

CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE  
DISCREPANCY REPORT

**CHILDREN'S PROGRAMMING COMPLIANCE**

I, Rick White, in my capacity of Regional Program Coordinator of WSTR/WB64,  
Cincinnati, OH, hereby certify that for the period from April 1, 2006 to June 30, 2006:

1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming\* during the week, and no more than 10 ½ minutes per hour on the weekends);

\* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

7/10/06



## MEMORANDUM

---

**To:** General Managers and Program Directors      **cc:** Promotion Managers

---

**From:** Shawna Beckham

---

**Date:** June 30, 2006

---

**Subject:** 2nd Quarter 2006: WB Television Network Children's Programming -  
Commercial Information

---

The WB Television Network Children's Programming

Attached is a list of 2nd Quarter 2006 WB Children's Programming for your public files.

### Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

---

The following is a list of all WB Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the second quarter of 2006. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the second quarter of 2006, which each affiliated station has received heretofore.

#### CHILDREN'S PROGRAMS

1. Program: Xiaolin Showdown  
Rating: TV-Y7  
Length: 30 minutes
2. Program: Viewtiful Joe  
Rating: TV-Y7 FV  
Length: 30 minutes
3. Program: The Batman  
Rating: TV-Y7 FV  
Length: 30 minutes
4. Program: Loonatics Unleashed  
Rating: TV-Y7 FV  
Length: 30 minutes
5. Program: Pokemon Advanced Battle  
Rating: TV-Y  
Length: 30 minutes
6. Program: Coconut Fred's Fruit Salad Island  
Rating: TV-Y7  
Length: 30 minutes
7. Program: Johnny Test  
Rating: TV-Y7  
Length: 30 minutes

---

8. Program: Yu-Gi-Oh! Dawn of the Duel  
Rating: TV-Y7 FV  
Length: 30 minutes
9. Program: Spider Riders  
Rating: TV-Y7 FV  
Length: 30 minutes

\* COOKIES JAR



**COOKIE JAR KIDS NETWORK GENERIC FORMAT**

		SEGMENT	RUNNING
<b>DIC ID/SEGMENT #1</b>		0:00:00	0:00:00
<b>Commercial Break #1</b>		2:00:00	2:00:00
PULLED TO 1:00 STOP & RECUE			
1A	LOCAL BLACK	:30	
1B	LOCAL BLACK	:30	
1C	LOCAL BLACK	:30	
1D	LOCAL BLACK	:30	
<b>SEGMENT-2</b>		0:00:00	2:00:00
<b>Commercial Break #2</b>		2:00:00	4:00:00
PULLED TO 1:00 STOP & RECUE			
2A	LOCAL BLACK	:30	
2B	LOCAL BLACK	:30	
2C	LOCAL BLACK	:30	
2D	LOCAL BLACK	:30	
<b>SEGMENT 3</b>		0:00:00	4:00:00
<b>Commercial Break #3</b>		1:15:00	5:15:00
PULLED TO 1:00 STOP & RECUE			
3A	LOCAL BLACK	:30	
3B	LOCAL BLACK	:30	
3C	LOCAL BLACK	:15	
<b>SEGMENT 4/LOGOS</b>		0:00:00	5:15:00
<b>TOTAL RUNNING TIME:</b>			30:00

FOR MORE INFORMATION PLEASE GO TO THE ASCENT MEDIA SYNDICATION WEBSITE AT  
[WWW.ASCENTSYNDICATION.COM](http://WWW.ASCENTSYNDICATION.COM)

LIVE ACTION	0:24:12
COOKIE JAR BUMPER	0:00:30
COOKIE JAR D	0:00:05
TOTAL COMM TIME:	0:05:15
OTHER BREAKS	0:00:00
TOTAL RUNNING TIME	0:30:00

PLEASE NOTE - THESE COOKIE JAR PROGRAMS ARE FORMATTED WITH 5:15 OF COMMERCIAL TIME.

SARKIS A.  
 LIBERTY KSOJ

Weekly Program Schedule - WSTR( My64)  
03/27/2006 - 07/02/2006

	Monday 3/27/2006	Tuesday 3/28/2006	Wednesday 3/29/2006	Thursday 3/30/2006	Friday 3/31/2006	Saturday 4/1/2006	Sunday 4/2/2006	
5:00 AM	Just Shoot Me*					Paid Program		5:00 AM
5:30 AM	BECKER					Paid Program		5:30 AM
6:00 AM	Paid Program							6:00 AM
6:30 AM	Paid Program					This Old House	Paid Program	6:30 AM
7:00 AM	Sabrina: The Teenage Witch					Pillow Head 1: Loonatics Unleashed	PETKEEPING WITH MARC MARRONE (E/I 13-16)	7:00 AM
7:30 AM	Sabrina (E/I 7-12)			Liberty's Kids (E/I 7-12)		Pillow Head 2: Loonatics Unleashed	Liberty's Kids (E/I 7-12)	7:30 AM
8:00 AM	Paid Program					Viewtiful Joe	Paid Program	8:00 AM
8:30 AM	Yes, Dear					The Batman	Paid Program	8:30 AM
9:00 AM	Jerry Springer					Xiaolin Showdown	Jerry Falwell	9:00 AM
9:30 AM						Xiaolin Showdown		9:30 AM
10:00 AM	People's Court					Pokemon: Advanced Battle	Paid Program	10:00 AM
10:30 AM						Pokemon Advanced Battle	Paid Program	10:30 AM
11:00 AM	Judge Mathis					Johnny Test	Paid Program	11:00 AM
11:30 AM						Yu-Gi-Oh! Dawn of the Duel	Paid Program	11:30 AM
12:00 PM	Judge Joe Brown					Auto Shopper	WSTR Sunday Movie I : THE MIGHTY	12:00 PM
12:30 PM	Judge Hatchett						(Barter) HARRY DEAN STANTON	12:30 PM
1:00 PM	Judge Hatchett					Fresh Prince of Bel Air		1:00 PM
1:30 PM	Malcolm In The Middle					Fresh Prince of Bel Air		1:30 PM
2:00 PM	Paid Program					Auto Shopper	WSTR Sunday Movie II :	2:00 PM
2:30 PM	Paid Program					Fresh Prince of Bel Air	Trading Places (Barter) Dan Akroyd Eddie Murphy	2:30 PM
3:00 PM	ER					Smallville		3:00 PM
3:30 PM								3:30 PM
4:00 PM	8 Simple Rules for Dating My Teenage Daughter					Made In Hollywood	Fresh Prince of Bel Air	4:00 PM
4:30 PM	8 Simple Rules for Dating My Teenage Daughter					Spring Preview		4:30 PM
5:00 PM	Maury					Farscape	Charmed	5:00 PM
5:30 PM								5:30 PM
6:00 PM	Judge Mathis					Alias	Survival of the Richest (Encore Episode)	6:00 PM
6:30 PM								6:30 PM
7:00 PM	Judge Joe Brown					Smallville	Reba: Beginnings	7:00 PM
7:30 PM	My Wife and Kids						Reba: Beginnings	7:30 PM
8:00 PM	Everwood (OTO)	Gilmore Girls	One Tree Hill	Smallville	Survival of the Richest (Series Premiere)	WB64 Prime Time Movie : Badge, The (Barter)	Charmed	8:00 PM
8:30 PM						Billy Bob Thornton		8:30 PM
9:00 PM	Everwood	Gilmore Girls: Encore	The Bedford Diaries (Series Premiere)	Supernatural (Encore)	Reba		Charmed (Encore)	9:00 PM
9:30 PM					Modern Men			9:30 PM
10:00 PM	My Wife and Kids					Andy Griffith		10:00 PM
10:30 PM	Bernie Mac Show, The					Andy Griffith		10:30 PM
11:00 PM	Bernie Mac Show, The					Will & Grace		11:00 PM
11:30 PM	Malcolm In The Middle					Just Shoot Me*		11:30 PM
12:00 AM	Will & Grace					Showtime At The Apollo	Alias	12:00 AM
12:30 AM	Frasier							12:30 AM
1:00 AM	Paid Program					My Wife and Kids	Tim McCarver	1:00 AM
1:30 AM	Paid Program					Made In Hollywood (1:30 - 1:59)	Blind Date	1:30 AM
2:00 AM	Frasier					Daylight	Blind Date	2:00 AM
2:30 AM	Drew Carey					Saving Time	Auto Shopper	2:30 AM
3:00 AM	ELIMIDATE					ELIMIDATE		3:00 AM
3:30 AM	Blind Date						Paid Program	3:30 AM
4:00 AM	Blind Date					Paid Program		4:00 AM
4:30 AM	Paid Program							4:30 AM

Weekly Program Schedule - WSTR ( My64)  
03/27/2006 - 07/02/2006

	Monday 6/19/2006	Tuesday 6/20/2006	Wednesday 6/21/2006	Thursday 6/22/2006	Friday 6/23/2006	Saturday 6/24/2006	Sunday 6/25/2006
5:00 AM	Just Shoot Me*					Paid Program	5:00 AM
5:30 AM	BECKER					Paid Program	5:30 AM
6:00 AM	Paid Program						6:00 AM
6:30 AM	Paid Program					This Old House	Paid Program 6:30 AM
7:00 AM	Paid Program					Pillow Head 1: Coconut Fred's Fruit Salad Island	PETKEEPING WITH MARC MARRONE (Off Air-Tech. Diff. 7:02- 7:15) (E/I 13-16) * 7:00 AM
7:30 AM	Sabrina's Secret Life (E/I 8-12)			Liberty's Kids (E/I 7-12) *		Pillow Head 2: Coconut Fred's Fruit Salad Island	Liberty's Kids (Tech. Diff. - 7:15- 7:45am) (E/I 7-12) * 7:30 AM
8:00 AM	Malcolm In The Middle					Johnny Test	Paid Program 8:00 AM
8:30 AM	Yes, Dear					Xiaolin Showdown	Paid Program 8:30 AM
9:00 AM	Jerry Springer					Xiaolin Showdown	Jerry Falwell 9:00 AM
9:30 AM						Loonatics Unleashed	9:30 AM
10:00 AM	People's Court					Pokemon: Advanced Battle	Paid Program 10:00 AM
10:30 AM						Spider Riders	Paid Program 10:30 AM
11:00 AM	Judge Mathis					Spider Riders	Paid Program 11:00 AM
11:30 AM						The Batman	Paid Program 11:30 AM
12:00 PM	Judge Joe Brown					Auto Shopper	WSTR Sunday Movie I : 12:00 PM
12:30 PM	Judge Joe Brown						HYPERSONIC (Barter) 12:30 PM
1:00 PM	Judge Hatchett					WSTR Saturday Movie I : Back to the Secret Garden (Barter) Cherie Lunghi	1:00 PM
1:30 PM	Judge Hatchett						ADAM BALDWIN 1:30 PM
2:00 PM	Paid Program				Auto Shopper	WSTR Sunday Movie II : SENSELESS (Barter)	2:00 PM
2:30 PM	Paid Program						DAVID SPADE 2:30 PM
3:00 PM	What I Like About You					WSTR Saturday Movie II : Interstate 60 (Barter)	3:00 PM
3:30 PM	What I Like About You					James Marsden	3:30 PM
4:00 PM	8 Simple Rules for Dating My Teenage Daughter					Farscape	Pepper Dennis (Encore) 5:00 PM
4:30 PM	8 Simple Rules for Dating My Teenage Daughter						5:30 PM
5:00 PM	Maury					Alias	What I Like About You (Encore) 6:00 PM
5:30 PM							Twins (Encore) 6:30 PM
6:00 PM	Judge Mathis					Smallville	Reba: Beginnings 7:00 PM
6:30 PM							Reba: Beginnings 7:30 PM
7:00 PM	Friends					WB64 Prime Time Movie : PLAYING BY HEART (Barter) GILLIAN ANDERSON	Charmed 8:00 PM
7:30 PM	Friends						8:30 PM
8:00 PM	7th Heaven	Gilmore Girls	Blue Collar TV (Original)	Smallville	What I Like About You (Encore)		Charmed (Encore) 9:00 PM
8:30 PM			Blue Collar TV (Encore)		Twins (Encore)		9:30 PM
9:00 PM	7th Heaven (Encore)	Pepper Dennis	One Tree Hill (Encore)	Supernatural	Reba Living With Fran (Encore)		10:00 PM
9:30 PM						Friends	10:00 PM
10:00 PM	My Wife and Kids					Andy Griffith	10:30 PM
10:30 PM	My Wife and Kids					Will & Grace	11:00 PM
11:00 PM	Bernie Mac Show, The					Just Shoot Me*	11:30 PM
11:30 PM	Bernie Mac Show, The					Showtime At The Apollo	12:00 AM
12:00 AM	Malcolm In The Middle					Alias	12:30 AM
12:30 AM	Will & Grace					My Wife and Kids	1:00 AM
1:00 AM	Frasier					Made In Hollywood	Blind Date 1:30 AM
1:30 AM	Paid Program					ELIMIDATE	Blind Date 2:00 AM
2:00 AM	Frasier						Auto Shopper 2:30 AM
2:30 AM	Drew Carey					WB64 Late Night Movie : Stealing Harvard (Barter)	3:00 AM
3:00 AM	ELIMIDATE						Paid Program 3:30 AM
3:30 AM	Blind Date						Paid Program 4:00 AM
4:00 AM	Blind Date						Paid Program 4:30 AM
4:30 AM	Paid Program					Jason Lee	

Weekly Program Schedule - WSTR( My64)  
03/27/2006 - 07/02/2006

	Monday 6/26/2006	Tuesday 6/27/2006	Wednesday 6/28/2006	Thursday 6/29/2006	Friday 6/30/2006	Saturday 7/1/2006	Sunday 7/2/2006	
5:00 AM	Just Shoot Me*					Paid Program		5:00 AM
5:30 AM	BECKER					Paid Program		5:30 AM
6:00 AM	Paid Program					Paid Program		6:00 AM
6:30 AM	Paid Program					This Old House	Paid Program	6:30 AM
7:00 AM	Paid Program					Pillow Head 1: Coconut Fred's Fruit Salad Island	PETKEEPING WITH MARC MARRONE (E/I 13-16)	7:00 AM
7:30 AM	Sabrina's Secret Life (E/I 8-12)			Liberty's Kids (E/I 7-12)		Pillow Head 2: Coconut Fred's Fruit Salad Island	Liberty's Kids (E/I 7-12)	7:30 AM
8:00 AM	Malcolm In The Middle					Johnny Test		8:00 AM
8:30 AM	Yes, Dear					Xiaolin Showdown		8:30 AM
9:00 AM	Jerry Springer					Xiaolin Showdown		9:00 AM
9:30 AM						Loonatics Unleashed		9:30 AM
10:00 AM	People's Court					Spider Riders (OTO)		10:00 AM
10:30 AM						Spider Riders		10:30 AM
11:00 AM	Judge Mathis					Spider Riders		11:00 AM
11:30 AM						Spider Riders (OTO)		11:30 AM
12:00 PM	Judge Joe Brown					Auto Shopper		12:00 PM
12:30 PM	Judge Joe Brown					WSTR Saturday Movie I : DOUBLE TAKE (Barter)		12:30 PM
1:00 PM	Judge Hatchett					WSTR Saturday Movie I : MEET THE DEEDLES (Barter)		1:00 PM
1:30 PM	Judge Hatchett					PAUL WALKER		1:30 PM
2:00 PM	Paid Program					WSTR Sunday Movie II : Motives (Barter)		2:00 PM
2:30 PM	Paid Program					WSTR Saturday Movie II : True Colors (Barter)		2:30 PM
3:00 PM	What I Like About You					John Cusack		3:00 PM
3:30 PM	What I Like About You					Farscape		3:30 PM
4:00 PM	8 Simple Rules for Dating My Teenage Daughter					Pepper Dennis (Encore)		4:00 PM
4:30 PM	8 Simple Rules for Dating My Teenage Daughter					Smallville		4:30 PM
5:00 PM	Maury					Pepper Dennis (Encore)		5:00 PM
5:30 PM						Twins (Encore)		5:30 PM
6:00 PM	Judge Mathis					Alias		6:00 PM
6:30 PM						What I Like About You (Encore)		6:30 PM
7:00 PM	Friends					Smallville		7:00 PM
7:30 PM	Friends					Reba: Beginnings		7:30 PM
8:00 PM	7th Heaven	Gilmore Girls	Blue Collar TV (Original)	Smallville	What I Like About You (Encore)	WB64 Prime Time Movie : Dirty Dancing (Barter)	Charmed	8:00 PM
8:30 PM			Blue Collar TV (Encore)		Twins (Encore)	Patrick Swayze		8:30 PM
9:00 PM	7th Heaven (Encore)	Pepper Dennis	One Tree Hill (Encore)	Supernatural	Reba		Charmed (Encore)	9:00 PM
9:30 PM					Living With Fran (Encore)			9:30 PM
10:00 PM	My Wife and Kids					Friends		10:00 PM
10:30 PM	My Wife and Kids					Andy Griffith		10:30 PM
11:00 PM	Bernie Mac Show, The					Will & Grace		11:00 PM
11:30 PM	Bernie Mac Show, The					Just Shoot Me*		11:30 PM
12:00 AM	Malcolm In The Middle					Showtime At The Apollo		12:00 AM
12:30 AM	Will & Grace					Alias		12:30 AM
1:00 AM	Frasier					My Wife and Kids		1:00 AM
1:30 AM	Paid Program					Made in Hollywood		1:30 AM
2:00 AM	Frasier					ELIMIDATE		2:00 AM
2:30 AM	Drew Carey					Blind Date		2:30 AM
3:00 AM	ELIMIDATE					Auto Shopper		3:00 AM
3:30 AM	Blind Date					WB64 Late Night Movie : Flirting (Barter)		3:30 AM
4:00 AM	Blind Date					Paid Program		4:00 AM
4:30 AM	Paid Program					Noah Taylor		4:30 AM