

Reid Haire-Primary

(B or S) Broadcast or Stream	Weekly Distribution	Times		Spot Length	Total Spots/week	Rate	Totals			Spot Type
		Start	End				Weeks	Spots	Total \$	
WBKR B	Mon-Fri	6am	10am	30	6	\$32.00	1	6	\$ 192.00	5/9-5/13
WBKR B	Mon-Fri	10am	3p	30	5	\$32.00	1	5	\$ 160.00	5/9-5/13
WBKR B	Mon-Fri	3pm	7pm	30	6	\$35.00	1	6	\$ 210.00	5/9-5/13
WBKR B	Sat-Sun	6am	7pm	30	4	\$14.00	2	8	\$ 112.00	5/7-5/15
WOMI B	Mon-Fri	6am	10am	30	5	\$5.00	1	5	\$ 25.00	5/9-5/13
WOMI B	Mon-Fri	10am	3pm	30	5	\$5.00	1	5	\$ 25.00	5/9-5/13
WOMI B	Mon-Fri	3pm	7pm	30	5	\$5.00	1	5	\$ 25.00	5/9-5/13
					0	\$0.00	0	0	\$ -	
Total Spots								40	\$ 749.00	

FLIGHT WEEKS: 5/7-5/15

Reid Haire primary

(B or S) Broadcast or Stream	Weekly Distribution	Times		Spot Length	Total Spots/week	Rate	Totals			Spot Type
		Start	End				Weeks	Spots	Total \$	
WBKR B	Mon-tue	6am	10am	30	2	\$32.00	1	2	\$ 64.00	5/16-5/17
WBKR B	Mon-Tue	10am	3p	30	3	\$32.00	1	3	\$ 96.00	5/16-5/17
WBKR B	Mon-Tue	3pm	7pm	30	2	\$35.00	1	2	\$ 70.00	end at 5pm 5/17
WOMI B	Mon-Tue	6am	10am	30	3	\$5.00	1	3	\$ 15.00	5/16-5/17
WOMI B	Mon-Tue	10am	3pm	30	4	\$5.00	1	4	\$ 20.00	5/16-5/17
WOMI B	Mon-Tue	3pm	7pm	30	3	\$5.00	1	3	\$ 15.00	end at 5pm 5/17
					0	\$0.00	0	0	\$ -	
								0	\$ -	
Total Spots								17	\$ 280.00	

FLIGHT WEEKS: 5/16-5/17