:00 PM	- 1	:30	1	\$100.00	NM	
Weeks:		art Dat /26/24	05/02/		Spots/Week 1	Rate \$100.00					
Spots: #	<u>Ch</u>		Air Date	Air Time Descript		Start/End Time		gth Ad-ID			Rate Type
1	KNOP	Tu	04/30/24	8:22 PM Tuesday	Prime Hr 2	8:00 PM-9:00 PM	M	:30 PRNES2402H			\$100.00 NM
16 04/26/2	24 0	5/01/24	4 Wed	nesday Prime Hr 1	7:00 PM-8:00 PM	1	:30	1	\$125.00	NM	
<u> </u>				MEUTECC							

MTWTFSS

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Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/02/24		
Advertiser	Pete Ricketts for Senate				
Product	2024 Primary Election				
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Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/02/24		
Advertiser	Pete Ricketts for Senate				
Product	2024 Primary Election	2024 Primary Election			
Estimate #	6819				

	5 JB /	5	0/5			Spots/	5.	_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
16 04/26/24	05/01/24	Wednesday Prime Hr 1	7:00 PM-8:00 PM	1	:30	1	\$125.00	NM	
Weeks:	Start Date 04/26/24	End Date 05/02/24 1	Spots/Week 1	Rate \$125.00					
Spots: # Ch				Start/End Time		n Ad-ID			Rate Type
1 KN	IOP W 05	/01/24 7:41 PM Wednes	day Prime Hr 1	7:00 PM-8:00 P	PM :30	PRNES2402F	I		\$125.00 NM
17 04/26/24	05/01/24	Wednesday Prime Hr 2	8:00 PM-9:00 PM	1	:30	1	\$125.00	NM	
Weeks:	Start Date 04/26/24	End Date <u>MTWTFSS</u> 1	Spots/Week 1	Rate \$125.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
1 KN	IOP W 05	/01/24 8:39 PM Wednes	day Prime Hr 2	8:00 PM-9:00 P	PM :30	PRNES2402F	I		\$125.00 NM
18 04/26/24	05/01/24	Wednesday Prime Hr 3	9:00 PM-10:00 PM	1	:30	1	\$125.00	NM	
Weeks:	Start Date 04/26/24	End Date <u>MTWFSS</u> 1	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	n Ad-ID			Rate Type
1 KN	IOP W 05	01/24 9:28 PM Wednes	day Prime Hr 3	9:00 PM-10:00	PM :30	PRNES2402F	I		\$125.00 NM
19 04/26/24	05/02/24	Thursday Prime Hr 2	8:00 PM-9:00 PM	1	:30	1	\$85.00	NM	
Weeks:	Start Date 04/26/24	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$85.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	n Ad-ID			Rate Type
1 KN	IOP Th 05	/02/24 8:39 PM Thursda	y Prime Hr 2	8:00 PM-9:00 P	PM :30	PRNES2402F	I		\$85.00 NM
27 04/26/24	04/28/24	NBC Nightly News Su	5:30 PM-6:00 PM	1	:30	1	\$30.00	NM	
Weeks:	Start Date 04/22/24	End Date MTWTFSS1	Spots/Week 1	Rate \$30.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
2 KN	IOP Tu 04/ MG for 2	/30/24	a-1130a	11a-1130a	:30) PRNES2402F	I		\$10.00 NM
4 KN	IOP W 05/ MG for 2	/01/24 9:31 AM Today \$?7.1 04/28	Show II	9a-10a	:30) PRNES2402F	I		\$10.00 NM
3 KN		/01/24	a-1130a	11a-1130a	:30) PRNES2402F	I		\$10.00 NM
				Total Spots	5	4			

Payment Terms 30 Days

Gross Total \$1,790.00 Agency Commission \$268.50 Net Amount Due \$1,521.50 Invoice Balance as of 05/16/24 9:24:01 AM CT \$0.00