CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE DISCREPANCY REPORT

CHILDREN'S PROGRAMMING COMPLIANCE

- I, Rick White, in my capacity of Regional Program Coordinator of WSTR/My64, Cincinnati, OH, hereby certify that for the period from <u>January 1, 2009 to March 31, 2009</u>:
- 1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming* during the week, and no more than 10 ½ minutes per hour on the weekends);
- * 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

4/10/09

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WEBSITE CERTIFICATION

I, Rick White, in my capacity of Regional Program Coordinator hereby certify that for the period from <u>January 1, 2009 to March 31, 2009</u>, television broadcast station WSTR/My64 (Cincinnati, OH) has complied with the FCC's Website Rule relating to children's programming.

Signature

Print Name

Date

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MEMORANDUM

TO:

PROGRAM DIRECTORS

FROM:

·CAROL HUBMASTER-BROOKS / HOPE KIRSCHNER/ FERN ROTFELD

RE:

PRODUCERS FCC OBJECTIVE LETTER - "WILD ABOUT ANIMALS"

"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (specific target audience is 13-16). As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks
Vice President, Syndication Sales
carol@rotfeldproductions.com: or fern@rotfeldproductions.com

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681 www.rotfeldproductions.com

ing in

"WILD ABOUT ANIMALS"

GENERIC FORMAT 1ST RUN PITCH & 2ND RUN PITCH

	/#:11/1.2 OF:	
00:00	OPENING	
	OPENING BILLBOARD	0:00
	COMMERCIAL I 1a. NATIONAL 1b. NATIONAL 1c. NATIONAL	1:31
	SEGMENTI	
	COMMERCIAL II 2a. NATIONAL 2b. NATIONAL 2c. NATIONAL .2d. NATIONAL	2:01
	SEGMENT II	
	COMMERCIAL III 3a. LOGAL 3b. LOCAL 3c. LOCAL	1:31
 	SEGMENTIII	
	GOMMERCIAL W 4a. LOCAL 4b. LOCAL 4c. LOCAL 4d. LOCAL 4d. LOCAL	2:01
	PROMOTIONAL CONSIDERATIONS 1.	

SEGMENT IV

CLOSING BILLBOARD

0:00

TOTAL TIME:

28:40

Weekly Program Schedule - WSTR(My64) 22/29/2008 - 04/05/2009

			- F41	29/2008 - 04/0	5/2009			
	Monday 12/29/2008	Tuesday 12/30/2008	Wednesday 12/31/2008	Thursday 1/1/2009	Friday 1/2/2009	Saturday 1/3/2009	Sunday 1/4/2009	
5:00 AM	Malcolm In The	Middle				Paid Program		5:00 AM
5:30 AM	Bernie Mac Sho	w, The				Paid Program		5:30 AM
6:00 AM	Bernie Mac Sho	ow, The				The Right Side with Armstrong Williams	Paid Program	6:00 AM
6:30 AM	Paid Program					This Old House	Paid Program	6:30 AM
7:00 AM	Paid Program					Wild About Animals (E/I 13-16)	Higher Ground	7:00 AM
7:30 AM	Madeline (E/I 5-7)			Horseland (E/I 9-11)		The Littles (E/I 5-9)	Life Change	7:30 AM
8:00 AM	Paid Program						Kenneth Copeland	8:00 AM
8:30 AM	Paid Program					1		8:30 AM
9:00 AM	Jerry Springer					Paid Program		9:00 AM
9:30 AM				 		Paid Program		9:30 AM
10:00 AM 10:30 AM	People's Court	:				Paid Program Paid Program	Career Connection	10:00 AM 10:30 AM
17 . 00 PM	Tudas Mathia		·			Auto Shopper	Paid Program	11:00 AM
11:00 AM 11:30 AM	Judge Mathis					Paid Program	Home Showcase by Comey & Shepherd	11:30 AM
12:00 PM	Judge Joe Brow	m				WSTR Saturday	WSTR Sunday	12:00 PM
12:00 PM	Judge Joe Brow					Movie I :	Movie I :	12:30 PM
1:00 PM	Judge Hatchett					HAPPY, TEXAS (Barter)	Missing, The (Barter)	1:00 PM
1:30 PM	Judge Hatchett					STEVE ZAHN	Tommy Lee	1:30 PM
2:00 PM	Judge David Yo	ung				WSTR Saturday	Jones	2:00 PM
2:30 PM	Judge David Yo	ung				Movie II :	WSTR Sunday	2:30 PM
3:00 PM	People's Court					Gypsy Woman (Barter)	Movie II : Out of Sight	3:00 PM
3:30 PM						Jack Davenport	(Barter)	3:30 PM
4:00 PM	Steve Wilkos S	how, The				George Lopez	George Clooney	
4:30 PM					·	George Lopez		4:30 PM
	Maury					Judge Joe Brown	2009 SEC BASKETBALL TIP-OFF SHOW	5:00 PM 5:30 PM
5:30 PM						Judge Joe Brown Cheaters	House	6:00 PM
6:00 PM 6:30 PM	Judge Mathis					ļ		6:30 PM
7:00 PM	Deal or No Dea					House	Legend of the Seeker	7:00 PM 7:30 PM
7:30 PM	Deal or No Dea	Shaken Not	Celebrity	The 2008	WWE Friday	My Saturday	WSTR Prime	8:00 PM
8.30 PM	The 2008 World Music Awards (Encore)	Stirred: Al Sharpton	Expose: Hollywood's Richest	World Magic Awards	Night Smackdown	Night Movie: Wing Commander	Time Movie : Forgotten, The (Barter)	8:30 PM
9:00 PM 9:30 PM		Shaken Not Stirred: Pamela	Celebrity Expose: Anna Nicole Smith				Julianne Moore	9:00 PM 9:30 PM
10:00 PM	Everybody Love	Anderson s Raymond				UFC: Wired	Everybody Loves Raymond	10:00 PM
10:30 PM	Friends						Friends	10:30 PM
11:00 PM	Everybody Love	s Raymond		My Wife and Kids	Friends	11:00 PM		
11:30 PM	Law & Order: C	riminal Intent				Fresh Prince of Bel Air	Scrubs	11:30 PM
12:00 AM						Fresh Prince of Bel Air	Tim McCarver	12:00 AM
	My Wife and Ki	ds		Paid Program		12:30 AM		
	George Lopez					Paid Program Paid Program	Legend of the Seeker	1:00 AM 1:30 AM
	Eriends Scrubs					Made In Hollywood	Auto Shopper	2:00 AM
2:30 AM	Paid Program						Paid Program	2:30 AM
3:00 AM	Still Standing WSTR Late WSTR Late							3:00 AM
	Frasier				Night Movie : How To Kill	3:30 AM		
	Frasier			(Cash)	Your	4:00 AM		
	Paid Program					Luke Perry	Neighbor's Dog (Cash) Kenneth Branagh	4:30 AM

Weekly Program Schedule - WSTR (My64) 12/29/2008 - 04/05/2009

2.00 PM				4//	29/2008 - 04/0	5/2003			
		Monday 3/23/2009						Sunday 3/29/2009	
Second Mark Bennie Mar Show, The Side with Sid	5:00 AM	Malcolm In The	Middle						
Side with	5:30 AM	Bernie Mac Sho	w, The					1	
	6:00 AM	Bernie Mac Sho	w, The				Side with Armstrong	Paid Program	6:00 AM
Name Section Amines Am	6:30 AM	Paid Program					This Old House	Paid Program	
1807 September 1800 AM Paid Program	7:00 AM	Paid Program					Animals (E/I 13-16)	Ministries	
13.0 AM Dail Program	7:30 AM					<u>~</u>			
10.00 AM Secretary Springer	8:00 AM	Paid Program		9-					
19.00 PM Judge Mathis	8:30 AM	Paid Program							
Paid Program 10.00 AM 10.10 AM 10.	9:00 AM	Jerry Springer						4	
11:00 M Judge Mathis									
Note		People's Court							
13.00 PM Judge Joe Brown								Daid Brogram	
Novie I : 12:30 PM		Judge Mathis						Home Showcase by Comey &	
12:30 PM Judge Der Brown	12:00 PM	Judge Joe Brow	n						12:00 PM
1.00 PM Judge Hatchett Live Action 1.00 PM 1.30 PM Jason Scott Live Action 1.30 PM MSTR Saturday MSTR Satu									
1.30 PM								Live Action	
2.00 PM	1:30 PM	Judge Hatchett						Jason Scott	1:30 PM
Sleepover Clarker Blub Silo PM Sleepover Clarker Sleepover Clarker Sleepover Clarker Sleepover Clarker Sleepover Steve Wilkos Show, The Sleepover Sleepover Steve Wilkos Show, The Sleepover Sleepover Sleepover Steve Wilkos Show, The Sleepover Sleepover Sleepover Sleepover Sleepover Steve Wilkos Show, The Sleepover Sleepov	2:00 PM	Judge David Yo	ung						
	2:30 PM	Judge David Yo	ung						
Steve Wilkos Show, The George Lopez The Kenday Gill 130 PM St.	3:00 PM	People's Court					(Barter)	EYES (Barter)	
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A 30 PM	4:00 PM	Steve Wilkos S	how, The						
Side Property Side Street Street Patrol The World's The Street The World's The Wor	4:30 PM								
Strown S	5:00 PM	Maury					Brown		
10 0 PM 20 0	5:30 PM						Brown		
Time More Time Time More Time More Time		Judge Mathis					Cheaters	nouse	
The Note			<u> </u>				Vouce	Legend of the	
8:00 PM						·	nouse		
Street Patrol Night Movie Street Patrol Night Movie Smackdown Night Movie The Slums of EXTRE (Barter) Shaken Not Secrets Finally Revealed Stirred: Ice-T Stirred: Ice-T Stirred: Ice-T Shaken Not Secrets Finally Revealed Stirred: Ice-T				The Worldis	My Thursday	WWE Friday	My Saturday	WSTR Prime	
9:30 PM				Funniest	Night Movie: Man in the	Night	Night Movie: The Slums of	Time Movie : KING AND I,	8:30 PM
9:30 PM	9:00 PM		Jail		1	1	Beveriy Hills		
10:30 PM Friends	9:30 PM	Secrets Finally	Jail	Stirred: Ice-T				RICHARDSON	
11:00 PM Everybody Loves Raymond My Wife and Kids 11:00 PM Kids 11:00 PM Law & Order: Criminal Intent Presh Prince of Bel Air Pres	10:00 PM	Everybody Love	s Raymond				UFC: Wired	Loves Raymond	
11:30 PM									
12:00 AM							Kids		
12:30 AM My Wife and Kids Paid Program 12:30 AM 1:00 AM George Lopez Made In Hollywood Seeker 1:30 AM Friends Saved by the Bell 2:00 AM Scrubs WSTR Late Auto Shopper 2:00 AM 2:30 AM Paid Program Program Program Program Program 3:00 AM Scrubs Sight Movie Paid Program 3:00 AM Scrubs Sight Movie Paid Program 3:00 AM Scrubs Sight Movie Paid Program 3:00 AM Scrubs Sight Movie 3:30 AM Frasier Scrubs Sight Movie 3:30 AM Frasier Scrubs Sight Movie 3:30 AM Frasier Scrubs Scrubs 3:30 AM Frasier Scrubs Scrubs 3:30 AM Frasier Scrubs Scrubs Scrubs 3:30 AM Scrubs Scrubs Scrubs Scrubs Scrubs 3:30 AM Scrubs S		Law & Order: Criminal Intent					of Bel Air		
1:00 AM George Lopez							of Bel Air		
1:30 AM Friends Saved by the Bell 1:30 AM			as			·		Legend of the	
Bell							Hollywood Saved by the		
2:30 AM Paid Program Night Movie: Paid Program Paid Program 2:30 AM 3:00 AM Still Standing The Game (Barter) WSTR Late (Barter) 3:30 AM 3:30 AM Frasier Frasier ROCK MY WORLD (Cash) (Cash) 4:00 AM					WSTR Late				
3:00 AM Still Standing the Game (Barter)									
3:30 AM Frasier (Barter) RIGHT 80:3:30 AM ROCK MY WORLD (Cash) (Cash) 4:00 AM Frasier					the Game				
4:00 AM Frasier (Cash) 4:00 AM						(Barter)	ROCK MY WORLD		
4:30 AM Paid Program Peter O'Toole 4:30 AM	4:00 AM	Frasier				Levin Costner	(Cash)		
	4:30 AM	Paid Program					<u> </u>	Peter O'Toole	4:30 AM

Weekly Program Schedule - WSTR(My64)

100 AM				12/	29/2008 - 04/0	5 /2 009			
			Tuesday 3/31/2009	Wednesday 4/1/2009		Friday 4/3/2009			
Section Sect	5:00 AM	Malcolm In The Middle						5:00 AM	
Side with	5:30 AM	Bernie Mac Sho	w, The					T -: .	
	6:00 AM	Bernie Mac Sho	w, The				Side with Armstrong	Paid Program	6:00 AM
File About Risper Ground	6:30 AM	Paid Program					This Old House	Paid Program	6:30 AM
1.30 AM			. /				Animals		7:00 AM
Sign Maria Program	7:30 AM		R	Liberty's Kids (E/I 7-12)	s (TV-Y7)			Life Change	7:30 AM
20.00 AM Descript Springer Penid Program 9.100 AM 9.100 AM Penid Program 9.100 AM 9.100	8:00 AM	Paid Program							8:00 AM
10.00 PM People's Court	8:30 AM	Paid Program	******				L		
Pack Program 10:00 10:	9:00 AM	Jerry Springer							1
10.30 PM									
11:00 M Judge Mathis		People's Court							
Paid Program Showcast 13:30 Paid Program 13:30 Paid Program Showcast 13:30 Paid								Daid Program	
12:100 PM Judge Joe Brown		Judge Mathis						Home Showcase by Comey &	11:30 AM
12130 PM	12.00 00	Tudge Joe Provi	n				WSTR Saturday		12:00 PM
1.100 PM							Movie I :	Movie I :	12:30 PM
1:30 PM			*1					SHE'S ALL	1:00 PM
								FREDDIE	1:30 PM
Signature Sign	2:00 PM	Judge David Yo	ung						2:00 PM
Second S	2:30 PM	Judge David Yo	ung					Movie II :	2:30 PM
	3:00 PM	People's Court							
	3:30 PM						Patrick Swayze		3:30 PM
A 30 PM	4:00 PM	Steve Wilkos S	how, The						4:00 PM
Since PM Maury Since PM Since Si	4:30 PM								
Strown S		Maury					Brown	(Cash) Gerard	
10 PM		Tudge Mathis					Brown		6:00 PM
House									6:30 PM
7:30 PM		Deal or No Deal	<u> </u>				House	Legend of the	7:00 PM
Stool PM								Seeker	7:30 PM
11 12 10 10 10 10 10 10				The World's	My Thursday	WWE Friday	My Saturday		8:00 PM
9:30 PM Biggest Secrets Secrets Secrets Shoby Brown Shoby Brown Secrets Shoby Brown Shoby Brow	8:30 PM	Illusion	Street Patrol	Moments			Big Trouble	Mona Lies	8:30 PM
Secrets Secr					1			Julia Roberts	
10:00 PM Everybody Loves Raymond UFC: Wired Everybody Loves Raymond 10:30 PM Friends 10:30 FM Friends 11:00 PM Everybody Loves Raymond My Wife and Kids 11:00 PM Everybody Loves Raymond My Wife and Kids 11:00 PM Everybody Loves Raymond My Wife and Kids 11:00 PM Everybody Loves Raymond My Wife and Kids 11:00 PM Everybody Loves Raymond My Wife and Kids 11:00 PM Everybody Loves Raymond Friends 11:00 PM Everybody Loves Raymond My Wife and Kids 11:00 PM Everybody Loves Raymond Friends 11:00 PM Everybody Loves Raymond Friends Scrubs 11:00 PM Everybody Loves Raymond Friends Scrubs 11:00 PM Everybody Loves Raymond Friends 11:00 PM Everybody Loves Raymond PM E	J.50 2M	Secrets Finally	Jair						
11:00 PM Everybody Loves Raymond My Wife and Kids 11:00 E			s Raymond				UFC: Wired	Loves Raymond	10:00 PM
Rids	10:30 PM	Friends							
12:00 AM My Wife and Kids Paid Program Legend of the 1:00 AM Scrubs Paid Program Legend of the 1:30 AM Paid Program Legend of the 1:30 AM Roll Program Roll Program Legend of the 1:30 AM Roll Program Roll Program Legend of the 1:30 AM Roll Program Roll							Kids		11:00 PM
2:30 AM My Wife and Kids Paid Program 12:30 F		Law & Order: C:	riminai Intent				of Bel Air		12:00 AM
1:00 AM George Lopez Paid Program Legend of the 1:00 AM Seeker 1:30 AM Friends Paid Program Auto-Shopper 2:00 AM Scrubs Made In Hollywood Auto-Shopper 2:00 AM Paid Program Saved by the Paid Program 2:30 AM Paid Program Saved by the	12:00 AM						of Bel Air		
1:30 AM Friends Paid Program Seeker 1:30 AM Friends Paid Program	12:30 AM	My Wife and Kid	ds						12:30 AM
1.30 AM Friends Frait Fright Frait Friends Frait Friends Frait Friends Frien	1:00 AM	George Lopez							
Hollywood Paid Program Saved by the Bell Paid Program 2:30 AM		Friends							
Bell							Hollywood		
Night Movie :							Bell		
3:30 AM Frasier Antibody STEALING TIME 4:00 AM Frasier (Cash) (Cash)					Night Movie :	Night Movie :	3:30 AM		
(Cash) (Cash)					Antibody		4:00 AM		
4:30 AM Paid Program Ethan Embry 4:30 AM						(casn)		4:30 AM	