

CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE
DISCREPANCY REPORT

CHILDREN'S PROGRAMMING COMPLIANCE

I, Rick White, in my capacity of Regional Program Coordinator of WSTR/My64, Cincinnati, OH, hereby certify that for the period from January 1, 2010 to March 31, 2010:

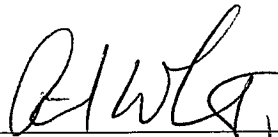
1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming* during the week, and no more than 10 ½ minutes per hour on the weekends);

* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

Rick White
4/9/10

WEBSITE CERTIFICATION

I, Rick White, in my capacity of Regional Program Coordinator hereby certify that for the period from January 1, 2010 to March 31, 2010, television broadcast station WSTR/Star64 (Cincinnati, OH) has complied with the FCC's Website Rule relating to children's programming.


Signature
Rick White
Print Name
4/9/10
Date



STEVE ROTFELD PRODUCTIONS

MEMORANDUM

TO: PROGRAM DIRECTORS

FROM: CAROL HUBMASTER-BROOKS / HOPE KIRSCHNER/ FERN ROTFELD

RE: PRODUCERS FCC OBJECTIVE LETTER - "WILD ABOUT ANIMALS"

"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (**specific target audience is 13-16**). As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks
Vice President, Syndication Sales
carol@rotfeldproductions.com; hope@rotfeldproductions.com; or fern@rotfeldproductions.com

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

www.rotfeldproductions.com

"WILD ABOUT ANIMALS"

GENERIC FORMAT

1ST RUN PITCH & 2ND RUN PITCH

SHOW #: _____ 11/12
WEEK OF: _____

00:00 OPENING

OPENING BILLBOARD 0:00

COMMERCIAL I 1:31

- 1a. NATIONAL
- 1b. NATIONAL
- 1c. NATIONAL

SEGMENT I

COMMERCIAL II 2:01

- 2a. NATIONAL
- 2b. NATIONAL
- 2c. NATIONAL
- 2d. NATIONAL

SEGMENT II

COMMERCIAL III 1:31

- 3a. LOCAL
- 3b. LOCAL
- 3c. LOCAL

SEGMENT III

COMMERCIAL IV 2:01

- 4a. LOCAL
- 4b. LOCAL PROMOS: :10 & :30
- 4c. LOCAL
- 4d. LOCAL

PROMOTIONAL CONSIDERATIONS

1.

SEGMENT IV

CLOSING BILLBOARD 0:00

TOTAL TIME: 28:40

* COOKIES JAR



COOKIE JAR KIDS NETWORK GENERIC FORMAT

		SEGMENT	RUNNING
DIC ID/SEGMENT 1		0:00:00	0:00:00
Commercial Break #1		2:00:00	2:00:00
PULLED TO 1:00 STOP & RECUE			
1A	LOCAL BLACK	:30	
1B	LOCAL BLACK	:30	
1C	LOCAL BLACK	:30	
1D	LOCAL BLACK	:30	
SEGMENT 2		0:00:00	2:00:00
Commercial Break #2		2:00:00	4:00:00
PULLED TO 1:00 STOP & RECUE			
2A	LOCAL BLACK	:30	
2B	LOCAL BLACK	:30	
2C	LOCAL BLACK	:30	
2D	LOCAL BLACK	:30	
SEGMENT 3		0:00:00	4:00:00
Commercial Break #3		1:15:00	5:15:00
PULLED TO 1:00 STOP & RECUE			
3A	LOCAL BLACK	:30	
3B	LOCAL BLACK	:30	
3C	LOCAL BLACK	:15	
SEGMENT 4/LOGOS		0:00:00	5:15:00
TOTAL RUNNING TIME:			30:00

FOR MORE INFORMATION PLEASE GO TO THE ASCENT MEDIA SYNDICATION WEBSITE AT
WWW.ASCENTSYNDICATION.COM

LIVE ACTION	0:24:12
COOKIE JAR BUMPER	0:00:30
COOKIE JAR D	0:00:06
TOTAL COMML TIME:	0:05:15
OTHER BREAKS	0:00:00
TOTAL RUNNING TIME	0:30:00

PLEASE NOTE - THESE COOKIE JAR PROGRAMS ARE FORMATTED WITH 5:15 OF COMMERCIAL TIME.

Busy world of RICHARD SCARBY

Weekly Program Schedule - WSTR (My64)
12/28/2009 - 04/04/2010

	Monday 12/28/2009	Tuesday 12/29/2009	Wednesday 12/30/2009	Thursday 12/31/2009	Friday 1/1/2010	Saturday 1/2/2010	Sunday 1/3/2010	
5:00 AM	Malcolm In The Middle					Paid Program		5:00 AM
5:30 AM	Bernie Mac Show, The					Paid Program		5:30 AM
6:00 AM	Bernie Mac Show, The					The Right Side with Armstrong Williams	Paid Program	6:00 AM
6:30 AM	Andrew Womack Ministries					This Old House	Cincinnati Issues	6:30 AM
7:00 AM	Paid Program				Jack Van Impe	Wild About Animals (E/I 13-16)	Paid Program	7:00 AM
7:30 AM	Busy World of Richard Scarry (E/I 2-5)						Paid Program	7:30 AM
8:00 AM	Paid Program						Kenneth Copeland	8:00 AM
8:30 AM	Paid Program							8:30 AM
9:00 AM	Jerry Springer					Paid Program		9:00 AM
9:30 AM						Paid Program		9:30 AM
10:00 AM	People's Court					Paid Program		10:00 AM
10:30 AM						Paid Program		10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Great Lifestyles	11:00 AM
11:30 AM						Paid Program	Home Showcase by Comey & Shepherd	11:30 AM
12:00 PM	Judge Joe Brown					WSTR Saturday Movie I :	WSTR Sunday Movie I :	12:00 PM
12:30 PM	Judge Joe Brown					Hard Cash (Cash)	Bookies (Cash)	12:30 PM
1:00 PM	Judge Pirro					Christian Slater	Nick Stahl	1:00 PM
1:30 PM								1:30 PM
2:00 PM	Street Court					WSTR Saturday Movie II :	WSTR Sunday Movie II :	2:00 PM
2:30 PM	Street Court					Lone Hero (Cash)	CRIME SPREE (Cash)	2:30 PM
3:00 PM	Deal or No Deal					Lou Diamond Phillips	Gerard Depardieu	3:00 PM
3:30 PM	Deal or No Deal							3:30 PM
4:00 PM	Steve Wilkos Show, The					Open House	WSTR Sunday Movie III :	4:00 PM
4:30 PM						Fresh Prince of Bel Air	Dirty Deeds (Cash)	4:30 PM
5:00 PM	Maury					George Lopez	John Goodman	5:00 PM
5:30 PM						George Lopez		5:30 PM
6:00 PM	My Name is Earl					Friends	Cold Case	6:00 PM
6:30 PM	My Name is Earl					Friends		6:30 PM
7:00 PM	The Office						House	7:00 PM
7:30 PM	The Office							7:30 PM
8:00 PM	Law & Order: Criminal Intent - MDS	Are You Smarter Than A 5th Grader? - MDS	Unit, The - MDS	My Thursday Night Movie - MDS (Nowhere to Run)	WWE Friday Night Smackdown - MDS	Bones	Star64 Sunday Night Movie : Mummy, The (Barter)	8:00 PM
8:30 PM		Are You Smarter Than A 5th Grader? - MDS					Brendan Fraser	8:30 PM
9:00 PM	Law & Order: Criminal Intent - MDS	Deal or No Deal - MDS	Unit, The - MDS			House		9:00 PM
9:30 PM		Deal or No Deal - MDS						9:30 PM
10:00 PM	Law & Order: Special Victims Unit					Legend of the Seeker		10:00 PM
10:30 PM							Bones	10:30 PM
11:00 PM	Everybody Loves Raymond					Cheaters		11:00 PM
11:30 PM	Friends						Cold Case	11:30 PM
12:00 AM	Friends					Open House		12:00 AM
12:30 AM	George Lopez					Great Lifestyles	Judge Joe Brown	12:30 AM
1:00 AM	Everybody Loves Raymond						Tim McCarver Show	1:00 AM
1:30 AM	Judge Mathis					Scrubs	Judge Joe Brown	1:30 AM
2:00 AM						Made In Hollywood	Auto Shopper	2:00 AM
2:30 AM	Judge Pirro					Paid Program		2:30 AM
3:00 AM						WSTR Late Night Movie :	WSTR Late Night Movie :	3:00 AM
3:30 AM	Frasier					ENEMY, THE	What Alice Found (Cash)	3:30 AM
4:00 AM	Frasier					Luke Perry		4:00 AM
4:30 AM	Scrubs						Judith Ivey	4:30 AM

Weekly Program Schedule - WSTR (My64)
12/28/2009 - 04/04/2010

	Monday 3/29/2010	Tuesday 3/30/2010	Wednesday 3/31/2010	Thursday 4/1/2010	Friday 4/2/2010	Saturday 4/3/2010	Sunday 4/4/2010	
5:00 AM	Malcolm In The Middle					Paid Program		5:00 AM
5:30 AM	Bernie Mac Show, The					Paid Program		5:30 AM
6:00 AM	Paid Program					The Right Side with Armstrong Williams	Paid Program	6:00 AM
6:30 AM	Andrew Wommack Ministries					This Old House	Cincinnati Issues	6:30 AM
7:00 AM	Paid Program				Jack Van Impe	Wild About Animals (E/I 13-16)	Paid Program	7:00 AM
7:30 AM	Busy World of Richard Scarry (E/I 2-5)				Dino Squad (E/I 9-11)		Life Change	7:30 AM
8:00 AM	Paid Program						Kenneth Copeland	8:00 AM
8:30 AM	Paid Program						Key Of David	8:30 AM
9:00 AM	Jerry Springer					Paid Program		9:00 AM
9:30 AM						Paid Program		9:30 AM
10:00 AM	People's Court					Paid Program		10:00 AM
10:30 AM						Paid Program		10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Great Lifestyles	11:00 AM
11:30 AM						Paid Program	Home Showcase by Comey & Shepherd	11:30 AM
12:00 PM	Judge Joe Brown					WSTR Saturday Movie I :	WSTR Sunday Movie I :	12:00 PM
12:30 PM	Judge Joe Brown					White Fang (Barter)	Mona Lisa (Barter)	12:30 PM
1:00 PM	Judge Pirro					Ethan Hawke	Julia Roberts	1:00 PM
1:30 PM								1:30 PM
2:00 PM	Street Court					WSTR Saturday Movie II :	WSTR Sunday Movie II : 2	2:00 PM
2:30 PM	Street Court					Sunset Park (Barter)	Days in the Valley (Barter)	2:30 PM
3:00 PM	Judge Mathis					Rhea Perlman	Teri Hatcher	3:00 PM
3:30 PM								3:30 PM
4:00 PM	Steve Wilkos Show, The					Open House	WSTR Sunday Movie III : A	4:00 PM
4:30 PM						Fresh Prince of Bel Air	PERFECT MURDER (Barter)	4:30 PM
5:00 PM	Maury					George Lopez	MICHAEL DOUGLAS	5:00 PM
5:30 PM						George Lopez		5:30 PM
6:00 PM	My Name is Earl					Friends	Cold Case	6:00 PM
6:30 PM	My Name is Earl					Friends		6:30 PM
7:00 PM	The Office						House	7:00 PM
7:30 PM	The Office							7:30 PM
8:00 PM	Law & Order: Criminal Intent - MDS	Are You Smarter Than A 5th Grader? - MDS	Unit, The - MDS	My Thursday Night Movie - MDS (Cadillac Man)	WWE Friday Night Smackdown - MDS	Bones	Star64 Sunday Night Movie : Star Trek: First Contact (Barter) Patrick Stewart	8:00 PM
8:30 PM		Are You Smarter Than A 5th Grader? - MDS						8:30 PM
9:00 PM	Law & Order: Criminal Intent - MDS	Deal or No Deal - MDS	Unit, The - MDS			House		9:00 PM
9:30 PM		Deal or No Deal - MDS						9:30 PM
10:00 PM	Law & Order: Special Victims Unit					Legend of the Seeker	Bones	10:00 PM
10:30 PM								10:30 PM
11:00 PM	Everybody Loves Raymond					Cheaters	Cold Case	11:00 PM
11:30 PM	Friends							11:30 PM
12:00 AM	Friends					Open House	Judge Joe Brown	12:00 AM
12:30 AM	George Lopez					Great Lifestyles	Judge Joe Brown	12:30 AM
1:00 AM	Everybody Loves Raymond						Tim McCarver Show	1:00 AM
1:30 AM	Deal or No Deal					Scrubs	Paid Program	1:30 AM
2:00 AM	Deal or No Deal					Made In Hollywood	Auto Shopper	2:00 AM
2:30 AM	Judge Pirro					Paid Program		2:30 AM
3:00 AM						WSTR Late Night Movie :	WSTR Late Night Movie :	3:00 AM
3:30 AM	Frasier					GOOD NIGHT TO DIE, A (Cash)	GLOBAL EFFECT (Cash)	3:30 AM
4:00 AM	Frasier					Michael Rapaport	Madchen Amick	4:00 AM
4:30 AM	Scrubs							4:30 AM