

CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE  
DISCREPANCY REPORT

**CHILDREN'S PROGRAMMING COMPLIANCE**

I, Rick White, in my capacity of Regional Program Coordinator of WSTR/WB64, Cincinnati, OH, hereby certify that for the period from July 1, 2007 to September 30, 2007:


1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming\* during the week, and no more than 10 ½ minutes per hour on the weekends);

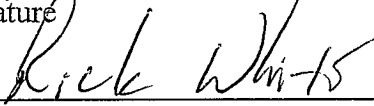
\* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

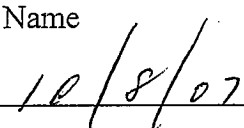
*RL White*  
*10/8/07*

WEBSITE CERTIFICATION

I, Rick White, in my capacity of Regional Program Coordinator hereby certify that for the period from July 1, 2007 to September 30, 2007, television broadcast station WSTR/My64 (Cincinnati, OH) has complied with the FCC's Website Rule relating to children's programming.

  
\_\_\_\_\_  
Signature

  
\_\_\_\_\_  
Print Name

  
\_\_\_\_\_  
Date

\* COOKIES JAR



**COOKIE JAR KIDS NETWORK GENERIC FORMAT**

		SEGMENT	RUNNING
D/C ID/SEGMENT #1		0:00:00	0:00:00
Commercial Break #1		2:00:00	2:00:00
PULLED TO 1:00 STOP & RECUE			
1A	LOCAL BLACK	:30	
1B	LOCAL BLACK	:30	
1C	LOCAL BLACK	:30	
1D	LOCAL BLACK	:30	
SEGMENT 2		0:00:00	2:00:00
Commercial Break #2		2:00:00	4:00:00
PULLED TO 1:00 STOP & RECUE			
2A	LOCAL BLACK	:30	
2B	LOCAL BLACK	:30	
2C	LOCAL BLACK	:30	
2D	LOCAL BLACK	:30	
SEGMENT 3		0:00:00	4:00:00
Commercial Break #3		1:15:00	5:15:00
PULLED TO 1:00 STOP & RECUE			
3A	LOCAL BLACK	:30	
3B	LOCAL BLACK	:30	
3C	LOCAL BLACK	:15	
SEGMENT 4/LOGOS		0:00:00	5:15:00
TOTAL RUNNING TIME:			30:00
FOR MORE INFORMATION PLEASE GO TO THE ASCENT MEDIA SYNDICATION WEBSITE AT			
<a href="http://WWW.ASCENTSYNDICATION.COM">WWW.ASCENTSYNDICATION.COM</a>			
LIVE ACTION		0:24:12	
COOKIE JAR BUMPER		0:00:30	
COOKIE JAR D		0:00:06	
TOTAL COMM TIME:		0:05:15	
OTHER BREAKS		0:00:00	
TOTAL RUNNING TIME		0:30:00	
PLEASE NOTE - THESE COOKIE JAR PROGRAMS ARE FORMATTED WITH 5:15 OF COMMERCIAL TIME.			

STRAWBERRY SHORTCAKES / HARSLAND  
 THE LITTLE LIBERTY'S KIDS / FABRINA'S SECRET LIFE



STEVE ROTFELD PRODUCTIONS

MEMORANDUM

TO: PROGRAM DIRECTORS

FROM: CAROL HUBMASTER-BROOKS / HOPE KIRSCHNER/ FERN ROTFELD

RE: PRODUCERS FCC OBJECTIVE LETTER - "WILD ABOUT ANIMALS"

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"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (**specific target audience is 13-16**). As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

**We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.**

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks  
Vice President, Syndication Sales  
[carol@rotfeldproductions.com](mailto:carol@rotfeldproductions.com); [hope@rotfeldproductions.com](mailto:hope@rotfeldproductions.com); or [fern@rotfeldproductions.com](mailto:fern@rotfeldproductions.com)

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

[www.rotfeldproductions.com](http://www.rotfeldproductions.com)

# "WILD ABOUT ANIMALS"

## GENERIC FORMAT

### 1<sup>ST</sup> RUN PITCH & 2<sup>ND</sup> RUN PITCH

SHOW #: \_\_\_\_\_ 11/12  
WEEK OF: \_\_\_\_\_

00:00 OPENING

OPENING BILLBOARD 0:00

COMMERCIAL I 1:31

1a. NATIONAL

1b. NATIONAL

1c. NATIONAL

#### SEGMENT I

COMMERCIAL II 2:01

2a. NATIONAL

2b. NATIONAL

2c. NATIONAL

2d. NATIONAL

#### SEGMENT II

COMMERCIAL III 1:31

3a. LOCAL

3b. LOCAL

3c. LOCAL

#### SEGMENT III

COMMERCIAL IV 2:01

4a. LOCAL

4b. LOCAL

4c. LOCAL

4d. LOCAL

PROMOS: :10 & :30

PROMOTIONAL CONSIDERATIONS

1.

#### SEGMENT IV

CLOSING BILLBOARD 0:00

TOTAL TIME: 28:40

Weekly Program Schedule - WSTR ( My64 )  
06/25/2007 - 09/30/2007

	Monday 6/25/2007	Tuesday 6/26/2007	Wednesday 6/27/2007	Thursday 6/28/2007	Friday 6/29/2007	Saturday 6/30/2007	Sunday 7/1/2007	
5:00 AM	Paid Program							5:00 AM
5:30 AM	BECKER					Paid Program		5:30 AM
6:00 AM	Paid Program							6:00 AM
6:30 AM	Paid Program					This Old House	Paid Program	6:30 AM
7:00 AM	Paid Program					Wild About Animals (E/I 13-16)	Paid Program	7:00 AM
7:30 AM	Strawberry Shortcake (E/I 3-6 years)	The Littles (E/I 5-9)		Liberty's Kids (E/I 7-12)			Paid Program	7:30 AM
8:00 AM	Maury					Paid Program		8:00 AM
8:30 AM	Paid Program							8:30 AM
9:00 AM	Jerry Springer					Paid Program	Jerry Falwell	9:00 AM
9:30 AM	Paid Program							9:30 AM
10:00 AM	People's Court					Paid Program		10:00 AM
10:30 AM						Paid Program	Career Connection	10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Paid Program	11:00 AM
11:30 AM	Paid Program							11:30 AM
12:00 PM	Judge Joe Brown					WSTR Saturday Movie I :	WSTR Sunday Movie I :	12:00 PM
12:30 PM	Judge Joe Brown					Meet Joe Black (Barter)	Pokemon: The First Movie (Barter)	12:30 PM
1:00 PM	Judge Hatchett					ANTHONY HOPKINS	VERONICA TAYLOR	1:00 PM
1:30 PM	Judge Hatchett						Fresh Prince of Bel Air	1:30 PM
2:00 PM	Andy Griffith						WSTR Sunday Movie II :	2:00 PM
2:30 PM	Andy Griffith						Park Day (Barter)	2:30 PM
3:00 PM	People's Court					WSTR Saturday Movie II :	Brock Peters	3:00 PM
3:30 PM						American Dragons (Barter)	Farscape	3:30 PM
4:00 PM	Jerry Springer					Michael Biehn		4:00 PM
4:30 PM								4:30 PM
5:00 PM	Maury					Paid Program		5:00 PM
5:30 PM	Paid Program							5:30 PM
6:00 PM	Judge Mathis					Smallville		6:00 PM
6:30 PM								6:30 PM
7:00 PM	Friends					Alias	American Idol Rewind	7:00 PM
7:30 PM	Friends							7:30 PM
8:00 PM	IFL	My Tuesday Night Movie: The Distinguished Gentleman (Encore)	American Heiress	My Thursday Night Movie: Livin' Large	My Friday Night Movie: Bad Girls From Valley High	IFL Battleground (Encore)	WSTR Prime Time Movie : DEEP RISING (Barter)	8:00 PM
8:30 PM	Battleground		Saints & Sinners				TREAT WILLIAMS	8:30 PM
9:00 PM								9:00 PM
9:30 PM								9:30 PM
10:00 PM	Local 12 on My64 (News)							10:00 PM
10:30 PM	Scrubs				A Message for Peace: Making Hotel Rwanda	Friends	American Crossroads	10:30 PM
11:00 PM	Will & Grace					Friends	Will & Grace	11:00 PM
11:30 PM	Frasier					Fresh Prince of Bel Air	Will & Grace	11:30 PM
12:00 AM	My Wife and Kids					Showtime At The Apollo	Tim McCarver	12:00 AM
12:30 AM	Bernie Mac Show, The						Made In Hollywood	12:30 AM
1:00 AM	Malcolm In The Middle					My Wife and Kids	Outer Limits, The	1:00 AM
1:30 AM	My Wife and Kids					Paid Program		1:30 AM
2:00 AM	Bernie Mac Show, The					Scrubs		2:00 AM
2:30 AM	Malcolm In The Middle					Paid Program		2:30 AM
3:00 AM	Still Standing					WSTR Late	WSTR Late	3:00 AM
3:30 AM	Frasier					Night Movie : Mr. Rice's Secret (Cash)	Night Movie : Pete's Meteor (Cash)	3:30 AM
4:00 AM	Blind Date							4:00 AM
4:30 AM	Paid Program							4:30 AM

Weekly Program Schedule - WSTR( My64)  
06/25/2007 - 09/30/2007

	Monday 9/17/2007	Tuesday 9/18/2007	Wednesday 9/19/2007	Thursday 9/20/2007	Friday 9/21/2007	Saturday 9/22/2007	Sunday 9/23/2007	
5:00 AM	Malcolm In The Middle					Paid Program		5:00 AM
5:30 AM	Bernie Mac Show, The					Paid Program		5:30 AM
6:00 AM	Paid Program					Saved by the Bell	Paid Program	6:00 AM
6:30 AM	Paid Program					This Old House	Paid Program	6:30 AM
7:00 AM	Paid Program					Wild About Animals (E/I 13-16)	Paid Program	7:00 AM
7:30 AM	Horseland (E/I 9-11)		Sabrina's Secret Life (E/I 8-12)				Life Change	7:30 AM
8:00 AM	Steve Wilkos Show, The					Paid Program	Kenneth Copeland	8:00 AM
8:30 AM						Paid Program		8:30 AM
9:00 AM	Jerry Springer					Paid Program	Jerry Falwell	9:00 AM
9:30 AM						Paid Program		9:30 AM
10:00 AM	People's Court					Paid Program		10:00 AM
10:30 AM						Paid Program		10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Paid Program	11:00 AM
11:30 AM						Paid Program		11:30 AM
12:00 PM	Judge Joe Brown					SEC Football Today	WSTR Sunday Movie I :	12:00 PM
12:30 PM	Judge Joe Brown					SEC Football (FLORIDA AT OLE MISS) (12:30 - 4:05)	Perez Family, The (Barter) Marisa Tomei	12:30 PM
1:00 PM	Judge Hatchett							1:00 PM
1:30 PM	Judge Hatchett							1:30 PM
2:00 PM	Judge David Young						WSTR Sunday Movie II : Honey Bee (Barter) Senait Ashenafi	2:00 PM
2:30 PM	Judge David Young							2:30 PM
3:00 PM	People's Court							3:00 PM
3:30 PM								3:30 PM
4:00 PM	Jerry Springer					Paid Program (4:05 - 4:35)	WSTR Sunday Movie III :	4:00 PM
4:30 PM						WSTR Saturday Movie I : Rockula (Barter) Dean Cameron (4:35 - 6:00)	MAJOR LEAGUE:BACK TO THE MINORS (Barter) SCOTT BAKULA	4:30 PM
5:00 PM	Maury							5:00 PM
5:30 PM								5:30 PM
6:00 PM	Judge Mathis					MGM Presents: Poltergeist: The Legacy	American Idol Rewind	6:00 PM
6:30 PM								6:30 PM
7:00 PM	Everybody Loves Raymond					Cheaters	MGM Presents: Poltergeist: The Legacy	7:00 PM
7:30 PM	Friends							7:30 PM
8:00 PM	IFL	The Academy	Decision House	My Thursday Night Movie: Tailor of Panama	My Friday Night Movie: Crazy in Alabama	IFL	WSTR Prime Time Movie : SOLDIER (Barter) KURT RUSSELL (8:00 - 9:56)	8:00 PM
8:30 PM	Battleground					Battleground (Encore)		8:30 PM
9:00 PM		Jail	Meet My Folks			NFL Network: Total Access		9:00 PM
9:30 PM		Jail						9:30 PM
10:00 PM	Local 12 on My64 (News)							10:00 PM
10:30 PM	Everybody Loves Raymond					Perfectly You	American Crossroads	10:30 PM
11:00 PM	Friends						Will & Grace	11:00 PM
11:30 PM	Law & Order: Criminal Intent					Friends	Will & Grace	11:30 PM
12:00 AM						Showtime At The Apollo	Tim McCarver	12:00 AM
12:30 AM	My Wife and Kids					Made In Hollywood		12:30 AM
1:00 AM	Scrubs					My Wife and Kids	George Lopez	1:00 AM
1:30 AM	George Lopez					Everybody Loves Raymond	George Lopez	1:30 AM
2:00 AM	Will & Grace					Scrubs	Auto Shopper	2:00 AM
2:30 AM	Bernie Mac Show, The					Paid Program		2:30 AM
3:00 AM	Still Standing					WSTR Late	WSTR Late	3:00 AM
3:30 AM	Frasier					Night Movie : Live Once, Die Twice (Barter) Martin Cummins	Night Movie : Rockula (Barter) Dean Cameron	3:30 AM
4:00 AM	Frasier							4:00 AM
4:30 AM	Paid Program							4:30 AM

Weekly Program Schedule - WSTR ( My64 )  
06/25/2007 - 09/30/2007

	Monday 9/24/2007	Tuesday 9/25/2007	Wednesday 9/26/2007	Thursday 9/27/2007	Friday 9/28/2007	Saturday 9/29/2007	Sunday 9/30/2007
5:00 AM	Malcolm In The Middle					Paid Program	5:00 AM
5:30 AM	Bernie Mac Show, The					Paid Program	5:30 AM
6:00 AM	Paid Program					Saved by the Bell	Paid Program 6:00 AM
6:30 AM	Paid Program					This Old House	Paid Program 6:30 AM
7:00 AM	Paid Program					Wild About Animals (E/I 15-16)	Paid Program 7:00 AM
7:30 AM	Horseland (E/I 9-11)		A Sabrina's Secret Life (E/I 8-12)		A		Life Change 7:30 AM
8:00 AM	Steve Wilkos Show, The					Paid Program	Kenneth Copeland 8:00 AM
8:30 AM						Paid Program	8:30 AM
9:00 AM	Jerry Springer					Paid Program	Jerry Falwell 9:00 AM
9:30 AM						Paid Program	9:30 AM
10:00 AM	People's Court					Paid Program	10:00 AM
10:30 AM						Paid Program	10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Paid Program 11:00 AM
11:30 AM						Paid Program	11:30 AM
12:00 PM	Judge Joe Brown					SEC Football Today	WSTR Sunday Movie I : 12:00 PM
12:30 PM	Judge Joe Brown					SEC Football (MISS STATE AT SOUTH CAROLINA) (12:30 - 4:09)	Benji The Hunted (Barter) 12:30 PM
1:00 PM	Judge Hatchett						1:00 PM
1:30 PM	Judge Hatchett						1:30 PM
2:00 PM	Judge David Young						WSTR Sunday Movie II : 2:00 PM
2:30 PM	Judge David Young						Teen Wolf (Barter) 2:30 PM
3:00 PM	People's Court						Michael J. Fox 3:00 PM
3:30 PM							3:30 PM
4:00 PM	Jerry Springer					Paid Program (4:09 - 4:39)	WSTR Sunday Movie III : 4:00 PM
4:30 PM						Reel Talk (4:39 - 5:00)	SOLDIER (Barter) 4:30 PM
5:00 PM	Maury					Fresh Prince of Bel Air	KURT RUSSELL 5:00 PM
5:30 PM						Fresh Prince of Bel Air	5:30 PM
6:00 PM	Judge Mathis					MGM Presents: Poltergeist: The Legacy	American Idol 6:00 PM
6:30 PM							Rewind 6:30 PM
7:00 PM	Everybody Loves Raymond					Cheaters	7:00 PM
7:30 PM	Friends						7:30 PM
8:00 PM	IFL	The Academy	Decision House	My Thursday Night Movie: Bat 21	Live Earth: The Concert Special	IFL Battleground (Encore)	WSTR Prime Time Movie : 8:00 PM
8:30 PM	Battleground					NFL Network: Total Access	13th Warrior, The (Barter) 8:30 PM
9:00 PM		Jail	Meet My Folks				Antonio Banderas 9:00 PM
9:30 PM		Jail					9:30 PM
10:00 PM	Local 12 on My64 (News)						10:00 PM
10:30 PM	Everybody Loves Raymond						American Crossroads 10:30 PM
11:00 PM	Friends						Will & Grace 11:00 PM
11:30 PM	Law & Order: Criminal Intent					Friends	Will & Grace 11:30 PM
12:00 AM						Showtime At The Apollo	Tim McCarver 12:00 AM
12:30 AM	My Wife and Kids						My Wife and Kids 12:30 AM
1:00 AM	Scrubs						George Lopez 1:00 AM
1:30 AM	George Lopez					Paid Program	George Lopez 1:30 AM
2:00 AM	Will & Grace					WSTR Late Night Movie : 2:00 AM	Auto Shopper 2:00 AM
2:30 AM	Bernie Mac Show, The					Waterworld <3 hrs.> (Barter)	Paid Program 2:30 AM
3:00 AM	Still Standing					Kevin Costner	WSTR Late Night Movie : 3:00 AM
3:30 AM	Frasier						Absolon (Barter) 3:30 AM
4:00 AM	Frasier						4:00 AM
4:30 AM	Paid Program						Christopher Lambert 4:30 AM