

CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE
DISCREPANCY REPORT

CHILDREN'S PROGRAMMING COMPLIANCE

I, Rick White, in my capacity of Regional Program Coordinator ofWSTR/My64, Cincinnati, OH, hereby certify that for the period from July 1, 2009 to September 30, 2009:

1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming* during the week, and no more than 10 ½ minutes per hour on the weekends);

* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.



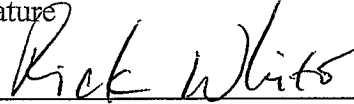
10/9/09

WEBSITE CERTIFICATION

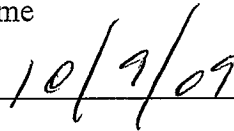
I, Rick White, in my capacity of Regional Program Coordinator hereby certify that for the period from July 1, 2009 to September 30, 2009, television broadcast station WSTR/Star64 (Cincinnati, OH) has complied with the FCC's Website Rule relating to children's programming.



Signature



Print Name



Date

* COOKIES JAR



COOKIE JAR KIDS NETWORK GENERIC FORMAT

		SEGMENT	RUNNING
D/C ID/SEGMENT #1		0:00:00	0:00:00
Commercial Break #1		2:00:00	2:00:00
PULLED TO 1:00 STOP & RECUE			
1A	LOCAL BLACK	:30	
1B	LOCAL BLACK	:30	
1C	LOCAL BLACK	:30	
1D	LOCAL BLACK	:30	
SEGMENT 2		0:00:00	2:00:00
Commercial Break #2		2:00:00	4:00:00
PULLED TO 1:00 STOP & RECUE			
2A	LOCAL BLACK	:30	
2B	LOCAL BLACK	:30	
2C	LOCAL BLACK	:30	
2D	LOCAL BLACK	:30	
SEGMENT 3		0:00:00	4:00:00
Commercial Break #3		1:15:00	5:15:00
3A	LOCAL BLACK	:30	
3B	LOCAL BLACK	:30	
3C	LOCAL BLACK	:15	
SEGMENT 4/LOGOS		0:00:00	5:15:00
TOTAL RUNNING TIME:			30:00

FOR MORE INFORMATION PLEASE GO TO THE ASCENT MEDIA SYNDICATION WEBSITE AT
WWW.ASCENTSYNDICATION.COM

LIVE ACTION	0:24:12
COOKIE JAR BUMPER	0:00:30
COOKIE JAR ID	0:00:06
TOTAL COMM TIME:	0:05:15
OTHER BREAKS	0:00:00
TOTAL RUNNING TIME	0:30:00

PLEASE NOTE - THESE COOKIE JAR PROGRAMS ARE FORMATTED WITH 5:15 OF COMMERCIAL TIME.

LIBERTY'S KIDS
 MADELINE
 BUSY WORLD



STEVE ROTFELD PRODUCTIONS

MEMORANDUM

TO: PROGRAM DIRECTORS

FROM: CAROL HUBMASTER-BROOKS / HOPE KIRSCHNER/ FERN ROTFELD

RE: PRODUCERS FCC OBJECTIVE LETTER - "WILD ABOUT ANIMALS"

"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (**specific target audience is 13-16**). As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks
Vice President, Syndication Sales
carol@rotfeldproductions.com; hope@rotfeldproductions.com; or fern@rotfeldproductions.com

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

www.rotfeldproductions.com

"WILD ABOUT ANIMALS"

GENERIC FORMAT

1ST RUN PITCH & 2ND RUN PITCH

SHOW #: _____ 11/12
WEEK OF: _____

00:00 OPENING

OPENING BILLBOARD 0:00

COMMERCIAL I 1:31
1a. NATIONAL
1b. NATIONAL
1c. NATIONAL

SEGMENT I

COMMERCIAL II 2:01
2a. NATIONAL
2b. NATIONAL
2c. NATIONAL
2d. NATIONAL

SEGMENT II

COMMERCIAL III 1:31
3a. LOCAL
3b. LOCAL
3c. LOCAL

SEGMENT III

COMMERCIAL IV 2:01
4a. LOCAL
4b. LOCAL PROMOS: :10 & :30
4c. LOCAL
4d. LOCAL

PROMOTIONAL CONSIDERATIONS

1

SEGMENT IV

CLOSING BILLBOARD 0:00

TOTAL TIME: 28:40

Weekly Program Schedule - WSTR (My64)
06/29/2009 - 10/04/2009

	Monday 9/21/2009	Tuesday 9/22/2009	Wednesday 9/23/2009	Thursday 9/24/2009	Friday 9/25/2009	Saturday 9/26/2009	Sunday 9/27/2009	
5:00 AM	Malcolm In The Middle					Paid Program		5:00 AM
5:30 AM	Bernie Mac Show, The					Paid Program		5:30 AM
6:00 AM	Bernie Mac Show, The					The Right Side with Armstrong Williams	Paid Program	6:00 AM
6:30 AM	Andrew Womack Ministries					This Old House	Cincinnati Issues	6:30 AM
7:00 AM	Paid Program				Jack Van Impe	Wild About Animals (E/I 13-16)	Higher Ground Ministries	7:00 AM
7:30 AM	Busy World of Richard Scarry (E/I 2-5)						Kings Way Fellowship	7:30 AM
8:00 AM	Paid Program						Kenneth Copeland	8:00 AM
8:30 AM	Paid Program							8:30 AM
9:00 AM	Jerry Springer					Paid Program		9:00 AM
9:30 AM						Paid Program		9:30 AM
10:00 AM	People's Court					Paid Program		10:00 AM
10:30 AM						Paid Program		10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Paid Program	11:00 AM
11:30 AM						Paid Program	Home Showcase by Comey & Shepherd	11:30 AM
12:00 PM	Judge Joe Brown					SEC Football Pre-game Show (12:00 - 12:21)	WSTR Sunday Movie I : Bark (Barter) Lisa Kudrow	12:00 PM
12:30 PM	Judge Joe Brown							12:30 PM
1:00 PM	Judge Pirro					SEC Football (LSU @ MISSISSIPPI STATE) (12:21 - 4:00)		1:00 PM
1:30 PM								1:30 PM
2:00 PM	Street Court						WSTR Sunday Movie II : America's Heart and Soul (Barter) George Woodard	2:00 PM
2:30 PM	Street Court							2:30 PM
3:00 PM	Deal or No Deal							3:00 PM
3:30 PM	Deal or No Deal							3:30 PM
4:00 PM	Steve Wilkos Show, The					Open House	WSTR Sunday Movie III : Bill & Ted's Excellent Adventure (Barter) Keanu Reeves	4:00 PM
4:30 PM						Fresh Prince of Bel Air		4:30 PM
5:00 PM	Maury					George Lopez		5:00 PM
5:30 PM						George Lopez		5:30 PM
6:00 PM	My Name is Earl					Friends	Cold Case	6:00 PM
6:30 PM	My Name is Earl					Friends		6:30 PM
7:00 PM	The Office						House	7:00 PM
7:30 PM	The Office							7:30 PM
8:00 PM	The Twilight Zone: Last Lap	Street Patrol - MyNetworkTV	The World's Funniest Moments - MyNetworkTV	My Thursday Night Movie: Lake City	WWE Friday Night Smackdown - MyNetworkTV	My Saturday Night Movie: Wing Commander	Law & Order: Special Victims Unit (DENIAL)	8:00 PM
8:30 PM	The Twilight Zone: The Path	Street Patrol - MyNetworkTV					Law & Order: Special Victims Unit (COMPETENCE)	8:30 PM
9:00 PM	Magic's Biggest Secrets Finally Revealed - MyNetworkTV	Street Patrol	Magic's Biggest Secrets Finally Revealed					9:00 PM
9:30 PM		Street Patrol						9:30 PM
10:00 PM	Law & Order: Special Victims Unit					Legend of the Seeker	House	10:00 PM
10:30 PM								10:30 PM
11:00 PM	Everybody Loves Raymond					Cheaters	Cold Case	11:00 PM
11:30 PM	Friends							11:30 PM
12:00 AM	Friends					Open House	Judge Joe Brown	12:00 AM
12:30 AM	George Lopez					Made In Hollywood	Judge Joe Brown	12:30 AM
1:00 AM	Everybody Loves Raymond						Tim McCarver Show	1:00 AM
1:30 AM	Judge Mathis					Scrubs	Paid Program	1:30 AM
2:00 AM						Paid Program	Auto Shopper	2:00 AM
2:30 AM	Judge Pirro					Paid Program		2:30 AM
3:00 AM						WSTR Late Night Movie : CHILL FACTOR (Barter)	WSTR Late Night Movie : Bark (Barter) Lisa Kudrow	3:00 AM
3:30 AM	Frasier							3:30 AM
4:00 AM	Frasier							4:00 AM
4:30 AM	Scrubs					Cuba Gooding, Jr.		4:30 AM

Weekly Program Schedule - WSTR (My64)
06/29/2009 - 10/04/2009

	Monday 9/28/2009	Tuesday 9/29/2009	Wednesday 9/30/2009	Thursday 10/1/2009	Friday 10/2/2009	Saturday 10/3/2009	Sunday 10/4/2009
5:00 AM	Malcolm In The Middle					Paid Program	5:00 AM
5:30 AM	Bernie Mac Show, The					Paid Program	5:30 AM
6:00 AM	Bernie Mac Show, The					The Right Side with Armstrong Williams	Paid Program 6:00 AM
6:30 AM	Andrew Womnack Ministries					This Old House	Cincinnati Issues 6:30 AM
7:00 AM	Paid Program			Jack Van Impe	Wild About Animals (E/I 13-16)	Paid Program	7:00 AM
7:30 AM	Busy World of Richard Scarry (E/I 2-5)					Kings Way Fellowship	7:30 AM
8:00 AM	Paid Program					Kenneth Copeland	8:00 AM
8:30 AM	Paid Program						8:30 AM
9:00 AM	Jerry Springer					Paid Program	9:00 AM
9:30 AM						Paid Program	9:30 AM
10:00 AM	People's Court					Paid Program	10:00 AM
10:30 AM						Paid Program	10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Great Lifestyles 11:00 AM
11:30 AM						Paid Program	Home Showcase by Comey & Shepherd 11:30 AM
12:00 PM	Judge Joe Brown					SEC Football Pre-game Show (12:00 - 12:21)	WSTR Sunday Movie I : Harriet the Spy (Barter) 12:00 PM
12:30 PM	Judge Joe Brown					SEC Football (ALABAMA @ KENTUCKY) (12:21 - 3:30)	Michelle Trachtenberg 12:30 PM
1:00 PM	Judge Pirro						1:00 PM
1:30 PM							1:30 PM
2:00 PM	Street Court						WSTR Sunday Movie II : Are We There Yet? (Barter) 2:00 PM
2:30 PM	Street Court						2:30 PM
3:00 PM	Deal or No Deal						3:00 PM
3:30 PM	Deal or No Deal					MD TV	Ice Cube 3:30 PM
4:00 PM	Steve Wilkos Show, The					Open House	WSTR Sunday Movie III : Big Nothing (Barter) 4:00 PM
4:30 PM						George Lopez	David Schwimmer 4:30 PM
5:00 PM	Maury					George Lopez	5:00 PM
5:30 PM						George Lopez	Schwimmer 5:30 PM
6:00 PM	My Name is Earl					Friends	Cold Case 6:00 PM
6:30 PM	My Name is Earl					Friends	6:30 PM
7:00 PM	The Office						House 7:00 PM
7:30 PM	The Office						7:30 PM
8:00 PM	Law & Order: Criminal Intent - MyNetworkTV	Are You Smarter Than A 5th Grader? - MyNetworkTV	The Unit - MyNetworkTV	My Thursday Night Movie - MDS (The Thomas Crown Affair)	WWE Friday Night Smackdown - MDS	Bones	My64 Sunday Night Movie : Man on the Moon (Barter) Jim Carrey 8:00 PM
8:30 PM		Are You Smarter Than A 5th Grader? - MyNetworkTV					8:30 PM
9:00 PM	Law & Order: Criminal Intent - MyNetworkTV	Deal or No Deal - MyNetworkTV	The Unit - MyNetworkTV			House	9:00 PM
9:30 PM		Deal or No Deal - MyNetworkTV					9:30 PM
10:00 PM	Law & Order: Special Victims Unit					Legend of the Seeker	Bones 10:00 PM
10:30 PM							10:30 PM
11:00 PM	Everybody Loves Raymond					Cheaters	11:00 PM
11:30 PM	Friends						Cold Case 11:30 PM
12:00 AM	Friends					Open House	12:00 AM
12:30 AM	George Lopez					Made In Hollywood	Judge Joe Brown 12:30 AM
1:00 AM	Everybody Loves Raymond						Tim McCarver Show 1:00 AM
1:30 AM	Judge Mathis					Scrubs	Paid Program 1:30 AM
2:00 AM						Paid Program	Auto Shopper 2:00 AM
2:30 AM	Judge Pirro					Paid Program	2:30 AM
3:00 AM						WSTR Late Night Movie : One, The (Barter)	WSTR Late Night Movie : Harriet the Spy (Barter) 3:00 AM
3:30 AM	Frasier					Jet Li	4:00 AM
4:00 AM	Frasier						Michelle Trachtenberg 4:30 AM
4:30 AM	Scrubs						