CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE DISCREPANCY REPORT

CHILDREN'S PROGRAMMING COMPLIANCE

- I, Rick White, in my capacity of Regional Program Coordinator of WSTR/My64, Cincinnati, OH, hereby certify that for the period from <u>January 1, 2010 to March 31, 2010</u>:
- 1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming* during the week, and no more than 10 ½ minutes per hour on the weekends);
- * 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

WEBSITE CERTIFICATION

I, Rick White, in my capacity of Regional Program Coordinator hereby certify that for the period from <u>January 1, 2010 to March 31, 2010</u>, television broadcast station WSTR/Star64 (Cincinnati, OH) has complied with the FCC's Website Rule relating to children's programming.

Signature

Print Name

Date

MEMORANDUM

TO:

PROGRAM DIRECTORS

FROM:

CAROL HUBMASTER-BROOKS / HOPE KIRSCHNER/ FERN ROTFELD

RE:

PRODUCERS FCC OBJECTIVE LETTER - "WILD ABOUT ANIMALS"

"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (specific target audience is 13-16). As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks
Vice President, Syndication Sales
carol@rotfeldproductions.com; hope@rotfeldproductions.com; or fern@rotfeldproductions.com

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681 www.rotfeldproductions.com

"WILD ABOUT ANIMALS"

GENERIC FORMAT

1ST RUN PITCH & 2ND RUN PITCH

SHOW #:11/1.2 WEEK OF:	
00:00 OPENING	
OPENING BILLBOARD	0:00
COMMERCIAL I 1a. NATIONAL 1b. NATIONAL 1c. NATIONAL	1:31
SEGMENTI	
COMMERCIAL II 2a. NATIONAL 2b. NATIONAL 2c. NATIONAL .2d. NATIONAL	.2:01
SEGMENT II	
COMMERCIAL III 3a. LOCAL 3b. LOCAL 3c. LOCAL	1:31
SEGMENT-III-	
GOMMERCIALIAV 4a. LOCAL 4b. LOCAL 4c. LOCAL 4d. LOCAL 4d. LOCAL	2:01
PROMOTIONAL CONSIDERATIONS 1.	
SEGMENT IV	

CLOSING BILLBOARD

0:00

TOTAL TIME:

28:40

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1'B	LOGAL BLACK		:30		
1C	LOCAL BLACK		:30	0.00.00	2:00:00
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SEGMENT 2	Dronk#9	PULLED TO 1:00 STOP-& RECUE		2:00:00	4,00,00
Commercial	LOCAL BLACK	<u>·</u>	:30		
2A	LOCAL BLACK		:30	·	
2B	LOCAL BLACK		:30		
2C	LOCAL BLACK		:30	0:00:00	4:00:00
2D SEGMENT 3	1		 	1:15:00	5:15:00
Commercial	Break #3			1,10,00	
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3A	LOGALIBLACK		30 :75		
3B 3C	LOCAL BLACK		101	0:00:00	5:15:00
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	COOKIE JAR I	DI UIUUIUB			
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	E FUEDE COOKIE	TAR PROGRAMS ARE FURNIALLED	A1111 0'10 (1)		

Busy word OF REHARD SCARRY

Weekly Program Schedule WSTR(My64) 12/28/2009 - 04/04/2010

	12/28/2009 - 04/04/2010	<u></u>			
	Monday Tuesday Wednesday Thursday Friday 12/28/2009 12/29/2009 12/30/2009 12/34/2009 1/1/2010	Saturday 1/2/2010	Sunday 1/3/2010		
5:00 AM	Malcolm In The Middle	Paid Program	Paid Program		
5:30 AM	Bernie Mac Show, The	Paid Program			
6:00 AM	Bernie Mac Show, The	The Right Side with Armstrong Williams	Paid Program	6:00 AM	
6:30 AM	Andrew Wommack Ministries	This Old House	Issues	6:30 AM	
7:00 AM	Paid Program Jack Van Imp	e Wild About Animals (E/I 13-16)	Paid Program	7:00 AM	
7:30 AM	Busy World of Richard Scarry (E/I 2-5)	ِّ ل	Paid Program	7:30 AM	
8:00 AM	Paid Program		Kenneth Copeland	8:00 AM	
8:30 AM	Paid Program			8:30 AM	
9:00 AM	Jerry Springer	Paid Program		9:00 AM	
9:30 AM		Paid Program		9:30 AM	
10:00 AM	People's Court	Paid Program		10:00 AM	
10:30 AM		Paid Program		10:30 AM	
11:00 AM	Judge Mathis	Auto Shopper	Great Lifestyles	11:00 AM	
11:30 AM		Paid Program	Home Showcase by Comey & Shepherd	11:30 AM	
12:00 PM	Judge Joe Brown	WSTR Saturday	WSTR Sunday	12:00 PM	
12:30 PM	Judge Joe Brown	Movie I : Hard Cash	Movie I : Bookies (Cash)	12:30 PM	
1:00 PM	Judge Pirro	(Cash)	Nick Stahl	1:00 PM	
1:30 PM	•	Christian Slater		1:30 PM	
2:00 PM	Street Court	WSTR Saturday	WSTR Sunday	2:00 PM	
2:30 PM	Street Court	Movie II :	Movie II :	2:30 PM	
3:00 PM	Deal or No Deal	Lone Hero (Cash)	CRIME SPREE (Cash)	3:00 PM	
3:30 PM	Deal or No Deal	Lou Diamond	Gerard	3:30 PM	
		Phillips	Depardieu	ļ	
4:00 PM	Steve Wilkos Show, The	Open House	WSTR Sunday	4:00 PM	
4:30 PM		Fresh Prince of Bel Air	Movie III : Dirty Deeds (Cash)	4:30 PM	
5:00 PM	Maury	George Lopez	John Goodman	5:00 PM	
5:30 PM		George Lopez		5:30 PM	
6:00 PM	My Name is Earl	Friends	Cold Case	6:00 PM	
6:30 PM	My Name is Earl	Friends		6:30 PM	
7:00 PM	The Office		House	7:00 PM	
7:30 PM	The Office			7:30 PM	
8:00 PM	Law & Order: Are You Unit, The - My Thursday WWE Friday MDS Night Movie - Night Movier Smackdown - MDS Nowhere Smackdown - MDS	Bones	Star64 Sunday Night Movie : Mummy, The (Barter) Brendan Fraser	8:00 PM	
8:30 PM	Are You Smarter Than A 5th Grader? - MDS		Digital Fidos		
9:00 PM	Law & Order: Deal or No Unit, The - Criminal Deal - MDS MDS	House		9:00 PM	
9:30 PM	Intent - MDS Deal or No Deal - MDS			9:30 PM	
10:00 PM 10:30 PM	Law & Order: Special Victims Unit	Legend of the Seeker	Bones	10:00 PM 10:30 PM	
	Everybody Loves Raymond	Cheaters		11:00 PM	
11:30 PM	Friends		Cold Case	11:30 PM	
12:00 AM	Friends	Open House		12:00 AM	
12:30 AM	Seorge-hopez-	Great	Judge_Joe	12:30_AM_	
1:00 AM	Everybody Loves Raymond	Lifestyles	Brown Tim McCarver Show	1:00 AM	
1:30 AM	Judge Mathis	Scrubs	Judge Joe Brown	1:30 AM	
2:00 AM		Made In Hollywood	Auto Shopper	2:00 AM	
2:30 AM	Judge Pirro	Paid Program WSTR Late	WSTR Late	2:30 AM 3:00 AM	
3:00 AM			Night Movie :	3:00 AM 3:30 AM	
3:30 AM	Frasier	ENEMY, THE	What Alice	4:00 AM	
	Frasier	Luke Perry	Found (Cash)	4:30 AM	
4:30 AM	Scrubs		Judith Ivey	E : 30 AM	

Weekly Program Schedule - WSTR (My64) 12/28/2009 - 04/04/2010

Side Paid Program Paid Program	5:00 AM	Malcolm In The	e Middle				Paid Program		5:00 AM
Section Paid Program							Paid Program	5:30 AM	
Paid Program Paid							Side with Armstrong	Paid Program	6:00 AM
State Stat	6:30 AM	Andrew Wommac	k Ministries				This Old House		6:30 AM
	7:00 AM	Paid Program				Jack Van Impe		Paid Program	7:00 AM
State Paid Program Paid Program Paid Program 9,100	7:30 AM		Richard Scarry				4	Life Change	7:30 AM
19.00 AM Jarry Springer	8:00 AM	Paid Program		v		8:00 AM			
19-30 M	8:30 AM	Paid Program					4	Key Of David	8:30 AM
19.00 PM Maury George Loose House Ho	9:00 AM	Jerry Springer	•				Paid Program	d Program	
19.30 AM 19.00 PM Judge Mathis Paid Program 19.30 AM 19.00 PM Judge Mathis Paid Program 19.30 AM 19.00 PM Judge Joe Brown 19.30 AM 19.00 PM 19.00 PM	9:30 AM						Paid Program		9:30 AM
11:00 AM Dudge Mathis Paid Program Creat 11:00 AM Program Creat 11:00 AM Program Paid Program Creat Chiefestyles Creat Cre	10:00 AM	People's Court	:				Paid Program		10:00 AM
11:30 AM Padd Program Padd Program Padd Program Spr. Saturday Spr.	10:30 AM] -					Paid Program		10:30 AM
22:00 PM	11:00 AM	Judge Mathis					Auto Shopper		11:00 AM
12:30 PW Judge Pirro	11:30 AM						Paid Program	by Comey &	11:30 AM
12:30 PW Judge Pirro	12:00 PM	Judge Joe Brow	vn				WSTR Saturday		12:00 PM
1.00 PM					Movie I :		12:30 PM		
1:30 PW FREDDIE FRED							1:00 PM		
2.30 PM Street Court				FREDDIE	(Barter)	1:30 PM			
21.00 PM	2:00 PM	Street Court						ł	2:00 PM
House Carter More Sunday Movie I	2:30 PM	Street Court							2:30 PM
State Stat	3:00 PM	Judge Mathis							3:00 PM
1:00 PM	3:30 PM			Tommy Lee	Angela's	3:30 PM			
Since Final Since Sinc		Steve Wilkos Show, The Open House Emily Watson Fresh Prince							4:00 PM 4:30 PM
Since Priends Since Si	E - 00 PM	Manry			· · · · · · · · · · · · · · · · · · ·			1	5:00 PM
Signorm		l laury						1	5:30 PM
Friends Frie		My Name is Ear						Cold Case	6:00 PM
The Office									6:30 PM
7:30 PM								House	7:00 PM
Since Property State S									7:30 PM
Similar Same Same		Law & Order: Criminal	Smarter Than A 5th Grader?		Night Movie - MDS (Date	Night Smackdown -		Night Movie : River Runs Through It, A	8:00 PM
Criminal			Smarter Than A 5th Grader? - MDS						8:30 PM
Deal - MDS		Criminal	Deal - MDS				nouse		9:00 PM 9:30 PM
10:30 PM			Deal - MDS	Unit			Legend of the		10:00 PM
1:30 PM Friends Cold Case 11:30	L0:30 PM						Seeker	Bones	10:30 PM
12:00 AM Friends Copen House 12:00			s Raymond				Cneaters	g. 7.7. g.	
12-30 AM Everybody Loves Raymond Everybody Loves Raymond Everybody Loves Raymond Tim McCarver Show 1:00 AM Everybody Loves Raymond Scrubs Faid Program 1:00 AM Frasier Paid Program 2:00 AM Scrubs Paid Program 2:00 AM Everybody Loves Raymond Scrubs Faid Program 1:00 AM 1:00 AM Everybody Loves Raymond Made In Auto Shopper 2:00 AM Hollywood Everybody Loves Raymond Everybody Loves Raymond Everybody Loves Raymond 1:00 AM 1:00 AM Everybody Loves Raymond Everybody Loves Raymond 1:00 AM 1:00 AM Everybody Loves Raymond Everybody Loves Raymond 1:00 AM 1:00 AM Everybody Loves Raymond Everybody Loves Raymond 1:00 AM 1:00 AM Everybody Loves Raymond Everybody Loves Raymond 1:00 AM 1:00 AM Everybody Loves Raymond 1:00 AM 1:0								COId Case	11:30 PM
1:00 AM Everybody Loves Raymond Everybody Loves Raymond Tim McCarver Show 1:00 AM								T. 4 T	
1:00 AM Everybody Loves Raymond Tim McCarver Show 1:00 AM 1:00 AM Scrubs Paid Program 1:30 AM 1:00 AM Paid Program 1:30 AM Made In Hollywood Made In Hollywood Made In Hollywood Made In Muto Shopper 2:00 AM Made In Muto Shopper 2:30 AM Scrubs Made In Muto Shopper 2:30 AM Muto Sh	.2.30 AM	George Lopez							LC-SU AM
1:30 AM Deal or No Deal Scrubs Paid Program 1:30 A	.:00 AM	Everybody Love	s Raymond					Tim McCarver	1:00 AM
2:00 AM Deal or No Deal Made In Ruto Shopper 2:00 AM	L:30 AM	Deal or No Dea	1				Scrubs		1:30 AM
2:30 AM							Made In		2:00 AM
Structure WSTR Late WSTR Late Structure Stru	.30 AM	Judge Pirro							2:30 AM
1:30 AM Frasier Night Movie : Night Mo								WSTR Late	3:00 AM
Adventures of DOWN TO YOU 4:00 AM Frasier Sharkboy and Barter 4:30 AM Carubs Carubs		Frasier					Night Movie :	Night Movie :	3:30 AM
1:30 AM Scrubs Scrubs Sarabey and (Barter) FREDDIE 4:30 AM (Barter) PRINZE JR.									4:00 AM
(Barter) PRINZE JR.									4:30 AM
David Arguette	20.7						(Barter)		

Weekly Program Schedule - WSTR(1)y64) 12/28/2009 - 04/04/2010

5:00 AM	Monday 3/29/2010 Malcolm In The	e Middle				Paid Program		5:00 AM
5:30 AM	Bernie Mac Sh					Paid Program	5:30 AM	
6:00 AM	Paid Program The Right Side with Armstrong Williams						Paid Program	6:00 AM
6:30 AM	Andrew Wommac	k Ministries				This Old House	Cincinnati Issues	6:30 AM
7:00 AM	Paid Program		ļ		Jack Van Impe	Wild About Animals (E/I 13-16)	Paid Program	7:00 AM
7:30 AM	Busy World of (E/I 2-5)	Richard Scarry	10,110,10	Life Change	7:30 AM			
8:00 AM	Paid Program			Kenneth Copeland	8:00 AM			
8:30 AM	Paid Program						Key Of David	8:30 AM
9:00 AM	Jerry Springer	r				Paid Program		9:00 AM
9:30 AM						Paid Program	9:30 AM	
10:00 AM	People's Court	E				Paid Program	10:00 AM	
10:30 AM						Paid Program	· · · · · · · · · · · · · · · · · · ·	10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Great Lifestyles	11:00 AM
11:30 AM				Paid Program	Home Showcase by Comey & Shepherd	11:30 AM		
12:00 PM	Judge Joe Brow	vn.		WSTR Saturday	WSTR Sunday	12:00 PM		
12:30 PM	Judge Joe Brow		Movie I :	Movie I :	12:30 PM			
1:00 PM	Judge Pirro			White Fang (Barter)	Mona Lisa Smile (Barter)	1:00 PM		
1:30 PM	Ī					Ethan Hawke	Julia Roberts	1:30 PM
2:00 PM	Street Court					WSTR Saturday	WSTR Sunday	2:00 PM
2:30 PM	Street Court		100000			Movie II : Sunset Park	Movie II : 2 Days in the	2:30 PM
3:00 PM	Judge Mathis					(Barter)	Valley	3:00 PM
3:30 PM	ì					Rhea Perlman	(Barter) Teri Hatcher	3:30 PM
4 00 TM	Chara William C	There Mho				Open House	WSTR Sunday	4:00 PM
4:00 PM 4:30 PM	Steve Wilkos S	snow, me				Fresh Prince	Movie III : A	4:30 PM
4:30 PM						of Bel Air	PERFECT MURDER	
5:00 PM	Maury					George Lopez	(Barter)	5:00 PM
5:30 PM						George Lopez	MICHAEL DOUGLAS	5:30 PM
6:00 PM	My Name is Ear	cl				Friends	Cold Case	6:00 PM
6:30 PM	My Name is Ear					Friends		6:30 PM
7:00 PM	The Office						House	7:00 PM
7:30 PM	The Office			,				7:30 PM
8:00 PM	Law & Order: Criminal Intent - MDS	Are You Smarter Than A 5th Grader? - MDS	Unit, The - MDS	My Thursday Night Movie - MDS (Cadillac Man)	WWE Friday Night Smackdown - MDS	Bones	Star64 Sunday Night Movie : Star Trek: First Contact	8:00 PM
8:30 PM		Are You Smarter Than A 5th Grader? - MDS					(Barter) Patrick Stewart	8:30 PM
9:00 PM	Law & Order: Criminal	Deal or No Deal - MDS	Unit, The - MDS			House		9:00 PM
9:30 PM	Intent - MDS	Deal or No Deal - MDS						9:30 PM
10:00 PM 10:30 PM	Law & Order:	Special Victims	Unit			Legend of the Seeker		10:00 PM 10:30 PM
11:00 PM	Everybody Love	s Raymond				Cheaters	Cold Case	11:00 PM
	Friends					Open House	Judge Joe	11:30 PM 12:00 AM
11:30 PM	Friends						Brown Judge Joe	12:30-AM
12:00 AM	l					Great Lifestyles	Brown Tim McCarver	
12:00 AM 12:30 AM	George Lopez		Everybody Loves Raymond					1:00 AM
12:00 AM 12:30 AM 1:00 AM	Everybody Love					T- ,	Show	
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12:30 AM 12:30 AM 1:00 AM 1:30 AM 2:30 AM	Everybody Love	1]				Made In Hollywood Paid Program	Paid Program Auto Shopper	2:00 AM 2:30 AM
12:00 AM 12:30 AM 1:00 AM 1:30 AM 2:00 AM 2:30 AM 3:00 AM	Everybody Love Deal or No Dea Deal or No Dea Judge Pirro	1]				Made In Hollywood Paid Program WSTR Late Night Movie :	Paid Program Auto Shopper WSTR Late Night Movie :	2:00 AM 2:30 AM 3:00 AM
12:30 AM 12:30 AM 1:00 AM 1:30 AM 2:00 AM	Everybody Love Deal or No Dea	1]				Made In Hollywood Paid Program WSTR Late	Paid Program Auto Shopper WSTR Late	2:00 AM 2:30 AM