

ORDER



Orders
Order / Rev: 750903
Alt Order #: 30801542
Product Desc: National Association of Convenience Store
Estimate: n/a
Flight Dates: 05/09/17 - 05/15/17
Original Date / Rev: 05/08/17 / 05/08/17
Order Type: GENERAL

Entercom New Orleans WA

Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency Name: Katz Media Group NY
Buying Contact: Helen Hanratty
Billing Contact:
 125 West 55th St
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: National Assoc of Convenience Store
Demographic: A35+
Product Codes: Issues/Propositions,Candidates
Priority: FULL
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/17	05/15/17	48	\$9,600.00	\$8,160.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2017	48	\$9,600.00	\$8,160.00	0.00
Totals	48	\$9,600.00	\$8,160.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WWL	05/09/17	05/15/17	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-2222--	1:00	8	\$300.00	FULL	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	-2222--		8				\$300.00		0.00			
		Week: 05/15/17	05/21/17	2-----		2				\$300.00		0.00			
2	WWL	05/09/17	05/15/17	M-F 10a-4p M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-2222--	1:00	8	\$250.00	FULL	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	-2222--		8				\$250.00		0.00			
		Week: 05/15/17	05/21/17	2-----		2				\$250.00		0.00			
3	WWL	05/09/17	05/15/17	M-F 6a-8p M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-2222--	1:00	8	\$250.00	FULL	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	-2222--		8				\$250.00		0.00			
		Week: 05/15/17	05/21/17	2-----		2				\$250.00		0.00			
4	WWL	05/09/17	05/15/17	M-F 8p-12m M-F	CM	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	-2222--	1:00	8	\$100.00	FULL	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	-2222--		8				\$100.00		0.00			
		Week: 05/15/17	05/21/17	2-----		2				\$100.00		0.00			
E 5	WWL	05/13/17	05/15/17	Sa 5a-8p Sa	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----4-	1:00	4	\$85.00	WP-F	0.00	NM	4	\$340.00

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 Alt Order #: 30801542
 Flight Dates: 05/09/17 - 05/15/17

Advertiser: National Assoc of Convenience Stores
 Product Desc: National Association of Convenience Stc
 Estimate: n/a
 Entercom New Orleans WA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/17	05/19/17	-----4-		4				\$85.00		0.00			
E 6	WWL	05/14/17	05/15/17	Su 5a-8p Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----4	1:00	4	\$65.00	WP-F	0.00	NM	4	\$260.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/17	05/20/17	-----4		4				\$65.00		0.00			
													Totals	48	\$9,600.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 5/5/2017
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I, Buying Time, LLC

do hereby request station time concerning the following issue:

National Association of Convenience Stores (NACS)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: National Association of Convenience Stores (NACS)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

National Association of Convenience Stores (NACS)
1600 Duke Street
Alexandria VA 22314

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Henry Armour

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/5/2017

Date



Signature

(202)965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title