

CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE
DISCREPANCY REPORT

CHILDREN'S PROGRAMMING COMPLIANCE

I, Rick White, in my capacity of Regional Program Coordinator of WSTR/My64, Cincinnati, OH, hereby certify that for the period from July 1, 2010 to September 30, 2010:

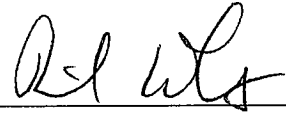
1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming* during the week, and no more than 10 ½ minutes per hour on the weekends);

* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

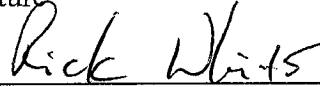
Rick White
10/8/10

WEBSITE CERTIFICATION

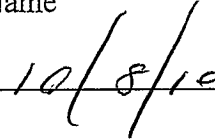
I, Rick White, in my capacity of Regional Program Coordinator hereby certify that for the period from July 1, 2010 to September 30, 2010, television broadcast station WSTR/Star64 (Cincinnati, OH) has complied with the FCC's Website Rule relating to children's programming.



Signature



Print Name



Date

* COOKIES JAR



COOKIE JAR KIDS NETWORK GENERIC FORMAT

		SEGMENT	RUNNING
DIG ID/SEGMENT #1		0:00:00	0:00:00
Commercial Break #1		PULLED TO 1:00 STOP & RECUE	
1A	LOCAL BLACK	:30	
1B	LOCAL BLACK	:30	
1C	LOCAL BLACK	:30	
1D	LOCAL BLACK	:30	
SEGMENT 2		0:00:00	2:00:00
Commercial Break #2		PULLED TO 1:00 STOP & RECUE	
2A	LOCAL BLACK	:30	
2B	LOCAL BLACK	:30	
2C	LOCAL BLACK	:30	
2D	LOCAL BLACK	:30	
SEGMENT 3		0:00:00	4:00:00
Commercial Break #3		PULLED TO 1:00 STOP & RECUE	
3A	LOCAL BLACK	:30	
3B	LOCAL BLACK	:30	
3C	LOCAL BLACK	:15	
SEGMENT 4/LOGOS		0:00:00	5:15:00
TOTAL RUNNING TIME:			30:00

FOR MORE INFORMATION PLEASE GO TO THE ASCENT MEDIA SYNDICATION WEBSITE AT
WWW.ASCENTSYNDICATION.COM

LIVE ACTION	0:24:12
COOKIE JAR BUMPER	0:00:30
COOKIE JAR.D	0:00:05
TOTAL COMM TIME:	0:05:15
OTHER BREAKS	0:00:00
TOTAL RUNNING TIME	0:30:00

PLEASE NOTE - THESE COOKIE JAR PROGRAMS ARE FORMATTED WITH 5:15 OF COMMERCIAL TIME.

BUSY WORLD OF RICHARD SCARPY
 DINO SQUAD / MADELINE
 NIMZEE'S HOUSE / NOONBAY & THE SQUAD 7



STEVE ROTFELD PRODUCTIONS

MEMORANDUM

TO: PROGRAM DIRECTORS

FROM: CAROL HUBMASTER-BROOKS / HOPE KIRSCHNER/ FERN ROTFELD

RE: PRODUCERS FCC OBJECTIVE LETTER - "WILD ABOUT ANIMALS"

"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (**specific target audience is 13-16**). As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks
Vice President, Syndication Sales
carol@rotfeldproductions.com; hope@rotfeldproductions.com; or fern@rotfeldproductions.com

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

www.rotfeldproductions.com

"WILD ABOUT ANIMALS"

GENERIC FORMAT

1ST RUN PITCH & 2ND RUN PITCH

SHOW #: _____ 11/12
WEEK OF: _____

00:00 OPENING

OPENING BILLBOARD 0:00

COMMERCIAL I 1:31

- 1a. NATIONAL
- 1b. NATIONAL
- 1c. NATIONAL

SEGMENT I

COMMERCIAL II 2:01

- 2a. NATIONAL
- 2b. NATIONAL
- 2c. NATIONAL
- 2d. NATIONAL

SEGMENT II

COMMERCIAL III 1:31

- 3a. LOCAL
- 3b. LOCAL
- 3c. LOCAL

~~SEGMENT III~~

~~COMMERCIAL IV~~ 2:01

- 4a. LOCAL
- 4b. LOCAL **PROMOS: :10 & :30**
- 4c. LOCAL
- 4d. LOCAL

PROMOTIONAL CONSIDERATIONS

1.

SEGMENT IV

CLOSING BILLBOARD 0:00

TOTAL TIME: 28:40



GENERIC-FORMAT

		IN	LENGTH	OUT	
/Preshow/Open/ Segment 1:	10:45	0:00:00	0:00:00	0:00:00	
Commercial Break 1:	2:01	0:00:00	2:01:00	2:01:00	
National:	1:00				
Local:	1:00				
Segment 2:	5:00	2:01:00	0:00:00	2:01:00	
Commercial Break 2:	2:31	2:01:00	2:31:00	4:32:00	
National:	2:00				
Local:	:30				
CC Fee Spot/Bumper (:03)	:03	:14	4:32:00	0:03:00	4:35:00
1 x :10 Fee Spot	:10		4:35:00	0:10:00	4:45:00
Segment 3:	4:45	4:45:00	0:00:00	4:45:00	
Commercial Break 3:	2:31	4:45:00	2:31:00	7:16:00	
Local:	2:00				
National:	:30				
Fee Spot/Bumper (:03)	:03	:24	7:16:00	0:03:00	7:19:00
2 x :10 Fee Spots	:20		7:19:00	0:21:00	7:40:00
Segment 4/End Credits/Logos:	:44	7:40:00	0:00:00	7:40:00	
End Break:	1:05				
TOTAL COMMERCIAL TIME/BUMPERS:	7:03				
TOTAL FEE, BUMPER:	0:38				
TOTAL NON PROGRAM:	7:41				
TOTAL PROGRAM ELEMENTS	21:14				
TRT	28:55:00				

AFFIDAVIT OF PERFORMANCE

STATION/MARKET _____ AIRDATE/TIME _____
SIGNED _____ NOTARY _____

All-national spots are integrated in the show distribution. If you have any questions about the Pathfire pitch, or you are in need of a dub, please EMAIL CHRISTY Broome with DG @ cbroome@dgif.com or call (323) 603-5269. This sheet will also serve as your affidavit of performance. Please sign, date, Notarize and return to TRIFECTA ENTERTAINMENT, 3575 CAHUENGA BLVD. WEST, SUITE 595, LOS ANGELES, CA 90068. FAX: (323) 850-0526 or email: sspungin@trifecta.net

Eco Company

FCC E/I Children's Programming Production Statement

~~Produced for the 2009-2010 television season~~

13 episodes x 30 minutes / 39 repeat broadcasts

Age group: K-13-16 / TV-G

Barter Split : 3.5/3.5

Closed Captioning:

Programs will be delivered to stations fully Closed Captioned.

FCC E/I:

- Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16 for the 2009-2010 television season.

- Program Producers will deliver the program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

Commercial Limits:

- Program Producers will keep total commercial time within the program to 7:00 or less.

- Program Producers will provide Eco Company to stations with no more than 3:30 of barter commercial time.

FCC E/I compliant website:

- Program Producers warrant that www.eco-company.tv will remain in full compliance with FCC regulations.

- Additionally, Program Producers will neither mention nor show onscreen any website inside the program content of Eco Company with the exception of:

<http://www.eco-compant.tv>, <http://www.redwillowfilms.com>, and non-profit organizations dedicated to green initiatives and education that are featured in the show.

- Program Producers agree to maintain the website <http://www.eco-compant.tv> in a manner in compliance with the FCC Kids E/I guidelines.

No Host Selling:

- Program Producers will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.

- Program Producers will not use any program character, host, or the program's name to endorse any website or web product within the program itself nor during any commercial time within the program.

Produced and Distributed by:

Red Willow Films

Bob Anderson – Executive Producer

1777 Hamilton Avenue, San Jose, CA 95125

408-859-1788 Fax: 408-371-9665

bob@redwillowfilms.com



In accordance with the 1990 Children's Television Act (CTA) intended to increase the amount of educational and informational programming for children on television, **Eco Company** clearly meets the goals of providing children and young teens with a television show that meets CORE requirements of the FCC as follows:

1. **Eco Company** provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.
2. **Eco Company** uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company "members" or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic.
3. An **Eco Company** website that can be easily accessed by parents providing a clear description of the program and types of topics covered. It will also provide a listing of the days and times shows are aired on broadcasting stations through the USA. Advanced notice of programming will also be available to parents and consumers by the website.

Bob Anderson - Ex. Producer
Eco Company
1777 Hamilton Avenue, Suite 201, San Jose, CA 95125
408-859-1788 Fax: 408-371-9665
bob@redwillowfilms.com

(Please see following page)

Weekly Program Schedule - WSTR (My64)
06/28/2010 - 10/03/2010

	Monday 9/20/2010	Tuesday 9/21/2010	Wednesday 9/22/2010	Thursday 9/23/2010	Friday 9/24/2010	Saturday 9/25/2010	Sunday 9/26/2010
5:00 AM	George Lopez					Paid Program	5:00 AM
5:30 AM	(Paid Program)					Paid Program	5:30 AM
6:00 AM	Paid Program					The Right Side with Armstrong Williams	6:00 AM
6:30 AM	Andrew Womack Ministries					This Old House	Cincinnati Issues
7:00 AM	Paid Program				Jack Van Impe	Eco Company (E/I 13-16)	Paid Program
7:30 AM	Busy World of Richard Scarry (E/I 2-5)				Dino Squad (E/I 9-11)	Wild About Animals (E/I 13-16)	Life Change
8:00 AM	Maury					Paid Program	8:00 AM
8:30 AM						Paid Program	Key Of David
9:00 AM	Jerry Springer					Paid Program	9:00 AM
9:30 AM						Paid Program	9:30 AM
10:00 AM	People's Court					Paid Program	10:00 AM
10:30 AM						Paid Program	10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Paid Program
11:30 AM						Paid Program	Home Showcase by Comey & Shepherd
12:00 PM	Judge Joe Brown					SEC Football (UAB BLAZERS @ TENNESSEE VOLUNTEERS)	WSTR Sunday Movie I : School Ties (Barter)
12:30 PM	Judge Joe Brown						Brendan Fraser
1:00 PM	Judge Pirro						WSTR Sunday Movie II : CRIME SPREE (Cash)
1:30 PM							Gerard Depardieu
2:00 PM	Judge Karen's Court					Better Business News Journal	WSTR Sunday Movie III : No Small Affair (Barter)
2:30 PM	Judge Karen's Court						Jon Cryer
3:00 PM	Swift Justice with Nancy Grace						
3:30 PM	Swift Justice with Nancy Grace						
4:00 PM	Steve Wilkos Show, The					New Adventures of Old Christine, The	
4:30 PM						New Adventures of Old Christine, The	
5:00 PM	Maury					George Lopez	
5:30 PM						George Lopez	
6:00 PM	My Name is Earl					Friends	Cold Case
6:30 PM	My Name is Earl					Friends	
7:00 PM	The Office						Unit, The
7:30 PM	The Office						
8:00 PM	Law & Order: Criminal Intent - MDS	Are You Smarter Than A 5th Grader? - MDS	Unit, The - MDS	My Thursday Night Movie - MDS (Rocky)	WWE Friday Night Smackdown - MDS	Bones	Star64 Sunday Night Movie : RED PLANET (Barter)
8:30 PM		Are You Smarter Than A 5th Grader? - MDS					Val Kilmer
9:00 PM	Law & Order: Criminal Intent - MDS	Deal or No Deal - MDS	Unit, The - MDS			Unit, The	
9:30 PM		Deal or No Deal - MDS					
10:00 PM	Entourage					House	Bones
10:30 PM	New Adventures of Old Christine, The						
11:00 PM	Friends					Cheaters	House
11:30 PM	Friends						
12:00 AM	Everybody Loves Raymond					Entourage	Better Business News Journal
12:30 AM	Curb Your Enthusiasm						Judge Joe Brown
1:00 AM	Law & Order: Special Victims Unit					Legend of the Seeker (Makegood from 10pm)	Tim McCarver Show
1:30 AM							Paid Program
2:00 AM	New Adventures of Old Christine, The					Everybody Loves Raymond	Auto Shopper
2:30 AM	Judge Pirro					Scrubs	Paid Program
3:00 AM						WSTR Late Night Movie : K-9 (Barter)	Fresh Prince of Bel Air
3:30 AM	Frasier					Jim Belushi	WSTR Late Night Movie : Pokemon: The First Movie (Barter (**CTA RULES APPLY**))
4:00 AM	Frasier						VERONICA TAYLOR
4:30 AM	Scrubs						

Weekly Program Schedule - WSTR (W64)
06/28/2010 - 10/03/2010

	Monday 9/27/2010	Tuesday 9/28/2010	Wednesday 9/29/2010	Thursday 9/30/2010	Friday 10/1/2010	Saturday 10/2/2010	Sunday 10/3/2010
5:00 AM	George Lopez					Paid Program	5:00 AM
5:30 AM	(Paid Program)					Paid Program	5:30 AM
6:00 AM	Paid Program					The Right Side with Armstrong Williams	Paid Program 6:00 AM
6:30 AM	Andrew Wommack Ministries					This Old House	Cincinnati Issues 6:30 AM
7:00 AM	Paid Program			Jack Van Impe		Eco Company (E/I 13-16)	Paid Program 7:00 AM
7:30 AM	Noonbory & The Super 7 (E/I 3-6)		Wimzie's House (E/I 3-5)	Madeline (E/I 5-7)		Wild About Animals (E/I 13-16)	Life Change 7:30 AM
8:00 AM	Maury					Paid Program	8:00 AM
8:30 AM						Paid Program	Key Of David 8:30 AM
9:00 AM	Jerry Springer					Paid Program	9:00 AM
9:30 AM						Paid Program	9:30 AM
10:00 AM	People's Court					Paid Program	Healing Power of Juicing 10:00 AM
10:30 AM						Paid Program	10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Paid Program 11:00 AM
11:30 AM						Paid Program	Home Showcase by Comey & Shepherd 11:30 AM
12:00 PM	Judge Joe Brown					SEC Football (KENTUCKY WILDCATS @ MISSISSIPPI REBELS) (12:00 - 4:16)	WSTR Sunday Movie I : Keeping up with the Steins (Barter) Jeremy Piven 12:00 PM
12:30 PM	Judge Joe Brown						WSTR Sunday Movie II : Anger Management (Barter) Adam Sandler 12:30 PM
1:00 PM	Judge Pirro						1:00 PM
1:30 PM							1:30 PM
2:00 PM	Judge Karen's Court						WSTR Sunday Movie III : Once Upon a Time in Mexico (Barter) Antonio Banderas 2:00 PM
2:30 PM	Judge Karen's Court						2:30 PM
3:00 PM	Swift Justice with Nancy Grace						3:00 PM
3:30 PM	Swift Justice with Nancy Grace						3:30 PM
4:00 PM	Steve Wilkos Show, The					Better Business News Journal (4:16 - 4:46)	WSTR Sunday Movie III : Once Upon a Time in Mexico (Barter) Antonio Banderas 4:00 PM
4:30 PM						New Adventures of Old Christine, The (4:46 - 5:00)	4:30 PM
5:00 PM	Maury					George Lopez	5:00 PM
5:30 PM						George Lopez	5:30 PM
6:00 PM	My Name is Earl					Friends	Cold Case 6:00 PM
6:30 PM	My Name is Earl					Friends	6:30 PM
7:00 PM	The Office						Unit, The 7:00 PM
7:30 PM	The Office						7:30 PM
8:00 PM	Law & Order: Criminal Intent - MDS	Are You Smarter Than A 5th Grader? - MDS	Unit, The - MDS	My Thursday Night Movie - MDS (3 Amigos)	Magic's Biggest Secrets Finally Revealed - MDS	Bones	Star64 Sunday Night Movie : Ladykillers, The (Barter) Tom Hanks 8:00 PM
8:30 PM		Are You Smarter Than A 5th Grader? - MDS					8:30 PM
9:00 PM	Law & Order: Criminal Intent - MDS	Deal or No Deal - MDS	Unit, The - MDS		Magic's Biggest Secrets Finally Revealed - MDS	Unit, The	9:00 PM
9:30 PM		Deal or No Deal - MDS					9:30 PM
10:00 PM	Entourage					House	Bones 10:00 PM
10:30 PM	New Adventures of Old Christine, The						10:30 PM
11:00 PM	Friends					Cheaters	House 11:00 PM
11:30 PM	Friends						11:30 PM
12:00 AM	Everybody Loves Raymond					Entourage	Judge Joe Brown 12:00 AM
12:30 AM	Curb Your Enthusiasm						Judge Joe Brown 12:30 AM
1:00 AM	Law & Order: Special Victims Unit					Legend of the Seeker (Makegood from 10pm)	Tim McCarver Show 1:00 AM
1:30 AM							Paid Program 1:30 AM
2:00 AM	New Adventures of Old Christine, The					Everybody Loves Raymond	Auto Shopper 2:00 AM
2:30 AM	Judge Pirro					Scrubs	Paid Program 2:30 AM
3:00 AM						WSTR Late Night Movie : DEEP BLUE SEA (Barter) Saffron Burrows	WSTR Late Night Movie : Keeping up with the Steins (Barter) Jeremy Piven 3:00 AM
3:30 AM	Frasier						3:30 AM
4:00 AM	Frasier						4:00 AM
4:30 AM	Scrubs						4:30 AM