

2nd Quarter  
2014

FCC  
Report

Community

Compiled by:  
Sonia Jimenez

Date:  
July 10, 2014

KTXL FOX40 was proud to develop, sponsor or support the following events, campaigns and fundraisers to address community needs:

Black Expo  
HIREvent Job Fair  
NAMI Walks  
My Sister's House  
Walk For Wishes  
United Way Toilet Paper Drive  
Twilight Thursday at the Sacramento Zoo benefitting Sierra Forever Families

### **Public Service Announcements**

FOX40 screened and selected a variety of Public Service announcements in 1:00/:30/:20/:15/:10/:05 lengths to air in our programming that covered a variety of community issues. The areas ascertained to be most important and relevant to our viewers by FOX40 were Community, Health, Arts & Education, Government, Youth, Economy & Growth, and Public Safety. During the 2<sup>nd</sup> quarter of **2014** FOX40 aired a total of **609** PSA's which fit into one or more of these categories.

KTXL & staff sponsored the following events or organizations through the following estimated cash or in-kind donations.

In-kind production value:

Black Expo \$2500  
HIREvent Job Fair \$2500  
NAMI Walks \$2500  
My Sister's House \$2500  
Walk For Wishes \$2500  
United Way Toilet Paper Drive \$2500  
Twilight Thursday at the Sacramento Zoo benefitting Sierra Forever Families \$500

### **On-Air Talent & key station personnel appeared, spoke, attended, participated or emceed at the following:**

|   |             |
|---|-------------|
| Black Expo  | Emcee       |
| HIREvent Job Fair   | Participant |
| NAMI Walks  | Emcee       |
| My Sister's House   | Participant |
| Walk For Wishes   | Emcee       |
| United Way Toilet Paper Drive                                     | Participant |
| Roseville Chamber of Commerce about<br>TV and Digital Advertising | Speaker     |
| Twilight Thursdays  | Participant |
| Sacramento County Fair Kids Day                                   | Participant |

## **I. Arts, Culture & Education**

Program: FOX 40 News  
Airdate: 4/11/2014  
Time: 5:00 p.m.  
Length: 1:48  
Type: News

An Elk Grove 3rd grader wins a \$100,000 deposit in a college fund contest.

Program: FOX 40 News  
Airdate: 4/11/2014  
Time: 5:00 p.m.  
Length: 1:27  
Type: News

A Stockton teacher formerly a citizen of Columbia is sworn in as a U.S. citizen in from of her class. Lonnie Wong was there.

Program: FOX 40 News  
Airdate: 4/11/2014  
Time: 5:00 p.m.  
Length: 1:35  
Type: News

Immigrants to protest at police and sheriff headquarters in Sacramento. Lonnie Wong explains why they're raising concerns.

Program: FOX 40 News  
Airdate: 4/28/2014  
Time: 5:00 p.m.  
Length: 1:31  
Type: News

Modesto school officials will vote to raise the price of school lunches. Lonnie Wong explains why there's option other than a price hike.

Program: FOX 40 News  
Airdate: 5/12/2014  
Time: 10:00 p.m.  
Length: 1:30  
Type: News

A large bike race is making it's way through Sacramento, which means a big boost for local business. Alisa Becerra explores how much the race will help the local economy.

Program: FOX 40 News  
Airdate: 5/20/2014  
Time: 5:00 p.m.  
Length: 1:41  
Type: News

The El Dorado County Supervisors are forced to cancel board meetings until further notice amid controversy surrounding Superintendent Ray Nutting. Rina Nakano explains why.

Program: FOX 40 News  
Airdate: 5/31/2014  
Time: 5:00 p.m.  
Length: 1:33  
Type: News

An athlete from William Jessup University says he was kicked out of school for being gay. Nicole Comstock explains why, surprisingly enough, the University didn't break any rules.

Program: FOX 40 News  
Airdate: 6/6/2014  
Time: 5:00 p.m.  
Length: 1:30  
Type: News

In a monumental move – the El Dorado County board of Supervisors has removed Ray Nutting from his post as Superintendent. Lonnie Wong reports.

Program: FOX 40 News  
Airdate: 6/11/2014  
Time: 5:00 p.m.  
Length: 1:30  
Type: News

A controversial decision is made – calling California's teacher tenure rules, unconstitutional on grounds of discrimination. Lonnie Wong explains what this means for local teachers.

Program: FOX 40 News  
Airdate: 6/16/2014  
Time: 10:00 p.m.  
Length: 1:30  
Type: News

Mayor Kevin Johnson leads a panel discussion on education reform, after a court strikes down teacher tenure, calling it unconstitutional on grounds of discrimination.

## **II. Community**

Program: FOX 40 News  
Airdate: 4/10/2014  
Time: 6:00 p.m.  
Length: 1:30  
Type: News

A local community responds after Turlock native and SF 49ers QB Colin Kaepernick faces sexual assault allegations. Lonnie Wong has the latest.

Program: FOX 40 News  
Airdate: 4/09/2014  
Time: 10:00 p.m.  
Length: 1:42  
Type: News

Billboards along I-80 in Colfax are promoting a “Bunny Ranch.” Is it a bar, or a brothel? Marin Austin investigates.

Program: FOX 40 News  
Airdate: 4/08/2014  
Time: 6:00 p.m.  
Length: 1:30  
Type: News

Families of fallen loved ones gathered at the Capitol – the scene of a Victim’s Rights March. Zohreen Adamjee speaks with family members, coping with the loss.

Program: FOX 40 News  
Airdate: 4/10/2014  
Time: 6:00 p.m.  
Length: 1:38  
Type: News

23 years after a devastating hostage crisis, a local author depicts what was going through her head at the Good Guys electronics store. Nicole Comstock reports.

Program: FOX 40 News  
Airdate: 4/10/2014  
Time: 6:00 p.m.  
Length: 1:38  
Type: News

A local woman is participating in the Boston Marathon one year after two pipe bombs exploded at the finish line, killing 3 and wounding 260. Mark Demsky speaks to the runner about her motivation.

Program: FOX 40 News  
Airdate: 4/11/2014  
Time: 5:00 p.m.  
Length: 1:48  
Type: News

The rancher community is speaking out at a meeting held by the Bureau of Land Management. Ben Deci explores why they're upset.

Program: FOX 40 News  
Airdate: 4/15/2014  
Time: 10:00 p.m.  
Length: 1:48  
Type: News

Neighbors surrounding a new State Park tourist plans are concerned about the possibility of train tracks ripping through their quiet community. Rina Nakano speaks with people on both sides of the debate.

Program: FOX 40 News  
Airdate: 4/16/2014  
Time: 5:00 p.m.  
Length: 1:25  
Type: News

Local rescue crews have returned home after weeks in Washington, searching for survivors of a massive mudslide. Marin Austin has more from their return.

Program: FOX 40 News  
Airdate: 4/16/2014  
Time: 5:00 p.m.  
Length: 1:22  
Type: News

The final game of the Sacramento Kings season is a lot to be celebrated, despite a below average record. Mark Demsky has more on the season that almost never happened.

Program: FOX 40 News  
Airdate: 4/17/2014  
Time: 5:00 p.m.  
Length: 1:32  
Type: News

A local junior college is raising awareness for Sexual Assault Awareness month. Zohreen Adamjee explains how.

Program: FOX 40 News  
Airdate: 4/17/2014  
Time: 5:00 p.m.  
Length: 1:32  
Type: News

The City of Elk Grove is going the extra mile to solve the only un-solved murder in the city: by a dramatic re-enactment of the scene.

Program: FOX 40 News  
Airdate: 4/29/2014  
Time: 5:00 p.m.  
Length: 1:27  
Type: News

Mayor Kevin Johnson takes center stage on a national interview – after newly released audio tapes link Clippers owner Donald Sterling to alleged racist comments. Dennis Shanahan reports from LA City Hall with how Johnson and the NBA Players Association hopes to deal with it.

Program: FOX 40 News  
Airdate: 4/27/2014  
Time: 5:00 p.m.  
Length: 1:31  
Type: News

Clippers vs. Warriors game 4 is making headlines due to off the court comments allegedly made by Clippers owner Donald Sterling. Nicole Comstock speaks with Kings owner, and Sacramento mayor about how the players will respond.

Program: FOX 40 News  
Airdate: 5/12/2014

Time: 5:00 p.m.  
Length: 1:31  
Type: News

May 6th marks the annual Day of Giving, where local groups hope to raise millions for local non-profits. Eric Harryman speaks with one local group, much deserving of the help.

Program: FOX 40 News  
Airdate: 6/24/2014  
Time: 10:00 p.m.  
Length: 1:30  
Type: News

The city of Davis has a new message for residents: "No Handouts for the Homeless." This after the city has seen an increase in transient activity. Rina Nakano reports.

### **III. Economy & Growth**

Program: FOX 40 News  
Airdate: 4/05/2014  
Time: 10:00 p.m.  
Length: 1:38  
Type: News

The city of Sacramento is all smiles – after a new downtown arena impact report shows how the new hot spot will spark economic growth. Ben Deci has a closer look at the findings.

Program: FOX 40 News  
Airdate: 4/11/2014  
Time: 5:00 p.m.  
Length: 1:48  
Type: News

With Sacramento moving forward with Downtown Arena plans, the City needs to determine what to do with tax revenues generated during construction. Doug Johnson with why they plan to keep construction taxes local.

Program: FOX 40 News  
Airdate: 4/15/2014  
Time: 5:00 p.m.  
Length: 1:31



Type: News

With another tax day come and gone – local tea party advocates are holding a rally in the name of lower taxes. Kimberly McDougall explains why.

Program: FOX 40 News  
Airdate: 4/29/2014  
Time: 5:00 p.m.  
Length: 1:31  
Type: News

Toyota announces plans to relocate their US headquarters from California to Texas – part of a growing, disturbing trend for business within the state. Doug Johnson speaks with state lawmakers hoping to buck the trend.

Program: FOX 40 News  
Airdate: 4/25/2014  
Time: 5:00 p.m.  
Length: 1:31  
Type: News

With the city forging ahead with downtown arena construction, many stores at the downtown plaza are getting the boot while the area remains under construction. Kimberly McDougall talks with businesses hoping to stay.

Program: FOX 40 News  
Airdate: 5/15/2014  
Time: 5:00 p.m.  
Length: 1:25  
Type: News

Fast food workers took to the Capitol to urge the state to raise the minimum wage to \$15/hr. Alisa Becerra reports.

Program: FOX 40 News  
Airdate: 5/13/2014  
Time: 6:00 p.m.  
Length: 1:47  
Type: News

A new survey has Stockton ranking among the worst cities in the country for small business. But Rina Nakano speaks with local business leaders who say that simply isn't true.

Program: FOX 40 News  
Airdate: 5/12/2014  
Time: 10:00 p.m.  
Length: 1:30  
Type: News

A large bike race is making it's way through Sacramento, which means a big boost for local business. Alisa Becerra explores how much the race will help the local economy.

Program: FOX 40 News  
Airdate: 5/18/2014  
Time: 5:00 p.m.  
Length: 1:30  
Type: News

The Sacramento River Cats are threatening to change affiliations, after more than 10 years as the A's AAA team. Doug Johnson explains what this could mean for Sacramento.

Program: FOX 40 News  
Airdate: 5/19/2014  
Time: 10:00 p.m.  
Length: 1:35  
Type: News

A number of Manteca businesses are under siege, by a lawyer claiming they aren't ADA compliant. Doug Johnson on why this could be the end of some local businesses.

Program: FOX 40 News  
Airdate: 5/20/2014  
Time: 5:00 p.m.  
Length: 1:35  
Type: News

The Sacramento City Council gears up for a vote on the new downtown arena. Eric Rucker explores how the arena will impact growth in the city,

Program: FOX 40 News  
Airdate: 6/10/2014  
Time: 5:00 p.m.  
Length: 1:45  
Type: News

After 29 years alive and well in Stockton – the city is parting ways with the Asparagus Festival. Rina Nakano explains why the board hasn't given up hope just yet.

Program: FOX 40 News  
Airdate: 6/6/2014  
Time: 5:00 p.m.  
Length: 1:30  
Type: News

With the signing of a national bill for water projects, Sacramento's Natomas area is slated to see much needed upgrades along the Natomas basin, and more. Lonnie Wong explains why lifting the ban on building could mean a BOOM for Natomas business.

#### **IV. Government**

Program: FOX 40 News  
Airdate: 4/07/2014  
Time: 10:00 p.m.  
Length: 1:57  
Type: News

A debate over \$27.50 – what a local fire district wants to add to property tax bills to pay for service. Sonseeahray Tonsall speaks with some who say it's not worth it.

Program: FOX 40 News  
Airdate: 4/06/2014  
Time: 5:00 p.m.  
Length: 1:45  
Type: News

It's been a rough start to the year for Senate Pro Tem Darrell Steinberg – three separate scandals involving California State Senators. Ben Deci caught up with the senate leader to find out why he decided to cancel one of his biggest fundraisers.

Program: FOX 40 News  
Airdate: 4/17/2014  
Time: 5:00 p.m.  
Length: 1:37  
Type: News

Yuba County has formally endorsed plans to secede from the state of California, joining plans to create a 15th state – the state of Jefferson. Kimberly McDougall with what lies ahead before Jefferson can join real statehood.

Program: FOX 40 News  
Airdate: 4/17/2014  
Time: 5:00 p.m.  
Length: 1:48  
Type: News

A State Assemblymember is announcing legislation to help protect communities from rail accidents, after a string of train-related deaths have plagued the local community. Sonseeahray Tonsall reports.

Program: FOX 40 News  
Airdate: 4/17/2014  
Time: 10:00 p.m.  
Length: 1:30  
Type: News

Less than two years after federal actions shut down the only medical marijuana dispensary in Placer County, another group wants to try again. Dennis Shanahan explains why.

Program: FOX 40 News  
Airdate: 4/17/2014  
Time: 5:00 p.m.  
Length: 1:25  
Type: News

Protesters Rally at the Capitol in support of "Unity with Venezuela," in the light of recent turmoil within the South American country. Nicole Comstock speaks with locals standing in solidarity.

Program: FOX 40 News  
Airdate: 4/17/2014  
Time: 10:00 p.m.  
Length: 1:30  
Type: News

Tonight, the Lodi community gathers to discuss terms of justice for Parminder Shergill – a Sikh man shot and killed by police earlier this year.

Program: FOX 40 News  
Airdate: 5/15/2014  
Time: 6:00 p.m.  
Length: 2:04  
Type: News

Local equal rights groups are crying foul, after a political campaign sends mailers to women voters, stuffed with what they believe to be sexist stereotypes. Sonseeahray Tonsall explains.

Program: FOX 40 News  
Airdate: 5/13/2014  
Time: 5:00 p.m.  
Length: 1:35  
Type: News

Governor Brown releases a revised budget plan. Alisa Becerra explains what's inside.

Program: FOX 40 News  
Airdate: 5/12/2014  
Time: 10:00 p.m.  
Length: 1:30  
Type: News

In one of the biggest votes in the last year, Sacramento City Council votes to approve a plan for the downtown arena plan.

Program: FOX 40 News  
Airdate: 5/25/2014  
Time: 5:00 p.m.  
Length: 1:30  
Type: News

Amid the VA scandal - the state of California is taking heat – after a new study ranks it the worst state in the country for military retirees. Nicole Comstock talks to some vets looking for change.

Program: FOX 40 News  
Airdate: 5/25/2014  
Time: 5:00 p.m.  
Length: 1:30  
Type: News

Amid the VA scandal - the state of California is taking heat – after a new study ranks it the worst state in the country for military retirees. Nicole Comstock talks to some vets looking for change.

Program: FOX 40 News  
Airdate: 5/27/2014  
Time: 5:00 p.m.  
Length: 1:48  
Type: News

After 70 years, the city of Sacramento finally passes a motion officially recognizing the end of WWII and Japanese internment. Rina Nakano was there for the monumental vote.

Program: FOX 40 News  
Airdate: 5/25/2014  
Time: 5:00 p.m.  
Length: 1:30  
Type: News

The June Primary doesn't tend to get a lot of voters, and this year was no different. Eric Rucker explains why CA voter turnout was at an all-time low in 2014.

Program: FOX 40 News  
Airdate: 6/14/2014  
Time: 10:00 p.m.  
Length: 1:30  
Type: News

In light of the recent VA scandal – all eyes are focused on veterans programs. Rina Nakano visits a new home for homeless veterans where locals say help couldn't come faster.

Program: FOX 40 News  
Airdate: 6/15/2014  
Time: 10:00 p.m.  
Length: 1:30  
Type: News

For the fourth consecutive year – California lawmakers have passed a budget deal on time. Nicole Comstock breaks down where tax payer dollars will go.

Program: FOX 40 News  
Airdate: 6/26/2014  
Time: 10:00 p.m.  
Length: 1:30  
Type: News

California lawmakers are pulling out all the stops to make sure Tesla Motors builds a production plant in Lodi. The action comes after several companies have left the state to set up shop in TX.

## **V. Health & Environment**

Program: FOX 40 News  
Airdate: 4/10/2014  
Time: 10:00 p.m.  
Length: 1:00  
Type: News

The State Department of Utilities has released a new report, saying water cuts are working! Kimberly McDougall takes a closer look at the numbers.

Program: FOX 40 News  
Airdate: 4/09/2014  
Time: 6:00 p.m.  
Length: 1:23  
Type: News

A bill aimed to fight obesity takes one step closer to becoming a law. The bill would require health warning labels on sugary soda or fruit drinks. Kimberly McDougall reports.

Program: FOX 40 News  
Airdate: 6/6/2014  
Time: 5:00 p.m.  
Length: 1:30  
Type: News

With drought conditions still on everyone's mind, the city of Sacramento is working with a "Spare the Water" advisory. Nicole Comstock explains what it means for residents.

Program: FOX 40 News  
Airdate: 6/13/2014  
Time: 10:00 p.m.  
Length: 1:30  
Type: News

With water in short supply, local agencies are making an extra effort to keep water usage under control. Eric Rucker explains what water patrols entail.

Program: FOX 40 News  
Airdate: 6/2/2014  
Time: 10:00 p.m.  
Length: 1:30

Type: News

The number of whooping cough cases is on the rise in California – so much so the state has issued a warning on the disease.

Program: FOX 40 News  
Airdate: 6/24/2014  
Time: 10:00 p.m.  
Length: 1:30  
Type: News

With the need for water at a serious high, water advocates are gathering at the Capitol to urge the passage of a water bill, aimed to address California's groundwater crisis.

## VI. Public Safety

Program: FOX 40 News  
Airdate: 4/07/2014  
Time: 10:00 p.m.  
Length: 1:25  
Type: News

California Highway Patrol is out in full force this April to recognize Distracted Driving Awareness month. Luana Munoz with why they're cracking down.

Program: FOX 40 News  
Airdate: 4/06/2014  
Time: 6:00 p.m.  
Length: 1:30  
Type: News

Fox40 speaks with a Solano County Sheriff's Deputy – recovering from serious injuries after a New Year's Day high speed chase. Nicole Comstock with how he's getting back on his feet.

Program: FOX 40 News  
Airdate: 4/05/2014  
Time: 5:00 p.m.  
Length: 1:45  
Type: News

The California Drought has triggered early awareness for local fire crews. Rina Nakano reports with why officials expect a busy fire season this year.

Program: FOX 40 News  
Airdate: 5/16/2014  
Time: 5:00 p.m.



Length: 1:22  
Type: News

Wildfires will become harder to fight this season – with CA water at a serious low. Eric Rucker reports on where the water is coming from.

Program: FOX 40 News  
Airdate: 6/2/2014  
Time: 10:00 p.m.  
Length: 1:30  
Type: News

With an expected spike in commuters – the city of Sacramento has increased the amount of security on light rail.

Program: FOX 40 News  
Airdate: 6/13/2014  
Time: 10:00 p.m.  
Length: 1:41  
Type: News

With tensions in Iraq rising, local soldiers are concerned their years of fighting for a cause may have hit a snag. Doug Johnson spoke with one heartbroken soldier.

## VII. Youth

Program: FOX40 News  
Airdate: 5/1/2014  
Time: 6:00 p.m.  
Length: 1:02  
Type: News

Freshman sports are returning to local public schools. Mark Demsky explains why.

Program: FOX40 News  
Airdate: 5/12/2014  
Time: 6:00 p.m.  
Length: 1:24  
Type: News

A Stockton afterschool program is under investigation for reportedly going without background checks, when hiring employees to work with children. Lonnie Wong reports.

Program: FOX40 News  
Airdate: 5/13/2014  
Time: 6:00 p.m.  
Length: 1:02  
Type: News

A bill that aims to cut down on sports practice time limits is making it's way through the State Legislature. Mark Demsky reports.

Program: FOX40 News  
Airdate: 6/20/2014  
Time: 6:00 p.m.  
Length: 1:02  
Type: News

A local boys Make-a-Wish dream comes true, when Sac Amtrak lets him lead the way as train engineer for a day. FOX40 has team coverage: Zohreen Adamjee and Eric Rucker report.