

CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE
DISCREPANCY REPORT

CHILDREN'S PROGRAMMING COMPLIANCE

I, Rick White, in my capacity of Regional Program Coordinator of WSTR/WB64,
Cincinnati, OH, hereby certify that for the period from April 1, 2008 to June 30, 2008:

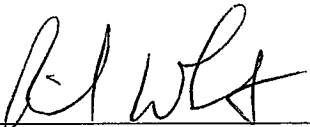
1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming* during the week, and no more than 10 ½ minutes per hour on the weekends);

* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

Rick White
7/10/08

WEBSITE CERTIFICATION

I, Rick White, in my capacity of Regional Program Coordinator hereby certify that for the period from April 1, 2008 to June 30, 2008, television broadcast station WSTR/My64 (Cincinnati, OH) has complied with the FCC's Website Rule relating to children's programming.


Signature
Rick White
Print Name
7/10/08
Date

* COOKIES JAR



COOKIE JAR KIDS NETWORK GENERIC FORMAT

		SEGMENT	RUNNING
DIC ID/SEGMENT 1		0:00:00	0:00:00
Commercial Break #1		2:00:00	2:00:00
1A	LOCAL BLACK	:30	
1B	LOCAL BLACK	:30	
1C	LOCAL BLACK	:30	
1D	LOCAL BLACK	:30	
SEGMENT 2		0:00:00	2:00:00
Commercial Break #2		2:00:00	4:00:00
2A	LOCAL BLACK	:30	
2B	LOCAL BLACK	:30	
2C	LOCAL BLACK	:30	
2D	LOCAL BLACK	:30	
SEGMENT 3		0:00:00	4:00:00
Commercial Break #3		1:15:00	5:15:00
3A	LOCAL BLACK	:30	
3B	LOCAL BLACK	:30	
3C	LOCAL BLACK	:15	
SEGMENT 4/LOGOS		0:00:00	5:15:00
TOTAL RUNNING TIME:			30:00

FOR MORE INFORMATION PLEASE GO TO THE ASCENT MEDIA SYNDICATION WEBSITE AT
WWW.ASCENTSYNDICATION.COM

LIVE ACTION	0:24:12
COOKIE JAR BUMPER	0:00:30
COOKIE JAR ID	0:00:06
TOTAL COMML TIME:	0:05:15
OTHER BREAKS	0:00:00
TOTAL RUNNING TIME	0:30:00

PLEASE NOTE - THESE COOKIE JAR PROGRAMS ARE FORMATTED WITH 5:15 OF COMMERCIAL TIME.

HOWSERAND
 THE LITTLE
 SHERLOCK HOLMES



STEVE ROTFELD PRODUCTIONS

MEMORANDUM

TO: PROGRAM DIRECTORS

FROM: CAROL HUBMASTER-BROOKS / HOPE KIRSCHNER/ FERN ROTFELD

RE: PRODUCERS FCC OBJECTIVE LETTER - "WILD ABOUT ANIMALS"

"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (**specific target audience is 13-16**). As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks
Vice President, Syndication Sales
carol@rotfeldproductions.com; hope@rotfeldproductions.com; or fern@rotfeldproductions.com

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

www.rotfeldproductions.com

"WILD ABOUT ANIMALS"

GENERIC FORMAT

1ST RUN PITCH & 2ND RUN PITCH

SHOW #: _____ 11/12
WEEK OF: _____

00:00 OPENING

OPENING BILLBOARD 0:00

COMMERCIAL I 1:31

1a. NATIONAL

1b. NATIONAL

1c. NATIONAL

SEGMENT I

COMMERCIAL II 2:01

2a. NATIONAL

2b. NATIONAL

2c. NATIONAL

2d. NATIONAL

SEGMENT II

COMMERCIAL III 1:31

3a. LOCAL

3b. LOCAL

3c. LOCAL

~~SEGMENT III~~

~~COMMERCIAL IV 2:01~~

~~4a. LOCAL~~

~~4b. LOCAL~~

~~4c. LOCAL~~

~~4d. LOCAL~~

PROMOS: :10 & :30

PROMOTIONAL CONSIDERATIONS

1.

SEGMENT IV

CLOSING BILLBOARD 0:00

TOTAL TIME: 28:40

Weekly Program Schedule - WSTR(My64)
03/31/2008 - 07/06/2008

	Monday 3/31/2008	Tuesday 4/1/2008	Wednesday 4/2/2008	Thursday 4/3/2008	Friday 4/4/2008	Saturday 4/5/2008	Sunday 4/6/2008	
5:00 AM	Malcolm In The Middle					Paid Program	5:00 AM	
5:30 AM	Bernie Mac Show, The					Paid Program	5:30 AM	
6:00 AM	Paid Program					Saved by the Bell	Paid Program 6:00 AM	
6:30 AM	Paid Program					This Old House	Paid Program 6:30 AM	
7:00 AM	Paid Program					Wild About Animals (E/I 13-16)	Paid Program 7:00 AM	
7:30 AM	Horseland (E/I 9-11)	The Littles (E/I 5-9)	A Sherlock Holmes In The 22nd Century (E/I 9-11)	A	A		Life Change 7:30 AM	
8:00 AM	Steve Wilkos Show, The					Paid Program	Kenneth Copeland 8:00 AM	
8:30 AM						Paid Program	8:30 AM	
9:00 AM	Jerry Springer					Paid Program	9:00 AM	
9:30 AM						Paid Program	9:30 AM	
10:00 AM	People's Court					Paid Program	10:00 AM	
10:30 AM						Paid Program	Career Connection 10:30 AM	
11:00 AM	Judge Mathis					Auto Shopper	Paid Program 11:00 AM	
11:30 AM						Paid Program	11:30 AM	
12:00 PM	Judge Joe Brown					WSTR Saturday Movie I : Stranded (Barter)	WSTR Sunday Movie I : Maid in Manhattan (Barter)	12:00 PM
12:30 PM	Judge Joe Brown					Erica Durance	Jennifer Lopez	12:30 PM
1:00 PM	Judge Hatchett							1:00 PM
1:30 PM	Judge Hatchett							1:30 PM
2:00 PM	Judge David Young					WSTR Saturday Movie II : ENEMY, THE (Barter)	WSTR Sunday Movie II : AN IDEAL HUSBAND (Barter)	2:00 PM
2:30 PM	Judge David Young					Luke Perry	CATE BLANCHETT	2:30 PM
3:00 PM	People's Court							3:00 PM
3:30 PM								3:30 PM
4:00 PM	Jerry Springer					Made In Hollywood	WSTR Sunday Movie III : See No Evil, Hear No Evil (Barter)	4:00 PM
4:30 PM						Fresh Prince of Bel Air	Gene Wilder	4:30 PM
5:00 PM	Maury					MGM Presents: Dead Like Me	Richard Pryor	5:00 PM
5:30 PM								5:30 PM
6:00 PM	Judge Mathis					UFC: Wired	American Idol Rewind	6:00 PM
6:30 PM								6:30 PM
7:00 PM	Everybody Loves Raymond					Cheaters	MGM Presents: Dead Like Me	7:00 PM
7:30 PM	Friends							7:30 PM
8:00 PM	Celebrity Expose: Will Smith/Behind The Blockbuster	Street Patrol	Whacked Out Videos	My Thursday Night Movie: Stakeout	My Friday Night Movie: In My Country (Rebroadcast)	Meet My Folks	WSTR Prime Time Movie : SHE'S ALL THAT (Barter)	8:00 PM
8:30 PM		Street Patrol	Whacked Out Videos			Decision House	FREDDIE PRINZ JR.	8:30 PM
9:00 PM	Paradise	Jail	MyNetwork Special: Masters of Illusion: Impossible Magic 1					9:00 PM
9:30 PM	Hotel 2	Jail						9:30 PM
10:00 PM	Local 12 on My64							10:00 PM
10:30 PM	Everybody Loves Raymond						American Crossroads (Changing Channels)	10:30 PM
11:00 PM	Friends						Will & Grace	11:00 PM
11:30 PM	Law & Order: Criminal Intent					Friends	Will & Grace	11:30 PM
12:00 AM						Showtime At The Apollo	Tim McCarver	12:00 AM
12:30 AM	My Wife and Kids					My Wife and Kids		12:30 AM
1:00 AM	Scrubs					UFC: Wired	George Lopez	1:00 AM
1:30 AM	George Lopez						George Lopez	1:30 AM
2:00 AM	Will & Grace					Scrubs	Auto Shopper	2:00 AM
2:30 AM	Bernie Mac Show, The					Paid Program		2:30 AM
3:00 AM	Still Standing					WSTR Late Night Movie : BRUISER (Cash)	WSTR Late Night Movie : PURSUIT OF HAPPINESS (Cash)	3:00 AM
3:30 AM	Frasier					JAYSON FLEMING		3:30 AM
4:00 AM	Frasier							4:00 AM
4:30 AM	Paid Program						Frank Whaley	4:30 AM

Weekly Program Schedule - WSTR (My64)
03/31/2008 - 07/06/2008

	Monday 6/23/2008	Tuesday 6/24/2008	Wednesday 6/25/2008	Thursday 6/26/2008	Friday 6/27/2008	Saturday 6/28/2008	Sunday 6/29/2008	
5:00 AM	Malcolm In The Middle					Paid Program		5:00 AM
5:30 AM	Bernie Mac Show, The					Paid Program		5:30 AM
6:00 AM	Paid Program					Saved by the Bell	Paid Program	6:00 AM
6:30 AM	Paid Program					This Old House	Paid Program	6:30 AM
7:00 AM	Paid Program					Wild About Animals (E/I 13-16)	Paid Program	7:00 AM
7:30 AM	Horseland (E/I 9-11) X	The Littles (E/I 5-9) X	Sherlock Holmes In The 22nd Century (E/I 9-11)				Life Change	7:30 AM
8:00 AM	Steve Wilkos Show, The					Paid Program	Kenneth Copeland	8:00 AM
8:30 AM						Paid Program		8:30 AM
9:00 AM	Jerry Springer					Paid Program		9:00 AM
9:30 AM						Paid Program		9:30 AM
10:00 AM	People's Court					Paid Program		10:00 AM
10:30 AM						Paid Program	Career Connection	10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Paid Program	11:00 AM
11:30 AM						Paid Program		11:30 AM
12:00 PM	Judge Joe Brown					WSTR Saturday Movie I :	WSTR Sunday Movie I : Raw Deal (Barter)	12:00 PM
12:30 PM	Judge Joe Brown					Paid Program	FEAR (Barter)	12:30 PM
1:00 PM	Judge Hatchett					Paid Program	Matthew Davis	1:00 PM
1:30 PM	Judge Hatchett					Paid Program	Schwarzenegger	1:30 PM
2:00 PM	Judge David Young					WSTR Saturday Movie II :	WSTR Sunday Movie II :	2:00 PM
2:30 PM	Judge David Young					DEEP RISING (Barter)	TOTAL RECALL (Cash)	2:30 PM
3:00 PM	People's Court					TREAT WILLIAMS	ARNOLD SCHWARZENEGGER	3:00 PM
3:30 PM								3:30 PM
4:00 PM	Jerry Springer					Made In Hollywood	WSTR Sunday Movie III :	4:00 PM
4:30 PM						Paid Program	RAMBO III (Cash)	4:30 PM
5:00 PM	Maury					MGM Presents: Jeremiah	SYLVESTER STALLONE	5:00 PM
5:30 PM								5:30 PM
6:00 PM	Judge Mathis					Paid Program	American Idol	6:00 PM
6:30 PM						Paid Program	Rewind	6:30 PM
7:00 PM	Everybody Loves Raymond					Cheaters		WSTR Prime Time Movie :
7:30 PM	Friends						Jurassic Park <3 hrs.> (Barter)	7:30 PM
8:00 PM	Celebrity Expose: Pamela Anderson	Street Patrol	Under One Roof: Release Therapy	My Thursday Night Movie: Low Down Dirty Shame	Meet My Folks: Carlson (Season Finale)	My Saturday Night Movie: Say It Isn't So	Sam Neill	8:00 PM
8:30 PM		Street Patrol	Whacked Out Videos		Paradise Hotel			8:30 PM
9:00 PM	Celebrity Expose: Mariah	Jail	Masters of Illusion: Impossible Magic (3)					9:00 PM
9:30 PM		Jail						9:30 PM
10:00 PM	Local 12 on My64							10:00 PM
10:30 PM	Everybody Loves Raymond						American Crossroads	10:30 PM
11:00 PM	Friends						Will & Grace	11:00 PM
11:30 PM	Law & Order: Criminal Intent					Friends	Will & Grace	11:30 PM
12:00 AM						Paid Program	Tim McCarver	12:00 AM
12:30 AM	My Wife and Kids					Paid Program	My Wife and Kids	12:30 AM
1:00 AM	Scrubs					UFC: Wired	George Lopez	1:00 AM
1:30 AM	George Lopez						George Lopez	1:30 AM
2:00 AM	Will & Grace					Scrubs	Auto Shopper	2:00 AM
2:30 AM	Bernie Mac Show, The					Paid Program		2:30 AM
3:00 AM	Still Standing					Showtime At The Apollo	WSTR Late Night Movie :	3:00 AM
3:30 AM	Frasier						STORM CHASERS (Cash)	3:30 AM
4:00 AM	Frasier					Paid Program		4:00 AM
4:30 AM	Paid Program						KELLY MCGILLIS	4:30 AM

