WGER-FM ALPHA MEDIA USA Saginaw, MI

QUARTERLY ISSUES AND PROGRAMS REPORT

January 1, 2024-March 31, 2024

FILED BY: MacKenzie Furlo, Programming

SUBMITTED BY MacKenzie Furlo, PD

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[Name of program] – [Schedule] [Description of program] [Name of program] – [Schedule] [Description of program]

[Name of program] – [Schedule] [Description of program]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) [Issue]
- 2) [Issue]
- 3) [Issue]
- 4) [Issue]
- 5) [Issue]
- 6) [Issue]
- 7) [Issue]

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Artificial Intelligence, Technology, Psychology, Emotion, Personality, Ethics, Philosophy, Engineering	1/7/24	5:00a	10:07	Synopsis: Would you consider complex, artificial intelligence systems like Open Al's, Chat GPT-4 or Google's newest release, Gemini, conscious minds? What exactly even constitutes as consciousness? We speak with two experts about this ongoing debate and what challenges lie ahead for these quickly evolving systems.
Art, Literature, Media, News, Politics, History, Fashion, Culture, Creative Arts, Liberal Arts	1/7/24	5:10a	7:27	Synopsis: We speak with illustrator and artist Tim O'Brien who's illustrated countless magazine covers over the decades. O' Brien speaks with us about his long career, the history of illustration,

				its evolution and how the art form is used to convey a deeper meaning or take on a
Language, Trends, Social Media, English Language, Social Media, Pop Culture, Artificial Intelligence, Technology	1/7/24	5:17a	1:40	singular moment in time. Synopsis: We cover what word best encapsulated 2023, according to dictionary giant Merriam Webster. Any guesses?
Film, Culture	1/7/24	5:20a	2:18	Synopsis: Love a good, jumpy scare? Us too. We cover some old and new releases from acclaimed filmmaker Emerald Fennell.
Culture, Race, Diversity, Gender Issues, Gender Equality, Literature, Science Fiction, History	1/14/24	5:00a	7:21	Synopsis: For decades, science fiction was a genre written almost exclusively by white males. Now, the genre is flourishing with diverse voices, thanks in part to the trailblazing writer Octavia E. Butler. Historian Gerry Canavan discusses the obstacles Butler faced and her legacy on one of the most popular genres in American literature.
Literature, Environment, Beekeeping, Mental Health, Family Relationships, Biodiversity	1/14/24	5:08a	10:15	Synopsis: In Meredith May's book, she examines the parallels between the inner workings of beehives and our society, and how beekeeping taught her numerous life lessons as a child. She also discusses the threat to bees with commercialized beekeeping and what we can do to protect these insects that are vital to our ecosystem.
Language, Trends, Social Media, English Language, Culture, Youth Issues	1/14/24	5:18a	1:37	Synopsis: We cover the Oxford English dictionary's word of the year: rizz. What does it mean, and why has it become a mainstay in the Gen-Z vernacular?
Film, TV Culture, Technology	1/14/24	5:20a	2:22	Synopsis: We talk about why most streaming platforms are struggling to make a profit at year's end.
Criminal Justice, Law, Government, Drug Policy, Race, Small Business, Equality, Incarceration, Emerging Industries	1/21/24	5:00a	8:41	Synopsis: Cannabis has grown to become a multi-billion-dollar industry in the U.S. But how much of this revenue is going to small businesses rather than large chains controlling every part of production? We discuss the current inequities and the failure to maintain a model that helps populations who've been disproportionately affected by the war on cannabis get a seat at the table.
Education, Public Policy, Government, Free Expression, Literature, Sexual Education, Gender, Race, Politics, Law	1/21/24	5:09a	9:23	Synopsis: Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers and are being removed from schools and local libraries. We cover the controversy by highlighting two differing perspectives on the debate.:
Civil Rights, Race, History, Equality, National Holidays,	1/21/24	5:19a	1:26	Synopsis: We highlight the decades-long political fight to pass state and federal legislation that officially made the third Monday of

Government, Politics,				January Dr. Martin Luther King
Law				Jr. Day.
TV, Culture, Film	1/21/24	5:21a	2:05	Synopsis: Critics can't decide whether Steve McQueen's five-part series, "Small Axe" is a TV show or if it's a series of short films. Either way, the release is a hit and will keep you hooked the entire way. Stream it now in full on Amazon Prime.
Education, Career, Salary, Inflation, Economy, Law, Government Funding, Learning, Education Policy, Personal Finance, Labor Unions, Higher Education, Politics	1/28/24	5:00a	7:26	Synopsis: For years, the media has covered teacher burnout and how more and more teachers are resigning. Yet, despite this increased coverage, little has been done to improve pay, working conditions and autonomy on a large-scale for educators. Now, many schools across the country are reaching a breaking point and lower-than-average student scores are reflecting this systemic breakdown. We speak with two education experts about what needs to change and how listeners can get involved.
Foreign Policy, Democracy, Voting Rights, Public Elections, International Relations, Crime	1/28/24	5:08a	10:03	Synopsis: It's not just a heated election year for Americans. Millions of Mexicans are also gearing up for a contentious election cycle to elect their next President and Congress. We cover Mexico's ongoing struggle to maintain a fair and equal democracy and what's at stake within the country and U.SMexico relations. Host: Marty Peterson. Producer: Tabor Brewster. Guests: Tamara Taraciuk Broner, director, Peter D. Bell Rule of Law Program, Inter-American Dialogue; Abraham Lowenthal, Professor Emeritus, International Relations, University Of Southern California, founder, Latin America Program, Woodrow Wilson Center
Technology, Climate, Extreme Weather, Engineering, Auto Manufacturing, Public Safety	1/28/24	5:18a	1:54	Synopsis: Frigid temperatures across the U.S. have been wreaking havoc for millions of drivers, especially electric car owners. We cover this unfolding crisis and how auto manufacturers are responding
TV, Culture, Film	1/28/24	5:20a	2:15	Synopsis: We cover the new drama "The Iron Claw" featuring Jeremy Allen White, Zac Efron and other leading names.
Covered: Psychology, Relationships, Law, Government, Parenting, Communication, Personal Finance	2/4/24	5:00am	7:48	Synopsis: For many divorce attorneys, the beginning of the year is typically peak season for obtaining new clients. After the holiday season is over, struggling couples reassess their marriage in the new year and then, if they choose to move forward, start the process of divorce in February. We speak with prominent New York City divorce attorney Jacqueline Newman about the biggest misconceptions people have when it comes to divorce and why everyone – single or married – should keep these tips in mind.
Trauma, Psychology, Mental Health,	2/4/24	5:08am	9:21	Synopsis: Trauma comes in many shapes and forms – and nearly everyone

Psychiatry, Communication, Health, Public Health, Self-Growth				experiences trauma at some point in their life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon to better understand a person's reaction to trauma and the body's resilience in dealing with these stressful events and situations. Host: Marty Peterson. Producer: Amirah Zaveri. Guest: Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, author, <i>Transformation: Discovering Wholeness and Healing After Trauma</i> .
Social Media, Influencer Marketing, Consumer Habits, Personal Finance, Consumerism, Business	2/4/24	5:19am	1:57	Synopsis: We cover the viral hype behind Stanley tumblers that just seems to keep growing year after year. Host: Ebony McMorris. Producer: Amirah Zaveri
Culture, Violence, Crime, Videogames, Social Media, News, Media, Entertainment	2/4/24	5:21am	2:31	Synopsis: We discuss what gamers can expect from the latest release of Grand Theft Auto VI that's set to drop next year. Host: Tabor Brewster. Producer: Tabor Brewster. Compliancy Issues Covered:
Affordable Housing, Housing Market, Inflation, Economy, Personal Finance	2/11/24	5:00am	7:25	Synopsis: Just 15.5 percent of homes on the market last year were within budget for the average American. That's the lowest percent for housing affordability ever recorded in U.S. history, according to a new report from the real estate firm Redfin. We speak with two real estate and housing experts about the large-scale increase in housing prices and mortgage loans and if there's any relief in sight this year.
Space, Exploration, Government, Politics, History, Aerospace Engineering, Engineering, Workplace Safety, Public Funding	2/11/24	5:08am	9:25	Synopsis: The space shuttle is seen as an engineering marvel and a symbol of human innovation, ingenuity, and collaboration. However, there's a darker side to the space shuttle program that's often been excluded from the mainstream narrative. This week, we uncover this story with the help of Harvard professor Matthew H. Hersch who's the author of Dark Star: A New History of the Space Shuttle.
Professional Sport, Drug Use, International Competition, Health, International Relations, International Law, Sporting Event, Crime, Government	2/11/24	5:19am	2:20	Synopsis: Russian figure skater Kamila Valieva wowed us all at the 2022 Winter Olympics. At just 15 years old, she jumped onto the international stage, earning first place in her Olympic routines. However, this success was embroiled by controversy after she failed a drug test weeks before the competition. She was still allowed to compete as officials investigated, but now, these achievements have been wiped from record books. We cover her disqualification & why this sentence sends a message to

				all countries competing in this year's Olympics.
Film, Culture	2/11/24	5:21am	2:29	Synopsis: There's no shortage of anger and frustration over the Oscars snub around <i>Barbie</i> . And while we agree, we feel like this has already been well-covered elsewhere. Instead, this week on Culture Crash we highlight some other films that we feel have not gotten the attention or the nominations they deserved.
African American History, Women's History, Aviation, Gender Equity, Civil Rights	2/18/24	5:00am	8:46	Synopsis: Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the name, Bessie Coleman. This fearless legend earned her pilot's license two years before Earhart became certified. This week, as we commemorate Black History Month, we cover the story of Coleman and the countless barriers she faced as an African American woman in the early 1900's set on making a name for herself in performance stunt flying.
Space Exploration, Public Safety, Engineering, Public Funding, Legislation, Politics	2/18/24	5:09am	8:34	Synopsis: In total, the NASA space shuttle program had 135 missions. You can't argue that the birth of this shuttle launched us into a new era of space exploration and innovation. But – what's not often mentioned are the controversies, setbacks, and disputes behind the scenes. Former NASA flight director and program manager Wayne Hale speaks candidly with us about the myths and facts of the NASA Space Shuttle Program.
Public Health, Cancer, Emerging Research, Consumer Safety, Science, Medicine	2/18/24	5:18am	1:52	Synopsis: A new study published in the scientific journal, <i>Nature Communications</i> , has found a potential link between gel nail treatments and skin cancer. We cover the latest research and how to advocate for your health when at the nail salon.
Film, Culture, Music	2/18/24	5:20am	2:24	Synopsis: We cover the one and only pop sensation: Taylor Swift. You can love her. You can hate her. But you can't argue that's she this.
Child Development, Teen Development, Career, Communication, Psychology, Mental Health, Life Skills, Organization	2/25/24	5:00am	7:38	Synopsis: As an academic advisor, Ana Homayoun has had many conversations with students, parents, and administrators. With so much competition and so many pressures, what's always top-of-mind is grades, college admissions and how to stand out from everyone else. But what often falls by the wayside are the fundamentals of how to create a healthy and successful life. We speak with Homayoun about why so many teens (especially in the last 10 years) seem to really struggle post-high school and how parents can better prepare their kids before they hit this breaking point.

Psychology, Public Speaking, Career, Mental Health, Generalized Anxiety, Communication, Societal Stereotypes, Social Anxiety	2/25/24	5:08am	9:56	Synopsis: Before a big presentation or test or job interview, most of us struggle with different levels of anxiety, nerves, and self-doubt. Dr. Dana Sinclair has worked with Olympic athletes, A-list actors and actresses, and even surgeons on how to overcome this performance anxiety and get back in control in a matter of minutes. We speak with her to learn how everyone can utilize these same strategies in their daily lives.
Business, Marketing, Advertising, Public Health, Consumer Safety, Consumer Goods	2/25/24	5:19am	1:58	Synopsis: Have you shopped at Temu before? The Chinese-owned e-commerce company has seen a meteoric rise in sales since it entered the U.S. market in September 2022. It's known for its extremely low prices on all kinds of goods (think Amazon) but is there a deeper explanation behind these bare bone prices?
Film, Culture	2/25/24	5:21am	2:06	Synopsis: We review the upcoming release of Dune: Part Two featuring Timothee Chalamet, Zendaya, Florence Pugh and other big names.
Climate Change, Climate Policy, International Relations, Developing Economies, Natural Resources, Politics	3/3/4	5:00	9:24	Synopsis: 2023 was the hottest year on record since global records began in 1850. We're also currently far from being on track to hit The Paris Climate Agreement – a landmark international treaty adopted in 2015 to reduce greenhouse gas emissions and limit global warming to below 2 degrees Celsius this century. We speak with anthropologist and climate policy expert Naveeda Khan about the U.N. Climate Change Conference that took place this year and how smaller, developing countries are stepping up and demanding change.
History, Music, American History, Diversity, Race, Civil Rights, Equality, Culture	3/3/4	5:10	8:09	Synopsis: Marvin Gaye, Stevie Wonder, Aretha Franklin. These are just some of the iconic soul artists that shaped the genre. We speak with two experts about the cultural relevance of soul music today and how current artists and organizations are carrying on the legacy of this music.
Public Safety, Child Safety, Public Health, Emergency Response	3/3/4	5:19	1:30	Synopsis: We cover the unexpected death of a 7-year-old girl late last month at a beach in Fort Lauderdale. What all parents should know about this deadly phenomenon.
TV, Culture, History	3/3/4	5:21	2:31	Synopsis: We discuss why older, nostalgic TV shows often seem to outperform newer releases.
Media, Career, Motherhood, Parenting, Mental Health, Psychology, Relationships	3/10/24	5:00	8:36	Synopsis: NPR journalist and co-host of "All Things Considered" Mary Louise Kelly joins us to share her story of balancing motherhood with a long-spanning, demanding career in journalism. She – like many mothers – has struggled to have it

				all and recounts the many tradeoffs over
Criminal Justice, Law Enforcement, Criminal Justice History, Civil Rights, Culture, Society, Mass Incarceration	3/10/24	5:09	8:25	the years. Synopsis: Parole from prison is one of the key aspects of the criminal justice system. The program incentivizes good behavior, promotes rehabilitation and a successful reintegration into society. But as rates of parole have plummeted in recent years in the U.S., experts are raising doubts about the subjective nature of the process and if prisoners have the adequate tools and resources to get parole.
Election, Politics, War, Human Rights, International Policy, Government, Activism, Democracy	3/10/24	5:20	2:00	Synopsis: We cover this growing movement at the polls this year as several states hold election year primaries and caucuses.
TV, Culture	3/10/24	5:22	2:37	Synopsis: We review Season 11 of the reality TV series, "Vanderpump Rules".
Astronomy, Space, History, Travel, Science, Astrophysics, Culture, Literature	3/17/24	5:00	9:03	Synopsis: On Monday, April 8, a total solar eclipse will hit a large diagonal stretch of the U.S. The next event of this magnitude isn't set to happen again until 2044. We speak with eclipse expert and journalist David Baron about why a total solar eclipse is a can't-miss event worth the travel and traffic.
International Relations, Drug Abuse, Professional Sports, Athletics, Health Policy, Politics, Government, War, Adolescent Health, Career	3/17/24	5:09	8:38	Synopsis: The 2024 Paris Olympics is set to start in just four months. While Russian athletes have been barred from representing their country, they'll still be able to compete on a neutral, no-representation status. However, there are still many lingering questions about the efficacy of anti-doping tests and if the Olympics will once again be plagued by athletes who are retroactively banned.
Election, Politics, War, Human Rights, International Policy, Government, Violence, History	3/17/24	5:20	1:57	Synopsis: Close to 4,000 prisoners escaped from two of the biggest jails in Haiti after local gangs unleashed a massive jailbreak. We cover the unfolding chaos in the capital city and why the future looks uncertain for this Caribbean country.
Film, Culture, Science, Technology	3/17/24	5:22	2:00	Synopsis: From "Interstellar" to "Solaris", we love a good sci-fi movie that transports us to a new dimension and time. We highlight some of our favorites and why the genre continues to grow.
Aging, Relationships, Community, Travel, Health, Public Health	3/24/24	5:00	9:03	Synopsis: Why do we fear the process of getting older so much? We speak with author Caroline Paul about gaining a new perspective on aging – one that embraces adventure, new relationships and keeps us curious and growing as we age.
Culture, Societal Norms, Society, Pop Culture, Wildlife Species, Biodiversity, Human Develoment	3/24/24	5:09	8:34	Synopsis: In the early 1900's, deer almost went extinct after they were over-hunted for their meat, hides and antlers. Today, most parts of the country have a very different problem. We speak with wildlife expert Erika Howsare about our long and

				tangled relationship with the white-tailed deer.
Environment, Materialism, Consumerism, Climate Change, Pollution, Ocean Pollution, Public Health	3/24/24	5:19	1:47	Synopsis: If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's important to cut down on the plastic you use in your daily life.
Covered: Film, Culture	3/24/24	5:21	2:14	Synopsis: Emma Stone just added another Oscar win to her resume. We discuss her evolution as an actress and what's next for this A-list star.
Education, Reading Comprehension, Literacy, Parenting, Child Development, Education Policy	3/31/24	5:00	8:50	Synopsis: Millions of kids aren't meeting current reading comprehension guidelines. With so many young people falling through the cracks, what's broken within the current curriculum? What's the best way to actually teach reading? Education expert Natalie Wexler joins us to share important insights on emerging research and what parents should know.
Linguistics, Language, History, Culture, Intercommunication, Public Speaking, Personal Development	3/31/24	5:09	8:34	Synopsis: We've all been there. You've given a presentation or had a job interview and realized afterwards that you may have used too many words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they do play a very specific purpose.
Public Health, Scientific Research, Fitness, Cardiovascular Disease, Gender, Health Policy	3/31/24	5:18	1:41	Synopsis: Current exercise recommendations in the U.S. are the same for both men and women. New research published earlier this month in the "Journal of the American College of Cardiology" uncovers evidence that women may benefit much more from this type of exercise.
Film, Culture, Labor, Worker's Rights, Media	3/31/24	5:20	2:33	Synopsis: The Writer's Guild of America strike halted production in Hollywood for five months last year, creating a ripple effect into this year's film and TV lineup. Will 2024 be a bust for movie lovers?