

# CONTRACT



**WPDH-FM**  
**2 Pendell Road**  
**Poughkeepsie, NY 12601**  
**(845) 471-1500**

<u>Contract / Revision</u> 752753 /		<u>Alt Order #</u>
<u>Advertiser</u> Political- George Amedore		<u>Original Date / Revision</u> 10/29/18 / 10/29/18
<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Estimate #</u>	
<u>Product</u> George Amedore for Senate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WPDH-FM	<u>Account Executive</u> Frank Ferranti	<u>Sales Office</u> Local Poughkeepsie
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Joseph Tardi Associates**  
**2690 Troy-Schenectady Road**  
**Niskayuna, NY 12309**

**WPDH-FM - 752753A**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WPDH	10/30/18	11/05/18	M-F AM Drive	6a-10a		:30			NM	7	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-2-3---				5	\$125.00			
	Week:	11/05/18	11/11/18	2-----				2	\$125.00			
N 2	WPDH	11/01/18	11/05/18	M-F PM Drive	3p-7p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---3---				3	\$125.00			
	Week:	11/05/18	11/11/18	2-----				2	\$125.00			
N 3	WPDH	11/03/18	11/03/18	Sa-Su Midday	10a-3p		:30			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-----4-				4	\$110.00			
N 4	WPDH	11/04/18	11/04/18	Sa-Su Midday	10a-3p		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-----4				4	\$50.00			
<b>Totals</b>											<b>20</b>	<b>\$2,140.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	20	\$2,140.00	(\$321.00)	\$1,819.00
<b>Totals</b>	<b>20</b>	<b>\$2,140.00</b>	<b>(\$321.00)</b>	<b>\$1,819.00</b>

**WKXP-FM - 752753B**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKXP	11/01/18	11/06/18	M-F AM Drive	6a-10a		:30			NM	7	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---3---				3	\$50.00			
	Week:	11/05/18	11/11/18	22-----				4	\$50.00			
N 2	WKXP	11/01/18	11/05/18	M-F PM Drive	3p-7p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---3---				3	\$50.00			
	Week:	11/05/18	11/11/18	2-----				2	\$50.00			
N 3	WKXP	11/03/18	11/03/18	Sa-Su Midday	10a-3p		:30			NM	4	\$128.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**(845) 471-1500**

<u>Contract / Revision</u> 752753 /	<u>Alt Order #</u>
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<u>Advertiser</u> Political- George Amedore	<u>Original Date / Revision</u> 10/29/18 / 10/29/18
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<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Product</u> George Amedore for Sen	<u>Estimate #</u>
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**WKXP-FM - 752753B**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----4-				4	\$32.00			
N 4	WKXP	11/04/18	11/04/18	Sa-Su Midday	10a-3p		:30			NM	4	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----4				4	\$24.00			
<b>Totals</b>											<b>20</b>	<b>\$824.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	20	\$824.00	(\$123.60)	\$700.40
<b>Totals</b>	<b>20</b>	<b>\$824.00</b>	<b>(\$123.60)</b>	<b>\$700.40</b>

**WRRV-FM - 752753C**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---4---				4	\$50.00			
Week:		11/05/18	11/11/18	4-----				4	\$50.00			
N 1	WRRV	11/01/18	11/05/18	M-F Prime Rotator	6a-7p		:30			NM	8	\$400.00
N 2	WRRV	11/03/18	11/03/18	Sa-Su Midday	10a-3p		:30			NM	5	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----5-				5	\$32.00			
N 3	WRRV	11/04/18	11/04/18	Sa-Su Midday	10a-3p		:30			NM	5	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----5				5	\$24.00			
<b>Totals</b>											<b>18</b>	<b>\$680.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	18	\$680.00	(\$102.00)	\$578.00
<b>Totals</b>	<b>18</b>	<b>\$680.00</b>	<b>(\$102.00)</b>	<b>\$578.00</b>

**Contract Totals 58 \$3,644.00**

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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WRRV, WPDH, WKXP

NAB Form PB-17 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, JOSEPH TARDI,

being/on behalf of: GEORE AMEDORE, a legally

qualified candidate of the REPUBLICAN political

party for the office of: SENATOR

in the GENERAL

election to be held on: NOV. 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**



