

CONTRACT

WPDH-FM
2 Pendell Road
Poughkeepsie, NY 12601
(845) 471-1500

And:

Joseph Tardi Associates
2690 Troy-Schenectady Road
Niskayuna, NY 12309

Contract / Revision 752753 /		Alt Order #
Advertiser Political- George Amedore		Original Date / Revision 10/29/18 / 10/29/18
Contract Dates 10/30/18 - 11/06/18	Estimate #	
Product George Amedore for Senate		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WPDH-FM	Account Executive Frank Ferranti	Sales Office Local Poughkeepsie
Special Handling		
Demographic Households		
Agy Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

WPDH-FM - 752753A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WPDH	10/30/18	11/05/18	M-F AM Drive	6a-10a		:30			NM	7	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/18	11/04/18	-2-3---				5	\$125.00			
		Week: 11/05/18	11/11/18	2-----				2	\$125.00			
N 2	WPDH	11/01/18	11/05/18	M-F PM Drive	3p-7p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/18	11/04/18	---3---				3	\$125.00			
		Week: 11/05/18	11/11/18	2-----				2	\$125.00			
N 3	WPDH	11/03/18	11/03/18	Sa-Su Midday	10a-3p		:30			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/18	11/04/18	-----4-				4	\$110.00			
N 4	WPDH	11/04/18	11/04/18	Sa-Su Midday	10a-3p		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/18	11/04/18	-----4				4	\$50.00			
Totals											20	\$2,140.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	20	\$2,140.00	(\$321.00)	\$1,819.00
Totals	20	\$2,140.00	(\$321.00)	\$1,819.00

WKXP-FM - 752753B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKXP	11/01/18	11/06/18	M-F AM Drive	6a-10a		:30			NM	7	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/18	11/04/18	---3---				3	\$50.00			
		Week: 11/05/18	11/11/18	22-----				4	\$50.00			
N 2	WKXP	11/01/18	11/05/18	M-F PM Drive	3p-7p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/18	11/04/18	---3---				3	\$50.00			
		Week: 11/05/18	11/11/18	2-----				2	\$50.00			
N 3	WKXP	11/03/18	11/03/18	Sa-Su Midday	10a-3p		:30			NM	4	\$128.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WPDH-FM
2 Pendell Road
Poughkeepsie, NY 12601
(845) 471-1500

<u>Contract / Revision</u> 752753 /		<u>Alt Order #</u>
<u>Advertiser</u> Political- George Amedore		<u>Original Date / Revision</u> 10/29/18 / 10/29/18
<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Product</u> George Amedore for Sen	<u>Estimate #</u>

WKXP-FM - 752753B

WKXP-FM - 752753B						Start/End	Spots/					
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----4-				4	\$32.00			
N 4	WKXP	11/04/18	11/04/18	Sa-Su Midday	10a-3p		:30			NM	4	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----4				4	\$24.00			
Totals											20	\$824.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	20	\$824.00	(\$123.60)	\$700.40
Totals	20	\$824.00	(\$123.60)	\$700.40

WRRV-FM - 752753C

WRRV-FM - 752753C					Start/End	Spots/						
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Type	Spots	Amount
N 1	WRRV	11/01/18	11/05/18	M-F Prime Rotator	6a-7p		:30			NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---4---				4	\$50.00			
	Week:	11/05/18	11/11/18	4-----				4	\$50.00			
N 2	WRRV	11/03/18	11/03/18	Sa-Su Midday	10a-3p		:30			NM	5	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-----5-				5	\$32.00			
N 3	WRRV	11/04/18	11/04/18	Sa-Su Midday	10a-3p		:30			NM	5	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-----5				5	\$24.00			
Totals											18	\$680.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	18	\$680.00	(\$102.00)	\$578.00
Totals	18	\$680.00	(\$102.00)	\$578.00

Contract Totals 58 \$3,644.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WRRV, WPDH, WKXP

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, JOSEPH TARDI,

being/on behalf of: GEORGE AMEDORE, a legally

qualified candidate of the REPUBLICAN political

party for the office of: SENATOR

in the GENERAL

election to be held on: NOV. 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

WRNV, WPDH, WKXP

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

GEORGE AMEDORE FOR SENATE

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

ROB KIND

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/27/18
Date

Joseph Tardi
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Jason Finkelberg
Printed Name

Market President
Title

Townsquare	Day/Time	Program	Len	Rate	Tues Oct 30	Wed Oct 31	Thurs Nov 1	Fri Nov 2	Sat Nov 3	Sun Nov 4	Mon Nov 5	Tues Nov 6	TOTAL SPOTS	TOTAL COST	Gross	Net
WRRB WRRV	96.9/92.7	Alt Rock Ulster														
	Sa 10A-3P	ROS	30	\$32	0	0	0	0	5	0	0	0	5	\$160.00		
	Su 10A-3P	ROS	30	\$24	0	0	0	0	0	5	0	0	5	\$120.00		
	M-F 6A-7P	ROS	30	\$50	0	0	4	0	0	0	4		8	\$400.00	\$680.00	
RADIO																
Townsquare																
Day/Time	Program	Len	Rate	Tues Oct 30	Wed Oct 31	Thurs Nov 1	Fri Nov 2	Sat Nov 3	Sun Nov 4	Mon Nov 5	Tues Nov 6	TOTAL SPOTS	TOTAL COST	Gross	Net	
WPDH 101.5 FM	Classic Rock Ulster															
	Sa 10A-3P	ROS	30	\$110	0	0	0	4				4	\$440.00			
	Su 10A-3P	ROS	30	\$50	0	0	0	0	4			4	\$200.00			
	M-F 6A-10A	ROS	30	\$125	2	0	3	0	0	2	0	7	\$875.00			
	M-F 3P-7P	ROS	30	\$125	0	3	0	0	0	2	0	5	\$625.00	\$2,140.00		
WKXP 94.3	Country Ulster															
97.3 FM																
	Sa 10A-3P	ROS	30	\$32	0	0	0	4				4	\$128.00			
	Su 10A-3P	ROS	30	\$24	0	0	0	0	4			4	\$96.00			
	M-F 6A-10A	ROS	30	\$50	0	3	0	0	0	2	2	7	\$350.00			
	M-F 3P-7P	ROS	30	\$50	0	3	0	0	0	2	0	5	\$250.00	\$824.00		
														\$3,644.00	\$3,097.40	

Frank