

CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE
DISCREPANCY REPORT

CHILDREN'S PROGRAMMING COMPLIANCE

I, Rick White, in my capacity of Regional Program Coordinator of WSTR/My64, Cincinnati, OH, hereby certify that for the period from April 1, 2009 to June 30, 2009:

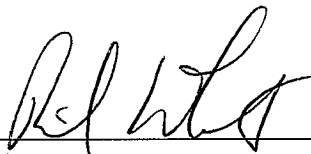
1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming* during the week, and no more than 10 ½ minutes per hour on the weekends);

* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

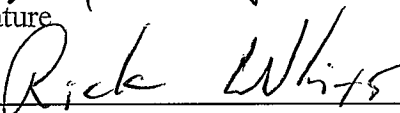
Rick White
7/10/09

WEBSITE CERTIFICATION

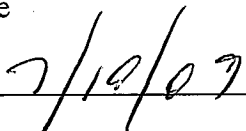
I, Rick White, in my capacity of Regional Program Coordinator hereby certify that for the period from April 1, 2009 to June 30, 2009, television broadcast station WSTR/My64 (Cincinnati, OH) has complied with the FCC's Website Rule relating to children's programming.



Signature



Print Name



Date

* COOKIES JAR



COOKIE JAR KIDS NETWORK GENERIC FORMAT

		SEGMENT	RUNNING
SEGMENT 1		0:00:00	0:00:00
Commercial Break #1		2:00:00	2:00:00
PULLED TO 1:00 STOP & RECUE			
1A	LOCAL BLACK	:30	
1B	LOCAL BLACK	:30	
1C	LOCAL BLACK	:30	
1D	LOCAL BLACK	:30	
SEGMENT 2		0:00:00	2:00:00
Commercial Break #2		2:00:00	4:00:00
PULLED TO 1:00 STOP & RECUE			
2A	LOCAL BLACK	:30	
2B	LOCAL BLACK	:30	
2C	LOCAL BLACK	:30	
2D	LOCAL BLACK	:30	
SEGMENT 3		0:00:00	4:00:00
Commercial Break #3		1:15:00	5:15:00
PULLED TO 1:00 STOP & RECUE			
3A	LOCAL BLACK	:30	
3B	LOCAL BLACK	:30	
3C	LOCAL BLACK	:15	
SEGMENT 4 LOGOS		0:00:00	5:15:00
TOTAL RUNNING TIME:			30:00

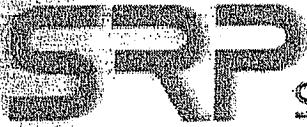
FOR MORE INFORMATION PLEASE GO TO THE ASCENT MEDIA SYNDICATION WEBSITE AT
WWW.ASCENTSYNDICATION.COM

LIVE ACTION	0:24:12
COOKIE JAR BUMPER	0:00:30
COOKIE JAR D	0:00:06
TOTAL COMM TIME:	0:05:15
OTHER BREAKS	0:00:00
TOTAL RUNNING TIME	0:30:00

PLEASE NOTE - THESE COOKIE JAR PROGRAMS ARE FORMATTED WITH 5:15 OF COMMERCIAL TIME.

LIBERTY'S KIDS

MADELINE



STEVE ROTFELD PRODUCTIONS

MEMORANDUM

TO: PROGRAM DIRECTORS

FROM: CAROL HUBMASTER-BROOKS / HOPE KIRSCHNER/ FERN ROTFELD

RE: PRODUCERS FCC OBJECTIVE LETTER - "WILD ABOUT ANIMALS"

"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (**specific target audience is 13-16**). As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks
Vice President, Syndication Sales
carol@rotfeldproductions.com; hope@rotfeldproductions.com; or fern@rotfeldproductions.com

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

www.rotfeldproductions.com

"WILD ABOUT ANIMALS"

GENERIC FORMAT

1ST RUN PITCH & 2ND RUN PITCH

SHOW #: _____ 11/12
WEEK OF: _____

00:00 OPENING

OPENING BILLBOARD 0:00

COMMERCIAL I 1:31

- 1a. NATIONAL
- 1b. NATIONAL
- 1c. NATIONAL

SEGMENT I

COMMERCIAL II 2:01

- 2a. NATIONAL
- 2b. NATIONAL
- 2c. NATIONAL
- 2d. NATIONAL

SEGMENT II

COMMERCIAL III 1:31

- 3a. LOCAL
- 3b. LOCAL
- 3c. LOCAL

SEGMENT III

COMMERCIAL IV 2:01

- 4a. LOCAL
- 4b. LOCAL
- 4c. LOCAL
- 4d. LOCAL

PROMOS: :10 & :30

PROMOTIONAL CONSIDERATIONS

1.

SEGMENT IV

CLOSING BILLBOARD 0:00

TOTAL TIME: 28:40

Weekly Program Schedule - WSTR (My64)
03/30/2009 - 07/05/2009

	Monday 3/30/2009	Tuesday 3/31/2009	Wednesday 4/1/2009	Thursday 4/2/2009	Friday 4/3/2009	Saturday 4/4/2009	Sunday 4/5/2009	
5:00 AM	Malcolm In The Middle					Paid Program		5:00 AM
5:30 AM	Bernie Mac Show, The					Paid Program		5:30 AM
6:00 AM	Bernie Mac Show, The					The Right Side with Armstrong Williams	Paid Program	6:00 AM
6:30 AM	Paid Program					This Old House	Paid Program	6:30 AM
7:00 AM	Paid Program					Wild About Animals (E/I 13-16)	Higher Ground Ministries	7:00 AM
7:30 AM	Madeline (E/I 5-7)		Liberty's Kids (TV-Y7) (E/I 7-12)		Madeline (TV-Y) (E/I 5-7)		Life Change	7:30 AM
8:00 AM	Paid Program						Kenneth Copeland	8:00 AM
8:30 AM	Paid Program							8:30 AM
9:00 AM	Jerry Springer					Paid Program		9:00 AM
9:30 AM						Paid Program		9:30 AM
10:00 AM	People's Court					Paid Program		10:00 AM
10:30 AM						Paid Program		10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Paid Program	11:00 AM
11:30 AM						Paid Program	Home Showcase by Comey & Shepherd	11:30 AM
12:00 PM	Judge Joe Brown					WSTR Saturday Movie I : Snow Walker, The (Barter) James Cromwell	WSTR Sunday Movie I : SHE'S ALL THAT (Barter) FREDDIE PRINZE JR.	12:00 PM
12:30 PM	Judge Joe Brown							12:30 PM
1:00 PM	Judge Hatchett							1:00 PM
1:30 PM	Judge Hatchett							1:30 PM
2:00 PM	Judge David Young					WSTR Saturday Movie II : Black Dog (Barter) Patrick Swayze	WSTR Sunday Movie II : Gigli (Barter) Ben Affleck	2:00 PM
2:30 PM	Judge David Young							2:30 PM
3:00 PM	People's Court							3:00 PM
3:30 PM								3:30 PM
4:00 PM	Steve Wilkos Show, The					George Lopez	WSTR Sunday Movie III : CRIME SPREE (Cash) Gerard Depardieu	4:00 PM
4:30 PM						George Lopez		4:30 PM
5:00 PM	Maury					Judge Joe Brown		5:00 PM
5:30 PM						Judge Joe Brown		5:30 PM
6:00 PM	Judge Mathis					Cheaters	House	6:00 PM
6:30 PM								6:30 PM
7:00 PM	Deal or No Deal					House	Legend of the Seeker	7:00 PM
7:30 PM	Deal or No Deal							7:30 PM
8:00 PM	Masters of Illusion	Street Patrol	The World's Funniest Moments	My Thursday Night Movie: Beauty Shop	WWE Friday Night Smackdown	My Saturday Night Movie: Big Trouble in Little China	WSTR Prime Time Movie : Mona Lisa Smile (Barter) Julia Roberts	8:00 PM
8:30 PM		Street Patrol						8:30 PM
9:00 PM	Magic's Biggest Secrets Finally Revealed	Jail	Shaken Not Stirred: Bobby Brown					9:00 PM
9:30 PM		Jail						9:30 PM
10:00 PM	Everybody Loves Raymond					UFC: Wired	Everybody Loves Raymond	10:00 PM
10:30 PM	Friends						Friends	10:30 PM
11:00 PM	Everybody Loves Raymond					My Wife and Kids	Friends	11:00 PM
11:30 PM	Law & Order: Criminal Intent					Fresh Prince of Bel Air	Scrubs	11:30 PM
12:00 AM						Fresh Prince of Bel Air	Tim McCarver Show	12:00 AM
12:30 AM	My Wife and Kids					Paid Program		12:30 AM
1:00 AM	George Lopez					Paid Program	Legend of the Seeker	1:00 AM
1:30 AM	Friends					Paid Program		1:30 AM
2:00 AM	Scrubs					Made-In-Hollywood	Auto-Shopper	2:00 AM
2:30 AM	Paid Program					Saved by the Bell	Paid Program	2:30 AM
3:00 AM	Still Standing					WSTR Late Night Movie : Antibody (Cash)	WSTR Late Night Movie : STEALING TIME (Cash)	3:00 AM
3:30 AM	Frasier							3:30 AM
4:00 AM	Frasier							4:00 AM
4:30 AM	Paid Program						Ethan Embry	4:30 AM

Weekly Program Schedule - WSTR (My64)
03/30/2009 - 07/05/2009

	Monday 6/22/2009	Tuesday 6/23/2009	Wednesday 6/24/2009	Thursday 6/25/2009	Friday 6/26/2009	Saturday 6/27/2009	Sunday 6/28/2009
5:00 AM	Malcolm In The Middle					Paid Program	5:00 AM
5:30 AM	Bernie Mac Show, The					Paid Program	5:30 AM
6:00 AM	Bernie Mac Show, The					The Right Side with Armstrong Williams	Paid Program 6:00 AM
6:30 AM	Paid Program					This Old House	Cincinnati Issues 6:30 AM
7:00 AM	Paid Program					Wild About Animals (E/I 13-16)	Higher Ground Ministries 7:00 AM
7:30 AM	Liberty's Kids (TV-Y) (E/I 7-12)				Madeline (TV-Y) (E/I 5-7)		Life Change 7:30 AM
8:00 AM	Paid Program						Kenneth Copeland 8:00 AM
8:30 AM	Paid Program						8:30 AM
9:00 AM	Jerry Springer					Paid Program	9:00 AM
9:30 AM						Paid Program	9:30 AM
10:00 AM	People's Court					Paid Program	10:00 AM
10:30 AM						Paid Program	10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Paid Program 11:00 AM
11:30 AM						Paid Program	Home Showcase by Comey & Shepherd 11:30 AM
12:00 PM	Judge Joe Brown					WSTR Saturday Movie I : Dummy	WSTR Sunday Movie I : Out Cold (Barter) Jason London 12:00 PM
12:30 PM	Judge Joe Brown					Adrian Brody	12:30 PM
1:00 PM	Judge Hatchett						1:00 PM
1:30 PM	Judge Hatchett						1:30 PM
2:00 PM	Judge David Young					WSTR Saturday Movie II : Billy Elliot (Barter) Jamie Bell	WSTR Sunday Movie II : Nora's Hair Salon (Barter) Jenifer Lewis 2:00 PM
2:30 PM	Judge David Young						2:30 PM
3:00 PM	People's Court						3:00 PM
3:30 PM							3:30 PM
4:00 PM	Steve Wilkos Show, The					WSTR Sunday George Lopez	WSTR Sunday Movie III : Tomcats (barter) Jerry O'Connell 4:00 PM
4:30 PM						Judge Joe Brown	4:30 PM
5:00 PM	Maury					Judge Joe Brown	5:00 PM
5:30 PM						Judge Joe Brown	5:30 PM
6:00 PM	Judge Mathis					Cheaters	House 6:00 PM
6:30 PM							6:30 PM
7:00 PM	Deal or No Deal					House	Legend of the Seeker 7:00 PM
7:30 PM	Deal or No Deal						7:30 PM
8:00 PM	Masters of Illusion	Street Patrol	The World's Funniest Moments	My Thursday Night Movie: The Street King	NWE Friday Night Smackdown	My Saturday Night Movie: Great Expectations	WSTR Prime Time Movie : Hellboy (Barter) Ron Pearlman 8:00 PM
8:30 PM		Street Patrol					8:30 PM
9:00 PM	Magic's Biggest Secrets Finally Revealed	Jail	The Twilight Zone: Chosen				9:00 PM
9:30 PM		Jail	The Twilight Zone: It's Still A Good Life				9:30 PM
10:00 PM	Everybody Loves Raymond					UFC: Wired	10:00 PM
10:30 PM	Friends						Friends 10:30 PM
11:00 PM	Everybody Loves Raymond					My Wife and Kids	Friends 11:00 PM
11:30 PM	Law & Order: Criminal Intent					Fresh Prince of Bel Air	Scrubs 11:30 PM
12:00 AM						Fresh Prince of Bel Air	Tim McCarver Show 12:00 AM
12:30 AM	My Wife and Kids					Paid Program	Everybody Loves Raymond 12:30 AM
1:00 AM	George Lopez					Paid Program	Legend of the Seeker 1:00 AM
1:30 AM	Friends					George Lopez	1:30 AM
2:00 AM	Scrubs					Made In Hollywood	Auto Shopper 2:00 AM
2:30 AM	Fresh Prince of Bel Air					Paid Program	Saved by the Bell 2:30 AM
3:00 AM	Still Standing					WSTR Late Night Movie : UNDER HEAVY FIRE (Cash)	WSTR Late Night Movie : What Alice Found (Cash) 3:00 AM
3:30 AM	Frasier						3:30 AM
4:00 AM	Frasier						4:00 AM
4:30 AM	Paid Program					SCOTT TAYLOR	Judith Ivey 4:30 AM

