# CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE DISCREPANCY REPORT

#### CHILDREN'S PROGRAMMING COMPLIANCE

- I, Rick White, in my capacity of Regional Program Coordinator of WSTR/WB64, Cincinnati, OH, hereby certify that for the period from <u>January 1, 2006 to March 31, 2006</u>:
- I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming\* during the week, and no more than 10 ½ minutes per hour on the weekends);
- \* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

25/W/D



## **MEMORANDUM**

To: General Managers and Program Directors cc: Promotion Managers

From: Jenny Sanders

Date: March 31, 2006

Subject: REVISED 1<sup>st</sup> Quarter 2006: WB Television Network Children's Programming -Commercial Information

#### The WB Television Network Children's Programming

Attached is a list of 1st Quarter 2006 WB Children's Programming for your public files.

## Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all WB Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the first quarter of 2006. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the first guarter of 2006, which each affiliated station has received heretofore.

### CHILDREN'S PROGRAMS

1. Program: Poke'mon

Rating:

TV-Y

Length:

30 minutes

2. Program: Viewtiful Joe

Rating:

TV-Y7 FV

Length:

30 minutes

3. Program: Yu-Gi-Oh!

Rating:

TV-Y7 FV

Length:

30 minutes

Program: 4.

Coconut Fred's Fruit Salad Island

Rating: Length: TV-Y7 30 minutes

5.

Xiaolin Showdown

Program: Rating:

TV-Y7 or TV-Y7 FV (episode dependent)

Length:

30 minutes

6. Program: Loonatics Unleashed

Rating:

TV-Y7 FV

Length:

30 minutes

7. Program: Rating:

The Batman

TV-Y7 FV 30 minutes

Length:

Program:

Johnny-Test

Rating: Length:

TV-Y7 30 minutes

9. Program:

The JammX Kid's All Star Dance Special

Rating:

TV-Y7

Length:

60 minutes

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	COUKIE JARLU	0:05:45			
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#### Weekly Program Schedule - WSTR( My64) 12/26/2005 - 04/02/2006

5:00 AM	Just Shoot Me*	Tuesday 1/3/2006				Paid Program		5:00 AM	
5:30 AM	BECKER					Paid Program		5:30 AM	
6:00 AM	Paid Program							6:00 AM	
6:30 AM	Paid Program					This Old House	Paid Program	6:30 AM	
7:00 AM	Sabrina: The Teenage Witch					Pillow Head 1 (Johnny Test) (OTO)	PETKEEPING WITH MARC MARRONE (E/I 13-16)	7:00 AM	
7:30 AM	Sabrina (E/I 7-12)	A		Liberty's Kid (E/I 7-12)		Pillow Head 2 (Johnny Test) (OTO)	Liberty's Kids	7:30 AM	
8:00 AM	Judge Hatchett					Viewtiful Joe	Paid Program	8:00 AM	
8:30 AM	Judge Hatchett				<u> </u>	The Batman	Paid Program	8:30 AM	
9:00 AM	Jerry Springer				(	Xiaolin Showdown Loonatics	Jerry Falwell	9:00 AM 9:30 AM	
9:30 AM 10:00 AM	People's Court					Unleashed Pokemon:	Paid Program	10:00 AM	
						Advanced Battle Coconut	Daid Program	10:30 AM	
10:30 AM						Fred's Fruit Salad Island	Paid Program		
11:00 AM 11:30 AM	Judge Mathis					Johnny Test Yu-Gi-Oh! Dawn of the Duel	Paid Program WSTR Sunday Movie I : JAWS 2	11:00 AM 11:30 AM	
12:00 PM	Judge Joe Brow	'n				WSTR Saturday	(Barter)	12:00 PM	
12:30 PM	Judge Joe Brow					Movie I :	ROY SCHEIDER	12:30 PM	
:00 PM	Malcolm In The					FEDERAL PROTECTION		1:00 PM	
L:30 PM	Yes, Dear					(Barter) ARMAND ASSANTE		1:30 PM	
2:00 PM	Paid Program					WSTR Saturday Movie II :	WSTR Sunday Movie II :	2:00 PM	
2:30 PM	Paid Program					PRIMARY	SPHERE	2:30 PM	
3:00 PM 3:30 PM	ER - WB					SUSPECT (Cash) WILLIAM BALDWIN	(Barter) DUSTIN HOFFMAN	3:00 PM 3:30 PM	
4:00 PM	8 Simple Rules	for Dating My	Teenage Daughte	r		Paid Program		4:00 PM	
1:30 PM	8 Simple Rules	for Dating My	Teenage Daughte	er	····	My Wife and Kids		4:30 PM	
5:00 PM 5:30 PM	Maury					Farscape	Charmed	5:00 PM 5:30 PM	
6:00 PM	Judge Mathis				Alias	What I Like About You Twins	6:00 PM 6:30 PM		
5:30 PM 7:00 PM	My Wife and Ki	đs				Smallville	Reba: Beginnings	7:00 PM	
7:30 PM	Seinfeld			I			Reba: Beginnings Charmed	7:30 PM 8:00 PM	
8:00 PM 8:30 PM	7th Heaven	Gilmore Girls	One Tree Hill	Smallville	Beauty and the Geek (First Season Encore, OTO)	WB64 Prime Time Movie : FIRETRAP (Barter)		8:30 PM	
9:00 PM	Beauty and the	Geek (First Sea	ason Encore, OT	ro)		DEAN CAIN	Supernatural	9:00 PM	
9:30 PM							L	9:30 PM	
	WB64 NewsCentr	al @ 10pm						10:00 PM	
.0:00 PM	Seinfeld					m: 12 c c		10:30 PM	
10:00 PM 10:30 PM						Will & Grace	11:00 PM 11:30 PM		
L0:00 PM L0:30 PM L1:00 PM	Bernie Mac Sho		My Wife and Kids						
10:00 PM 10:30 PM 11:00 PM	Bernie Mac Sho My Wife and Ki	ds					[Aline		
L0:00 PM L0:30 PM L1:00 PM L1:30 PM L2:00 AM	Bernie Mac Sho My Wife and Ki Malcolm In The	ds Middle				Showtime At The Apollo	Alias		
10:00 PM 10:30 PM 11:00 PM 11:30 PM 12:00 AM 12:30 AM	Bernie Mac Sho My Wife and Ki Malcolm In The Bernie Mac Sho	ds Middle				The Apollo		12:00 AM 12:30 AM	
10:00 PM 10:30 PM 11:00 PM 11:30 PM 12:30 AM 12:30 AM	Bernie Mac Sho My Wife and Ki Malcolm In The	ds Middle				The Apollo Paid—Program— Made In	Alias  Tim_McCarver  Blind Date		
10:00 PM 10:30 PM 11:00 PM 11:30 PM 12:00 AM 12:30 AM 1:30 AM	Bernie Mac Sho My Wife and Ki Malcolm In The Bernie Mac Sho Will & Grace Frasier	ds Middle				The Apollo Paid—Program—	Tim-McCarver	12:30 AM 1:00 AM	
10:00 PM 10:30 PM 11:00 PM 11:30 PM 12:00 AM 12:30 AM 1:30 AM 1:30 AM	Bernie Mac Sho My Wife and Ki Malcolm In The Bernie Mac Sho Will & Grace Frasier Frasier	ds Middle				The Apollo Paid—Program Made In Hollywood	Tim_McCarver Blind Date	12:30 AM 1:00 AM 1:30 AM	
10:00 PM 10:30 PM 11:00 PM 11:30 PM 12:00 AM 12:30 AM 1:30 AM 2:00 AM 2:30 AM	Bernie Mac Sho My Wife and Ki Malcolm In The Bernie Mac Sho Will & Grace Frasier Frasier Drew Carey	ds Middle				The Apollo  Paid—Program  Made In Hollywood  ELIMIDATE  WB64 Late	Tim_McCarver Blind Date Blind Date Paid Program WB64 Late	12:30 AM 1:00 AM 1:30 AM 2:00 AM	
10:00 PM 10:30 PM 11:00 PM 11:30 PM 12:00 AM 12:30 AM 1:30 AM 2:00 AM 2:30 AM 2:30 AM	Bernie Mac Sho My Wife and Ki Malcolm In The Bernie Mac Sho Will & Grace Frasier Frasier Drew Carey ELIMIDATE	ds Middle				The Apollo  Paid-Program  Made In Hollywood  ELIMIDATE  WB64 Late Night Movie :	Tim_McCarver Blind Date Blind Date Paid Program WB64 Late Night Movie :	12:30 AM 1:00 AM 1:30 AM 2:00 AM 2:30 AM	
10:00 PM 10:30 PM 11:00 PM	Bernie Mac Sho My Wife and Ki Malcolm In The Bernie Mac Sho Will & Grace Frasier Frasier Drew Carey	ds Middle				The Apollo  Paid-Program  Made In  Hollywood  ELIMIDATE  WB64 Late  Night Movie:  ROCK MY WORLD	Tim_McCarver Blind Date Blind Date Paid Program WB64 Late	12:30 AM 1:00 AM 1:30 AM 2:00 AM 2:30 AM 3:00 AM	

#### Weekly Program Schedule - WSTR( My64) 12/26/2005 - 04/02/2006

	Monday Tuesday Wednesday Thursday Friday 3/20/2006 3/21/2006 3/22/2006 3/23/2006 3/24/2006		Saturday 3/25/2006	Sunday 3/26/2006	
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5:00 AM	Just Shoot Me*		Paid Program		5:00 AM 5:30 AM
5:30 AM	BECKER	Paid Program		6:00 AM	
6:00 AM 6:30 AM	Paid Program Paid Program		This Old House	Paid Program	6:30 AM
7:00 AM	Sabrina: The Teenage Witch	Pillow Head 1 (Xiaolin Showdown) (OTO)	PETKEEPING WITH MARC MARRONE (E/I 13-16)	7:00 AM	
7:30 AM	Sabrina (E/I 7-12)  Liberty's Kids (E/I 7-12)		Pillow Head 2 (Xiaolin Showdown) (OTO)	Liberty's Kids (E/I 7-12)	7:30 AM
8:00 AM	Judge Hatchett	_/	Viewtiful Joe	Paid Program	8:00 AM
8:30 AM	Judge Hatchett	$-\!$	The Batman	Paid Program	8:30 AM
9:00 AM	Jerry Springer	$\checkmark$	Xiaolin Showdown Loonatics	Jerry Falwell	9:00 AM 9:30 AM
9:30 AM			Unleashed		
10:00 AM	People's Court		Pokemon: Advanced Battle	Paid Program	10:00 AM
10:30 AM			Pokemon Advanced Battle	Paid Program	10:30 AM
	Judge Mathis	\	The Second JammX Kid's	Paid Program	11:00 AM
11:30 AM			All Star Dance Special (OTO)	Paid Program	11:30 AM
12:00 PM	Judge Joe Brown	$\overline{}$	WSTR Saturday	WSTR Sunday	12:00 PM
12:30 PM	Judge Joe Brown		Movie I : U.S. Seals	Movie I : STRAIGHT	12:30 PM
1:00 PM	Malcolm In The Middle		(Cash)	STORY, THE	1:00 PM 1:30 PM
1:30 PM	Yes, Dear		Jim Fitzpatrick	(Barter) Richard Farnsworth	
2:00 PM	Paid Program		WSTR Saturday Movie II :	WSTR Sunday Movie II :	2:00 PM
2:30 PM	Paid Program		IRON EAGLE II	Grey Owl	2:30 PM 3:00 PM
3:00 PM 3:30 PM	ER		(Cash) LOUIS GOSSETT JR.	(Barter) Pierce Brosnan	
4:00 PM	8 Simple Rules for Dating My Teenage Daughter		Paid Program	Smallville	4:00 PM
4:30 PM	8 Simple Rules for Dating My Teenage Daughter		My Wife and Kids	(2)	4:30 PM
5:00 PM 5:30 PM	Maury		Farscape	Charmed	5:00 PM 5:30 PM
6:00 PM	Judge Mathis		Alias	What I Like About You Twins	6:00 PM 6:30 PM
6:30 PM 7:00 PM	My Wife and Kids		A Better	Reba:	7:00 PM
7:00 PM	witte and Alds		Life: New Beginnings	Beginnings	
7:30 PM	Seinfeld		Andy Griffith	Reba: Beginnings	7:30 PM
8:00 PM	Related (OTO)   Gilmore Girls   One Tree Hill   Smallville   What I Like   About You   (Season   Finale)		WB64 Prime Time Movie : RAMBO III (Cash) SYLVESTER	Charmed	8:00 PM
8:30 PM	Living with Fran (Seaso Finale)	n	STALLONE		8:30 PM
9:00 PM 9:30 PM	Related: Gilmore Gilmore Girls Supernatural Reba Season Finale Girls: (OTO) (Encore) Modern Men			(Encore)	9:00 PM 9:30 PM
1.0 - 0.0 PM	My Wife and Kids		Andy Griffith	A Better	10:00 PM
				Life: New Beginnings	
10:30 PM	Seinfeld		Fresh Prince o		10:30 PM
	Bernie Mac Show, The		Will & Grace		11:00 PM
11:30 PM	Bernie Mac Show, The		Just Shoot Me*	1	11:30 PM
	Malcolm In The Middle	_	Showtime At The Apollo	Alias	12:00 AM 12:30 AM
	Will & Grace Paid Program		•	Tim McCarver	1:00 AM
	Frasier		Made In Hollywood	Blind Date	1:30 AM
	Frasier		ELIMIDATE	Blind Date	2:00 AM
	Drew Carey		Smallville	Paid Program WB64 Late	2:30 AM 3:00 AM
	BLIMIDATE Blind Date		SWGTIATIFE	Night Movie :	3:30 AM
	Blind Date		That's Funny!	After The Rain (Cash)	4:00 AM
	Paid Program		That's Funny!	Lousie Lombard	4:30 AM

## Weekly Program Schedule - WSTR( My64) 12/26/2005 - 04/02/2006

					26/2005 - 04/02		on the second of the second	and the state of the construction	t or internet by a
Said Program		Monday 3/27/2006	Tuesday 3/28/2006	Wednesday 3/29/2006	Thursday 3/30/2006	Friday 3/31/2006	Saturday 4/1/2006	Sunday 4/2/2006	
1.00 PM   Paid Program	5:00 AM	Just Shoot Me*					Paid Program		
1.00 PM   Paid Program	5:30 AM						Paid Program		
	6:00 AM						L. 1 -22 -23 -23		
1.100 PM   Paid Program	6:30 AM								
100 AM	7:00 AM	Sabrina: The Teenage witch					1: Loonatics	WITH MARC MARRONE	7:00 AM
1.10 AM	7:30 AM			$\Rightarrow$		#	2: Loonatics		7:30 AM
200 PM   Paid Program	8:00 AM	Paid Program							
Showdoom   Showdoom	8:30 AM	Yes, Dear							1
10.10 AN	9:00 AM	Jerry Springer	•				Showdown	Jerry Falwell	
1.00 AN	9:30 AM								9:30 AM
10.30 AM	10:00 AM	People's Court					Pokemon: Advanced	Paid Program	10:00 AM
11:30 AM   Paid Program   11:30 AM   11:	10:30 AM						Pokemon Advanced	Paid Program	10:30 AM
11:30 AM   Paid Program   11:30 AM   11:00 PM   Judge Hatchett   Presh Prince of Rel Air (Barter)   1:30 PM   Paid Program   Presh Prince of Rel Air (Barter)   Pres	11:00 AM	Judge Mathis						Paid Program	11:00 AM
12.100 PM   Judge   John   Symmetry   John   Judge   Matchett   Judge   Judge   Matchett   Judge   Judge   Matchett   Judge   Judge	11:30 AM						Dawn of the	Paid Program	11:30 AM
1.2130 PM   Judge Hatchett	12:00 PM	Judge Joe Brow	n						12:00 PM
1:00 PM									12:30 PM
1.30 PM	1:00 PM	<del></del>						(Barter)	1:00 PM
Section   Sect	1:30 PM	Malcolm In The Middle						STANTON	1:30 PM
Signor   Paid   Program   Signor   President   President   Signor   President   President	2:00 PM	Paid Program Auto Shopper					of Bel Air	Movie II :	
3100 PM	2:30 PM	Paid Program						Places	2:30 PM
4:00 PM   8 Simple Rules for Dating My Teenace Daughter   Made In Hollywood Spring Preview of Bel Air   4:00 PM   6:30 PM   Farscape   Charmed   5:00 PM   Farscape   Charmed   5:00 PM   5:30 PM   Farscape   Charmed   5:00 PM   6:30 PM   Farscape   Charmed   5:00 PM   6:30 P		ER					Smallville	Dan Akroyd	
### ### ### ### ### ### ### ### ### ##		8 Simple Rules	for Dating My	Teenage Daughte	r				4:00 PM
									4:30 PM
Since PM		Maury					Farscape	Charmed	
		Judge Mathis					Alias	the Richest (Encore	
Redar   7:30 PM   Redar   7:	7:00 PM	Judge Joe Brow	n				Smallville	Reba:	7:00 PM
Sincore   Bernie Mac Show, The   Service   Showtime At 11:30 PM   Sincore   Showtime At 12:30 AM   Paid Program   Paid Progr	7:30 PM	My Wife and Ki	ds			···	-	Reba:	7:30 PM
10:00 PM   Wy Wife and Kids	8:00 PM 8:30 PM	Everwood (OTO)	Gilmore Girls	One Tree Hill	Smallville	the Richest (Series	Time Movie : Badge, The (Barter)	Charmed	
Girls: Encore   Diaries   (Encore)   Modern Men   Moder	9:00 PM	Everwood				Reba			
10:30 PM   Bernie Mac Show, The	9:30 PM		Girls: Encore	(Series	(Encore)	Modern Men		(Encore)	
11:00 PM   Bernie Mac Show. The									
1:30 PM   Malcolm In The Middle		Bernie Mac Show, The							
12:00 AM   Will & Grace									
12:30 AM   Frasier   The Apollo   12:30 AM   12:30 AM   Frasier   The Apollo   12:30 AM   12:30 AM   Paid Program   My Wife and Kids   Tim McCarver   1:00 AM   Made In   Hollywood (1:30 - 1:59)   Ho							· · · · · · · · · · · · · · · · · · ·	Alias	
1:00 AM   Paid Program   My Wife and Kids   Made In Hollywood (1:30 - 1:59)   Blind Date   1:30 AM								[	
Raid Program   Made In Hollywood (1:30 - 1:59)   Raid Program							Tim McCarver		
Saving Time	1:30 AM	Paid Program					Made In Hollywood	Blind Date	1:30 AM
2:30 AM         Drew Carey         Saving Time         Auto Shopper         2:30 AM           3:00 AM         ELIMIDATE         ELIMIDATE         3:00 AM           3:30 AM         Blind Date         Paid Program         3:30 AM           4:00 AM         Blind Date         Paid Program         4:00 AM	2:00 AM	Frasier							
130 AM   Blind Date   Paid Program   3:30 AM		<del></del>						Auto Shopper	
1:00 AM Blind Date Paid Program 4:00 AM		ELIMIDATE					ELIMIDATE	n-40 5	
1,00 Art Diling Date							Doid Dynaman	raid Program	
		Blind Date Paid Program					TEATO PLOGISH	4:00 AM 4:30 AM	