Print Date 06/16/22 08:49:39

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ORDER

| Orders | Order / R | ev: | 24866 | 603 | | | | | | | | | |
|---|--------------------------|-------------------|--|---|--------------------------------|--------------------|---------------|--------------------------------|--------------------------|--------|--|--|--|
| | Alt Order | #: | | 13625153 | | | | | | | | | |
| | Product D | | СТА | | | | | WTHR | | | | | |
| | Estimate: | | 9705 | | | | | WTHR | | | | | |
| | | | <u>9705</u> 06/07/22 - 06/17/22 | | | Primary AE: | | Kristen Waskie | | | | | |
| Flight Dates: | | | | | | | | | | | | | |
| | | Date / Rev: | | | | Sales Office | | TSPHI | | | | | |
| | Order Typ | be: | Gene | ral | | Sales Region: | | NAT | | | | | |
| Agency | Name: | | Cana | I Partners Media | a / POL | | | | | | | | |
| | Buying Co | ontact: | | | | Billing Type: | : | Cash | | | | | |
| | Billing Co | ntact: | Chris | Brimer | | Billing Caler | ndar: | Broadcast | | | | | |
| | | | 900 C | Circle 75 Pkwy, S | uite 1650 | Billing Cycle |): | EOM/EOC | | | | | |
| | | | | a, GA 30339 | | Agency Con | | 15% | | | | | |
| Advertiser | Name: | | 199/0 | Consumer Tech | nology Asso | ciatiz | | | | | | | |
| | Demograp | phic: | HH | | 101099 4330 | New Busine | ess End: | | | | | | |
| | Product C | | IS-Iss | ue/Non Ballot | | Advertiser E | External ID: | 200316 | | | | | |
| | Revenue | Code 1: | AGY (POL) Political (POL) Issue | | | Agency Exte | ernal ID: | 20042AG General 00:30:00 | | | | | |
| | Revenue | | | | | Unit Code: | | | | | | | |
| | Revenue | | | | | Order Separ | ration. | | | | | | |
| | Priority: | 0000 0. | (1 OL) P04 | 13300 | | | | | | | | | |
| Bill Plan | | | | | | Totals | | | | | | | |
| Start Date | End Date | # Spots | Gross | Amount Net A | Amount | Month | # Spots | Gross Amount | Net Amount | Rating | | | |
| 05/30/22 | 00/47/00 | | • | - | | June 2022 | 10 | * · • • • • • • | ¢0 707 50 | 0.0 | | | |
| 03/30/22 | 06/17/22 | 19 | \$ | 10,350.00 | \$8,797.50 | | 19 | \$10,350.00 | \$8,797.50 \$8,797.50 | | | | |
| | | 19 | \$ | 10,350.00 | \$8,797.50 | Totals | 19 | \$10,350.00 | \$8,797.50 | 0.0 | | | |
| Account Exe | ecutives | 19 Sales Offic | | 10,350.00 Sales Region | \$8,797.50 | Totals | | | | | | | |
| Account Exe Account Exec | ecutives cutive | | | | Start Date / I | Totals | 19 | | | | | | |
| Account Exe Account Exec Kristen Wask | ecutives cutive ie | Sales Offic | | | Start Date / I | Totals End Date | 19 Order % | | | | | | |
| Account Exe Account Exec Kristen Wask Order Share | ecutives cutive ie | Sales Offic | ce S | Sales Region | Start Date / I Start Of Ord | Totals End Date | 19 Order % | | | | | | |
| Account Exe Account Exec Kristen Wask Order Share WTHR | ecutives cutive ie | Sales Offic | ce S hare | Sales Region Total | Start Date / I Start Of Ord | Totals End Date | 19 Order % | | | | | | |
| Account Exec Account Exec Kristen Wask Order Share WTHR Market | ecutives cutive ie | Sales Offic | ce s hare 40% | Sales Region Total \$10,350.00 | Start Date / I Start Of Ord | Totals End Date | 19 Order % | | | | | | |
| Account Exer Account Exer Kristen Wask Order Share WTHR Market Competitive | ecutives cutive ie | Sales Offic | ce S hare 40% | Sales Region Total \$10,350.00 \$25,875.00 | Start Date / I Start Of Ord | Totals End Date | 19 Order % | | | | | | |
| Account Exe Account Exec Kristen Wask Order Share WTHR Market CabLE UNKWN | ecutives cutive ie | Sales Offic | ce § hare 40% 100% hare 0% 60% | Sales Region Total \$10,350.00 \$25,875.00 Total | Start Date / I Start Of Ord | Totals End Date | 19 Order % | | | | | | |
| Account Exe Account Exec Kristen Wask Order Share WTHR Market CabLE UNKWN WCLJ | ecutives cutive ie | Sales Offic | ce S hare 40% 100% 100% hare 0% 60% 0% | Sales Region Total \$10,350.00 \$25,875.00 Total \$0.00 \$15,525.00 \$0.00 | Start Date / I Start Of Ord | Totals End Date | 19 Order % | | | | | | |
| Account Exe Account Exec Kristen Wask Order Share WTHR Market CABLE UNKWN WCLJ WFYI | ecutives cutive ie | Sales Offic | ce S hare 40% 100% 60% 0% 0% 0% 0% | Sales Region Total \$10,350.00 \$25,875.00 Total \$0.00 \$15,525.00 \$0.00 \$0.00 | Start Date / I Start Of Ord | Totals End Date | 19 Order % | | | | | | |
| Account Exec Account Exec Kristen Wask Order Share WTHR Market CABLE UNKWN WCLJ WFYI WHMB | ecutives cutive ie | Sales Offic | ce S hare 40% 100% 60% 0% 0% 0% 0% 0% 0% 0% 0% | Sales Region Total \$10,350.00 \$25,875.00 Total \$0.00 \$15,525.00 \$0.00 \$0.00 \$0.00 | Start Date / I | Totals End Date | 19 Order % | | | | | | |
| Account Exe Account Exec Kristen Wask Order Share WTHR Market CABLE UNKWN WCLJ WFYI WHMB WIPB | ecutives cutive ie | Sales Offic | ce § hare 40% 100% hare 0% 60% 0% 0% 0% 0% 0% | Sales Region Total \$10,350.00 \$25,875.00 Total \$0.00 \$15,525.00 \$0.00 \$0.00 \$0.00 \$0.00 | Start Date / I | Totals End Date | 19 Order % | | | | | | |
| Account Exe Account Exec Kristen Wask Order Share WTHR Market Competitive CABLE UNKWN WCLJ WFYI WHMB WIPB WIPB WIPX | ecutives cutive ie | Sales Offic | ce S hare 40% 100% 60% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% | Total \$10,350.00 \$25,875.00 Total \$0.00 \$15,525.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 | Start Date / I | Totals End Date | 19 Order % | | | | | | |
| Account Exe Account Exec Kristen Wask Order Share WTHR Market CABLE UNKWN WCLJ WFYI WHMB WIPB WIPB WIPX WISH | ecutives cutive ie | Sales Offic | ce S hare 40% 40% 100% hare 0% 60% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% | Sales Region Total \$10,350.00 \$25,875.00 Total \$0.00 \$15,525.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 | Start Date / I | Totals End Date | 19 Order % | | | | | | |
| Account Exe Account Exec Kristen Wask Order Share WTHR Market Cable UNKWN WCLJ WFYI WHMB WIPB WIPB WIPX WISH WNDY | ecutives cutive ie | Sales Offic | ce S hare 40% 100% 60% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% | Sales Region Total \$10,350.00 \$25,875.00 Total \$0.00 \$15,525.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 | Start Date / I | Totals End Date | 19 Order % | | | | | | |
| Account Exe Account Exec Kristen Wask Order Share WTHR Market CABLE UNKWN WCLJ WFYI WHMB WIPB WIPB WIPB WIPX WISH WNDY WRTV | ecutives cutive ie | Sales Offic | ce S hare 40% 40% 100% hare 0% 60% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% | Sales Region Total \$10,350.00 \$25,875.00 Total \$0.00 \$15,525.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 | Start Date / I | Totals End Date | 19 Order % | | | | | | |
| Account Exec Account Exec Kristen Wask Order Share WTHR Market Competitive CABLE UNKWN WCLJ WFYI WHMB WIPB WIPB WIPS WIPX WISH WNDY WRTV WTBU | ecutives cutive ie | Sales Offic | ce S hare 40% 100% 60% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% | Total \$10,350.00 \$25,875.00 Total \$0.00 \$15,525.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 | Start Date / I | Totals End Date | 19 Order % | | | | | | |
| Account Exec Account Exec Kristen Wask Order Share WTHR Market CABLE UNKWN WCLJ WFYI WHMB WIPB WIPB WIPX WIPX WISH WNDY WRTV WRTV WTBU WTIU | ecutives cutive ie | Sales Offic | ce 5 hare 40% 100% hare 0% 60% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0 | Total \$10,350.00 \$25,875.00 Total \$0.00 \$15,525.00 \$0.00 | Start Date / I | Totals End Date | 19 Order % | | | | | | |
| Account Exec Account Exec Kristen Wask Order Share WTHR Market CABLE UNKWN WCLJ WFYI WHMB WIPB WIPS WIPX WISH WNDY WRTV WTBU WTIU WTTK WTTV | ecutives cutive ie | Sales Offic | ce 5 hare 40% 100% hare 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0 | Total \$10,350.00 \$25,875.00 Total \$0.00 \$15,525.00 \$0.00 | Start Date / I | Totals End Date | 19 Order % | | | | | | |

Ln Ch

Start

End

Inventory Code

Break Start/End Time

Days

Len Spots

Rate Pri Rtg Type Spots

Amount

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| Order / Rev: | 2486603 | Advertiser: | ISS/ Consumer Technology Association | |
|---------------|---------------------|---------------|--------------------------------------|------|
| Alt Order #: | WOC13625153 | Product Desc: | СТА | WTHR |
| Flight Dates: | 06/07/22 - 06/17/22 | Estimate: | 9705 | |

| Ln Ch S | tart | End | Inventory Cod | е | Break | Start/End 1 | īme | Days | Len | Spot | 3 | Rate Pri | Rtg Type | Spots | Amount |
|----------------------------------|--------|----------------------|---|------------------|---------------|------------------------------------|------------------|------------------|-------------------------|--------|-----------------------|--|-----------------------------------|-------|------------|
| N 1 WTHR 06/ | /07/22 | 2 06/13/22 | Local News @ (| | СМ | 6:00 AM-7:0 | - | | - :30 |) | 2 \$ | 650.00 P03 | 0.00 NM | 2 | \$1,300.00 |
| | | | 13SUNRISE-6A ATE BASED OI WTHR. LIVE-ON | N 2Q22 | | (6:00 AM-7:0) FE (THROUG | , | | MSCORE | E PERI | FORM | MANCE OF | | | |
| <u>Start Da</u> Week: 06/07/2 | | End Date 06/13/22 | Weekdays MTWTF | Spo | ts/Week 2 | <u>Rate</u> \$650.00 | Rati 0 | <u>ng</u> .00 | | | | | | | |
| N 2 WTHR 06 | /07/22 | 2 06/13/22 | • | | СМ | 7:00 AM-9:0 | | | - :30 |) | 2 \$ | 650.00 P03 | 0.00 NM | 2 | \$1,300.00 |
| | | | TODAY SHW< /ATE BASED OI N WTHR. LIVE- | N 2Q22 | | (7:00 AM-9:0 FE (THROUG | , | | MSCORE | E PERI | FORM | ANCE OF | THE | | |
| <u>Start Da</u> Week: 06/07/2 | 22 | End Date 06/13/22 | <u>Weekdays</u> MTWTF | | ts/Week 2 | <u>Rate</u> \$650.00 | Rati 0 | <u>ng</u> .00 | | | | | | | |
| N 3 WTHR 06 | | | TDY 3RD HR-N | IBC< | | 9:00 AM-10: | | | | | | \$350.00 P04 | | 2 | \$700.00 |
| | | | ATE BASED OI N WTHR. LIVE-0 | | | re (throug | H 4/22 | 2/22) CON | MSCORE | E PERI | FORM | IANCE OF 1 | TODAY | | |
| <u>Start Da</u> Week: 06/07/2 | | End Date 06/13/22 | <u>Weekdays</u> MTWTF | Spo | ts/Week 2 | <u>Rate</u> \$350.00 | <u>Rati</u> 0 | <u>ng</u> .00 | | | | | | | |
| N 4 WTHR 06/ | /07/2 | 2 06/13/22 | Local News @ 13NEWS-1230 | • | Λ - €Μ | 12:30 PM-1: | 00 PN | MTWTF | - :30 |) | 3 \$ | \$500.00 P03 | 0.00 NM | 2 | \$1,000.00 |
| M-F 12:30-1 | I PM C | ON WTHR E | ATE BASED OI XCLUDING TEL | N 2Q22 ECAST | 'S EARN | IINĠ ABOVE | A 5.5 I | HH RATI | | | | | 13NEWS | | |
| <u>Start Da</u> Week: 06/07/2 | | End Date 06/13/22 | <u>Weekdays</u> MTWTF | Spo | ts/Week 3 | <u>Rate</u> \$500.00 | <u>Rati</u> 0 | <u>ng</u> .00 | | | | | | | |
| Spot Ch Dat 2 NTHR 06/ | | | escription ocal News @ 12 | 30p M-I | | t <u>/End Time</u> 0 PM-1:00 PM | I | | <u>Weekda</u> MTWThF | | engt <u>l.</u> 30: | h <u>Rate</u>) (\$500.00) | <u>Rtg Type</u> 0.00 <i>NM</i> | , | |
| Credite [DNA;B | | ng news Jai | n 6 Hearings] | | | | | | | | | | | | |
| N 5 WTHR 06 | /07/2: | 2 06/13/22 | | • | | 5:00 PM-6:0 | | | - :30 |) | 3 \$ | 600.00 P04 | 0.00 NM | 3 | \$1,800.00 |
| | | | 13NEWS-5P/13 ATE BASED OI UDING TELECA | N 2Q22 | -TO-DAT | | H 4/22 | 2/22) COM | | | | | 13NEWS | | |
| <u>Start Da</u> Week: 06/07/2 | | End Date 06/13/22 | Weekdays MTWTF | Spo | ts/Week 3 | <u>Rate</u> \$600.00 | <u>Rati</u> 0 | <u>ng</u> .00 | | | | | | | |
| N 6 WTHR 06 | /07/2: | 2 06/13/22 | Local News @ 0 13NEWS-6P | Sp M-F | СМ | 6:00 PM-6:3 | 0 PM | MTWTF | - :30 |) | 2 \$1 | ,000.00 P04 | 0.00 NM | 2 | \$2,000.00 |
| | | | ATE BASED OI | | | | | | | | | | 13NEWS | | |
| <u>Start Da</u> Week: 06/07/2 | | End Date 06/13/22 | Weekdays MTWTF | Spo | ts/Week 2 | <u>Rate</u> \$1,000.00 | Rati 0 | <u>ng</u> .00 | | | | | | | |
| N 7 WTHR 06 | | | LN (M-Su) | | CM | 11:00 PM-1 | | | S :30 |) | 2 \$ | 600.00 P04 | 0.00 NM | 2 | \$1,200.00 |
| | | | >13NEWS-11P ATE BASED OI R, EXCLUDING | N 2Q22 | | | | | | | | | 13NEWS | | |
| <u>Start Da</u> Week: 06/07/2 | | End Date 06/13/22 | Weekdays MTWTFSS | Spo | ts/Week 2 | <u>Rate</u> \$600.00 | <u>Rati</u> 0 | <u>ng</u> .00 | | | | | | | |
| N 8 WTHR 06 | | | Local News @ 0 13SNRS WKD- | | СМ | 6:00 AM-7:0 (6:00 AM-7:0 | 0 AM | S | - :30 |) | 1 \$ | \$150.00 P04 | 0.00 NM | 1 | \$150.00 |
| | | | ATE BASED OI AM ON WTHR. | N 2Q22 | | rè (throug | | | MSCORE | E PERI | FORM | ANCE OF | | | |
| <u>Start Da</u> Week: 06/06/2 | | End Date 06/12/22 | <u>Weekdays</u> S- | Spo | ts/Week 1 | <u>Rate</u> \$150.00 | <u>Rati</u> 0 | <u>ng</u> .00 | | | | | | | |
| N 9 WTHR 06 | /07/2: | 2 06/12/22 | Local News @ 0 13SNRS WKD- | | СМ | 6:00 AM-7:0 | 0 AM | \$ | S :30 |) | 1 \$ | \$150.00 P04 | 0.00 NM | 1 | \$150.00 |
| 13SUNRISE | E SUR | NDAY 6-7AN | ATE BASED OI ON WTHR. LIV | N 2Q22 'E-ONL | Y DATA | | H 4/17 | 7/22) COM | MSCORE | E PERI | FORM | ANCE OF | | | |
| <u>Start Da</u> Week: 06/06/2 | | End Date 06/12/22 | <u>Weekdays</u> S | Spo | ts/Week 1 | <u>Rate</u> \$150.00 | <u>Rati</u> 0 | <u>ng</u> .00 | | | | | | | |
| N10 WTHR 06/ | /07/22 | 2 06/12/22 | Local News @ 13SNRS WKD- | | СМ | 7:00 AM-8:0 | 0 AM | | S :30 |) | 1 \$ | \$250.00 P04 | 0.00 NM | 1 | \$250.00 |
| | | | ATE BASED OI ON WTHR. LIV | N 2Q22 | | | H 4/17 | 7/22) COM | MSCORE | E PERI | FORM | IANCE OF | | | |
| Start Da | ate | End Date | Weekdays | <u>Spo</u> | ts/Week | Rate | <u>Rati</u> | ng | | | | | | I | |

| Order / Rev: | 2486603 | Advertiser: | ISS/ Consumer Technology Association | |
|---------------|---------------------|---------------|--------------------------------------|------|
| Alt Order #: | WOC13625153 | Product Desc: | СТА | WTHR |
| Flight Dates: | 06/07/22 - 06/17/22 | Estimate: | 9705 | |
| | | | | |

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| Ln Ch | Start | End | Inventory Cod | le Break | Start/End | l Time | Days | Len S | pots | Rate Pri | Rtg Type | Spots | Amount |
|----------|----------|------------|---------------|---------------------|-----------|---------|-------|-------|------|--------------|----------|-------|-------------|
| Sta | art Date | End Date | Weekdays | Spots/Week | Rate | Rati | ng | | | | | | |
| Week: 06 | /06/22 | 06/12/22 | S | 1 | \$250.00 | 0 | .00 | | | | | | |
| N11 WTHR | 06/15/2 | 2 06/17/22 | Local News @ | 1230p M -€ M | 12:30 PM- | 1:00 PM | 1 WTF | :30 | 1 | \$500.00 P03 | 0.00 NM | 1 | \$500.00 |
| | | | 13NEWS-1230 | P | | | | | | | | | |
| | | | ATE BASED OI | | | | | | | | 3NEWS | | |
| Sta | art Date | End Date | Weekdays | Spots/Week | Rate | Rati | ng | | | | | | |
| Week: 06 | /14/22 | 06/20/22 | WTF | 1 | \$500.00 | 0 | .00 | | | | | | |
| | | | | | | | | | | | Totals | 19 | \$10,350.00 |