

Order #482089: South Caro../South Caro../Week of 6/../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
05/15/20 10:13:50 AM	Processed		<async process>	Ashley Ritchie (a	\$27,308.00	340	0.00
05/15/20 10:12:59 AM	Approved			Jennifer McCord	\$27,308.00	340	0.00
05/15/20 10:12:56 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Jennifer McCord	\$27,308.00	340	0.00
05/15/20 9:44:40 AM	Approval Workflow		[Sales Manager - Ready Default]	Rick Howze (rho	\$27,308.00	340	0.00
05/15/20 9:42:35 AM	Ready for approval		new	Ashley Ritchie (a	\$27,308.00	340	0.00
05/15/20 9:06:23 AM	New order created		<new order>	Ashley Ritchie (a	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 482089
Alt Order #:
Product Desc: Week of 6/17-6/23/2020
Estimate:
Flight Dates: 06/17/20 - 06/23/20
Original Date / Rev: 06/16/20 / 06/16/20
Order Type: GENERAL

WLFF-FM

Primary AE: Craig Dalla Riva
Sales Office: L-MYR
Sales Region: Local

Agency
Name: South Carolina Conservatives Fund
Buying Contact:
Billing Contact:
 1 McNeese Dr
 Greenville, SC 29605

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: South Carolina Conservatives Fund
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: DIR
Revenue Code 2: POL-ISS
Revenue Code 3: POL-STATE

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/23/20	340	\$27,308.00	\$27,308.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	340	\$27,308.00	\$27,308.00	0.00
Totals	340	\$27,308.00	\$27,308.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Craig Dalla Riva			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLFF	06/17/20	06/19/20	M-F AM Drive M-F	CM	6a-10a	--WTF--	1:00	36	\$165.00	P-50	0.00	NM	36	\$5,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	--WTF--					36	\$165.00		0.00			
N 2	WLFF	06/17/20	06/19/20	M-F Midday M-F	CM	10a-3p	--WTF--	1:00	30	\$165.00	P-50	0.00	NM	30	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	--WTF--					30	\$165.00		0.00			
N 3	WLFF	06/17/20	06/19/20	M-F PM Drive M-F	CM	3p-7p	--WTF--	1:00	24	\$165.00	P-50	0.00	NM	24	\$3,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	--WTF--					24	\$165.00		0.00			
N 4	WLFF	06/17/20	06/19/20	M-F Evening M-F	CM	7p-12a	--WTF--	1:00	45	\$20.00	P-50	0.00	NM	45	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	--WTF--					45	\$20.00		0.00			
N 5	WLFF	06/17/20	06/19/20	M-Su 12a-6a M-Su	CM	12a-6a	--WTF--	1:00	40	\$2.00	P-50	0.00	NM	40	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	--WTF--					40	\$2.00		0.00			

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 Alt Order #:
 Flight Dates: 06/17/20 - 06/23/20

Advertiser: South Carolina Conservatives Fund
 Product Desc: Week of 6/17-6/23/2020
 Estimate:
 WLFF-FM

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/15/20		06/15/20	06/21/20	-----S-					6	\$25.00		0.00			
N 7	WLFF	06/20/20	06/20/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	1:00	10	\$25.00	P-50	0.00	NM	10	\$250.00
Week: 06/15/20		06/15/20	06/21/20	-----S-					10	\$25.00		0.00			
N 8	WLFF	06/20/20	06/20/20	Sa-Su PM Sa-Su	CM	3p-7p	-----S-	1:00	8	\$25.00	P-50	0.00	NM	8	\$200.00
Week: 06/15/20		06/15/20	06/21/20	-----S-					8	\$25.00		0.00			
N 9	WLFF	06/20/20	06/20/20	Sa-Su Evenings Sa-Su	CM	7p-12a	-----S-	1:00	10	\$15.00	P-50	0.00	NM	10	\$150.00
Week: 06/15/20		06/15/20	06/21/20	-----S-					10	\$15.00		0.00			
N 10	WLFF	06/21/20	06/21/20	Sa-Su AM Sa-Su	CM	6a-10a	-----S	1:00	4	\$15.00	P-50	0.00	NM	4	\$60.00
Week: 06/15/20		06/15/20	06/21/20	-----S					4	\$15.00		0.00			
N 11	WLFF	06/21/20	06/21/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----S	1:00	10	\$15.00	P-50	0.00	NM	10	\$150.00
Week: 06/15/20		06/15/20	06/21/20	-----S					10	\$15.00		0.00			
N 12	WLFF	06/21/20	06/21/20	Sa-Su PM Sa-Su	CM	3p-7p	-----S	1:00	8	\$15.00	P-50	0.00	NM	8	\$120.00
Week: 06/15/20		06/15/20	06/21/20	-----S					8	\$15.00		0.00			
N 13	WLFF	06/21/20	06/21/20	Sa-Su Evenings Sa-Su	CM	7p-12a	-----S	1:00	10	\$15.00	P-50	0.00	NM	10	\$150.00
Week: 06/15/20		06/15/20	06/21/20	-----S					10	\$15.00		0.00			
N 14	WLFF	06/22/20	06/22/20	M-F AM Drive M-F	CM	6a-10a	M-----	1:00	12	\$165.00	P-50	0.00	NM	12	\$1,980.00
Week: 06/22/20		06/22/20	06/28/20	M-----					12	\$165.00		0.00			
N 15	WLFF	06/22/20	06/22/20	M-F Midday M-F	CM	10a-3p	M-----	1:00	10	\$165.00	P-50	0.00	NM	10	\$1,650.00
Week: 06/22/20		06/22/20	06/28/20	M-----					10	\$165.00		0.00			
N 16	WLFF	06/22/20	06/22/20	M-F PM Drive M-F	CM	3p-7p	M-----	1:00	8	\$165.00	P-50	0.00	NM	8	\$1,320.00
Week: 06/22/20		06/22/20	06/28/20	M-----					8	\$165.00		0.00			
N 17	WLFF	06/22/20	06/22/20	M-F Evening M-F	CM	7p-12a	M-----	1:00	15	\$20.00	P-50	0.00	NM	15	\$300.00
Week: 06/22/20		06/22/20	06/28/20	M-----					15	\$20.00		0.00			
N 18	WLFF	06/22/20	06/23/20	M-Su 12a-6a M-Su	CM	12a-6a	MT-----	1:00	24	\$2.00	P-50	0.00	NM	24	\$48.00
Week: 06/22/20		06/22/20	06/28/20	MT-----					24	\$2.00		0.00			
N 19	WLFF	06/23/20	06/23/20	M-F AM Drive M-F	CM	6a-10a	-T-----	1:00	12	\$165.00	P-50	0.00	NM	12	\$1,980.00
Week: 06/22/20		06/22/20	06/28/20	-T-----					12	\$165.00		0.00			
N 20	WLFF	06/23/20	06/23/20	M-F Midday M-F	CM	10a-3p	-T-----	1:00	10	\$165.00	P-50	0.00	NM	10	\$1,650.00
Week: 06/22/20		06/22/20	06/28/20	-T-----					10	\$165.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 482089
 Alt Order #:
 Flight Dates: 06/17/20 - 06/23/20

Advertiser: South Carolina Conservatives Fund
 Product Desc: Week of 6/17-6/23/2020
 Estimate: WLFF-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F PM Drive			-T-----								
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/22/20		06/22/20	06/28/20	-T-----		8				\$165.00		0.00			
													Totals	340	\$27,308.00

WLFF-FM			Unit price for :30 or :60		
			Spots		
WMD	AM Drive	Wed-Fr 6:00A-10:00A	36	\$ 165.00	\$ 5,940.00
WID	Midday	Wed-Fr 10:00A-3:00P	30	\$ 165.00	\$ 4,950.00
WMD	PM Drive	Wed-Fr 3:00P-7:00P	24	\$ 165.00	\$ 3,960.00
WE	Evening	Wed-Fr 7:00P-12:00A	45	\$ 20.00	\$ 900.00
WRT	Overnight	Wed- Sun, 12am-6:00A	40	\$ 2.00	\$ 80.00
WAA	Sat AM	Sa-Sa 6:00A-10:00A	6	\$ 25.00	\$ 150.00
WAM	Midday	Sa-Sa 10:00A-3:00P	10	\$ 25.00	\$ 250.00
WAP	Sat PM	Sa-Sa 3:00P-7:00P	8	\$ 25.00	\$ 200.00
WAT	Sat Eve	Sa-Sa 7:00P-12:00A	10	\$ 15.00	\$ 150.00
WUA	Sun AM	Su-Su 6:00A-10:00A	4	\$ 15.00	\$ 60.00
WUM	Midday	Su-Su 10:00A-3:00P	10	\$ 15.00	\$ 150.00
WUP	Sun PM	Su-Su 3:00P-7:00P	8	\$ 15.00	\$ 120.00
WUE	Sun Eve	Su-Su 7:00P-12:00A	10	\$ 15.00	\$ 150.00
WMD	AM Drive	M 6:00A-10:00A	12	\$ 165.00	\$ 1,980.00
WID	Midday	M 10:00A-3:00P	10	\$ 165.00	\$ 1,650.00
WMD	PM Drive	M 3:00P-7:00P	8	\$ 165.00	\$ 1,320.00
WE	Evening	M 7:00P-12:00A	15	\$ 20.00	\$ 300.00
WRT	Overnight	Mo-Tues 12am-6:00A	24	\$ 2.00	\$ 48.00
WMD	AM Drive	Tues 6:00A-10:00A	12	\$ 165.00	\$ 1,980.00
WID	Midday	Tues 10:00A-3:00P	10	\$ 165.00	\$ 1,650.00
WMD	PM Drive	Tues 3:00P-7:00P	8	\$ 165.00	\$ 1,320.00
WLFF-FM	TOTAL NUMBER OF SPOTS		340		\$ 27,308.00
					GROSS

6/16/20

APPROVED _____ DATE _____

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Christine Brown, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: South Carolina Conservatives Fund

Address: 1 McNeese Drive, Suite 30, Greenville, SC 29605

Contact: C Brown

Phone number: 6027037415

Email: Pamountaingirlinaz@yahoo.co

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: South Carolina Conservatives Fund

Address: 1 McNeese Drive, Suite 30, Greenville, SC 29605

Contact: C Brown

Phone number: 6027037415

Email: Pamountaingirlinaz@yahoo.co

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

David Roussy

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

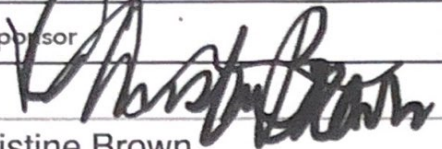
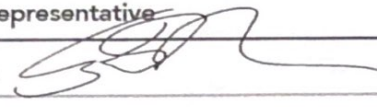
Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Christine Brown	Name: Craig Dalla Riva
Date of Request to Purchase Ad Time: 6/11/2020	Date of Station Agreement to Sell Time: 6/16/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 6/16/2020

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 482089	Station Call Letters: WLFF-FM and WSYN-FM	Date Received/Requested: 6/16/2020
Est. #: N/A	Station Location: Myrtle Beach, SC	Run Start and End Dates: 6/17/2020 - 6/23/2020

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

SOUTH CAROLINA RUNOFF "Love Affair"

60 Second Radio Script

VO: Why do liberals AND Democrats **LOVE** Luke Rankin?

VO: Well, Rankin supported taxpayer-funded abortions AND taxpayer funding for Planned Parenthood.

VO: Rankin supported increasing gas taxes, sales taxes...and he even taxed your cell phone.

VO: Rankin joined liberals in support of hiring illegal immigrants...rather than hard-working South Carolinians." (PRONOUNCED LYNN-EANS)

VO: Rankin voted with Democrats **AGAIN** to **OPPOSE** requiring a photo ID to vote...something President Trump says is needed to prevent vote fraud."

VO: On Tuesday, June 23rd, vote in the Republican run-off so we can break up Rankin's love affair with the Senate Democrats.

VO: Learn more at TheRealRankin.com

VO: Paid for by the South Carolina Conservatives Fund. 1 McNeese, Suite 30, Greenville, South Carolina 29605

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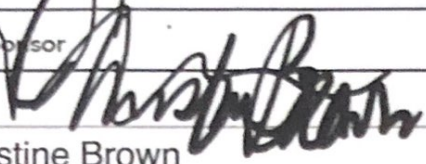
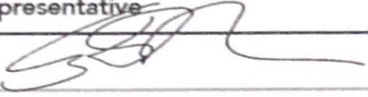
Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

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Updated Radio 2.0 Script:

VO: Luke Rankin is ONE STEP AWAY from retirement... **AND IT'S ABOUT TIME!**

VO: Republicans NEED to vote in the run-off election so we can FINALLY replace Luke Rankin with a TRUE Republican.

VO: John Gallman is a conservative Republican **AND** an award-winning businessman.

VO: Gallman served as the Chairman of an adoption agency that offers alternatives to abortion and he pledged to NEVER raise your taxes.

VO: On Tuesday, June 23rd, vote in the run-off election for **John Gallman**.

VO: Paid for by South Carolina Conservatives Fund. 1 McNeese Drive, Greenville, South Carolina 29605