

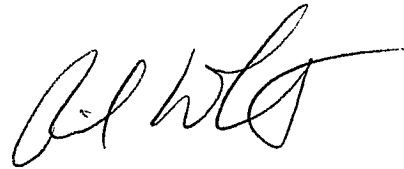
CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE  
DISCREPANCY REPORT

**CHILDREN'S PROGRAMMING COMPLIANCE**

I, Rick White, in my capacity of Regional Program Coordinator of WSTR/WB64, Cincinnati, OH, hereby certify that for the period from October 1, 2007 to December 31, 2007:

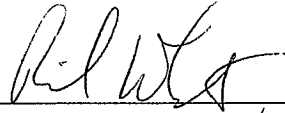
1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming\* during the week, and no more than 10 ½ minutes per hour on the weekends);

\* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

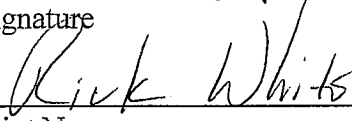


**WEBSITE CERTIFICATION**

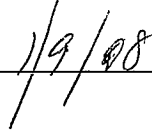
I, Rick White, in my capacity of Regional Program Coordinator hereby certify that for the period from October 1, 2007 to December 31, 2007, television broadcast station WSTR/My64 (Cincinnati, OH) has complied with the FCC's Website Rule relating to children's programming.



Signature



Print Name



Date

\* COOKIE JAR



**COOKIE JAR KIDS NETWORK GENERIC FORMAT**

		SEGMENT	RUNNING
D/C:ID/SEGMENT #1		0:00:00	0:00:00
Commercial Break #1		2:00:00	2:00:00
1A	LOCAL BLACK	:30	
1B	LOCAL BLACK	:30	
1C	LOCAL BLACK	:30	
1D	LOCAL BLACK	:30	
SEGMENT 2		0:00:00	2:00:00
Commercial Break #2		2:00:00	4:00:00
2A	LOCAL BLACK	:30	
2B	LOCAL BLACK	:30	
2C	LOCAL BLACK	:30	
2D	LOCAL BLACK	:30	
SEGMENT 3		0:00:00	4:00:00
Commercial Break #3		1:15:00	5:15:00
3A	LOCAL BLACK	:30	
3B	LOCAL BLACK	:30	
3C	LOCAL BLACK	:15	
SEGMENT 4 LOGOS		0:00:00	5:15:00
TOTAL RUNNING TIME:			30:00

FOR MORE INFORMATION PLEASE GO TO THE ASCENT MEDIA SYNDICATION WEBSITE AT  
[WWW.ASCENTSYNDICATION.COM](http://WWW.ASCENTSYNDICATION.COM)

LIVE ACTION	0:24:12
COOKIE JAR BUMPER	0:00:30
COOKIE JAR D	0:00:06
TOTAL COMM TIME:	0:05:15
OTHER BREAKS	0:00:00
TOTAL RUNNING TIME	0:30:00

PLEASE NOTE - THESE COOKIE JAR PROGRAMS ARE FORMATTED WITH 5:15 OF COMMERCIAL TIME.

HORSELAND

SABRINA'S SECRET LEFT



STEVE ROTFELD PRODUCTIONS

MEMORANDUM

TO: PROGRAM DIRECTORS

FROM: CAROL HUBMASTER-BROOKS / HOPE KIRSCHNER/ FERN ROTFELD

RE: PRODUCERS FCC OBJECTIVE LETTER - "WILD ABOUT ANIMALS"

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"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (**specific target audience is 13-16**). As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

**We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.**

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks  
Vice President, Syndication Sales  
[carol@rotfeldproductions.com](mailto:carol@rotfeldproductions.com); [hope@rotfeldproductions.com](mailto:hope@rotfeldproductions.com); or [fern@rotfeldproductions.com](mailto:fern@rotfeldproductions.com)

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

[www.rotfeldproductions.com](http://www.rotfeldproductions.com)

# "WILD ABOUT ANIMALS"

## GENERIC FORMAT

### 1<sup>ST</sup> RUN PITCH & 2<sup>ND</sup> RUN PITCH

SHOW #: \_\_\_\_\_ 11/12  
WEEK OF: \_\_\_\_\_

00:00 OPENING

OPENING BILLBOARD 0:00

COMMERCIAL I 1:31

1a. NATIONAL

1b. NATIONAL

1c. NATIONAL

#### SEGMENT I

COMMERCIAL II 2:01

2a. NATIONAL

2b. NATIONAL

2c. NATIONAL

2d. NATIONAL

#### SEGMENT II

COMMERCIAL III 1:31

3a. LOCAL

3b. LOCAL

3c. LOCAL

#### ~~SEGMENT III~~

~~COMMERCIAL IV 2:01~~

~~4a. LOCAL~~

~~4b. LOCAL~~

~~4c. LOCAL~~

~~4d. LOCAL~~

PROMOS: :10 & :30

PROMOTIONAL CONSIDERATIONS

1.

#### SEGMENT IV

CLOSING BILLBOARD 0:00

TOTAL TIME: 28:40

Weekly Program Schedule - WSTR ( My64 )  
10/01/2007 - 01/06/2008

	Monday 10/1/2007	Tuesday 10/2/2007	Wednesday 10/3/2007	Thursday 10/4/2007	Friday 10/5/2007	Saturday 10/6/2007	Sunday 10/7/2007	
5:00 AM	Malcolm In The Middle					Paid Program		5:00 AM
5:30 AM	Bernie Mac Show, The					Paid Program		5:30 AM
6:00 AM	Paid Program					Saved by the Bell	Paid Program	6:00 AM
6:30 AM	Paid Program					This Old House	Paid Program	6:30 AM
7:00 AM	Paid Program					Wild About Animals (E/I 13-16)	Paid Program	7:00 AM
7:30 AM	Horseland (E/I 9-11)		Sabrina's Secret Life (E/I 8-12)				Life Change	7:30 AM
8:00 AM	Steve Wilkos Show, The					Paid Program	Kenneth Copeland	8:00 AM
8:30 AM						Paid Program		8:30 AM
9:00 AM	Jerry Springer					Paid Program	Jerry Falwell	9:00 AM
9:30 AM						Paid Program		9:30 AM
10:00 AM	People's Court					Paid Program		10:00 AM
10:30 AM						Paid Program		10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Paid Program	11:00 AM
11:30 AM						Paid Program		11:30 AM
12:00 PM	Judge Joe Brown					SEC Football Today	WSTR Sunday Movie I : Control	12:00 PM
12:30 PM	Judge Joe Brown					SEC Football (VANDERBILT AT AUBURN)	(Barter) Ray Liotta	12:30 PM
1:00 PM	Judge Hatchett							1:00 PM
1:30 PM	Judge Hatchett							1:30 PM
2:00 PM	Judge David Young						WSTR Sunday Movie II : Very Bad Things (Barter) Jon Favreau	2:00 PM
2:30 PM	Judge David Young							2:30 PM
3:00 PM	People's Court							3:00 PM
3:30 PM						Paid Program		3:30 PM
4:00 PM	Jerry Springer					Made In Hollywood	WSTR Sunday Movie III : 54 (Barter) RYAN PHILLIPPE	4:00 PM
4:30 PM						Reel Talk		4:30 PM
5:00 PM	Maury					MGM Presents: Poltergeist: The Legacy		5:00 PM
5:30 PM								5:30 PM
6:00 PM	Judge Mathis					UFC: Wired	American Idol Rewind	6:00 PM
6:30 PM								6:30 PM
7:00 PM	Everybody Loves Raymond					Cheaters	MGM Presents: Poltergeist: The Legacy	7:00 PM
7:30 PM	Friends							7:30 PM
8:00 PM	Celebrity Expose (Series Premiere)	The Academy	Decision House	My Thursday Night Movie: Ladykillers	My Friday Night Movie: Desperately Seeking Susan	NFL Network: Total Access	WSTR Prime Time Movie : Escape From New York (Barter) Kurt Russell	8:00 PM
8:30 PM								8:30 PM
9:00 PM	Control Room Presents (Series Premiere)	Jail	Meet My Folks			IFL Battleground		9:00 PM
9:30 PM		Jail						9:30 PM
10:00 PM	Local 12 on My64 (News)							10:00 PM
10:30 PM	Everybody Loves Raymond						American Crossroads	10:30 PM
11:00 PM	Friends						Will & Grace	11:00 PM
11:30 PM	Law & Order: Criminal Intent					Friends	Will & Grace	11:30 PM
12:00 AM						Showtime At The Apollo	Tim McCarver	12:00 AM
12:30 AM	My Wife and Kids						My Wife and Kids	12:30 AM
1:00 AM	Scrubs					UFC: Wired	George Lopez	1:00 AM
1:30 AM	George Lopez						George Lopez	1:30 AM
2:00 AM	Will & Grace					Scrubs	Auto Shopper	2:00 AM
2:30 AM	Bernie Mac Show, The					Paid Program		2:30 AM
3:00 AM	Still Standing					WSTR Late	WSTR Late	3:00 AM
3:30 AM	Frasier					Night Movie : 13th Warrior, The (Barter) Antonio Banderas	Night Movie : KIKI'S DELIVERY SERVICE (Barter) KIRSTEN DUNST	3:30 AM
4:00 AM	Frasier							4:00 AM
4:30 AM	Paid Program							4:30 AM

Weekly Program Schedule - WSTR( My64)  
10/01/2007 - 01/06/2008

	Monday 12/24/2007	Tuesday 12/25/2007	Wednesday 12/26/2007	Thursday 12/27/2007	Friday 12/28/2007	Saturday 12/29/2007	Sunday 12/30/2007	
5:00 AM	Malcolm In The Middle					Paid Program		5:00 AM
5:30 AM	Bernie Mac Show, The					Paid Program		5:30 AM
6:00 AM	Paid Program					Saved by the Bell	Paid Program	6:00 AM
6:30 AM	Paid Program					This Old House	Paid Program	6:30 AM
7:00 AM	Paid Program					Wild About Animals (E/I 13-16)	Paid Program	7:00 AM
7:30 AM	Horseland (E/I 9-11)		Sabrina's Secret Life (E/I 8-12)				Life Change	7:30 AM
8:00 AM	Steve Wilkos Show, The					Paid Program	Kenneth Copeland	8:00 AM
8:30 AM						Paid Program		8:30 AM
9:00 AM	Jerry Springer					Paid Program	Jerry Falwell	9:00 AM
9:30 AM						Paid Program		9:30 AM
10:00 AM	People's Court					Paid Program		10:00 AM
10:30 AM						Paid Program		10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Paid Program	11:00 AM
11:30 AM						Paid Program		11:30 AM
12:00 PM	Judge Joe Brown					WSTR Saturday Movie I : That Darn Cat (Barter)	WSTR Sunday Movie I : Darkness Falls (Barter)	12:00 PM
12:30 PM	Judge Joe Brown						Emma Caulfield	12:30 PM
1:00 PM	Judge Hatchett							1:00 PM
1:30 PM	Judge Hatchett							1:30 PM
2:00 PM	Judge David Young					WSTR Saturday Movie II : Who's Harry Crumb (Barter)	WSTR Sunday Movie II : Undisputed (Barter)	2:00 PM
2:30 PM	Judge David Young					John Candy	Wesley Snipes	2:30 PM
3:00 PM	People's Court							3:00 PM
3:30 PM								3:30 PM
4:00 PM	Jerry Springer					Made In Hollywood	WSTR Sunday Movie III : Cooley High (Barter)	4:00 PM
4:30 PM						Fresh Prince of Bel Air	Glynn Turman	4:30 PM
5:00 PM	Maury					MGM Presents: Dead Like Me		5:00 PM
5:30 PM								5:30 PM
6:00 PM	Judge Mathis					UFC: Wired	American Idol Rewind	6:00 PM
6:30 PM								6:30 PM
7:00 PM	Everybody Loves Raymond					Cheaters	MGM Presents: Dead Like Me	7:00 PM
7:30 PM	Friends							7:30 PM
8:00 PM	My Monday Night Movie: All the Pretty Horses	Control Room Presents: Rihanna	My Wednesday Night Movie: A Touch of Fate	My Thursday Night Movie: Snatch	My Friday Night Movie: Crossing Paths	My Saturday Night Movie: Big (Encore)	WSTR Prime Time Movie : Time Cop (Barter)	8:00 PM
8:30 PM		Control Room Presents: Avril Lavigne					Jean-Claude Van Damme	8:30 PM
9:00 PM								9:00 PM
9:30 PM								9:30 PM
10:00 PM	Local 12 on My64 (News)							10:00 PM
10:30 PM	Everybody Loves Raymond						American Crossroads (Do You Feel Safe?)	10:30 PM
11:00 PM	Friends						Will & Grace	11:00 PM
11:30 PM	Law & Order: Criminal Intent					Friends	Will & Grace	11:30 PM
12:00 AM						Showtime At The Apollo	Tim McCarver	12:00 AM
12:30 AM	My Wife and Kids						My Wife and Kids	12:30 AM
1:00 AM	Scrubs					UFC: Wired	George Lopez	1:00 AM
1:30 AM	George Lopez						George Lopez	1:30 AM
2:00 AM	Will & Grace					Scrubs	Auto Shopper	2:00 AM
2:30 AM	Bernie Mac Show, The					Paid Program		2:30 AM
3:00 AM	Still Standing					WSTR Late Night Movie : Throw Momma From The	WSTR Late Night Movie : Cooley High (Barter)	3:00 AM
3:30 AM	Frasier							3:30 AM
4:00 AM	Frasier							4:00 AM
4:30 AM	Paid Program					Train (Barter) Danny Devito	Glynn Turman	4:30 AM

Weekly Program Schedule - WSTR( My64)  
10/01/2007 - 01/06/2008

	Monday 12/31/2007	Tuesday 1/1/2008	Wednesday 1/2/2008	Thursday 1/3/2008	Friday 1/4/2008	Saturday 1/5/2008	Sunday 1/6/2008	
5:00 AM	Malcolm In The Middle					Paid Program		5:00 AM
5:30 AM	Bernie Mac Show, The					Paid Program		5:30 AM
6:00 AM	Paid Program					Saved by the Bell	Paid Program	6:00 AM
6:30 AM	Paid Program					This Old House		6:30 AM
7:00 AM	Paid Program					Wild About Animals (E/I 13-16)	Paid Program	7:00 AM
7:30 AM	Horseland (E/I 9-11)	★ Sabrina's Secret Life (E/I 8-12)				Life Change		7:30 AM
8:00 AM	Steve Wilkos Show, The					Paid Program	Kenneth Copeland	8:00 AM
8:30 AM						Paid Program		8:30 AM
9:00 AM	Jerry Springer					Paid Program	Jerry Falwell	9:00 AM
9:30 AM						Paid Program		9:30 AM
10:00 AM	People's Court					Paid Program		10:00 AM
10:30 AM						Paid Program		10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Paid Program	11:00 AM
11:30 AM						Paid Program		11:30 AM
12:00 PM	Judge Joe Brown					WSTR Saturday Movie I : New Guy, The (Barter)	WSTR Sunday Movie I : IN CROWD, THE (Barter)	12:00 PM
12:30 PM	Judge Joe Brown					Eddie Griffen	Susan Ward	12:30 PM
1:00 PM	Judge Hatchett					WSTR Saturday Movie II : HAPPY, TEXAS (Barter)	WSTR Sunday Movie II : STEALING TIME (Barter)	1:00 PM
1:30 PM	Judge Hatchett					STEVE ZAHN	Charlotte Avanna	1:30 PM
2:00 PM	Judge David Young							2:00 PM
2:30 PM	Judge David Young							2:30 PM
3:00 PM	People's Court							3:00 PM
3:30 PM								3:30 PM
4:00 PM	Jerry Springer					Made In Hollywood	WSTR Sunday Movie III : Playing House (Barter)	4:00 PM
4:30 PM						Fresh Prince of Bel Air	Joanne Kelly	4:30 PM
5:00 PM	Maury					2008 SEC BASEKTBALL PREVIEW		5:00 PM
5:30 PM								5:30 PM
6:00 PM	Judge Mathis					UFC: Wired (1st Run)	American Idol Rewind	6:00 PM
6:30 PM								6:30 PM
7:00 PM	Everybody Loves Raymond					Cheaters	MGM Presents: Dead Like Me	7:00 PM
7:30 PM	Friends							7:30 PM
8:00 PM	Celebrity Expose: J Lo (Rebroadcast)	World Magic Awards (Rebroadcast)	Whacked Out Videos (Series Premiere)	My Thursday Night Movie: Gone in 60 Seconds	My Friday Night Movie: Bubble Boy	Decision House (Rebroadcast, OTO)	WSTR Prime Time Movie : Revenge (Barter) Kevin Costner	8:00 PM
8:30 PM			Whacked Out Videos					8:30 PM
9:00 PM	Celebrity Expose: Rap Superstars (Rebroadcast)		MyNetwork Special: Celebrity Daredevils (Rebroadcast)			Control Room Presents: Enrique Inglesias		9:00 PM
9:30 PM								9:30 PM
10:00 PM	Local 12 on My64 (News)	Local 12 on My64						10:00 PM
10:30 PM	Everybody Loves Raymond					American Crossroads (Your Vote)		10:30 PM
11:00 PM	Friends					Will & Grace		11:00 PM
11:30 PM	Law & Order: Criminal Intent					Friends	Will & Grace	11:30 PM
12:00 AM						Showtime At The Apollo	Tim McCarver	12:00 AM
12:30 AM	My Wife and Kids					My Wife and Kids		12:30 AM
1:00 AM	Scrubs					UFC: Wired	George Lopez	1:00 AM
1:30 AM	George Lopez					George Lopez		1:30 AM
2:00 AM	Will & Grace					Scrubs	Auto Shopper	2:00 AM
2:30 AM	Bernie Mac Show, The					Paid Program		2:30 AM
3:00 AM	Still Standing					WSTR Late Night Movie : OWD BOB (Cash)	WSTR Late Night Movie : Camp Stories (Cash)	3:00 AM
3:30 AM	Frasier					JAMES CROWWELL	Elliott Gould	3:30 AM
4:00 AM	Frasier							4:00 AM
4:30 AM	Paid Program							4:30 AM