#### **CONTRACT**



WQCB-FM
49 Acme Road
Brewer, ME 04412
gerry.hale@townsquaremedia.com
(207) 989-5631

And:

SRCP Media 201 North Union Street Suite 200 Alexandria, VA 22314

.

| Billing Cycle<br>EOM/EOC | Billing Cale<br>Broadcast | endar_          | Cash/Trade<br>Cash |
|--------------------------|---------------------------|-----------------|--------------------|
| Property                 | Account Ex                | <u>kecutive</u> | Sales Office       |
| WQCB-FM                  | Katz Philad               | delphia         | Katz Philadelphi   |
| Special Hand             | ing                       |                 |                    |
|                          |                           |                 |                    |
| Demographic              |                           |                 |                    |
| Adults 35+               |                           |                 |                    |
|                          |                           |                 |                    |
| Agy Code                 | Advertiser                | Code            | Product 1/2        |
|                          |                           |                 |                    |
| Agency Ref               |                           | Advertiser      | Ref                |
|                          |                           |                 |                    |

| *Line Ch Start Date End Date Description  | Start/End<br>Time                 | Spots/<br>Days Length Week Rate | Type | Spots | Amount   |
|---|-----------------------------------|---------------------------------|------|-------|----------|
| N       1       WQCB 10/24/23       10/30/23       M-F AM Drive         Start Date       End Date       Weekdays       Spots/Week         Week:       10/24/23       10/30/23       MTWTF       5                         | 6a-10a<br><u>Rate</u><br>\$175.00 | 1:00                            | NM   | 5     | \$875.00 |
| N         2         WQCB 10/24/23         10/30/23         M-F Midday           Start Date         End Date         Weekdays         Spots/Week           Week:         10/24/23         10/30/23         MTWTF         5 | 10a-3p<br><u>Rate</u><br>\$175.00 | 1:00                            | NM   | 5     | \$875.00 |
| N 3         WQCB 10/24/23         10/30/23         M-F PM Drive           Start Date         End Date         Weekdays         Spots/Week           Week: 10/24/23         10/30/23         MTWTF         5               | 3p-7p<br><u>Rate</u><br>\$175.00  | 1:00                            | NM   | 5     | \$875.00 |

Totals 15 \$2,625.00

| Time Period        | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 09/25/23 -10/29/23 | 12         | \$2,100.00   | (\$315.00)   | \$1,785.00 |
| 10/30/23 -10/30/23 | 3          | \$525.00     | (\$78.75)    | \$446.25   |
| Totals             | 15         | \$2,625.00   | (\$393.75)   | \$2,231.25 |

| Signature: | Date: |  |
|------------|-------|--|
|            |       |  |

Oct 18, 23

CONT# 36921944 Mod# Ver# 1 (Last = ) DDS CONT# 0
REP EASTMAN C/P/E: / / 3274

TO WQCB-FM (Bangor, ME)
FM TERRANCE HOUSTON

OFF PHILADELPHIA SALESPERSON FAX#

AGY SRCPMEDIA VA

ADDR **201 NORTH UNION ST SUITE 200 PH # 703-683-8326** 

**ALEXANDRIA, VA 22314** 

BYR AMANDA FIEDLER

ADV RIGHT TO REPAIR COMMITTEE

PDT We-Tu Week

FLT Oct 24, 23 - Oct 31, 23

#### \* REP ORDER COMMENT \*

\*\* 10/18/2023 6:00:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 10/18/2023 6:00:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH

ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

| МС | LN  | DAYS     | TIME     | LEN  | EFFECTIVE DATES         | # OF<br>WKS | NPW | RATE       | TOT<br>SPTS |
|----|-----|----------|----------|------|-------------------------|-------------|-----|------------|-------------|
|    |     | FLIGHT 1 |          |      |                         |             |     |            |             |
|    | 1.1 | TuWThF,M | 6A - 10A | 60   | 10/24/2023 - 10/30/2023 | 1W          | 5   | \$175.00   | 5           |
|    | 1.2 | TuWThF,M | 10A - 3P | 60   | 10/24/2023 - 10/30/2023 | 1W          | 5   | \$175.00   | 5           |
|    | 1.3 | TuWThF,M | 3P - 7P  | 60   | 10/24/2023 - 10/30/2023 | 1W          | 5   | \$175.00   | 5           |
|    |     |          |          | ** W | EEKLY FLIGHT TOTALS **  | 1           | 15  | \$2,625.00 |             |

|       | Oct 23  | Nov 23 |  |  |  |
|-------|---------|--------|--|--|--|
| SPOTS | 15      | 0      |  |  |  |
| CASH  | 2625.00 | 0.00   |  |  |  |
| TRADE | 0.00    | 0.00   |  |  |  |
| NSL   | 0.00    | 0.00   |  |  |  |
| TOTAL | 2625.00 | 0.00   |  |  |  |
|       |         |        |  |  |  |

|       |  |  |  | TOTAL    |
|-------|--|--|--|----------|
| SPOTS |  |  |  | 15       |
| CASH  |  |  |  | 2,625.00 |
| TRADE |  |  |  | 0.00     |
| NSL   |  |  |  | 0.00     |
| TOTAL |  |  |  | 2,625.00 |

Oct 18, 23

CONT# **36921944** Mod# Ver# **1** (Last = )

DDS CONT# 0 REP **EASTMAN** C/P/E: //3274

#### \*\* Competitive Comments \*\*

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.





Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

#### Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit <u>nab.org/MemberTools</u>.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

| , Betsy Vonderheid   | _, hereby request station time as fo  | llows: See <b>Order</b> for proposed     |  |  |  |  |  |  |
|--|---|--|--|--|--|--|--|--|
| schedule and charges. See <b>Invoice</b> for actual schedule and charges.  |   |  |  |  |  |  |  |  |
| Check one:   |   |  |  |  |  |  |  |  |
| Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level. |   |  |  |  |  |  |  |  |
| Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).  |   |  |  |  |  |  |  |  |
| ALL QUE  | STIONS/BLOCKS MUST BE CON   | MPLETED                                  |  |  |  |  |  |  |
| Station time requested by: Betsy Vonder  | heid  |  |  |  |  |  |  |  |
| Agency name: SRCP Media  |   |  |  |  |  |  |  |  |
| Address: 201 North Union Street  |   |  |  |  |  |  |  |  |
| Contact: Betsy Vonderheid  | Phone number: 703-683-9755  | Email: bvonderheid@srcpmedia.com         |  |  |  |  |  |  |
| Name of advertiser/sponsor (list entity's committees] with no acronyms; name m   | s full legal name as disclosed to the Fede<br>oust match the sponsorship ID in ad): | ral Election Commission [for federal     |  |  |  |  |  |  |
| Name: Right To Repair  |   |  |  |  |  |  |  |  |
| Address: US Route 1 Suite 213, York Maine  | 9 03909   |  |  |  |  |  |  |  |
| Contact: Jennifer Bonarrigo  | Phone number:   | Email:                                   |  |  |  |  |  |  |
| Station is authorized to announce the t  | me as paid for by such person or entity.  |  |  |  |  |  |  |  |
| List ALL of the chief executive officers of group(s) of the advertiser/sponsor (Use Jennifer Bonarrigo Treasurer   | r members of the executive committee of separate page if necessary.):               | or board of directors or other governing |  |  |  |  |  |  |
| By signing below, advertiser/sponsor representative committee and board of directors   | resents that those listed above are the only<br>ors or other governing group(s).    | executive officers, members of the       |  |  |  |  |  |  |
| If ad refers to a federal candidate(s) or f  | ederal election, list ALL of the following:   | N/A                                      |  |  |  |  |  |  |
| Name(s) of every candidate referred to:  |   |  |  |  |  |  |  |  |
| Office(s) sought by such candidate(s) (n   | o acronyms or abbreviations): Senate  |  |  |  |  |  |  |  |
| Date of election:  |   |  |  |  |  |  |  |  |
| Clearly identify <b>EVERY</b> political matter ad (no acronyms); use separate page if  | of national importance referred to in the necessary:                                | <b>V</b> N/A                             |  |  |  |  |  |  |

### THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor   |                       | Station Representative |   |  |  |  |  |  |  |
|--|-----------------------|------------------------|---|--|--|--|--|--|--|
| Signature:   |                       | Forfice 7 Puble        |   |  |  |  |  |  |  |
| Name: Betsy Vonderheid   |                       | Name: Tom Pre          | ble   |  |  |  |  |  |  |
| Date of Request to Purchase Ad Time:   | 8/15/2023             | Date of Station Agı    | reement to Sell Time: 10/20/23                  |  |  |  |  |  |  |
| TO BE COMPLETED BY STATION ONLY  |                       |                        |   |  |  |  |  |  |  |
| Ad submitted to station?  Yes  x  No  Date ad received:  Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).   |                       |                        |   |  |  |  |  |  |  |
| If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. |                       |                        |   |  |  |  |  |  |  |
| Disposition:  X Accepted  Accepted IN PART (e.g., ad not received to determine content)*  Rejected – provide reason:  *Upload partially accepted form, then promptly upload updated final form when complete.  |                       |                        |   |  |  |  |  |  |  |
| Date and nature of follow-ups, if any:   |                       |                        |   |  |  |  |  |  |  |
| Contract #: 4405262  | Station Call Letters: | WQCB FM                | Date Received/Requested: 10/20/23               |  |  |  |  |  |  |
| Est. #: 3274   | Station Location: B   | angor, ME              | Run Start and End Dates:<br>10/24/23 - 10/30/23 |  |  |  |  |  |  |

#### For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.