

Northland Television, LLC - WJFW-12



Order

Orig. Date: 08/10/2018	Advertiser: FRIENDS OF SCOTT WALKER	Acct. Exec.: Charlotte Berens	Price Type:
Order Date: 08/10/2018	Product: POLITICAL	Est Code: 168	Revenue Type: Default
Start Date: 08/16/2018	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 09/02/2018	Sec. Prod. Category: POLITICAL	Order Class: Regional	Order Type: Political
			Spot Type: Local

Agency Information **Special Instructions:**

Name: NONBOX	
Address: 5307 S 92ND STREET	
Contact: BUYER	
Fax:	168
Phone: (414) 425-8800	

Order #: 44390

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start	Flight End	Time	Start	End	Log	GE	S / W	Cost per spot	Spots	Ext Cost	B / P	M	T	W	T	F	S	S
1	NEWSWATCH 12.5 P NEW	WJFW - NBC 12		:30	08/16/18	08/17/18	4:59PM	5:30PM	5:30PM	Master		2	\$175.00	2	\$350.00								
2	NEWSWATCH 12.5 P NEW	WJFW - NBC 12		:30	08/20/18	08/24/18	4:59PM	5:30PM	5:30PM	Master		5	\$175.00	5	\$875.00								
3	NEWSWATCH 12.5 P NEW	WJFW - NBC 12		:30	08/27/18	08/30/18	4:59PM	5:30PM	5:30PM	Master		3	\$175.00	3	\$525.00								
4	NEWSWATCH 12.6P NEW	WJFW - NBC 12		:30	08/16/18	08/17/18	5:59PM	6:30PM	6:30PM	Master		2	\$175.00	2	\$350.00								
5	NEWSWATCH 12.6P NEW	WJFW - NBC 12		:30	08/20/18	08/24/18	5:59PM	6:30PM	6:30PM	Master		5	\$175.00	5	\$875.00								
6	NEWSWATCH 12.6P NEW	WJFW - NBC 12		:30	08/27/18	08/30/18	5:59PM	6:30PM	6:30PM	Master		3	\$175.00	3	\$525.00								

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

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BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start - End	Time Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	Pattern	
7	TODAY SHOW	WJFW - NBC 12		:30	08/16/18 - 08/17/18	7:00AM - 9:00AM	Master		4	\$75.00	4	\$300.00						2	2			
8	TODAY SHOW	WJFW - NBC 12		:30	08/20/18 - 08/24/18	7:00AM - 9:00AM	Master		7	\$75.00	7	\$525.00		1	2	1	2	1				
9	TODAY SHOW	WJFW - NBC 12		:30	08/27/18 - 08/30/18	7:00AM - 9:00AM	Master		6	\$75.00	6	\$450.00		2	1	2	1					
10	NEWS 35 MIN	WJFW - NBC 12		:30	08/19/18 - 08/19/18	10:00PM - 10:35PM	Master		1	\$200.00	1	\$200.00										X
11	NEWS 35 MIN	WJFW - NBC 12		:30	08/26/18 - 08/26/18	10:00PM - 10:35PM	Master		1	\$200.00	1	\$200.00										X
12	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	08/16/18 - 08/17/18	10:00PM - 10:34PM	Master		2	\$200.00	2	\$400.00					1	1				
13	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	08/20/18 - 08/24/18	10:00PM - 10:34PM	Master		5	\$200.00	5	\$1,000.00		1	1	1	1	1				
14	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	08/27/18 - 08/30/18	10:00PM - 10:34PM	Master		4	\$200.00	4	\$800.00		1	1	1	1					
15	MEET THE PRESS	WJFW - NBC 12		:30	08/19/18 - 08/19/18	9:00AM - 10:00AM	Master		1	\$150.00	1	\$150.00										X
16	MEET THE PRESS	WJFW - NBC 12		:30	08/26/18 - 08/26/18	9:00AM - 10:00AM	Master		1	\$150.00	1	\$150.00										X

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Order

Total Cost Monthly Breakouts

Month(s)	Amount
August (2018)	\$5,375.00
September (2018)	\$2,300.00
Total:	\$7,675.00

Spots	Cost	Gross Cost:
Pre-Empted:	\$0.00	- Agency
Credited:	\$0.00	Commission:
Billboards:	0	Net Cost:
Total :	52	\$6,523.75

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFV/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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