

NOALMARK BROADCASTING CORPORATION  
KIXB, KMRX, KELD-FM, KAGL, KMLK, KELD-AM  
KDMS-AM, KLBQ, KVMA, KVMZ & NTR  
2525 NORTH WEST AVENUE  
EL DORADO, AR 71730

Order #: **6156-00002**  
Description: KVMA/TRUTH IN POLITICS/BECKHAM  
Date Entered: 5/19/2022  
P.O.#:  
Salesperson: House, House  
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

TRUTH IN POLITICS 2 IEC  
ATTN: CHRIS COMEAUX  
BRAVE NEW TELEVISION  
30922 CANEY BRANCH RD  
DENHAM SPRINGS, LA 70726

Statement Group: NOALMARK BROADCASTING CORPORATION  
Receivables Group: Political  
Sales Commission: no commission  
A/R Account: A/R KVMA-AM  
Order Discount: <None>  
Agency Discount: <None>  
Default Primary Product Code: Political/issues  
Secondary Product Code: <unassigned>  
Last Modified: 5/19/2022  
Modified 1 times  
OrderType: Per Spot

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/20/2022	5/24/2022	KVMA-AM	06:00:00 to 19:00:00	CUSTOM	:30	50	12.00	600.00	Y	Y	N	N	Y	Y	Y
Avail: General Sales Comm: Agency Discount: Order Discount: Inc. Acct: Political Revenue KVMA-AM Adv. Sep: X Prod Sep: X Priority: 128 Spot Type: None Description: Prod: Political/issues															
5/20/2022	5/22/2022					30	12.00	360.00	0	0	0	0	10	10	10
5/23/2022	5/24/2022					20	12.00	240.00	10	10	0	0	0	0	0

#### Station Totals:

Station KVMA-AM Spot Count 50 Net Billing \$600.00

Order Start Date: 5/20/2022 Order End Date: 5/24/2022 Spots: 50 Total Charges: \$600.00

NONDISCRIMINATION POLICY: Noalmark Broadcasting Corporation and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Licensee or its stations that is intended to discriminate on the basis of race, ethnicity or gender.

#### Projected Calendar Month/End-Of-Schedule Billing Totals for TRUTH IN POLITICS 2 IEC / 6156-00002 :

	<u>Spot Count</u>	<u>Net Billing</u>
May 2022	50	\$600.00

Confirmed & Accepted for NOALMARK BROADCASTING CORPORAT

Accepted for TRUTH IN POLITICS 2 IEC By:

Please Sign and Return One Copy

NOALMARK BROADCASTING CORPORATION  
KIXB, KMRX, KELD-FM, KAGL, KMLK, KELD-AM  
KDMS-AM, KLBQ, KVMA, KVMZ & NTR  
2525 NORTH WEST AVENUE  
EL DORADO, AR 71730

Order #: 6156-00003  
Description: KVMZ/TRUTH IN POLITICS/BECKHAM  
Date Entered: 5/19/2022  
P.O.#:  
Salesperson: House, House  
Invoice Frequency: Billed at end of EOS, Sorted by Date

TRUTH IN POLITICS 2 IEC  
ATTN: CHRIS COMEAUX  
BRAVE NEW TELEVISION  
30922 CANEY BRANCH RD  
DENHAM SPRINGS, LA 70726

Statement Group: NOALMARK BROADCASTING CORPORATION  
Receivables Group: Political  
Sales Commission: no commission  
A/R Account: A/R KVMZ-FM  
Order Discount: <None>  
Agency Discount: <None>  
Default Primary Product Code: Political/issues  
Secondary Product Code: <unassigned>  
Last Modified: 5/19/2022  
Modified 1 times  
OrderType: Per Spot

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/20/2022	5/24/2022	KVMZ-FM	06:00:00 to 19:00:00	CUSTOM	:30	50	12.00	600.00	Y	Y	N	N	Y	Y	Y
Avail: General		Sales Comm:		Agency Discount:		Order Discount:		Prod: Political/issues							
Inc. Acct: Political Revenue KVMZ-FM		Adv. Sep: X		Prod Sep: X		Priority: 128									
Spot Type: _None		Description:													
5/20/2022	5/22/2022					30	12.00	360.00	0	0	0	0	10	10	10
5/23/2022	5/24/2022					20	12.00	240.00	10	10	0	0	0	0	0

#### Station Totals:

Station KVMZ-FM  
Spot Count 50  
Net Billing \$600.00

Order Start Date: 5/20/2022 Order End Date: 5/24/2022 Spots: 50 Total Charges: \$600.00

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#### Projected End-Of-Schedule Billing Totals for TRUTH IN POLITICS 2 IEC / 6156-00003 :

		<u>Spot Count</u>	<u>Net Billing</u>
May	2022	50	\$600.00

Confirmed & Accepted for NOALMARK BROADCASTING CORPORAT

Accepted for TRUTH IN POLITICS 2 IEC By:

Please Sign and Return One Copy

ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM



I, Chris Comeaux hereby request station time as follows: See order for proposed  
schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to  
(1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative  
issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the  
subject of controversy or discussion at the national level.

☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates  
only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Chris Comeaux

Agency name: Brave New Television

Address: 30922 Coney Branch Rd Denham Springs LA 70706

Contact: Chris Comeaux Phone number: 225-978-4823 Email: comeaux.chris@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal  
committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Truth in Politics 2 IEC

Address: PO Box 8068 Fayetteville, AR 72703

Contact: Brenda Taylor Phone number: 479 879 2063 Email: brenda@butlaw.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other  
governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Brenda Taylor  
Joe Maynard

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the  
executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):



Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the  
ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Chris Gmeaux	Name: JS Cook
Date of Request to Purchase Ad Time: 5-13-22	Date of Station Agreement to Sell Time: 5-19-22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 5-19-22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 6156-0002, 0003	Station Call Letters: KUMA/KUMZ	Date Received/Requested: 5-19-22
Est. #:	Station Location: Magnolia	Run Start and End Dates: 5/20/22 - 5/24/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.


**Fw: Rates for Issue**

C120

JJ Cook &lt;jj.cook@noalmark.com&gt;

Thu 5/19/2022 7:58 AM

To: Amy Linder &lt;amy.linder@noalmark.com&gt;

 1 attachments (716 KB)

Truth in Pol pb18.pdf;

JJ Cook  
General Manager  
NOALMARK BROADCASTING CORPORATION  
2525 North West Ave  
El Dorado, AR 71730  
870.863.6126 office

NOTICE: This e-mail message and any attachment contains confidential information that may be legally privileged. If you are not the intended recipient, you must not review, retransmit, convert to hard copy, copy, use or disseminate this e-mail, fax or any attachments to it. If you have received this e-mail in error, please immediately notify us by return e-mail or by telephone at 870.862.7777 and delete this message.

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**From:** Chris Comeaux <como.chris@gmail.com>**Sent:** Wednesday, May 18, 2022 7:17 PM**To:** JJ Cook <jj.cook@noalmark.com>**Subject:** Re: Rates for Issue

On Wed, May 18, 2022 at 1:55 PM JJ Cook <jj.cook@noalmark.com> wrote:

Yes, will do.

Get [Outlook for iOS](#)

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**From:** Chris Comeaux <como.chris@gmail.com>**Sent:** Wednesday, May 18, 2022 1:39:40 PM**To:** JJ Cook <jj.cook@noalmark.com>**Subject:** Re: Rates for Issue

Ok no prob. Can you just get me 100 ads between the two stations for \$1200 net?

On Wed, May 18, 2022 at 1:37 PM JJ Cook <jj.cook@noalmark.com> wrote: