## CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE DISCREPANCY REPORT

#### CHILDREN'S PROGRAMMING COMPLIANCE

- I, Rick White, in my capacity of Regional Program Coordinator of WSTR/My64, Cincinnati, OH, hereby certify that for the period from <u>July 1, 2009 to September 30, 2009</u>:
- 1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming\* during the week, and no more than 10 ½ minutes per hour on the weekends);
- \* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

10/9/69

#### **WEBSITE CERTIFICATION**

I, Rick White, in my capacity of Regional Program Coordinator hereby certify that for the period from <u>July 1, 2009 to September 30, 2009</u>, television broadcast station WSTR/Star64 (Cincinnati, OH) has complied with the FCC's Website Rule relating to children's programming.

Signature

Print Name

Date

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2B	LOCAL BLACK		:30	•	
2C ·	LOGAL BLACK		:30		
2D	LOCAL BLACK		İ	0:00:00	4:00:00
SEGMENT	3			1:15:00	5:15:00
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3B	LOGALBLACK		:15	**************************************	
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#### MEMORANDUM

TO:

PROGRAM DIRECTORS

FROM:

·CAROL HUBMASTER-BROOKS / HOPE KIRSCHNER/ FERN ROTFELD

RE:

PRODUCERS FCC OBJECTIVE LETTER - "WILD ABOUT ANIMALS"

"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (specific target audience is 13-16). As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks
Vice President, Syndication Sales
carol@rotfeldproductions.com; hope@rotfeldproductions.com: or fern@rotfeldproductions.com

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681 www.rotfeldproductions.com

### Alaman Sp

## "WILD ABOUT ANIMALS"

# GENERIC FORMAT 1<sup>ST</sup> RUN PITCH & 2<sup>ND</sup> RUN PITCH

SHOW:	#:11/1.2 OF:	
00:00	OPENING	
	OPENING BILLBOARD	0:00
	COMMERCIAL   1a. NATIONAL 1b. NATIONAL 1c. NATIONAL	1:31
	SEGMENTI	
,	COMMERCIAL II 2a. NATIONAL 2b. NATIONAL 2c. NATIONAL .2d. NATIONAL	2:01
į	SEGMENT II	
(	COMMERCIAL III 3a. LOCAL 3b. LOCAL 3c. LOCAL	1:31
	SEGMENT-III	
	GOMMERCIALIV  4a. LOCAL 4b. LOCAL  4c. LOCAL 4d. LOCAL 4d. LOCAL	2:01
F	PROMOTIONAL CONSIDERATIONS	

SEGMENT IV

CLOSING BILLBOARD

0:00

TOTAL TIME:

28:40

Weekly Program Schedule - WSTR My64) 06/29/2009 - 10/04/2009

5:00 AM	Malcolm In The Middle	Paid Program	5:00 AM	
5:30 AM	Bernie Mac Show, The	Paid Program	5:30 AM	
6:00 AM	Bernie Mac Show, The	The Right Side with Armstrong Williams	Paid Program	6:00 AM
6:30 AM	Paid Program	This Old House	Cincinnati Issues	6:30 AM
7:00 AM	Paid Program	Wild About Animals (E/I 13-16)	Higher Ground Ministries	7:00 AM
7:30 AM	Liberty's Kids (TV-Y7) A Madeline (TV-(E/I 7-12) (E/I 5-7)		Life Change	7:30 AM
8:00 AM	Paid Program		Kenneth Copeland	8:00 AM
8:30 AM	Paid Program			8:30 AM
9:00 AM	Jerry Springer	Paid Program	9:00 AM	
9:30 AM		Paid Program	9:30 AM	
10:00 AM	People's Court	Paid Program	10:00 AM	
10:30 AM		Paid Program		10:30 AM
11:00 · AM	Judge Mathis	Auto Shopper	Paid Program	11:00 AM
11:30 AM		Paid Program	Home Showcase by Comey & Shepherd	11:30 AM
12:00 PM	Judge Joe Brown		WSTR Sunday	12:00 PM
12:30 PM	Judge Joe Brown	Movie I :	Movie I :	12:30 PM
1:00 PM	Judge Hatchett	Blackhawk Down (Barter)	Valley Girl (Barter)	1:00 PM
1:30 PM	Judge Hatchett		Nicholas Cage	1:30 PM
2:00 PM	Judge David Young		WSTR Sunday	2:00 PM
2:30 PM	Judge David Young		Movie II : All The Way	2:30 PM
3:00 PM	People's Court	Fresh Prince of Bel Air	(Barter) Dennis Hopper	3:00 PM
3:30 PM		Fresh Prince of Bel Air		3:30 PM
4:00 PM	Steve Wilkos Show, The	Open House	WSTR Sunday Movie III :	4:00 PM
1:30 PM 5:00 PM	Maury	Tuden Topez	Musketeer, The (Barter)	4:30 PM 5:00 PM
5:30 PM			Justin Chambers	5:30 PM
6:00 PM 6:30 PM	Judge Mathis		House	6:00 PM 6:30 PM
7:00 PM	Deal or No Deal	House	Legend of the	7:00 PM
7:30 PM	Deal or No Deal	1	Seeker	7:30 PM
3:00 PM	Masters of Street Patrol The 2006 My Thursday WWE Friday		WSTR Prime	8:00 PM
3:30 PM	Illusion Street Patrol World Music Night Movie: Night		Time Movie :	8:30 PM
9:00 PM	Awards Big Trouble Smackdown in Little		10 THINGS THAT I HATE	9:00 PM
9:30 PM	Biggest Jail China Secrets Finally Revealed	Yellow Dog	ABOUT YOU (Barter) HEATH LEDGER JULIA STILES	9:30 PM
LO:00 PM	Everybody Loves Raymond	UFC: Wired	Everybody Loves Raymond	10:00 PM
LO:30 PM	Friends	7 7	Friends	10:30 PM
L1:00 PM	Everybody Loves Raymond	My Wife and Kids	Friends	11:00 PM
1:30 PM	Law & Order: Criminal Intent	of Bel Air	Scrubs	11:30 PM
L2:00 AM			Tim McCarver Show	12:00 AM
2:30 AM	My Wife and Kids		Paid Program	12:30 AM
:-00-AM	George Lopez		Legend_of_the_ Seeker	1:00 AM
:30 AM :00 AM	Friends Scrubs	Paru Program		1:30 AM 2:00 AM
:30 AM	Paid Program		Paid Program	2:30 AM
MA 00:	Still Standing	WSTR Late	WSTR Late Night Movie :	3:00 AM
:30 AM	Frasier		Life in	3:30 AM 4:00 AM
MA 00:	Frasier		Balance (Cash)	

Weekly Program Schedule - WSTR( Wy64) 06/29/2009 - 10/04/2009

5:00 AM	Malcolm In The Middle	Paid Program	5:00 AM				
5:30 AM	Bernie Mac Show, The				Paid Program	5:30 AM	
6:00 AM	Bernie Mac Show, The	The Right Side with Armstrong Williams	Paid Program	6:00 AM			
6:30 AM	Andrew Wommack Ministries	This Old House	Cincinnati Issues	6:30 AM			
7:00 AM	Paid Program	Wild About Animals (E/I 13-16)	Higher Ground Ministries	7:00 AM			
7:30 AM	Busy World of Richard Sca (E/I 2-5)	ırry			4	Kings Way Fellowship	7:30 AM
8:00 AM	Paid Program					Kenneth Copeland	8:00 AM
8:30 AM	Paid Program				.,		8:30 AM
9:00 AM	Jerry Springer				Paid Program	9:00 AM	
9:30 AM					Paid Program	9:30 AM	
10:00 AM	People's Court				Paid Program	10:00 AM	
10:30 AM			<del></del>		Paid Program	n-/4 n	10:30 AM
11:00 AM 11:30 AM	Judge Mathis	Auto Shopper Paid Program	Paid Program Home Showcase by Comey & Shepherd	11:00 AM 11:30 AM			
12:00 PM	Judge Joe Brown	SEC Football Pre-game Show (12:00 - 12:21)	WSTR Sunday Movie I : Bark (Barter) Lisa Kudrow	12:00 PM			
12:30 PM	Judge Joe Brown				SEC Football		12:30 PM
1:00 PM	Judge Pirro				(LSU @  MISSISSIPPI		1:00 PM
1:30 PM					STATE)		1:30 PM
2:00 PM	Street Court				(12:21 - 4:00)	WSTR Sunday	2:00 PM
2:30 PM	Street Court					Movie II : America's	2:30 PM
3:00 PM	Deal or No Deal					Heart and	3:00 PM
3:30 PM	Deal or No Deal					Soul (Barter) George Woodard	3:30 PM
4:00 PM	Steve Wilkos Show, The				Open House	WSTR Sunday	4:00 PM
4:30 PM						Movie III : Bill & Ted's Excellent	4:30 PM
5:00 PM 5:30 PM	Maury				George Lopez George Lopez	Adventure (Barter)	5:00 PM 5:30 PM
6:00 PM	Mv Name is Earl					Keanu Reeves Cold Case	6:00 PM
6:30 PM	My Name is Earl				Friends	0020	6:30 PM
7:00 PM	The Office	, , , , , , , , , , , , , , , , , , , ,				House	7:00 PM
7:30 PM	The Office						7:30 PM
8:00 PM	The Twilight Street Patr Zone: Last Lap - MyNetwork		My Thursday Night Movie:	WWE Friday Night	Night Movie:	Law & Order: Special	8:00 PM
	The Twilight Street Patr Zone: The Path - MyNetwork	Moments -	Lake City	Smackdown - MyNetworkTV	Wing Commander	Victims Unit (DENIAL)	8:30 PM
	Magic's Street Pati					Law & Order:	9:00 PM
9.50 FM	Biggest Street Patr Secrets Finally Revealed - MyNetworkTV	Fol Biggest Secrets Finally Revealed				Special Victims Unit (COMPETENCE)	9:30 PM
	Law & Order: Special Vic	Legend of the Seeker	House	10:00 PM 10:30 PM			
11:00 PM	Everybody Loves Raymond	Cheaters	Cold Case	11:00 PM 11:30 PM			
	Friends Friends					Judge Joe Brown	12:00 AM
L2::-3-0AM	George-Lopez				Made In	Judge_Joe	12:30 AM
L:00 AM	Everybody Loves Raymond				Brown Fim McCarver Show	1:00 AM	
	Judge Mathis				Scrubs	Paid Program	1:30 AM
			Paid Program Auto Shopper Paid Program		2:00 AM 2:30 AM		
2:00 AM	Total Disease	Judge Pirro					∠:⊃∪ AM
2:00 AM 2:30 AM	Judge Pirro						
2:00 AM 2:30 AM 3:00 AM	<u> </u>				WSTR Late Night Movie :	WSTR Late Night Movie :	3:00 AM
2:00 AM 2:30 AM 3:00 AM 3:30 AM	Judge Pirro Frasier Frasier				WSTR Late Night Movie : CHILL FACTOR	WSTR Late Night Movie : Bark (Barter)	

Weekly Program Schedule - WSTR( My64) 06/29/2009 - 10/04/2009

5:00 AM	Monday Tuesday Wednesday Thursday Friday 9/28/2009 9/29/2009 9/30/2009 10/17/2009 10/2/2009					Paid Program	5:00 AM	
5:30 AM	Bernie Mac Show, The					Paid Program	5:30 AM	
6:00 AM	Bernie Mac Show, The					The Right Side with Armstrong Williams	Paid Program	6:00 AM
6:30 AM	Andrew Wommack Ministries					This Old House	Cincinnati Issues	6:30 AM
7:00 AM	Paid Program		Wild About Animals (E/I 13-16)	Paid Program	7:00 AM			
7:30 AM	Busy World of Richard Scarry (E/I 2-5)						Kings Way Fellowship	7:30 AM
8:00 AM	Paid Program		- , <b>,</b>				Kenneth Copeland	8:00 AM
8:30 AM	Paid Program							8:30 AM
9:00 AM	Jerry Springer	r				Paid Program	9:00 AM	
9:30 AM	ļ					Paid Program	9:30 AM	
10:00 AM	People's Court	t				Paid Program		10:00 AM
10:30 AM 11:00 AM	Judge Mathis					Paid Program Auto Shopper	Great	10:30 AM
						Paid Program	Lifestyles Home Showcase	11:30 AM
11:30 AM						Lara rrogram	by Comey & Shepherd	11.30 AD
12:00 PM	Judge Joe Brown					SEC Football Pre-game Show (12:00 - 12:21)	WSTR Sunday Movie I : Harriet the Spy (Barter)	12:00 PM
12:30 PM	Judge Joe Brow	vn				SEC Football (ALABAMA @	Michelle Trachtenberg	12:30 PM
1:00 PM	Judge Pirro					(ALABAMA @		1:00 PM
L:30 PM						(12:21 - 3:30)		1:30 PM
2:00 PM	Street Court					4	WSTR Sunday Movie II :	2:00 PM
2:30 PM	Street Court					1	Are We There	2:30 PM
3:00 PM	Deal or No Dea						Yet? (Barter)	3:00 PM
3:30 PM	Deal or No Dea		<del></del>			MD TV	Ice Cube	3:30 PM
1:00 PM	Steve Wilkos S	Show, The				Open House Fresh Prince	WSTR Sunday Movie III :	4:00 PM 4:30 PM
1:30 PM						of Bel Air	Big Nothing	4:30 FM
:00 PM	Maury					George Lopez	(Barter) David	5:00 PM
5:30 PM						George Lopez	Schwimmer	5:30 PM
5:00 PM	My Name is Ear	-1				Friends	Cold Case	6:00 PM
5:30 PM	My Name is Ear	:1				Friends		6:30 PM
7:00 PM	The Office	•					House	7:00 PM
7:30 PM 3:00 PM	The Office Law & Order: Criminal Intent - MyNetworkTV	Are You Smarter Than A 5th Grader? - MyNetworkTV	The Unit - MyNetworkTV	My Thursday Night Movie - MDS (The Thomas Crown	WWE Friday Night Smackdown - MDS	Bones	My64 Sunday Night Movie : Man on the Moon (Barter)	7:30 PM 8:00 PM
3:30 PM		Are You Smarter Than A 5th Grader? - MyNetworkTV		Affair)			Jim Carrey	8:30 PM
9:00 PM	Law & Order: Criminal Intent - MyNetworkTV	Deal or No Deal - MyNetworkTV	The Unit - MyNetworkTV			House		9:00 PM
9:30 PM	necuotat v	Deal or No Deal - MyNetworkTV						9:30 PM
0:00 PM	Law & Order:	Special Victims	Unit			Legend of the		10:00 PM
0:30 PM						Seeker	Bones	10:30 PM
	Everybody Love	s Raymond				Cheaters	0-12 0-	11:00 PM
1:30 PM	Friends					Onen House	<del>Cold-Case</del>	12:30 PM
2:00 AM	Friends		,			Open House Made In	Judge Joe	12:00 AM 12:30 AM
L2:30 AM	George Lopez	s Raymond				Hollywood	Brown Tim McCarver	1:00 AM
.00 AM	Everybody Loves Raymond					Show		
.:00 AM	Judge Mathis					Scrubs	Paid Program	1:30 AM
	Judge Mathis					Paid Program	Auto Shopper	2:00 AM
:30 AM	Judge Mathis				Judge Pirro			
:30 AM :00 AM :30 AM						Paid Program		2:30 AM
:30 AM ::00 AM ::30 AM ::00 AM	Judge Pirro					WSTR Late	WSTR Late	3:00 AM
:30 AM :00 AM :30 AM :00 AM :30 AM	Judge Pirro Frasier					WSTR Late Night Movie : One, The	Night Movie : Harriet the	3:00 AM 3:30 AM
1:00 AM 1:30 AM 2:00 AM 2:30 AM 3:00 AM 4:00 AM 1:30 AM	Judge Pirro					WSTR Late Night Movie : One, The (Barter)	Night Movie :	3:00 AM