Print Date 06/16/22 08:51:28

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ORDER

Orders	Order / R	ov.	24916	24									
orders													
		Alt Order #:		WOC13638712 CTA				MACTELLE					
	Product Desc: Estimate:							WTHR					
				9768				WTHR					
	Flight Date			/22 - 06/24/22		Primary AE:		Kristen Waskie					
		Original Date / Rev: Order Type:		/22 / 06/15/22			Sales Office:		TSPHI				
	Order Typ			General			in:	NAT					
Agency	Name:		Canal	Partners Medi	a / POL								
	Buying Contact:					Billing Type:	:	Cash					
	Billing Co	ntact:	Chris Brimer 900 Circle 75 Pkwy, Suite 1650			Billing Caler	Billing Calendar:		Broadcast				
						Billing Cycle):	EOM/EOC					
			Atlanta, GA 30339			Agency Con		15%					
Advertiser	Name:		199/ 0	onsumer Tech	nology Asso	ciativ							
	Demograp	ohic:	ISS/ Consumer Technology Association			New Busine	ss End:						
	Product C		IS-Issue/Non Ballot			Advertiser E		200316					
		Revenue Code 1:			Agency Exte		20042AG						
			AGY			Unit Code:							
		Revenue Code 2: Revenue Code 3: Priority:		(POL) Political (POL) Issue P04			Onit Code: Order Separation:		General 00:30:00				
	Priority:												
Bill Plan	i nonty.												
						Totals							
Start Date	End Date	# Spots	Gross A	Amount Net /	Amount	Totals Month	# Spots	Gross Amount	Net Amount	Rating			
	End Date 06/24/22	# Spots 20		Amount Net /	Amount \$10,285.00		# Spots 20	Gross Amount \$12,100.00	Net Amount \$10,285.00				
						Month				0.0			
05/30/22 Account Exe	06/24/22	20	\$1	12,100.00	\$10,285.00	Month June 2022 Totals	20 20	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exe Account Exec	06/24/22 ecutives		\$1		\$10,285.00	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	Rating 0.0 0.0			
05/30/22 Account Exe Account Exec	06/24/22 ecutives	20	\$1	12,100.00	\$10,285.00	Month June 2022 Totals	20 20	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exec Account Exec Kristen Wask	06/24/22 ecutives cutive ie	20 Sales Offic	\$1	12,100.00	\$10,285.00 Start Date / I Start Of Ord	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exec Account Exec Kristen Wask Order Share	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 xe S	2,100.00 Sales Region	\$10,285.00 Start Date / I Start Of Orde	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exe Account Exec Kristen Wask Order Share WTHR	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 ce S hare	2,100.00 Sales Region	\$10,285.00 Start Date / I Start Of Orde	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exec Account Exec Kristen Wask Order Share WTHR Market	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 ce S hare 25%	2,100.00 Sales Region Total \$12,100.00	\$10,285.00 Start Date / I Start Of Ord	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exec Account Exec Kristen Wask Order Share WTHR Market Competitive	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 ce S hare 25%	2,100.00 Sales Region Total \$12,100.00 \$48,400.00	\$10,285.00 Start Date / I Start Of Ord	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exec Account Exec Kristen Wask Order Share WTHR Market Competitive CABLE UNKWN	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 ce S hare 25% 100% hare 0% 75%	2,100.00 Sales Region Total \$12,100.00 \$48,400.00 Total	\$10,285.00 Start Date / I Start Of Orde	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exec Account Exec Kristen Wask Order Share WTHR Market Market CABLE UNKWN WCLJ	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 ce S hare 25% 100% hare 0% 75% 0%	I2,100.00 Sales Region Total \$12,100.00 \$48,400.00 \$48,400.00 \$36,300.00 \$36,300.00 \$0.00	\$10,285.00 Start Date / I Start Of Orde	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exec Account Exec Kristen Wask Order Share WTHR Market CABLE UNKWN WCLJ WFYI	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 ce S hare 25% 100% hare 0% 75% 0% 0%	2,100.00 Sales Region Total \$12,100.00 \$48,400.00 \$48,400.00 Total \$0.00 \$36,300.00 \$0.00 \$0.00	\$10,285.00	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exec Account Exec Kristen Wask Order Share WTHR Market CABLE UNKWN WCLJ WFYI WHMB	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 ce S hare 5 100% hare 0% 75% 0% 0% 0% 0%	I2,100.00 Sales Region Total \$12,100.00 \$48,400.00 \$48,400.00 \$0.00 \$36,300.00 \$0.00 \$0.00 \$0.00	\$10,285.00	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exec Account Exec Kristen Wask Order Share WTHR Market CABLE UNKWN WCLJ WFYI WHMB WIPB	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 ce \$ hare 5 100% hare 0% 75% 0% 0% 0% 0% 0% 0%	I2,100.00 Sales Region Total \$12,100.00 \$48,400.00 Total \$0.00 \$36,300.00 \$0.00 \$0.00 \$0.00 \$0.00	\$10,285.00	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
D5/30/22 Account Exec Account Exec Kristen Wask Order Share WTHR Market CABLE UNKWN WCLJ WFYI WHMB WIPB WIPS	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 ce \$ hare 5 25% 100% hare 0% 0% 0% 0% 0% 0% 0% 0% 0%	I2,100.00 Sales Region Total \$12,100.00 \$48,400.00 \$48,400.00 \$36,300.00 \$36,300.00 \$0.00 \$0.00 \$0.00 \$0.00	\$10,285.00 Start Date / I Start Of Orde	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exec Account Exec Kristen Wask Order Share WTHR Market CABLE UNKWN WCLJ WFYI WHMB WIPB WIPX WISH	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 25% 100% hare 0% 75% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0	I2,100.00 Sales Region Total \$12,100.00 \$48,400.00 \$48,400.00 \$36,300.00 \$36,300.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$10,285.00 Start Date / I Start Of Orde	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exec Account Exec Kristen Wask Order Share WTHR Market CABLE UNKWN WCLJ WFYI WHMB WIPB WIPB WIPX WISH WNDY	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 ce S hare 5 25% 100% 100% 0% 0% 0% 0% 0% 0% 0% 0% 0%	I2,100.00 Sales Region Total \$12,100.00 \$48,400.00 \$48,400.00 \$48,400.00 \$0.00 \$36,300.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$10,285.00 Start Date / I Start Of Orde	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exec Account Exec Kristen Wask Order Share WTHR Market Competitive CABLE UNKWN WCLJ WFYI WHMB WIPB WIPB WIPB WIPX WISH WNDY WRTV	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 hare 5 25% 100% hare 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	I2,100.00 Sales Region Total \$12,100.00 \$48,400.00 \$48,400.00 \$48,400.00 \$36,300.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$10,285.00 Start Date / I Start Of Orde	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exec Account Exec Kristen Wask Order Share WTHR Market CABLE UNKWN WCLJ WFYI WHMB WIPB WIPB WIPX WISH WNDY WRTV WTBU	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 bare 5 100% 100% 100% 75% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0	I2,100.00 Sales Region Total \$12,100.00 \$48,400.00 \$48,400.00 \$0.00 \$36,300.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$10,285.00	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exec Account Exec Kristen Wask Order Share WTHR Market CABLE UNKWN WCLJ WFYI WHMB WIPB WIPS WIPX WISH WNDY WRTV WTBU WTIU	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 bare 5 25% 100% 100% 75% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0	I2,100.00 Sales Region Total \$12,100.00 \$48,400.00 \$48,400.00 \$0.00 \$36,300.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$10,285.00 Start Date / I Start Of Order	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
05/30/22 Account Exec Account Exec Kristen Wask Order Share WTHR Market Competitive CABLE UNKWN WCLJ WFYI WHMB WIPB WIPS WIPX WISH WNDY WRTV WTBU WTIU	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 bare 5 100% 100% 100% 75% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0	I2,100.00 Sales Region Total \$12,100.00 \$48,400.00 \$48,400.00 \$0.00 \$36,300.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$10,285.00 Start Date / I Start Of Order	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			
Start Date 05/30/22 Account Exec Account Exec Kristen Wask Order Share WTHR Market Competitive CABLE UNKWN WCLJ WFYI WHMB WIPB WIPS WIPS WIPX WISH WNDY WRTV WTBU WTIU WTTK WTTV	06/24/22 ecutives cutive ie	20 Sales Offic	\$1 bare 5 25% 100% 100% 75% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0	I2,100.00 Sales Region Total \$12,100.00 \$48,400.00 \$48,400.00 \$0.00 \$36,300.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$10,285.00	Month June 2022 Totals End Date	20 20 Order %	\$12,100.00	\$10,285.00	0.0			

Ln Ch

Start

End

Inventory Code

Break Start/End Time

Days

Len Spots

Rate Pri Rtg Type Spots

Amount

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Order / Rev:	2491624	Advertiser:	ISS/ Consumer Technology Association	
Alt Order #:	WOC13638712	Product Desc:	СТА	WTHR
Flight Dates:	06/19/22 - 06/24/22	Estimate:	9768	

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 WTHR	06/19/2	2 06/24/22	Local News @ 6		6:00 AM-7:0	00 AM 1-1-1	:30	3	\$650.00 P03	0.00 NM	3	\$1,950.00
Q2 EST	-CS (sell) - 2Q ESTIN	13SUNRISE-6A ATE BASED ON			GH 4/22/22) CON	ISCORE	PERFO	RMANCE OF			
13SUN	RISE M-F	6-7AM ON	WTHR. LIVE-ON	LY DATA.								
<u>Sta</u> /Week: 06	rt Date	End Date 06/25/22	<u>Weekdays</u> 1- 1- 1	Spots/Week 3	<u>Rate</u> \$650.00	Rating 0.00						
			Today Show	CM		0.00 00 AM - 1- 1	:30	2	\$650.00 P03	0.00 NM	2	\$1,300.00
			TODAY SHW<						·			. ,
			/ATE BASED ON ON WTHR. LIVE-(E (THROUG	GH 4/22/22) CON	ISCORE	PERFO	RMANCE OF 1	THE		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/		06/25/22	- 1- 1	2	\$650.00	0.00						• · · · · · · · ·
N 3 WTHR	06/19/2	2 06/24/22	Today Show 3rd TDY 3RD HR-N		9:00 AM-10	:00 AM1- 1- 1	:30	3	\$350.00 P04	0.00 NM	3	\$1,050.00
			ATE BASED ON	2Q22-TO-DA	E (THROUG	GH 4/22/22) CON	ISCORE	PERFO	RMANCE OF T	ODAY		
	OUR) M- irt Date	F 9-10AM O End Date	N WTHR. LIVE-O Weekdays	NLY DATA. Spots/Week	Rate	Rating						
Week: 06/		06/25/22	1-1-1	<u>3</u>	\$350.00	0.00						
N 4 WTHR	06/19/2	2 06/23/22	Local News @ 1	•	12:30 PM-1	:00 PM11-1	:30	3	\$500.00 P03	0.00 NM	3	\$1,500.00
O2 EST	-CS (sell) - 20 ESTI	13NEWS-1230F ATE BASED ON			H 4/22/22) COM	ISCORE	PERFO	RMANCE OF 1	3NEW/S		
										SINEWO		
	rt Date	End Date 06/25/22	<u>Weekdays</u> 11-1	Spots/Week	<u>Rate</u> \$500.00	Rating						
Week: 06/			Local News @ 5	n M-F CM		0.00 0 PM 1- 1	:30	2	\$600.00 P04	0.00 NM	2	\$1,200.00
			13NEWS-5P/13	NEWS-530P							_	¢.,200.00
			ATE BASED ON							3NEWS		
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating		ONLI				
Week: 06/		06/25/22	1 - 1	2	\$600.00	0.00						
N 6 WTHR	06/19/2	2 06/23/22	Local News @ 6 13NEWS-6P	pM-FCM	6:00 PM-6:3	30 PM 11-1	:30	3	\$1,000.00 P04	0.00 NM	3	\$3,000.00
			ATE BASED ON							3NEWS		
					_		IIGHER. I	LIVE-ON	NLY DATA.			
Week: 06/	rt Date /19/22	End Date 06/25/22	<u>Weekdays</u> 11-1	Spots/Week 3	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00						
N 7 WTHR	06/19/2	2 06/23/22	LN (M-Su)	СМ	11:00 PM-1	1:35 Pl- 1- 1 1	:30	3	\$600.00 P04	0.00 NM	3	\$1,800.00
			13NEWS-11P< //ATE BASED ON		(11:00 PM-1	,	ISCORE					
			R, EXCLUDING T							SINEWS		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		06/25/22	- 1- 1 1 Local News @ 9	a Su CM		0.00 :00 AM 1	:30	1	\$300.00 P04	0.00 NM	1	\$300.00
	00/19/2	2 00/19/22	13SNRS WKD-9		3.00 AIVI-10	.00 Alvi1		I	φ300.00 F04	0.00 1000		φ300.00
			ATE BASED ON ARNING ABOVE				3SUNRIS	SE SUN	DAY 9-10AM O	N WTHR		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/	13/22	06/19/22	1	1	\$300.00	0.00				-	<u> </u>	
										Totals	20	\$12,100.00