

KNOP 402 S Dewey North Platte, NE 69101

Sales T & C: www.gray.tv/advertising

Main: (308) 532-2222

Billing:

Billing Address:

AxMedia Attention: Accounts Payable 800 W 47TH Street Suite 200 Kansas City, MO 64112

Send Payment To:

Weeks:

Spots: #

KNOP P.O. Box 14200 Tallahassee, FL 32317-4200

VOICE							
Property	KNOP						
Invoice #	3512575-1	Order #	3512575				
Invoice Date	04/28/24	Alt Order #	WOC14615019				
Invoice Month	April 2024	Deal #					
Invoice Period	04/01/24 - 04/18/24	Flight Dates	04/05/24 - 04/18/24				
Advertiser	Pete Ricketts for Ser	enate					
Product	2024 Primary Election	ction					
Estimate #	ate # 6790						
	Account Executive	Mary Christer	nsen				
	Sales Office	Gray Nationa	I - Chicago				
	Sales Region	National					
	Agency Code	9916670					
	Advertiser Code						
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	140343					
	Advertiser Ref	630897					
	Product 1	832					

Product 2

								Spots/				
Line Start	Date I	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1 04/05	5/24 (04/17/24	News 2 T	oday @ 5a	5:00 AM-6:00 AM	- 222	:30	6	\$15.00	NM		
Week		tart Date 4/05/24	End Date 04/11/24	<u>MTWTFSS</u> - 222	Spots/Week 6	<u>Rate</u> \$15.00						
Spots: #	Ch	Day A	ir Date Air	Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Type
1 1	KNOP	Tu 04	4/09/24 5:2	21 AM News 2	Today @ 5a	5:00 AM-6:00 AM	M :3	O PRNES2401H			\$15.00	NM
2	KNOP	Tu 04	4/09/24 5::	36 AM News 2	Today @ 5a	5:00 AM-6:00 AM	M :3	O PRNES2401H			\$15.00	NM
4	KNOP	W 04	4/10/24 5:	17 AM News 2	Today @ 5a	5:00 AM-6:00 AI	M :3	O PRNES2401H			\$15.00	NM
3	KNOP	W 04	4/10/24 5:4	48 AM News 2	Today @ 5a	5:00 AM-6:00 AM	M :3	O PRNES2401H			\$15.00	NM
6	KNOP	Th 04	4/11/24 5:	10 AM News 2	Today @ 5a	5:00 AM-6:00 AM	M :3	O PRNES2401H			\$15.00	NM
5	KNOP	Th 04	4/11/24 5:3	38 AM News 2	Today @ 5a	5:00 AM-6:00 AI	M :3	O PRNES2401H			\$15.00	NM
Week		tart Date		<u>MTWTFSS</u>	Spots/Week	Rate						
	04	4/12/24	04/18/24	- 11- 1	3	\$1 5 .00						
Spots: #	<u>Ch</u>	Day A	<u>ir Date</u> <u>Air</u>	Time Descrip	<u>ition</u>	Start/End Time		h Ad-ID			Rate	Type
7	KNOP	F 04	4/12/24 5:2	24 AM News 2	Today @ 5a	5:00 AM-6:00 AI	M :3	O PRNES2401H			\$15.00	NM
8	KNOP	Tu 0	4/16/24 5:	16 AM News 2	Today @ 5a	5:00 AM-6:00 AI	M :3	O PRNES2401H			\$15.00	NM
9	KNOP	W 04	4/17/24 5:4	40 AM News 2	Today @ 5a	5:00 AM-6:00 AI	M :3	O PRNES2401H			\$15.00	NM
2 04/05	5/24 (04/18/24	News 2 T	oday @ 6a	6:00 AM-7:00 AM	- 222	:30	6	\$15.00	NM		
Week	_	tart Date 4/05/24	End Date 04/11/24	<u>MTWTFSS</u> - 222	Spots/Week 6	Rate \$15.00						
Spots: #	<u>Ch</u>	Day A	ir Date Air	Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Type
2	KNOP	Tu 04	4/09/24 6:2	26 AM News 2	Today @ 6a	6:00 AM-7:00 AM	M :3	O PRNES2401H			\$15.00	NM
1	KNOP	Tu 0	4/09/24 6:	53 AM News 2	Today @ 6a	6:00 AM-7:00 Al	M :3	O PRNES2401H			\$15.00	NM
4	KNOP	W 04	4/10/24 6:	10 AM News 2	Today @ 6a	6:00 AM-7:00 Al	M :3	O PRNES2401H			\$15.00	NM
3	KNOP	W 04	4/10/24 6:4	45 AM News 2	Today @ 6a	6:00 AM-7:00 AI	M :3	O PRNES2401H			\$15.00	NM
6	KNOP	Th 04	4/11/24 6:	16 AM News 2	Today @ 6a	6:00 AM-7:00 Al	M :3	O PRNES2401H			\$15.00	NM
5	KNOP	Th 04	4/11/24 6:	53 AM News 2	Today @ 6a	6:00 AM-7:00 AM	M :3	O PRNES2401H			\$15.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

Rate

Start/End Time

6:00 AM-7:00 AM

Length Ad-ID

:30 PRNES2401H

\$15.00

MTWTFSS

11111--

Air Time Description

5:59 AM News 2 Today @ 6a

Start Date End Date

04/12/24

Day Air Date

04/18/24

04/12/24

KNOP

Rate Type

\$15.00 NM

NEWS

5 04/05/24

Weeks:

04/17/24

Start Date 04/05/24 End Date

04/11/24

MTWTFSS

- 111---

KNOP P.O. Box 14200 Tallahassee, FL 32317-4200

Send Payment To:

Invoice #	3512575-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/18/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6790		

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L'a Otani	D-1- F	D	D	ata di a	Others / English Time				Spots/	Data	т		
Line Start	Date E	nd Date	Desc	ription	Start/End Time	MTWTFSS	Le	ngth	Week	Rate	Type		
2 04/05	/24 0	4/18/24	News	2 Today @ 6a	6:00 AM-7:00 AM	- 222		:30	6	\$15.00	NM		
Coote: #	O.b.	Dav. A:	- Data	Air Time Deceri	-ti	Chart/Frad Tire		I a sa astla	441D			Data	T
Spots: #	<u>Ch</u> KNOP		<u>ir Date</u> 4/15/24	Air Time Descri		Start/End Time	_	Length	PRNES2401H			Rate	Type
8				6:42 AM News	•	6:00 AM-7:00						\$15.00	
9	KNOP		4/16/24	6:11 AM News		6:00 AM-7:00			PRNES2401H			\$15.00	
10	KNOP	_	4/17/24	7:00 AM News	•	6:00 AM-7:00			PRNES2401H			\$15.00	
11	KNOP	In 04	4/18/24	6:20 AM News	2 Today @ 6a	6:00 AM-7:00	AM	:30	PRNES2401H			\$15.00	NM
3 04/05	/24 0	4/18/24	Toda	y Show	7:00 AM-9:00 AM	- 222		:30	6	\$15.00	NM		
Weeks	s: St	art Date	End Da	ate MTWTFSS	Spots/Week	Rate							
VVOCIN		/05/24	04/11/2		6	\$1 <u>5.00</u>							
Spots: #	<u>Ch</u>	Day Ai	ir Date	Air Time Descri	ption	Start/End Time	<u>e</u>	Length	Ad-ID			Rate	Type
2	KNOP	Tu 04	4/09/24	7:25 AM Today	Show	7:00 AM-9:00	AM	:30	PRNES2401H			\$15.00	NM
1	KNOP	Tu 04	4/09/24	8:40 AM Today	Show	7:00 AM-9:00	AM	:30	PRNES2401H			\$15.00	NM
4	KNOP	W 04	4/10/24	8:00 AM Today	Show	7:00 AM-9:00	AM	:30	PRNES2401H			\$15.00	NM
3	KNOP	W 04	4/10/24	8:34 AM Today	Show	7:00 AM-9:00	AM	:30	PRNES2401H			\$15.00	NM
6	KNOP	Th 04	4/11/24	7:30 AM Today	Show	7:00 AM-9:00	AM	:30	PRNES2401H			\$15.00	NM
5	KNOP	Th 04	4/11/24	8:37 AM Today	Show	7:00 AM-9:00	AM	:30	PRNES2401H			\$15.00	NM
Weeks		art Date		ate MTWTFSS	Spots/Week	Rate							
		/12/24	04/18/2		10	\$1 <u>5.00</u>							
Spots: #	<u>Ch</u>	<u>Day</u> Ai		Air Time Descri		Start/End Time	_	Length					Type
7	KNOP		4/12/24	7:22 AM Today		7:00 AM-9:00			PRNES2401H			\$15.00	
8	KNOP		4/12/24	8:52 AM Today		7:00 AM-9:00			PRNES2401H			\$15.00	
9	KNOP	M 04	4/15/24	7:21 AM Today		7:00 AM-9:00			PRNES2401H			\$15.00	
10	KNOP	M 04	4/15/24	8:48 AM Today		7:00 AM-9:00			PRNES2401H			\$15.00	
11	KNOP		4/16/24	8:34 AM Today		7:00 AM-9:00			PRNES2401H			\$15.00	
12	KNOP	Tu 04	4/16/24	9:00 AM Today	Show	7:00 AM-9:00	AM	:30	PRNES2401H			\$15.00	NM
13	KNOP	W 04	4/17/24	7:29 AM Today	Show	7:00 AM-9:00	AM	:30	PRNES2401H			\$15.00	NM
14	KNOP	W 04	4/17/24	8:00 AM Today	Show	7:00 AM-9:00	AM		PRNES2401H			\$15.00	NM
16	KNOP	Th 04	4/18/24	7:19 AM Today		7:00 AM-9:00	AM		PRNES2401H			\$15.00	NM
15	KNOP	Th 04	4/18/24	8:59 AM Today	Show	7:00 AM-9:00	AM	:30	PRNES2401H			\$15.00	NM
4 04/05	/24 0	4/18/24	Toda	y Show II	9:00 AM-10:00 AM	- 111		:30	3	\$10.00	NM		
Weeks		art Date	End Da		Spots/Week	Rate							
0/	_	/05/24	04/11/2		3	\$10.00	_	1 2	A . L . ID			.	T
Spots: #	<u>Ch</u>	Day Ai		Air Time Descri	<u> </u>	Start/End Time	_	Length					Type
1	KNOP		4/09/24	9:58 AM Today		9:00 AM-10:00			PRNES2401H			\$10.00	
2	KNOP		4/10/24	9:31 AM Today		9:00 AM-10:00			PRNES2401H			\$10.00	
3	KNOP		4/11/24	9:58 AM Today		9:00 AM-10:00) AM	:30	PRNES2401H			\$10.00	NM
Weeks		art Date /12/24	End Da 04/18/2		Spots/Week 3	<u>Rate</u> \$10.00							
Spots: #	Ch	Day Ai		Air Time Descri		Start/End Time	-	Length	Ad-ID			Rate	Туре
4	KNOP		4/15/24	9:33 AM Today		9:00 AM-10:00	_		PRNES2401H			\$10.00	
5	KNOP		4/16/24	9:31 AM Today		9:00 AM-10:00			PRNES2401H			\$10.00	
6	KNOP		4/18/24 4/18/24	9:55 AM Today		9:00 AM-10:00			PRNES2401H			\$10.00	
<u>0</u>	KNOP	111 02	+/ 10/24	a.aa Aivi Tuday	OHOW II	3.00 AIVI-10.00	/ /NIVI	.30	I MILD&4UIII			φ10.00	ININ

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Rate \$5.00 :30

3

\$5.00

NM

Today w/ Hoda & Jenna 10:00 AM-11:00 AM - 111---

Spots/Week

Send Payment To:

KNOP P.O. Box 14200 Tallahassee, FL 32317-4200

Invoice #	3512575-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/18/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6790		

Spots/

								,	Spots/				
Line Start [Date E	nd Date	Description	Start/End	Time	MTWTFSS	Ler	ngth \	Neek	Rate	Type		
5 04/05/	/24 C)4/17/24	Today w/ Hoda &	Jenna 10:00 AM-	11:00 AM	- 111		:30	3	\$5.00	NM		
Spots: #	<u>Ch</u>			Description		Start/End Time		Length	Ad-ID			Rate	Type
1	KNOP	Tu 04/	09/24 11:00 AM	Гoday w/ Hoda & Je	enna	10:00 AM-11:00	O AN	:30	PRNES2401H			\$5.00	NM
2	KNOP	W 04/	10/24 10:49 AM	Γoday w/ Hoda & Je	enna	10:00 AM-11:00	O AN	:30	PRNES2401H			\$5.00	NM
3	KNOP	Th 04/	11/24 10:55 AM	Γoday w/ Hoda & Je	enna	10:00 AM-11:00	O AN	:30	PRNES2401H			\$5.00	NM
Weeks		art Date	End Date MTWI			Rate							
	_	1/12/24	04/18/24 1-		2	\$5.00						5 /	_
Spots: #	<u>Ch</u>	Day Air		<u>Description</u>		Start/End Time	-	Length				Rate	
4	KNOP			Гoday w/ Hoda & Je		10:00 AM-11:00			PRNES2401H			\$5.00	
5	KNOP	W 04/	17/24 10:59 AM	Γoday w/ Hoda & Je	enna	10:00 AM-11:00	O AN	:30	PRNES2401H			\$5.00	NM
6 04/05/	′24 O)4/18/24	M-F 11a-1130a	11:00 AM-	11:30 AM	- 111		:30	3	\$10.00	NM		
Weeks	. C+	ort Doto	End Date MTWT	FSS Spoto/M	look	Poto							
vveeks		art Date 1/05/24	04/11/24 - 111		3	<u>Rate</u> \$10.00							
Spots: #	Ch	Day Air		Description	Ū	Start/End Time		Length	Ad-ID			Rate	Type
1	KNOP	Tu 04/		M-F 11a-1130a		11:00 AM-11:30	-		PRNES2401H			\$10.00	
2	KNOP	W 04/		M-F 11a-1130a		11:00 AM-11:30			PRNES2401H			\$10.00	
3	KNOP	Th 04/		M-F 11a-1130a		11:00 AM-11:30			PRNES2401H			\$10.00	
Weeks		art Date	End Date MTWT		/eek	Rate	0 7 111	.00				Ψ10.00	
		1/12/24	04/18/24 - 1-1		3	\$10.00							
Spots: #	<u>Ch</u>	Day Air	Date Air Time I	<u>Description</u>		Start/End Time	_	Length	Ad-ID			Rate	Type
4	KNOP	F 04/	12/24 11:15 AM I	M-F 11a-1130a		11:00 AM-11:30	O AN	:30	PRNES2401H			\$10.00	NM
5	KNOP	Tu 04/	16/24 11:08 AM I	M-F 11a-1130a		11:00 AM-11:30	O AN	:30	PRNES2401H			\$10.00	NM
6	KNOP	Th 04/	18/24 11:23 AM I	M-F 11a-1130a		11:00 AM-11:30	O AN	:30	PRNES2401H			\$10.00	NM
7 04/05/	/24 0)4/18/24	News 2 @ 1130a	a 11:30 AM-	12:00 PM	111		:30	3	\$20.00	NM		
1 04/03/	24 0	74/10/24	NCW3 2 @ 11306	11.50 AW	12.00 T W	- 111		.50	J	Ψ20.00	INIVI		
Weeks	_	art Date	End Date MTWT			Rate							
		1/05/24	04/11/24 - 111		3	\$20.00						5 /	_
Spots: #	<u>Ch</u>	Day Air		<u>Description</u>		Start/End Time	-	Length				Rate	
1	KNOP	Tu 04/		News 2 @ 1130a		11:30 AM-12:00			PRNES2401H			\$20.00	
2	KNOP	W 04/		News 2 @ 1130a		11:30 AM-12:00			PRNES2401H			\$20.00	
3	KNOP	Th 04/		News 2 @ 1130a	11-	11:30 AM-12:00	0 PN	:30	PRNES2401H			\$20.00	NM
Weeks		art Date 1/12/24	End Date MTWT 1111		<u>/еек</u> 5	<u>Rate</u> \$20.00							
Spots: #	Ch	Day Air		Description	3	Start/End Time		Length	Ad-ID			Rate	Type
4	KNOP			News 2 @ 1130a		11:30 AM-12:00	-		PRNES2401H			\$20.00	
5	KNOP		· ·	News 2 @ 1130a		11:30 AM-12:00			PRNES2401H			\$20.00	
6	KNOP	Tu 04/		News 2 @ 1130a		11:30 AM-12:00			PRNES2401H			\$20.00	
7	KNOP	W 04/		News 2 @ 1130a		11:30 AM-12:00			PRNES2401H			\$20.00	
8	KNOP	Th 04/		News 2 @ 1130a		11:30 AM-12:00			PRNES2401H			\$20.00	
							O I IV	.50	I WILLOW TO III			Ψ20.00	14111
8 04/05/	24 0)4/18/24	NBC News Daily	12:00 PM-	1:00 PM	- 111		:30	3	\$20.00	NM		
Weeks	: St	art Date	End Date MTWT	FSS Spots/W	/eek	Rate							
		1/05/24	04/11/24 - 111		3	\$20.00							
Spots: #	<u>Ch</u>	Day Air	Date Air Time I	<u>Description</u>		Start/End Time		Length	Ad-ID			Rate	Type
1	KNOP	Tu 04/	09/24 12:45 PM I	NBC News Daily		12:00 PM-1:00	PM	:30	PRNES2401H			\$20.00	NM
2	KNOP	W 04/	10/24 12:45 PM I	NBC News Daily		12:00 PM-1:00	PM	:30	PRNES2401H			\$20.00	NM
3	KNOP	Th 04/	11/24 12:44 PM I	NBC News Daily		12:00 PM-1:00	PM	:30	PRNES2401H			\$20.00	NM
Weeks	: St	art Date	End Date MTWT	FSS Spots/W	/eek	Rate							

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Invoice #	3512575-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/18/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6790		

									5	Spots/				
Line Start I	Date I	End Date	Desc	cription	Start/End	Time	MTWTFSS	Le	ngth \	Veek	Rate	Type		
8 04/05	/24 (04/18/24	NBC	News Daily	12:00 PM-	1:00 PM	- 111		:30	3	\$20.00	NM		
0		4/12/24	04/18/		Sa Cara	3	\$20.00		Lamenth	A - L ID			D-1-	-
Spots: # 4	<u>Ch</u> KNOP	Day Ai M 04	1/15/24	Air Time Descr			Start/End Tir 12:00 PM-1:		Length 2	PRNES2401H			Rate \$20.00	
5	KNOP		1/16/24	12:44 PM NBC I	•		12:00 PM-1:			PRNES2401H			\$20.00	
6	KNOP		1/18/24	12:44 PM NBC I	•		12:00 PM-1:			PRNES2401H			\$20.00	
9 04/05/	/24 (04/18/24	M-F	5p-530p	5:00 PM-5	:30 PM	-111		:30	3	\$20.00	NM	•	
0 0 17007			.,,,								Ψ20.00			
Weeks	_	tart Date 4/05/24	End D 04/11/		Spots/W	<u>/eek</u> 3	<u>Rate</u> \$20.00							
Spots: #	Ch	Day Ai		Air Time Descr	iption	Ü	Start/End Tir	me	Length A	Ad-ID			Rate	Туре
1	KNOP	Tu 04	1/09/24	5:25 PM M-F 5	p-530p		5:00 PM-5:3	0 PM		PRNES2401H			\$20.00	NM
2	KNOP	W 04	1/10/24	5:16 PM M-F 5	p-530p		5:00 PM-5:3	0 PM		PRNES2401H			\$20.00	NM
3	KNOP		1/11/24	5:16 PM M-F 5			5:00 PM-5:3	0 PM	:30	PRNES2401H			\$20.00	NM
Weeks		tart Date 4/12/24	End D 04/18/	<u>MTWTFSS</u> 11	Spots/W	<u>/eek</u> 2	<u>Rate</u> \$20.00							
Spots: #	<u>Ch</u>	Day Ai		Air Time Descr	iption_		Start/End Tir	me_	Length A	Ad-ID			Rate	Туре
4	KNOP	F 04	1/12/24	5:15 PM M-F 5	p-530p		5:00 PM-5:3	0 PM	:30	PRNES2401H			\$20.00	NM
5	KNOP	Th 04	1/18/24	5:25 PM M-F 5	p-530p		5:00 PM-5:3	0 PM	:30	PRNES2401H			\$20.00	NM
10 04/05	/24 (04/18/24	NBC	Nightly News	5:30 PM-6	:00 PM	- 111		:30	3	\$25.00	NM		
Weeks	_	tart Date	End D		Spots/W		Rate							
Spots: #		4/05/24	04/11/	/24 - 111 Air Time Descr	intion	3	\$25.00 Start/End Tir	mo	Length A	V4 ID			Poto	Typo
Spots: #	<u>Ch</u> KNOP	Day Ai	1/09/24		Vightly News		5:30 PM-6:0		:00	Au-ID			Rate \$25.00	
,	14101).10,10.11,10.12,1			0.00 1 111 0.0	0 1 111	.00				φ20.00	, ,,,,
2	KNOP		4/10/24 § 10.9,10	NBC I 0.10,10.11,10.12,1	Nightly News 0.13		5:30 PM-6:0	00 PM	:00				\$25.00	NM
3	KNOP		4/11/24 § 10.9.10	NBC I 0.10,10.11,10.12,1	Nightly News 0.13		5:30 PM-6:0	00 PM	:00				\$25.00	NM
Weeks	_	tart Date 4/12/24	End D 04/18/		Spots/W	<u>/eek</u> 5	Rate \$25.00							
Spots: #	<u>Ch</u>	Day Ai		Air Time Descr	iption		Start/End Tir	me_	Length A	Ad-ID			Rate	Туре
4	KNOP		4/12/24 = 10.0.10	NBC I 0.10,10.11,10.12,1	Nightly News		5:30 PM-6:0	00 PM	:00				\$25.00	NM
12	KNOP	F 04	1/12/24	12:45 PM NBC 1 2,10.7,10.6,28.1,1	News Daily	10 8 10 5	1158a-1p		:30	PRNES2401H			\$20.00	NM
9	KNOP	F 04	1/12/24	5:49 PM NBC N 2,10.7,10.6,28.1,1	Nightly News		5:30 PM-6:0	0 PM	:30	PRNES2401H			\$75.00	NM
11	KNOP	Su 04	1/14/24	5:59 PM NBC N 2,10.7,10.6,28.1,1	Nightly News S	Su	5:30 PM-6:0	0 PM	:30	PRNES2401H			\$50.00	NM
5	KNOP	M 04	4/15/24		Nightly News	,	5:30 PM-6:0	00 PM	:00				\$25.00	NM
13	KNOP	M 04	1/15/24	5:24 PM M-F 5 2,10.7,10.6,28.1,1	p-530p	10.8,10.5	5p-530p		:30	PRNES2401H			\$20.00	NM
10	KNOP	M 04	1/15/24	5:50 PM NBC N 2,10.7,10.6,28.1,1	Nightly News	•	5:30 PM-6:0	0 PM	:30	PRNES2401H			\$75.00	NM
6	KNOP	Tu 04	4/16/24		Nightly News		5:30 PM-6:0	00 PM	:00				\$25.00	NM

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NEWS

KNOP P.O. Box 14200 Tallahassee, FL 32317-4200

Send Payment To:

Day Air Date

Spots: # Ch

Air Time Description

Invoice #	3512575-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/18/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6790		

				Spots/				
Line Start Date End Date Description	Start/End Time	MEWEECC	Longth	Week	Rate	Typo		
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	vveek	Rate	Туре		
10 04/05/24 04/18/24 NBC Nightly News	5:30 PM-6:00 PM	- 111	:30	3	\$25.00	NM		
Spots: # Ch Day Air Date Air Time Descript	ion	Start/End Time	Lenat	h Ad-ID			Rate	Туре
	ghtly News	5:30 PM-6:00 PM					\$25.00	
See MG 10.9,10.10,10.11,10.12,10.							,	
	ghtly News	5:30 PM-6:00 PM	:0	0			\$25.00	NM
See MG 10.9,10.10,10.11,10.12,10.	13							
11 04/05/24 04/18/24 News 2 @ 6p M-F	6:00 PM-6:30 PM	- 111	:30	3	\$50.00	NM		
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate						
04/05/24	3	\$50.00						
Spots: # Ch Day Air Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1 KNOP Tu 04/09/24 6:13 PM News 2	@ 6p M-F	6:00 PM-6:30 PM	:3	O PRNES2401H			\$50.00	NM
2 KNOP W 04/10/24 6:28 PM News 2	@ 6p M-F	6:00 PM-6:30 PM	:3	O PRNES2401H			\$50.00	NM
3 KNOP Th 04/11/24 6:09 PM News 2	@ 6p M-F	6:00 PM-6:30 PM	:3	O PRNES2401H			\$50.00	NM
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate						
04/12/24 04/18/24 111111		\$50.00					Б.	_
Spots: # Ch Day Air Date Air Time Descript		Start/End Time		h Ad-ID			Rate	
4 KNOP F 04/12/24 6:20 PM News 2	•	6:00 PM-6:30 PM	_	O PRNES2401H			\$50.00	
5 KNOP M 04/15/24 6:14 PM News 2	•	6:00 PM-6:30 PM		O PRNES2401H			\$50.00	
6 KNOP Tu 04/16/24 6:20 PM News 2	•	6:00 PM-6:30 PM		O PRNES2401H			\$50.00	
7 KNOP W 04/17/24 6:11 PM News 2	•	6:00 PM-6:30 PM	_	O PRNES2401H			\$50.00	
8 KNOP Th 04/18/24 6:20 PM News 2	<u>@ 6р м-г</u>	6:00 PM-6:30 PM	:3	O PRNES2401H			\$50.00	NIVI
12 04/05/24 04/18/24 M-F 630p-7p	6:30 PM-7:00 PM	- 111	:30	3	\$20.00	NM		
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate						
04/05/24	3	\$20.00						
Spots: # Ch Day Air Date Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 KNOP Tu 04/09/24 6:55 PM M-F 630	<u>—</u>)р-7р	6:30 PM-7:00 PM	:3	O PRNES2401H			\$20.00	
2 KNOP W 04/10/24 6:50 PM M-F 630)p-7p	6:30 PM-7:00 PM	:3	O PRNES2401H			\$20.00	NM
3 KNOP Th 04/11/24 6:59 PM M-F 630)p-7p	6:30 PM-7:00 PM	:3	O PRNES2401H			\$20.00	NM
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate						
04/12/24 04/18/24 11111	5	\$20.00						_
Spots: # Ch Day Air Date Air Time Descript		Start/End Time		h Ad-ID			Rate	
4 KNOP F 04/12/24 6:44 PM M-F 630	•	6:30 PM-7:00 PM	_	O PRNES2401H			\$20.00	
5 KNOP M 04/15/24 6:54 PM M-F 630		6:30 PM-7:00 PM		O PRNES2401H			\$20.00	
6 KNOP Tu 04/16/24 6:45 PM M-F 630		6:30 PM-7:00 PM		O PRNES2401H			\$20.00	
7 KNOP W 04/17/24 6:48 PM M-F 630		6:30 PM-7:00 PM	_	O PRNES2401H			\$20.00	
8 KNOP Th 04/18/24 6:43 PM M-F 630)p-/p	6:30 PM-7:00 PM	:3	O PRNES2401H			\$20.00	NIVI
13 04/05/24 04/18/24 News 2 @ 10p M-F	10:00 PM-10:35 PM	/ - 111	:30	3	\$50.00	NM		
Weeks: Start Date End Date MTWTFSS	Cnoto/Mook	Poto						
Weeks: Start Date End Date MTWTFSS - 111	Spots/Week 3	<u>Rate</u> \$50.00						
Spots: # Ch Day Air Date Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 KNOP Tu 04/09/24 10:26 PM News 2		10:00 PM-10:35 F		O PRNES2401H			\$50.00	
2 KNOP W 04/10/24 10:22 PM News 2	@ 10p M-F	10:00 PM-10:35 F	PN :3	O PRNES2401H			\$50.00	
3 KNOP Th 04/11/24 10:25 PM News 2	@ 10p M-F	10:00 PM-10:35 F	PN :3	O PRNES2401H			\$50.00	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate						
04/12/24 04/18/24 111111	5	\$50.00	1	. A - L I D			D-11	T

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Start/End Time

Length Ad-ID

Rate Type



KNOP

W 04/17/24

KNOP P.O. Box 14200 Tallahassee, FL 32317-4200

Send Payment To:

Invoice #	3512575-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/18/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6790		

			Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Type	
13 04/05/24 04/18/24 News 2 @ 10p M-F 10:00 PM-10:35 PM		:30	3	\$50.00	NM	
10 04/00/24 04/10/24 110W0 2 @ 10P W11 10.00 1 W 10.00 1	, 111	.00	Ü	ψου.σο	14141	
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
4 KNOP F 04/12/24 10:32 PM News 2 @ 10p M-F	10:00 PM-10:35 F	_	O PRNES2401I			\$50.00 NM
5 KNOP M 04/15/24 10:28 PM News 2 @ 10p M-F	10:00 PM-10:35 F		O PRNES2401I			\$50.00 NM
6 KNOP Tu 04/16/24 10:27 PM News 2 @ 10p M-F	10:00 PM-10:35 F	_	O PRNES24011			\$50.00 NM
7 KNOP W 04/17/24 10:26 PM News 2 @ 10p M-F 8 KNOP Th 04/18/24 10:27 PM News 2 @ 10p M-F	10:00 PM-10:35 F 10:00 PM-10:35 F	_	O PRNES24011 O PRNES24011			\$50.00 NM \$50.00 NM
8 KNOF 111 04/16/24 10:27 FWI News 2 @ 10p IVI-F	10.00 FW-10.33 F	-10 .3	U TRNESZ4011	1		\$50.00 INIVI
14 04/05/24 04/09/24 Tuesday Prime Hr 1 7:00 PM-8:00 PM	- 1	:30	1	\$100.00	NM	
Weeks: Start Date 04/05/24 End Date 04/11/24 MTWTFSS 0-1	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KNOP Tu 04/09/24 7:16 PM Tuesday Prime Hr 1	7:00 PM-8:00 PM		0 PRNES24011	ł		\$100.00 NM
15 04/05/24 04/16/24 Tuesday Prime Hr 2 8:00 PM-9:00 PM	- 1	:30	1	\$100.00	NM	_
15 04/05/24 04/16/24 Tuesday Pfiffle Hi 2 8.00 PM-9.00 PM	- 1	.30	ı	\$100.00	INIVI	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
04/05/24 04/11/24 -1 1	\$100.00 Stort/End Time	Longt	h Ad-ID			Poto Typo
Spots: # Ch Day Air Date Air Time Description 1 KNOP Tu 04/09/24 8:22 PM Tuesday Prime Hr 2	Start/End Time 8:00 PM-9:00 PM		<u>11 AU-1D</u> 0 PRNES24011	ı		Rate Type \$100.00 NM
	Rate	.5	0 1101102 1011	•		\$100.00 NW
Weeks: Start Date 04/12/24 End Date 04/18/24 MTWTFSS 1 Spots/Week 1	\$100.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID	_		Rate Type
2 KNOP Tu 04/16/24 8:21 PM Tuesday Prime Hr 2	8:00 PM-9:00 PM	:3	O PRNES2401I	1		\$100.00 NM
16 04/05/24 04/09/24 Tuesday Prime Hr 3 9:00 PM-10:00 PM	- 1	:30	1	\$100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 04/05/24 04/11/24 - 1 1	Rate \$100.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	l enat	h Ad-ID			Rate Type
1 KNOP Tu 04/09/24 9:33 PM Tuesday Prime Hr 3	9:00 PM-10:00 PM		0 PRNES24011	ł		\$100.00 NM
·			4	# 405.00	NIN 4	•
17 04/05/24 04/17/24 Wednesday Prime Hr 1 7:00 PM-8:00 PM	1	:30	1	\$125.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
04/05/24 04/11/241 1	\$125.00 Stort/End Time	l anat	P V4 ID			Doto Tura
Spots: # Ch Day Air Date Air Time Description 1 KNOP W 04/10/24 7:43 PM Wednesday Prime Hr 1	Start/End Time 7:00 PM-8:00 PM		<u>h Ad-ID</u> O PRNES24011	1		Rate Type \$125.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate	.3	U TRNLD24011			\$125.00 INIVI
04/12/24 04/18/241 1	\$12 5 .00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
2 KNOP W 04/17/24 7:40 PM Wednesday Prime Hr 1	7:00 PM-8:00 PM	:3	O PRNES2401I	I		\$125.00 NM
18 04/05/24 04/17/24 Wednesday Prime Hr 2 8:00 PM-9:00 PM	1	:30	1	\$125.00	NM	
Western Out Date Ford Date MENTERS	Data					
Weeks: Start Date 04/05/24 End Date 04/11/24 MIWIFSS 0-1 Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Le</u> ngt	h Ad-ID			Rate Type
1 KNOP W 04/10/24 8:17 PM Wednesday Prime Hr 2	8:00 PM-9:00 PM		O PRNES2401I	ł		\$125.00 NM
Weeks: Start Date	Rate \$135.00					
Spots: # Ch Day Air Date Air Time Description	\$125.00 Start/End Time	Lenat	h Ad-ID			Rate Type
2 KNOP W 04/17/24 8:30 PM Wednesday Prime Hr 2	8:00 PM-0:00 PM			1		\$125.00 NM

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8:00 PM-9:00 PM

:30 PRNES2401H

8:39 PM Wednesday Prime Hr 2

\$125.00 NM



KNOP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3512575-1	Invoice Month	April 2024		
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/18/24		
Advertiser	Pete Ricketts for Senate				
Product	2024 Primary Election				
Estimate #	6790				

ς	nc	te.	1

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
18 04/05/24 04/17/24 Wednesday Prime Hr	2 8:00 PM-9:00 PM	1	:30	1	\$125.00	NM	
,							
19 04/05/24 04/17/24 Wednesday Prime Hr	3 9:00 PM-10:00 PM	1	:30	1	\$125.00	NM	
Weeks: Start Date	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time	Lenat	h Ad-ID			Rate Type
; ·	nesday Prime Hr 3	9:00 PM-10:00 PM		PRNES2401H			\$125.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	Rate					,
04/12/24	1	\$12 <u>5.00</u>	1				Data Tona
Spots: # Ch Day Air Date Air Time Described 2 KNOP W 04/17/24 9:29 PM Wedr	nesday Prime Hr 3	Start/End Time 9:00 PM-10:00 PM		h Ad-ID PRNES2401H			Rate Type \$125.00 NM
	·		vi .50	J TRNES240TH			\$125.00 NW
20 04/05/24 04/18/24 Thursday Prime Hr 2	8:00 PM-9:00 PM	1	:30	1	\$85.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
Weeks: Start Date 04/05/24 End Date 04/11/24 MTWTFSS 1	1	\$85.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time		h Ad-ID			Rate Type
	sday Prime Hr 2	8:00 PM-9:00 PM	:30	PRNES2401H			\$85.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>1</u>	Spots/Week 1	<u>Rate</u> \$85.00					
Spots: # Ch Day Air Date Air Time Descri	ription	Start/End Time	Lengtl	h Ad-ID			Rate Type
2 KNOP Th 04/18/24 8:37 PM Thurs		8:00 PM-9:00 PM	:30	PRNES2401H			\$85.00 NM
21 04/05/24 04/11/24 Thursday Prime Hr 3	9:00 PM-10:00 PM	1	:30	1	\$85.00	NM	
•		-	.00	•	φοσ.σσ		
Weeks: Start Date End Date MTWTFSS 04/05/24 04/11/24 1	Spots/Week	<u>Rate</u> \$85.00					
Spots: # Ch Day Air Date Air Time Descri	rintion	Start/End Time	l enat	h Ad-ID			Rate Type
1 KNOP Th 04/11/24 9:33 PM Thurs		9:00 PM-10:00 PM		PRNES2401H			\$85.00 NM
	•				# 40.00		Ţ20.00
22 04/12/24 04/13/24 Sa Today	7:00 AM-9:00 AM	2-	:30	2	\$10.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
04/08/24 04/14/242-	2	\$10.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time		h Ad-ID			Rate Type
1 KNOP Sa 04/13/24 7:20 AM Sa To	•	7:00 AM-9:00 AM		PRNES2401H			\$10.00 NM
2 KNOP Sa 04/13/24 8:27 AM Sa To	oday	7:00 AM-9:00 AM	:30) PRNES2401H			\$10.00 NM
23 04/12/24 04/13/24 NBC Nightly News Sa	5:30 PM-6:00 PM	1-	:30	1	\$20.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
04/08/24	1	\$20.00					
Spots: # Ch Day Air Date Air Time Descri	<u>ription</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
	Nightly News Sa	5:30 PM-6:00 PM	:00	0			\$20.00 NM
See MG 10.9,10.10,10.11,10.12,	10.13						
24 04/12/24 04/13/24 News 2 @ 6p Sat		1-	:30	1	\$30.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
04/08/24 End Date MW11351-	1	\$30.00					
Spots: # Ch Day Air Date Air Time Descri	<u>ription</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 KNOP Sa 04/13/24 6:13 PM News	2 @ 6p Sat		:30	PRNES2401H			\$30.00 NM
25 04/12/24 04/13/24 News 2 @ 10p Sat	10:00 PM-10:30 PM	l1-	:30	1	\$50.00	NM	

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Send Payment To: **KNOP** P.O. Box 14200 Tallahassee, FL 32317-4200

Invoice #	3512575-1	Invoice Month	April 2024		
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/18/24		
Advertiser	Pete Ricketts for Senate				
Product	2024 Primary Election				
Estimate #	6790				

				Spots/			
ine Start Date End Date Description Start/End	Time N	NTWTFSS	Length	Week	Rate	Туре	
Weeks: Start Date 04/08/24 End Date 04/14/24 MTWTFSS1 Spots/W Spots: # Ch Day Air Date Air Time Description	Veek 1	Rate \$50.00 Start/End Time	Length	n Ad-ID			Rate Type
1 KNOP Sa 04/13/24 10:07 PM News 2 @ 10p Sat		10:00 PM-10:30	PN :30	PRNES2401H			\$50.00 NM
26 04/12/24 04/14/24 Su Today 7:00 AM-8	3:00 AM -	1	:30	1	\$10.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/W</u>	Veek 1	Rate \$10.00					
Spots: # Ch Day Air Date Air Time Description 1 KNOP Su 04/14/24 7:56 AM Su Today		Start/End Time 7:00 AM-8:00 AM		<u>Ad-ID</u> PRNES2401H			<u>Rate</u> <u>Type</u> \$10.00 NM
27 04/12/24 04/14/24 Meet The Press 8:00 AM-9:	9:00 AM -	1	:30	1	\$20.00	NM	
Weeks: Start Date 04/08/24 End Date 04/14/24 MTWTFSS 1 Spots/W	Veek 1	Rate \$20.00					
Spots: # Ch Day Air Date Air Time Description 1 KNOP Su 04/14/24 8:44 AM Meet The Press		Start/End Time 8:00 AM-9:00 AM		Ad-ID PRNES2401H			<u>Rate Type</u> \$20.00 NM
28 04/12/24 04/14/24 NBC Nightly News Su 5:30 PM-6	6:00 PM -	1	:30	1	\$20.00	NM	
Weeks: Start Date 04/08/24 End Date 04/14/24 MTWTFSS 04/14/24 Spots/W	Veek 1	Rate \$20.00					
Spots: # Ch Day Air Date Air Time Description 1 KNOP Su 04/14/24 NBC Nightly News See MG 10.9,10.10,10.11,10.12,10.13	Su	Start/End Time 5:30 PM-6:00 PM		Ad-ID			<u>Rate</u> <u>Type</u> \$20.00 NM
29 04/12/24 04/14/24 Sunday Prime 2 Hour A 7:00 PM-9	9:00 PM -	1	:30	1	\$75.00	NM	
Weeks: Start Date 04/08/24 End Date 04/14/24 MFWTFSS1 Spots/W	Veek 1	Rate \$75.00					
Spots: # Ch Day Air Date Air Time Description 1 KNOP Su 04/14/24 8:42 PM Sunday Prime 2 Hou	ur A	Start/End Time 7:00 PM-9:00 PM		Ad-ID PRNES2401H			Rate Type \$75.00 NM
30 04/12/24 04/14/24 News 2 @ 10p Sun 10:00 PM-	-10:35 PM -	1	:30	1	\$50.00	NM	
Weeks: Start Date 04/08/24 End Date 04/14/24 MTWTFSS 01 Spots/W	Veek 1	Rate \$50.00					
Spots: # Ch Day Air Date Air Time Description 1 KNOP Su 04/14/24 10:08 PM News 2 @ 10p Sun	•	<u>Start/End Time</u> 10:00 PM-10:35		Ad-ID PRNES2401H			Rate Type \$50.00 NM
		Total Spots	12	2			
Payment Terms 30 Days				<u>C</u>	Gross Total		\$3,925.00

\$588.75 Agency Commission

Net Amount Due \$3,336.25

Invoice Balance as of 05/01/24 10:18:03 AM CT \$0.00