



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

Old Town Media  
4507 Penwood Dr  
Alexandria, VA 22310

# Contract # 1993238

Schedule Dates 02/03/16-02/09/16  
Advertiser Sanders for President (99075)  
Agency Old Town Media (15835)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand SANDERS FOR PRESIDENT (682021)  
Salesperson Millennium/PHL, Philadelphia (1103)  
Sales Office Millennium Philadelphia  
Buyer Name Bougie, Ba, Abar  
Phone/Fax /  
CPE 3/3/78  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments Candidate  
FRAN BROWN

Date Entered 01/28/16  
Last Modified 01/28/16  
Entered By Randi Weathers  
CO-OP No  
Headline # ECR25068398  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,075.50  
Net Total \$6,094.50  
Sales Tax

Charleston S (WTAT)  
By Broadcast Month Spots Rate  
Feb. 2016 45 \$7,170.00  
Grand Total: 45 \$7,170.00

APPROVED FEB 01 2016  
REN

## CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News (1)	02/03/16-02/03/16	5	1:00	7A- News-Fox Morning News at 7				3								Charleston S (WTAT)	WTAT EARLY MORNING NEWS	1/28/16
1.1	Normal Line / News (1)	02/03/16-02/03/16	5	1:00	7A- News-Fox Morning News at 7				3					3	\$40.00	\$120.00	Charleston S (WTAT)	WTAT EARLY MORNING NEWS	1/28/16
2.0	Revised Line / News (1)	02/04/16-02/04/16	5	1:00	7A- News-Fox Morning News at 7				2								Charleston S (WTAT)	WTAT EARLY MORNING NEWS	1/28/16
2.1	Normal Line / News (1)	02/04/16-02/04/16	5	1:00	7A- News-Fox Morning News at 7				2					2	\$40.00	\$80.00	Charleston S (WTAT)	WTAT EARLY MORNING NEWS	1/28/16
3.0	Revised Line / News (1)	02/05/16-02/05/16	5	1:00	7A- News-Fox Morning News at 7					3							Charleston S (WTAT)	WTAT EARLY MORNING NEWS	1/28/16
3.1	Normal Line / News (1)	02/05/16-02/05/16	5	1:00	7A- News-Fox Morning News at 7					3				3	\$40.00	\$120.00	Charleston S (WTAT)	WTAT EARLY MORNING NEWS	1/28/16
4.0	Revised Line / News (1)	02/08/16-02/08/16	5	1:00	7A- News-Fox Morning News at 7				2								Charleston S (WTAT)	WTAT EARLY MORNING NEWS	1/28/16
4.1	Normal Line / News (1)	02/08/16-02/08/16	5	1:00	7A- News-Fox Morning News at 7				2					2	\$40.00	\$80.00	Charleston S (WTAT)	WTAT EARLY MORNING NEWS	1/28/16
5.0	Revised Line / News (1)	02/09/16-02/09/16	5	1:00	7A- News-Fox Morning News at 7				3								Charleston S (WTAT)	WTAT EARLY MORNING NEWS	1/28/16

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Schedule Dates

02/03/16-02/09/16

Advertiser

Sanders for President (99075)

Agency

Old Town Media (15835)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

SANDERS FOR PRESIDENT (682021)

Salesperson

Millennium/PHL, Philadelphia (1103)

Sales Office

Millennium Philadelphia

Buyer Name

Bougie, Ba, Abar

Phone/Fax

/

CPE

3/3/78

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Candidate  
FRAN BROWN

Charleston S (WTAT)

By Broadcast Month Spots

Feb. 2016 45

Grand Total: 45

Rate

\$7,170.00

\$7,170.00

Old Town Media  
4507 Penwood Dr  
Alexandria, VA 22310

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5.1	Normal Line / News (1)	02/09/16-02/09/16	5	1:00	7A- News-Fox Morning News at 7			3						3	\$40.00	\$120.00	Charleston S (WTAT)	WTAT EARLY MORNING NEWS	1/28/16
6.0	Normal Line / SPOT (2)	02/04/16-02/04/16	2	1:00	9A- Peoples Court 2				1					1	\$100.00	\$100.00	Charleston S (WTAT)	PEOPLES CRT B	1/28/16
7.0	Normal Line / SPOT (2)	02/05/16-02/05/16	2	1:00	9A- Peoples Court 2					1				1	\$100.00	\$100.00	Charleston S (WTAT)	PEOPLES CRT B	1/28/16
8.0	Normal Line / SPOT (2)	02/08/16-02/08/16	2	1:00	9A- Peoples Court 2		1							1	\$100.00	\$100.00	Charleston S (WTAT)	PEOPLES CRT B	1/28/16
9.0	Normal Line / SPOT (2)	02/09/16-02/09/16	2	1:00	9A- Peoples Court 2			1						1	\$100.00	\$100.00	Charleston S (WTAT)	PEOPLES CRT B	1/28/16
10.0	Normal Line / SPOT (3)	02/03/16-02/03/16	2	1:00	10A- 11A (EST)				1					1	\$100.00	\$100.00	Charleston S (WTAT)	JUSTICE MABLEAN	1/28/16
11.0	Normal Line / SPOT (3)	02/04/16-02/04/16	2	1:00	10A- 11A (EST)					1				1	\$100.00	\$100.00	Charleston S (WTAT)	JUSTICE MABLEAN	1/28/16
12.0	Normal Line / SPOT (3)	02/05/16-02/05/16	2	1:00	10A- 11A (EST)						1			1	\$100.00	\$100.00	Charleston S (WTAT)	JUSTICE MABLEAN	1/28/16
13.0	Normal Line / SPOT (3)	02/09/16-02/09/16	2	1:00	10A- 11A (EST)				1					1	\$100.00	\$100.00	Charleston S (WTAT)	JUSTICE MABLEAN	1/28/16
14.0	Normal Line / SPOT (4)	02/03/16-02/03/16	2	1:00	11A- 12P (EST)					1				1	\$100.00	\$100.00	Charleston S (WTAT)	HOT BENCH	1/28/16
15.0	Normal Line / SPOT (4)	02/04/16-02/04/16	2	1:00	11A- 12P (EST)						1			1	\$100.00	\$100.00	Charleston S (WTAT)	HOT BENCH	1/28/16
16.0	Normal Line / SPOT (4)	02/05/16-02/05/16	2	1:00	11A- 12P (EST)							1		1	\$100.00	\$100.00	Charleston S (WTAT)	HOT BENCH	1/28/16
17.0	Normal Line / SPOT (4)	02/08/16-02/08/16	2	1:00	11A- 12P (EST)		1							1	\$100.00	\$100.00	Charleston S (WTAT)	HOT BENCH	1/28/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments:



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Charleston S (WTAT)  
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Feb. 2016 45 \$7,170.00  
Grand Total: 45 \$7,170.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / SPOT (5)	02/03/16-02/03/16	2	1:00	12P-1P (EST)				1					1	\$100.00	\$100.00	Charleston S (WTAT)	JUDGE FAITH/PATERNITY COURT	1/28/16
19.0	Normal Line / SPOT (5)	02/04/16-02/04/16	2	1:00	12P-1P (EST)					1				1	\$100.00	\$100.00	Charleston S (WTAT)	JUDGE FAITH/PATERNITY COURT	1/28/16
20.0	Normal Line / SPOT (5)	02/05/16-02/05/16	2	1:00	12P-1P (EST)						1			1	\$100.00	\$100.00	Charleston S (WTAT)	JUDGE FAITH/PATERNITY COURT	1/28/16
21.0	Normal Line / SPOT (5)	02/08/16-02/08/16	2	1:00	12P-1P (EST)		1							1	\$100.00	\$100.00	Charleston S (WTAT)	JUDGE FAITH/PATERNITY COURT	1/28/16
22.0	Normal Line / SPOT (5)	02/09/16-02/09/16	2	1:00	12P-1P (EST)			1						1	\$100.00	\$100.00	Charleston S (WTAT)	JUDGE FAITH/PATERNITY COURT	1/28/16
23.0	Normal Line / SPOT (6)	02/03/16-02/03/16	4	1:00	6P-7P (EST)				2					2	\$270.00	\$540.00	Charleston S (WTAT)	JUDGE JUDY	1/28/16
24.0	Normal Line / SPOT (6)	02/04/16-02/04/16	4	1:00	6P-7P (EST)					2				2	\$270.00	\$540.00	Charleston S (WTAT)	JUDGE JUDY	1/28/16
25.0	Normal Line / SPOT (6)	02/05/16-02/05/16	4	1:00	6P-7P (EST)						2			2	\$270.00	\$540.00	Charleston S (WTAT)	JUDGE JUDY	1/28/16
26.0	Normal Line / SPOT (6)	02/08/16-02/08/16	4	1:00	6P-7P (EST)		2							2	\$270.00	\$540.00	Charleston S (WTAT)	JUDGE JUDY	1/28/16
27.0	Normal Line / SPOT (6)	02/09/16-02/09/16	4	1:00	6P-7P (EST)			2						2	\$270.00	\$540.00	Charleston S (WTAT)	JUDGE JUDY	1/28/16
28.0	Normal Line / SPOT (7)	02/04/16-02/04/16	4	1:00	7P-Family Feud				1					1	\$450.00	\$450.00	Charleston S (WTAT)	FAMILY FEUD	1/28/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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29.0	Normal Line / SPOT (7)	02/08/16-02/08/16	4	1:00	7P- Family Feud	1	1							1	\$450.00	\$450.00	Charleston S (WTAT)	FAMILY FEUD	1/28/16
30.0	Normal Line / SPOT (8)	02/03/16-02/03/16	4	1:00	7:30P- Family Feud B				1					1	\$450.00	\$450.00	Charleston S (WTAT)	FAMILY FEUD B	1/28/16
31.0	Normal Line / SPOT (8)	02/08/16-02/08/16	4	1:00	7:30P- Family Feud B	1	1							1	\$450.00	\$450.00	Charleston S (WTAT)	FAMILY FEUD B	1/28/16
32.0	Normal Line / SPOT (8)	02/09/16-02/09/16	4	1:00	7:30P- Family Feud B			1						1	\$450.00	\$450.00	Charleston S (WTAT)	FAMILY FEUD B	1/28/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Contract # 25068398  
 CPE: 3/3/78  
 Agency: OLD TOWN MEDIA  
 4507 PENWOOD  
 DRIVE  
 ALEXANDRIA, VA  
 22310

Comments: Separation: 30

Changes as of: 1/28/2016 at 4:50 PM  
 Flight: 2/3/16 - 2/9/16  
 Advertiser: SANDERS, BERNIE  
 Product: Candidate  
 Primary Demo:  
 Agency Order #: 4722123  
 Buyer: Abar Bougie, Barbara

Version: Highlighting Revision 1  
 Station: WTAT  
 Market: Charleston, SC  
 Office: PHILADELPHIA  
 Salesperson: FRAN BROWN  
 Assistant: FRAN BROWN  
 Con Type: POLITICAL/NOTE

Total \$: \$7,170.00  
 Total Spots: 45  
 Total CPP: \$0.00  
 Total GRP: 0  
 Separation:

#	Day/Time	DP	Program	Rate	Len	2/3	2/4	2/5	2/6	2/7	2/8	2/9	2/3 - 2/9	Total Spots	Total \$	CPP	GRP
REV+1	W-F,M-Tu 7a-8a		WTAT EARLY MORNING NEWS	\$40.00	60	2	3	2	2	3	0	0	2	2	\$520.00	\$0.00	0.0
REV 2	W-F,M-Tu 19a-10a		PEOPLES CRT B	\$100.00	60	1	0	1	0	0	1	1	1	4	\$400.00	\$0.00	0.0
Changes: Rate from 30 to 100																	
3	W-F,M-Tu 10a-11a		JUSTICE-MABLEAN/STC-MABL	\$100.00	60	1	1	1	0	0	0	1	1	4	\$400.00	\$0.00	0.0
Changes: Rate from 30 to 100																	
REV-4	W-F,M-Tu 11a-12n		HOT BENCH/HOT BENCH B	\$100.00	60	2	1	1	2	1	0	2	1	4	\$400.00	\$0.00	0.0
Changes: Rate from 30 to 100																	
REV-5	W-F,M-Tu 12n-1p		JUDGE FAITH-1/PATERNTY	\$100.00	60	1	2	1	1	0	0	1	2	5	\$500.00	\$0.00	0.0
Changes: Rate from 30 to 100																	
REV+6	W-F,M-Tu 6p-7p		JUDGE JUDY/JUDGE JUDY B	\$270.00	60	1	2	1	1	2	0	0	1	10	\$2,700.00	\$0.00	0.0
REV 7	W-F,M-Tu 7p-7:30p		FAMILY FEUD	\$450.00	60	0	0	1	1	0	0	1	1	2	\$900.00	\$0.00	0.0
Changes: Rate from 300 to 450																	
REV-8	W-F,M-Tu 7:30p-8p		FAMILY FEUD B<	\$450.00	60	1	0	1	0	0	0	1	1	3	\$1,350.00	\$0.00	0.0
Changes: Rate from 300 to 450																	
TOTALS:														45	\$7,170.00	\$0.00	0.0

1993238

APPROVED JAN 28 2016

1-5  
 6-9  
 10-13  
 14-17  
 18-22  
 23-27  
 28-29  
 30-32



<b>Contract #</b> 25068398	<b>Changes as of:</b> 1/28/2016 at 4:50 PM	<b>Version:</b> Highlighting Revision 1	<b>Total \$:</b> \$7,170.00
<b>CPE:</b> 33/78	<b>Flight:</b> 2/3/16 - 2/9/16	<b>Station:</b> WTAT	<b>Total Spots:</b> 45
<b>Agency:</b> OLD TOWN MEDIA 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310	<b>Advertiser:</b> SANDERS, BERNIE	<b>Market:</b> Charleston, SC	<b>Total CPP:</b> \$0.00
	<b>Product:</b> Candidate	<b>Office:</b> PHILADELPHIA	<b>Total GRP:</b> 0
	<b>Primary Demo:</b>	<b>Salesperson:</b> FRAN BROWN	
	<b>Agency Order #:</b> 4722123	<b>Assistant:</b> FRAN BROWN	
	<b>Buyer:</b> Abar Bougie, Barbara	<b>Con Type:</b> POLITICAL/NOTE	<b>Separation:</b>

Hit Listed Programs	
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Date/Time	Added by	Comment
01/28/16 4:50 PM	GOTOSTRATAlbrow	Separation: 30
01/28/16 1:38 PM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$32,846
WTAT Share:	13%
Comment:	
ECIV:	17%
WCBD:	28%
WCSC:	42%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	45	\$7,170.00	0.0
<b>Total</b>	<b>100%</b>	<b>45</b>	<b>\$7,170.00</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Feb	45	\$7,170.00
<b>Total</b>	<b>45</b>	<b>\$7,170.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	1/28/16 4:50 PM	GOTOSTRATAlbrow	Revised	11	10	\$2,900.00
	1/28/16 1:39 PM					\$0
New	1/28/16 1:24 PM	FRAN BROWN	New	44		\$4,270.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WTAT 4301 Arcadia Lane N. Charleston, SC 29418	<b>Date:</b> 11/1/15
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I, Heather Hartig,

being/on behalf of: Bernie 2016,

a legally qualified candidate of the Democrat

political party for the office of: US President

in the Primary

election to be held on: 2/1/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Bernie 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Erinn Larkin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/1/15

**Date**

Hether Hartsig

**Signature**

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

**Signature**

Sandra Funderburk

**Printed Name**

LSM

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Bernie 2016

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Heather Hartig

signature of candidate or authorized committee

Heather Hartig

printed name

11/1/15

date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.