

## **WAIZ-AM Quarterly Report Issues - Programs List October 1<sup>st</sup>, 2022 – December 31<sup>st</sup>, 2022**

The following is the quarterly issues report for WAIZ-AM, Newton, NC for the fourth quarter of 2022. The report includes a synopsis of all programs of importance, which aired between October 1<sup>st</sup> and December 31<sup>st</sup> of 2022.

This report was placed in the public files on: January 23, 2023.

### Section I. Issues

This station has indentified the following issues as significant issues facing our community this quarter:

- A. Child Care: Endeavors to protect the health and safety of youth in the area
- B. Health Care: Measures being taken to improve the health and well being of local citizens
- C. Libraries: Happenings at the local libraries designed to elevate all in the community
- D. Neighbors in Need: Efforts being made to help locals in need
- E. Public Safety: Efforts being taken to keep local citizens out of harm's way
- F. Vaccinations: Ensuring the community is protected from communicable diseases
- G. Hickory-Conover Tourism: Expansion and renovation to the Hickory Metro Convention Center

### Section II. Responsive Programs

This station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

#### **A. Child Care:**

**“Hickory This Week”** – Date: November 5th, 12:15 PM; Duration: 4 minutes  
Catawba County Social Services encourages safe sleep practices for babies. Celebrating Safe Sleep Awareness month. Wants to remind parents and caregivers of the critical role they play in ensuring children's safety. The American Academy of Pediatrics guidelines say that babies should sleep on their backs on a firm, non-inclined surface (a crib or pack n play), with nothing but baby, every time they sleep.

#### **B. Health Care:**

**“Hickory This Week”** – Date: November 19th, 12:15 PM; Duration: 4 minutes  
The Catawba County Library, in conjunction with the American Heart Association is offering Blood Pressure kits that can be checked out with a Hickory Public Library card for one week with two renewals. The kits contain a blood pressure cuff, instructions, literature about managing blood pressure, and a card to track blood pressure numbers.

### **C. Libraries:**

**“Hickory This Week”** – Date: October 15th, 12:15 PM; Duration: 4 minutes  
The Catawba County Library System was named NACo’s 2022 Arts, Culture and Historic Preservation Best in Category winner for Hmong Keeb Kwm: The Hmong Heritage Project. The Library’s Community Navigator program was recognized for hosting interns from the Appalachian State University School of Social Work to interview high-need patrons, assess their most immediate needs, and refer them to community resources when possible.

### **D. Neighbors in Need:**

**“Hickory This Week”** – Date: October 22nd, 12:15 PM; Duration: 4 minutes  
The Women’s Resource Center is providing Financial Assistance and Financial Planning for women in need or distress. Also provides items not covered by food stamps.

**“Hickory This Week”** – Date: November 12th, 12:15 PM; Duration: 4 minutes  
The Hickory Police Department is sponsoring the “Cops For Tots” Program. The Hickory Police Department collects toys for needy children. Participants in the program need to pre-register.

### **E. Public Safety:**

**“Hickory This Week”** – Date: October 8th, 12:15 PM; Duration: 4 minutes  
October is National Fire Prevention Month. Terri Byers gives tips on escape plans and preventing fires. Fire won’t wait, plan for your escape.

### **F. Vaccinations:**

**“Hickory This Week”** – Date: October 29th, 12:15 PM; Duration: 4 minutes  
A look at available vaccines, especially the new ones for the Flu. Get vaccinated to avoid the Flu, or avoid getting it too badly. Lots of handwashing. Try to stay away from other sick people. 6 months and up can get the Flu shots.

### **G. Hickory-Conover Tourism:**

**“Hickory This Week”** – Date: October 1st, 12:15 PM; Duration: 4 minutes  
Mandy Pitts talks about how an expansion of the Hickory Metro Convention Center will greatly boost tourism in the Hickory Metro.