CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE DISCREPANCY REPORT

CHILDREN'S PROGRAMMING COMPLIANCE

- I, Rick White, in my capacity of Regional Program Coordinator of WSTR/WB64, Cincinnati, OH, hereby certify that for the period from <u>January 1, 2008 to March 31, 2008:</u>
- 1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming* during the week, and no more than 10 ½ minutes per hour on the weekends);

* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

WEBSITE CERTIFICATION

I, Rick White, in my capacity of Regional Program Coordinator hereby certify that for the period from January 1, 2008 to March 31, 2008, television broadcast station WSTR/My64 (Cincinnati, OH) has complied with the FCC's Website Rule relating to children's programming.

Signature

Print Name

4/10/08

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HORSERAND SAPRANAS SERRET LAFFE



MEMORANDUM

TO:

PROGRAM DIRECTORS

FROM:

CAROL HUBMASTER-BROOKS / HOPE KIRSCHNER/ FERN ROTFELD

(I) (FF 20)

RE:

PRODUCERS FCC OBJECTIVE LETTER - "WILD ABOUT ANIMALS"

"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (specific target audience is 13-16). As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks
Vice President, Syndication Sales
carol@rotfeldproductions.com; hope@rotfeldproductions.com; or fern@rotfeldproductions.com

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681 www.rotfeldproductions.com

"WILD ABOUT ANIMALS"

11

GENERIC FORMAT

1ST RUN PITCH & 2ND RUN PITCH

0:00

28:40

SHOV WEEK	N #:11/1.2 < OF:		
00:00	OPENING		
	OPENING BILLBOARD	·	0:00
	COMMERCIAL I 1a. NATIONAL 1b. NATIONAL 1c. NATIONAL		1:31
	SEGMENTI		
	COMMERCIAL II 2a. NATIONAL 2b. NATIONAL 2c. NATIONAL 2d. NATIONAL		2:01
	SEGMENT II		
	COMMERCIAL III 3a. LOCAL 3b. LOCAL 3c. LOCAL	· .	1:31
	SEGMENT-III		
	GOMMERGIAL IV 4a. LOCAL	ROMOS: :10 & :30	2:01
	PROMOTIONAL CONSIDE	ERATIONS	
	SEGMENT IV	,	

TOTAL TIME:

CLOSING BILLBOARD

Weekly Program Schedule - WSTR(My64) 12/31/2007 - 04/06/2008

	Monday 12/31/2007	Tuesday 1/1/2008	Wednesday 1/2/2008	Thursday 1/3/2008	Friday 1/4/2008	Saturday 1/5/2008	Sunday 1/6/2008	
5:00 AM	Malcolm In The Middle			Paid Program		5:00 AM		
5:30 AM	Bernie Mac Show, The			Paid Program		5:30 AM		
6:00 AM	Paid Program					Saved by the Bell	Paid Program	6:00 AM
6:30 AM	Paid Program					This Old House	Paid Program	6:30 AM
7:00 AM	Paid Program					Wild About Animals (E/I 13-16)	Paid Program	7:00 AM
7:30 AM	Horseland (E/I 9-11)	4	Sabrina's Section (E/I 8-12)	ret Life		11,11,11,11,11,11	Life Change	7:30 AM
8:00 AM	Steve Wilkos S	show, The	T(E/I 0-IZ/		- Y	Paid Program	Kenneth Copeland	8:00 AM
8:30 AM	1					Paid Program		8:30 AM
9:00 AM	Jerry Springer					Paid Program	Jerry Falwell	9:00 AM
9:30 AM						Paid Program		9:30 AM
10:00 AM	People's Court					Paid Program		10:00 AM
10:30 AM	1					Paid Program		10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	11:00 AM	
1.1:30 AM	1					Paid Program		11:30 AM
12:00 PM	Judge Joe Brow	n				WSTR Saturday	WSTR Sunday	12:00 PM
12:30 PM	Judge Joe Brow					Movie I : New	Movie I : IN	12:30 PM
1:00 PM	Judge Hatchett					Guy, The (Barter)	CROWD, THE (Barter)	1:00 PM
1:30 PM	Judge Hatchett					Eddie Griffen	Susan Ward	1:30 PM
2:00 PM	Judge David Yo					WSTR Saturday	WSTR Sunday	2:00 PM
2:30 PM	Judge David Yo					Movie II :	Movie II :	2:30 PM
3:00 PM	People's Court					HAPPY, TEXAS (Barter)	STEALING TIME (Barter)	3:00 PM
3:30 PM					STEVE ZAHN	Charlotte Ayanna	3:30 PM	
4:00 PM	Jerry Springer			Made In Hollywood	WSTR Sunday Movie III :	4:00 PM		
4:30 PM				Fresh Prince of Bel Air	Playing House (Barter) Joanne Kelly	4:30 PM		
5:00 PM 5:30 PM	Maury			2008 SEC BASEKTBALL PREVIEW	Journal Manage	5:00 PM 5:30 PM		
6:00 PM	Judge Mathis					UFC: Wired (1st Run)	American Idol Rewind	6:00 PM 6:30 PM
6:30 PM						Cheaters	MGM Presents:	7:00 PM
7:00 PM	Everybody Love	s Raymond				Cheaters	Dead Like Me	7:30 PM
7:30 PM	Friends		Whacked Out	My Thursday	My Friday	Decision	WSTR Prime	8:00 PM
8:00 PM	Celebrity Expose: J Lo (Rebroadcast)	World Magic Awards (Rebroadcast)	Videos (Series Premiere)	Night Movie: Gone in 60 Seconds	Night Movie: Bubble Boy	House (Rebroadcast, OTO)	Time Movie : Revenge (Barter)	0.00 2
8:30 PM			Whacked Out Videos				Kevin Costner	8:30 PM
9:00 PM	Celebrity	1	MyNetwork			Control Room	İ	9:00 PM
9:30 PM	Expose: Rap		Special:			Presents: Enrique		9:30 PM
	Superstars (Rebroadcast)	<u> </u>	Celebrity Daredevils			Inglesias	:	
10:00 PM	Local 12 on	Local 12 on My	(Rebroadcast) 64	<u> </u>		1	l	10:00 PM
10.20 8%	My64 (News)	c Parmond					American	10:30 PM
10:30 PM	Everybody Love	ь каушона					Crossroads (Your Vote)	
	Friends					1	Will & Grace	11:00 PM
11:30 PM	Law & Order: C	riminal Intent				Friends	Will & Grace	11:30 PM
12:00 AM						Showtime At	Tim McCarver	12:00 AM
12:30 AM	My Wife and Ki	ds				The Apollo	My Wife and Kids	12:30 AM
1:00 AM	Scrubs					UFC: Wired	George Lopez	1:00 AM
1:30 AM	George Lopez						George Lopez	1:30-AM-
2:00 AM	Will & Grace					Scrubs	Auto Shopper	2:00 AM
2:30 AM	Bernie Mac Show	w, The				Paid Program	luian v	2:30 AM
3:00 AM	Still Standing						WSTR Late Night Movie :	3:00 AM
3:30 AM	Frasier						Camp Stories	3:30 AM
4:00 AM	Frasier				·····	JAMES CROMWELL	(Cash)	4:00 AM
4:30 AM	Paid Program						Elliott Gould	4:30 AM

Weekly Program Schedule - WSTR My64) 12/31/2007 - 04/06/2008

5:00 AM Malcolm In The Middle Paid 5:30 AM Bernie Mac Show, The Paid 6:00 AM Paid Program Savet Bell 6:30 AM Paid Program This 7:00 AM Paid Program Wild Anime	rday Sunday /2008 3/30/2008 Program Program d by the Paid Program	5:00 AM 5:30 AM
5:30 AM Bernie Mac Show, The Paid 6:00 AM Paid Program Saved Bell 6:30 AM Paid Program This 7:00 AM Paid Program Wild Anime	Program	5:30 AM
6:00 AM Paid Program Saved Bell 6:30 AM Paid Program This 7:00 AM Paid Program Wild Anime		
Bell G:30 AM Paid Program This This	d by the Paid Program	
7:00 AM Paid Program Wild Anima		6:00 AM
Anima	Old House Paid Program	6:30 AM
I I I I I I I I I I I I I I I I I I I		7:00 AM
7:30 AM Horseland (E/I 9-11)	a Life Change	7:30 AM
	Program Kenneth Copeland	8:00 AM
8:30 AM Paid	Program	8:30 AM
9:00 AM Jerry Springer Paid	Program	9:00 AM
9:30 AM Paid		9:30 AM
10:00 AM People's Court Paid		10:00 AM
10:30 AM Paid	Program Career Connection	10:30 AM
	Shopper Paid Program Program	11:00 AM
		12:00 PM
Movie	e I : AN Movie I :	12:30 PM
1:21:30 PM Judge Hatchett IDEAL (Bart	L HUSBAND Hellboy	1:00 PM
		1:30 PM
		2:00 PM
2.20 PM Tudge Pavid Young	e II : WSTR Sunday	2:30 PM
Fargo	o (Barter) Movie II :	3:00 PM
3:30 PM		3:30 PM
4:00 PM Jerry Springer Made Holly	In Tommy Lee	4:00 PM
4:30 PM Perfe	ectly You	4:30 PM
		5:00 PM
5:30 PM Dead	Like Me Paid Program	5:30 PM
6:00 PM Judge Mathis UFC:		6:00 PM
6:30 PM	Rewind	6:30 PM
7:00 PM Everybody Loves Raymond Cheat		7:00 PM
7:30 PM Friends		7:30 PM
Expose: Videos Night Movie: Night Movie: (Reb	oroadcast) Time Movie :	8:00 PM
8:30 PM Michael Street Patrol Whacked Out Videos Antitrust Disney's The Kid	(Barter)	8:30 PM
9:00 PM Paradise Jail MyNetwork Decis	sion	9:00 PM
	roadcast)	9:30 PM
10:00 PM Local 12 on My64		10:00 PM
10:30 PM Everybody Loves Raymond	American Crossroads (Update: Your Vote)	10:30 PM
11:00 PM Friends		11:00 PM
11:30 PM Law & Order: Criminal Intent Frien		11:30 PM
12:00 AM Showt	ime At Tim McCarver	12:00 AM
		12:30 AM
1:00 AM Scrubs UFC:		1:00 AM
		1:30 AM
1:30 AM George Lopez	s Auto Shopper	2:00 AM
	Paid Program	
2:00 AM Will & Grace Scrub		2:30 AM
2:00 AM Will & Grace Scrub 2:30 AM Bernie Mac Show, The Paid 3:00 AM Srill Standing WSTR	Late WSTR Late	3:00-AM
2:00 AM Will & Grace Scrub 2:30 AM Bernie Mac Show, The Paid 3:00 AM Still Standing WSTR 3:00 AM Scrub Night	Late WSTR Late Movie : Night Movie :	3:00-AM 3:30 AM
2:00 AM Will & Grace Scrub 2:30 AM Bernie Mac Show, The Paid 3:00 AM Still Standing WSTR. 3:30 AM Frasier Night Booki Booki	Hate WSTR Late Movie: Wight Movie: Les Hypersonic Stahl (Cash)	3:00-AM

Weekly Program Schedule - WSTR(Myo4) 12/31/2007 - 04/06/2008

5:00 AM Malcolm In The Middle Paid Program 5:30 AM Bernie Mac Show, The Paid Program 6:00 AM Paid Program Saved by the Bell 6:30 AM Paid Program This Old House 7:00 AM Paid Program Wild About	Paid Program	5:00 AM 5:30 AM 6:00 AM				
5:30 AM Bernie Mac Show, The Paid Program 6:00 AM Paid Program Saved by the Bell 6:30 AM Paid Program This Old House						
6:00 AM Paid Program Saved by the Bell 6:30 AM Paid Program This Old House						
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		6:30 AM				
7:00 AM Paid Program Wild About Animals (E/T 13-16)	Paid Program	7:00 AM				
7:30 AM Horseland The Littles Sherlock Holmes In The 22nd Century (E/I 9-11)	Life Change	7:30 AM				
8:00 AM Steve Wilkos Show, The Paid Program	Kenneth Copeland	8:00 AM				
8:30 AM Paid Program		8:30 AM 9:00 AM				
9:00 AM Jerry Springer Paid Program						
9:30 AM Paid Program						
10:00 AM People's Court Paid Program						
10:30 AM Paid Program	Career Connection	10:30 AM				
11:00 AM Judge Mathis Auto Shopper	Paid Program	11:00 AM				
11:30 AM Paid Program	wemp con-de-	11:30 AM				
12:00 PM Judge Joe Brown WSTR Saturday Movie I:	WSTR Sunday Movie I :	12:00 PM				
12:30 PM Judge Joe Brown Stranded	Maid in	12:30 PM				
1:00 PM Judge Hatchett (Barter)	Manhattan	1:00 PM				
1:30 PM Judge Hatchett Erica Durance	(Barter) Jennifer Lopez					
2:00 PM Judge David Young WSTR Saturday	WSTR Sunday Movie II : AN	2:00 PM				
2:30 PM Judge David Young Movie II :	IDEAL HUSBAND	2:30 PM				
3:00 PM People's Court (Barter)	(Barter)	3:00 PM				
3:30 PM Luke Perry	CATE BLANCHETT					
4:00 PM Jerry Springer Made In Hollywood	WSTR Sunday Movie III : See No Evil,	4:00 PM				
4:30 PM Fresh Prince of Bel Air	Hear No Evil (Barter)	4:30 PM				
5:00 PM Maury MGM Presents: 5:30 PM Dead Like Me	Gene Wilder Richard Pryor	5:00 PM 5:30 PM				
6:00 PM Judge Mathis UFC: Wired	American Idol Rewind	6:00 PM				
6:30 PM		6:30 PM				
7:00 PM Everybody Loves Raymond Cheaters	MGM Presents: Dead Like Me	7:00 PM				
7:30 PM Friends 8:00 PM Celebrity Street Patrol Whacked Out My Thursday My Friday Meet My Folks Expose: Will Videos Night Movie: Night Movie:	WSTR Prime Time Movie :	7:30 PM 8:00 PM				
Expose: Will 8:30 PM Smith/Behind The Blockbuster Expose: Will Videos Night Movie: Night Movie	SHE'S ALL THAT (Barter) FREDDIE	8:30 PM				
9:00 PM Paradise Jail MyNetwork Decision House	Too river to	9:00 PM				
9:30 PM Hotel 2 Jail Special: Masters of Illusion: Impossible Magic 1		9:30 PM				
10:00 PM Local 12 on My64		10:00 PM				
10:30 PM Everybody Loves Raymond	BOCKL 12 Oil 11/02					
11:00 PM Friends	Will & Grace	11:00 PM				
11:30 PM Law & Order: Criminal Intent Friends	Will & Grace	11:30 PM				
	Tim McCarver My Wife and	12:00 AM 12:30 AM				
1:00 AM Scrubs UFC: Wired	Kids George Lopez	1:00 AM				
1:30 AM George Lopez	George Lopez	7:30 AM				
2:00 AM Will & Grace Scrubs	Auto Shopper	2:00 AM				
2:30 AM Bernie Mac Show, The Paid Program		2:30 AM				
3:00 AM Still Standing WSTR Late	WSTR Late	3:00 AM				
Night Movie :	Night Movie : PURSUIT OF	3:30 AM				
4:00 AM Frasier BRUISER (CBEN) JAYSON FLEMYNG	HAPPINESS	4:00 AM				
4:30 AM Paid Program	(Cash) Frank Whaley	4:30 AM				