

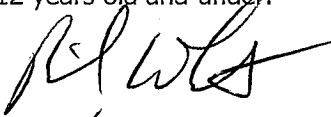
CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE
DISCREPANCY REPORT

CHILDREN'S PROGRAMMING COMPLIANCE

I, Rick White, in my capacity of Regional Program Coordinator of WSTR/WB64, Cincinnati, OH, hereby certify that for the period from July 1, 2006 to September 30, 2006:

1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming* during the week, and no more than 10 ½ minutes per hour on the weekends);

* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.


10/10/06



MEMORANDUM

To: General Managers and Program Directors **cc:** Promotion Managers

From: Shawna Beckham

Date: September 30, 2006

Subject: 3rd Quarter 2006: WB Television Network Children's Programming -
Commercial Information

The WB Television Network Children's Programming

Attached is a list of 3rd Quarter 2006 WB Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all WB Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the second quarter of 2006. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the second quarter of 2006, which each affiliated station has received heretofore.

CHILDREN'S PROGRAMS

1. Program: Xiaolin Showdown
Rating: TV-Y7
Length: 30 minutes

2. Program: Viewtiful Joe
Rating: TV-Y7 FV
Length: 30 minutes

3. Program: The Batman
Rating: TV-Y7 FV
Length: 30 minutes

4. Program: Loonatics Unleashed
Rating: TV-Y7 FV
Length: 30 minutes

5. Program: Pokemon Advanced Battle
Rating: TV-Y
Length: 30 minutes

6. Program: Coconut Fred's Fruit Salad Island
Rating: TV-Y7
Length: 30 minutes

7. Program: Johnny Test
Rating: TV-Y7
Length: 30 minutes

8. Program: Yu-Gi-Oh! Dawn of the Duel
Rating: TV-Y7 FV
Length: 30 minutes

9. Program: Spider Riders
Rating: TV-Y7 FV
Length: 30 minutes

* COOKIES JAR



COOKIE JAR KIDS NETWORK GENERIC FORMAT

		SEGMENT	RUNNING
D/C ID/SEGMENT #1		0:00:00	0:00:00
Commercial Break #1		2:00:00	2:00:00
PULLED TO 1:00 STOP & RECUE			
1A	LOCAL BLACK	:30	
1B	LOCAL BLACK	:30	
1C	LOCAL BLACK	:30	
1D	LOCAL BLACK	:30	
SEGMENT 2		0:00:00	2:00:00
Commercial Break #2		2:00:00	4:00:00
PULLED TO 1:00 STOP & RECUE			
2A	LOCAL BLACK	:30	
2B	LOCAL BLACK	:30	
2C	LOCAL BLACK	:30	
2D	LOCAL BLACK	:30	
SEGMENT 3		0:00:00	4:00:00
Commercial Break #3		1:15:00	5:15:00
3A	LOCAL BLACK	:30	
3B	LOCAL BLACK	:30	
3C	LOCAL BLACK	:15	
SEGMENT 4 LOGOS		0:00:00	5:15:00
TOTAL RUNNING TIME:			30:00

FOR MORE INFORMATION PLEASE GO TO THE ASCENT MEDIA SYNDICATION WEBSITE AT
WWW.ASCENTSYNDICATION.COM

LIVE ACTION	0:24:12
COOKIE JAR BUMPER	0:00:30
COOKIE JAR'D	0:00:05
TOTAL COMM TIME:	0:05:15
OTHER BREAKS	0:00:00
TOTAL RUNNING TIME	0:30:00

PLEASE NOTE - THESE COOKIE JAR PROGRAMS ARE FORMATTED WITH 5:15 OF COMMERCIAL TIME.

STRAWBERRY JAR CAKES
 THE LITTLE
 LIBERTY'S KIDS



Weekly Program Schedule - WSTR(My64)
06/26/2006 - 10/01/2006

	Monday 6/26/2006	Tuesday 6/27/2006	Wednesday 6/28/2006	Thursday 6/29/2006	Friday 6/30/2006	Saturday 7/1/2006	Sunday 7/2/2006
5:00 AM	Just Shoot Me*					Paid Program	5:00 AM
5:30 AM	BECKER					Paid Program	5:30 AM
6:00 AM	Paid Program						6:00 AM
6:30 AM	Paid Program					This Old House	Paid Program 6:30 AM
7:00 AM	Paid Program					Pillow Head 1: Coconut Fred's Fruit Salad Island	PETKEPING WITH MARC MARRONE (E/I 13-16) 7:00 AM
7:30 AM	Sabrina's Secret Life (E/I 8-12)		Liberty's Kids (E/I 7-12)			Pillow Head 2: Coconut Fred's Fruit Salad Island	Liberty's Kids (E/I 7-12) 7:30 AM
8:00 AM	Malcolm In The Middle					Johnny Test	Paid Program 8:00 AM
8:30 AM	Yes, Dear					Xiaolin Showdown	Paid Program 8:30 AM
9:00 AM	Jerry Springer					Xiaolin Showdown	Jerry Falwell 9:00 AM
9:30 AM						Loonatics Unleashed	9:30 AM
10:00 AM	People's Court					Spider Riders (OTO)	Paid Program 10:00 AM
10:30 AM						Spider Riders	Paid Program 10:30 AM
11:00 AM	Judge Mathis					Spider Riders	Paid Program 11:00 AM
11:30 AM						Spider Riders (OTO)	Paid Program 11:30 AM
12:00 PM	Judge Joe Brown					Auto Shopper	WSTR Sunday Movie I : DOUBLE TAKE (Barter) ORLANDO JONES 12:00 PM
12:30 PM	Judge Joe Brown						12:30 PM
1:00 PM	Judge Hatchett					WSTR Saturday Movie I : MEET THE DEEDLES (Barter) PAUL WALKER	1:00 PM
1:30 PM	Judge Hatchett						WSTR Sunday Movie II : Motives (Barter) Vivica A. Fox 1:30 PM
2:00 PM	Paid Program				Auto Shopper		2:00 PM
2:30 PM	Paid Program					WSTR Saturday Movie II : True Colors (Barter) John Cusack	2:30 PM
3:00 PM	What I Like About You						3:00 PM
3:30 PM	What I Like About You						3:30 PM
4:00 PM	8 Simple Rules for Dating My Teenage Daughter						Smallville 4:00 PM
4:30 PM	8 Simple Rules for Dating My Teenage Daughter						4:30 PM
5:00 PM	Maury					Farscape	Pepper Dennis (Encore) 5:00 PM
5:30 PM							5:30 PM
6:00 PM	Judge Mathis					Alias	What I Like About You (Encore) 6:00 PM
6:30 PM							Twins (Encore) 6:30 PM
7:00 PM	Friends					Smallville	Reba: Beginnings 7:00 PM
7:30 PM	Friends						Reba: Beginnings 7:30 PM
8:00 PM	7th Heaven	Gilmore Girls	Blue Collar TV (Original)	Smallville	What I Like About You (Encore)	WB64 Prime Time Movie : Dirty Dancing (Barter) Patrick Swayze	Charmed 8:00 PM
8:30 PM			Blue Collar TV (Encore)		Twins (Encore)		8:30 PM
9:00 PM	7th Heaven (Encore)	Pepper Dennis	One Tree Hill (Encore)	Supernatural	Reba		Charmed (Encore) 9:00 PM
9:30 PM					Living With Fran (Encore)		9:30 PM
10:00 PM	My Wife and Kids					Friends	10:00 PM
10:30 PM	My Wife and Kids					Andy Griffith	10:30 PM
11:00 PM	Bernie Mac Show, The					Will & Grace	11:00 PM
11:30 PM	Bernie Mac Show, The					Just Shoot Me*	11:30 PM
12:00 AM	Malcolm In The Middle					Showtime At The Apollo	Alias 12:00 AM
12:30 AM	Will & Grace						12:30 AM
1:00 AM	Frasier					My Wife and Kids	Tim McCarver 1:00 AM
1:30 AM	Paid Program					Made In Hollywood	Blind Date 1:30 AM
2:00 AM	Frasier					ELIMIDATE	Blind Date 2:00 AM
2:30 AM	Drew Carey						Auto Shopper 2:30 AM
3:00 AM	ELIMIDATE					WB64 Late Night Movie : Flirting (Barter)	3:00 AM
3:30 AM	Blind Date						Paid Program 3:30 AM
4:00 AM	Blind Date						Paid Program 4:00 AM
4:30 AM	Paid Program					Noah Taylor	Paid Program 4:30 AM

Weekly Program Schedule - WSTR(My64)
06/26/2006 - 10/01/2006

	Monday 9/25/2006	Tuesday 9/26/2006	Wednesday 9/27/2006	Thursday 9/28/2006	Friday 9/29/2006	Saturday 9/30/2006	Sunday 10/1/2006
5:00 AM	Just Shoot Me*					Paid Program	5:00 AM
5:30 AM	BECKER					Paid Program	5:30 AM
6:00 AM	Paid Program						6:00 AM
6:30 AM	Paid Program					This Old House	Paid Program 6:30 AM
7:00 AM	Paid Program					Wild About Animals (E/I 13-16)	Paid Program 7:00 AM
7:30 AM	Strawberry Shortcake (E/I 3-6 years)	The Littles (E/I 5-9)		Liberty's Kids (E/I 7-12)			Paid Program 7:30 AM
8:00 AM	Megan Mullally					Paid Program	8:00 AM
8:30 AM						Paid Program	8:30 AM
9:00 AM	Jerry Springer					Paid Program	Jerry Falwell 9:00 AM
9:30 AM						Paid Program	9:30 AM
10:00 AM	People's Court					Paid Program	10:00 AM
10:30 AM						Paid Program	Career Connection 10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Paid Program 11:00 AM
11:30 AM						Paid Program	11:30 AM
12:00 PM	Judge Joe Brown					SEC Football Today	WSTR Sunday Movie I : 12:00 PM
12:30 PM	Judge Joe Brown					SEC Football (MISSISSIPPI STATE AT LSU) (12:30 - 4:17)	Lover's Revenge, A (Barter) 12:30 PM
1:00 PM	Judge Hatchett						Alexandra Paul (Barter) 1:00 PM
1:30 PM	Judge Hatchett						WSTR Sunday Movie II : Wilder (Barter) Rutger Hauer 1:30 PM
2:00 PM	Paid Program						2:00 PM
2:30 PM	Paid Program						2:30 PM
3:00 PM	People's Court						3:00 PM
3:30 PM							3:30 PM
4:00 PM	Jerry Springer					WSTR Saturday Movie I : Beverly Hills Brats (Cash) Peter Billingsley (4:17 - 5:30)	Farscape 4:00 PM
4:30 PM							4:30 PM
5:00 PM	Maury						Alias 5:00 PM
5:30 PM						Paid Program	5:30 PM
6:00 PM	Judge Mathis					Smallville	6:00 PM
6:30 PM							6:30 PM
7:00 PM	Friends					Alias	American Idol Rewind 7:00 PM
7:30 PM	Friends						7:30 PM
8:00 PM	Desire					Desire Highlights	WSTR Prime Time Movie : Dragonheart (Barter) Dennis Quaid 8:00 PM
8:30 PM							8:30 PM
9:00 PM	Fashion House					Fashion House Highlights	9:00 PM
9:30 PM							9:30 PM
10:00 PM	Local 12 on My64 (News)						10:00 PM
10:30 PM	Scrubs					Friends	Scrubs 10:30 PM
11:00 PM	Will & Grace					Friends	Will & Grace 11:00 PM
11:30 PM	Frasier					Just Shoot Me*	Will & Grace 11:30 PM
12:00 AM	My Wife and Kids					Showtime At The Apollo	Tim McCarver Made In Hollywood 12:00 AM
12:30 AM	Bernie Mac Show, The						12:30 AM
1:00 AM	Malcolm In The Middle					My Wife and Kids	Outer Limits, The 1:00 AM
1:30 AM	My Wife and Kids					Just Shoot Me*	1:30 AM
2:00 AM	Bernie Mac Show, The					Paid Program	Auto Shopper 2:00 AM
2:30 AM	Malcolm In The Middle					Paid Program	2:30 AM
3:00 AM	Still Standing					WSTR Late Night Movie : Neighbor, The (Barter)	WSTR Late Night Movie : Wilder (Barter) 3:00 AM
3:30 AM	Frasier						3:30 AM
4:00 AM	Blind Date						4:00 AM
4:30 AM	Paid Program					Rod Steiger	Rutger Hauer 4:30 AM

WILD ABOUT ANIMALS = 13-16