

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, MDCD and this Station, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue). **Local DC Business Advertising Tax Issue**

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Maryland-D.C.-Delaware Broadcasters Association

Agency name: None

Address: 804 E. Edenton Street, Raleigh, NC 27601

Contact: Lisa Reynolds

Phone number: 410-653-4122

Email: lreynolds@mdcd.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Maryland DC Delaware Broadcasters Association, Inc.

Address: 804 E. Edenton Street, Raleigh, NC 27601

Contact: Lisa Reynolds

Phone number: 410-653-4122

Email: lreynolds@mdcd.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Executive Board: AJ Lurie (Chair), Dan Joerres (Past Chair), Bill Hooper (Vice Chair), Richard Dyer (Secretary), Teri Monahan (Treasurer)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: **None**

Office(s) sought by such candidate(s) (no acronyms or abbreviations): **N/A**

Date of election: **This issue will be up for vote by the DC Council on July 28 2020**

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Local D.C. advertising tax issue is bad for local businesses and consumers