

Northland Television, LLC - WJFW-12



Order

Orig. Date: 08/10/2018	Advertiser: FRIENDS OF SCOTT WALKER	Acct. Exec.: Charlotte Berens	Price Type:
Order Date: 08/10/2018	Product: POLITICAL	Est. Code: 168	Revenue Type: Default
Start Date: 08/16/2018	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 09/02/2018	Sec. Prod. Category: POLITICAL	Order Class: Regional	Order Type: Political
		Spot Type: Local	

Agency Information		Special Instructions:
Name: NONBOX Address: 5307 S 92ND STREET HALES CORNERS WI 53130 Contact: BUYER.		Fax: Phone: (414) 425-8800
		168

Order #: 44390

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	BB MI MG	Length	Flight Start	End Time	Start	End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title	Station			Flight Detail						Log	Comment									
1	NEWSWATCH 12 5 P NEW		:30	08/16/18	08/17/18	4:59PM	5:30PM		2	\$175.00	2	\$350.00					1	1		
	WJFW - NBC 12			Master																
2	NEWSWATCH 12 5 P NEW		:30	08/20/18	08/24/18	4:59PM	5:30PM		5	\$175.00	5	\$875.00		1	1	1	1	1		
	WJFW - NBC 12			Master																
3	NEWSWATCH 12 5 P NEW		:30	08/27/18	08/30/18	4:59PM	5:30PM		3	\$175.00	3	\$525.00		1	1	1				
	WJFW - NBC 12			Master																
4	NEWSWATCH 12 6P NEW		:30	08/16/18	08/17/18	5:59PM	6:30PM		2	\$175.00	2	\$350.00					1	1		
	WJFW - NBC 12			Master																
5	NEWSWATCH 12 6P NEW		:30	08/20/18	08/24/18	5:59PM	6:30PM		5	\$175.00	5	\$875.00		1	1	1	1	1		
	WJFW - NBC 12			Master																
6	NEWSWATCH 12 6P NEW		:30	08/27/18	08/30/18	5:59PM	6:30PM		3	\$175.00	3	\$525.00		1	1	1				
	WJFW - NBC 12			Master																

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Line#	Ordered As	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	
Combo Title	Station			Flight Detail					Comment											
7	TODAY SHOW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	08/16/18	08/17/18	7:00AM	<input type="checkbox"/>	4	\$75.00	4	\$300.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2	2	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12	Master																		
8	TODAY SHOW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	08/20/18	08/24/18	7:00AM	<input type="checkbox"/>	7	\$75.00	7	\$525.00	<input type="checkbox"/>	1	2	1	2	1	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12	Master																		
9	TODAY SHOW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	08/27/18	08/30/18	7:00AM	<input type="checkbox"/>	6	\$75.00	6	\$450.00	<input type="checkbox"/>	2	1	2	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12	Master																		
10	NEWS 35 MIN	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	08/19/18	08/19/18	10:00PM	<input type="checkbox"/>	1	\$200.00	1	\$200.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12	Master																		
11	NEWS 35 MIN	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	08/26/18	08/26/18	10:00PM	<input type="checkbox"/>	1	\$200.00	1	\$200.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12	Master																		
12	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	08/16/18	08/17/18	10:00PM	<input type="checkbox"/>	2	\$200.00	2	\$400.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	1	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12	Master																		
13	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	08/20/18	08/24/18	10:00PM	<input type="checkbox"/>	5	\$200.00	5	\$1,000.00	<input type="checkbox"/>	1	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12	Master																		
14	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	08/27/18	08/30/18	10:00PM	<input type="checkbox"/>	4	\$200.00	4	\$800.00	<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12	Master																		
15	MEET THE PRESS	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	08/19/18	08/19/18	9:00AM	<input type="checkbox"/>	1	\$150.00	1	\$150.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12	Master																		
16	MEET THE PRESS	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	08/26/18	08/26/18	9:00AM	<input type="checkbox"/>	1	\$150.00	1	\$150.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WJFW - NBC 12	Master																		

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Total Cost Monthly Breakouts

Month(s)	Amount
August (2018)	\$5,375.00
September (2018)	\$2,300.00
Total:	\$7,675.00

Spots	Cost	Gross Cost:
Pre-Empted: 0	\$0.00	- Agency
Credited: 0	\$0.00	Commission:
Billboards: 0		
Total : 52		Net Cost: \$6,523.75

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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