

CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE
DISCREPANCY REPORT

CHILDREN'S PROGRAMMING COMPLIANCE

I, Rick White, in my capacity of Regional Program Coordinator of WSTR/My64, Cincinnati, OH, hereby certify that for the period from April 1, 2010 to June 30, 2010:


1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming* during the week, and no more than 10 ½ minutes per hour on the weekends);

* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

Rick White
7/9/10

WEBSITE CERTIFICATION

I, Rick White, in my capacity of Regional Program Coordinator hereby certify that for the period from April 1, 2010 to June 30, 2010, television broadcast station WSTR/Star64 (Cincinnati, OH) has complied with the FCC's Website Rule relating to children's programming.


Signature

Rick White
Print Name

7/9/10
Date

* COOKIES JAR



COOKIE JAR KIDS NETWORK GENERIC FORMAT

| | | SEGMENT | RUNNING |
|-----------------------------|-------------|---------|---------|
| DIC ID/SEGMENT 1 | | 0:00:00 | 0:00:00 |
| Commercial Break #1 | | 2:00:00 | 2:00:00 |
| PULLED TO 1:00 STOP & RECUE | | | |
| 1A | LOCAL BLACK | :30 | |
| 1B | LOCAL BLACK | :30 | |
| 1C | LOCAL BLACK | :30 | |
| 1D | LOCAL BLACK | :30 | |
| SEGMENT 2 | | 0:00:00 | 2:00:00 |
| Commercial Break #2 | | 2:00:00 | 4:00:00 |
| PULLED TO 1:00 STOP & RECUE | | | |
| 2A | LOCAL BLACK | :30 | |
| 2B | LOCAL BLACK | :30 | |
| 2C | LOCAL BLACK | :30 | |
| 2D | LOCAL BLACK | :30 | |
| SEGMENT 3 | | 0:00:00 | 4:00:00 |
| Commercial Break #3 | | 1:15:00 | 5:15:00 |
| 3A | LOCAL BLACK | :30 | |
| 3B | LOCAL BLACK | :30 | |
| 3C | LOCAL BLACK | :15 | |
| SEGMENT 4/LOGOS | | 0:00:00 | 5:15:00 |
| TOTAL RUNNING TIME: | | | 30:00 |

FOR MORE INFORMATION PLEASE GO TO THE ASCENT MEDIA SYNDICATION WEBSITE AT
WWW.ASCENTSYNDICATION.COM

| | |
|--------------------|---------|
| LIVE ACTION | 0:24:12 |
| COOKIE JAR BUMPER | 0:00:30 |
| COOKIE JAR D | 0:00:06 |
| TOTAL COMML TIME: | 0:05:15 |
| OTHER BREAKS | 0:00:00 |
| TOTAL RUNNING TIME | 0:30:00 |

PLEASE NOTE - THESE COOKIE JAR PROGRAMS ARE FORMATTED WITH 5:15 OF COMMERCIAL TIME.

BUSY WORLD OF RICHARD SCARBY
 DFWL SQUAD



STEVE ROTFELD PRODUCTIONS

MEMORANDUM

TO: PROGRAM DIRECTORS

FROM: CAROL HUBMASTER-BROOKS / HOPE KIRSCHNER/ FERN ROTFELD

RE: PRODUCERS FCC OBJECTIVE LETTER - "WILD ABOUT ANIMALS"

"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (**specific target audience is 13-16**). As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks
Vice President, Syndication Sales
carol@rotfeldproductions.com; hope@rotfeldproductions.com; or fern@rotfeldproductions.com

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

www.rotfeldproductions.com

"WILD ABOUT ANIMALS"

GENERIC FORMAT

1ST RUN PITCH & 2ND RUN PITCH

SHOW #: _____ 11/12
WEEK OF: _____

00:00 OPENING

OPENING BILLBOARD 0:00

COMMERCIAL I 1:31
1a. NATIONAL
1b. NATIONAL
1c. NATIONAL

SEGMENT I

COMMERCIAL II 2:01
2a. NATIONAL
2b. NATIONAL
2c. NATIONAL
2d. NATIONAL

SEGMENT II

COMMERCIAL III 1:31
3a. LOCAL
3b. LOCAL
3c. LOCAL

~~SEGMENT III~~

~~COMMERCIAL IV 2:01~~
4a. LOCAL
4b. LOCAL PROMOS: :10 & :30
4c. LOCAL
4d. LOCAL

PROMOTIONAL CONSIDERATIONS

1

SEGMENT IV

CLOSING BILLBOARD 0:00

TOTAL TIME: 28:40

Weekly Program Schedule - WSTR (My64)
03/29/2010 - 07/04/2010

| | Monday 6/21/2010 | Tuesday 6/22/2010 | Wednesday 6/23/2010 | Thursday 6/24/2010 | Friday 6/25/2010 | Saturday 6/26/2010 | Sunday 6/27/2010 |
|----------|--|--|------------------------|--|----------------------------------|--|---|
| 5:00 AM | Malcolm In The Middle | | | | | Paid Program | 5:00 AM |
| 5:30 AM | Bernie Mac Show, The | | | | | Paid Program | 5:30 AM |
| 6:00 AM | Paid Program | | | | | The Right Side with Armstrong Williams | 6:00 AM |
| 6:30 AM | Andrew Wommack Ministries | | | | | This Old House | Cincinnati Issues |
| 7:00 AM | Paid Program | | | | Jack Van Impe | Wild About Animals (E/I 13-16) | Paid Program |
| 7:30 AM | Busy World of Richard Scarry (E/I 2-5) | | | | Dino Squad (E/I 9-11) | Life Change | 7:30 AM |
| 8:00 AM | Paid Program | | | | | Kenneth Copeland | 8:00 AM |
| 8:30 AM | Paid Program | | | | | Key Of David | 8:30 AM |
| 9:00 AM | Jerry Springer | | | | | Paid Program | 9:00 AM |
| 9:30 AM | | | | | | Paid Program | 9:30 AM |
| 10:00 AM | People's Court | | | | | Paid Program | United Church of God - Beyond Today |
| 10:30 AM | | | | | | Paid Program | 10:30 AM |
| 11:00 AM | Judge Mathis | | | | | Auto Shopper | Great Lifestyles |
| 11:30 AM | | | | | | Paid Program | Home Showcase by Comey & Shepherd |
| 12:00 PM | Judge Joe Brown | | | | | WSTR Saturday Movie I : | WSTR Sunday Movie I : |
| 12:30 PM | Judge Joe Brown | | | | | Calendar | ENEMY, THE (Cash) |
| 1:00 PM | Judge Pirro | | | | | Girls (Barter) | Luke Perry |
| 1:30 PM | | | | | | Helen Mirren | |
| 2:00 PM | Street Court | | | | | WSTR Saturday Movie II : | WSTR Sunday Movie II : |
| 2:30 PM | Street Court | | | | | GET OVER IT (Barter) | Art of War II, The: |
| 3:00 PM | Judge Mathis | | | | | BEN FOSTER | Betrayal (Barter) |
| 3:30 PM | | | | | | KIRSTEN DUNST | Wesley Snipes |
| 4:00 PM | Steve Wilkos Show, The | | | | | Open House | WSTR Sunday Movie III : |
| 4:30 PM | | | | | | Fresh Prince of Bel Air | FIRETRAP (Cash) |
| 5:00 PM | Maury | | | | | George Lopez | DEAN CAIN |
| 5:30 PM | | | | | | George Lopez | |
| 6:00 PM | My Name is Earl | | | | | Friends | Cold Case |
| 6:30 PM | My Name is Earl | | | | | Friends | |
| 7:00 PM | The Office | | | | | | House |
| 7:30 PM | The Office | | | | | | |
| 8:00 PM | Law & Order: Criminal Intent - MDS | Are You Smarter Than A 5th Grader? - MDS | Unit, The - MDS | My Thursday Night Special - MDS (Best of the World Music Awards) | WWE Friday Night Smackdown - MDS | Bones | Star64 Sunday Night Movie : ROMEO MUST DIE (Barter) |
| 8:30 PM | | Are You Smarter Than A 5th Grader? - MDS | | | | | Jet Li |
| 9:00 PM | Law & Order: Criminal Intent - MDS | Deal or No Deal - MDS | Unit, The - MDS | | | House | |
| 9:30 PM | | Deal or No Deal - MDS | | | | | |
| 10:00 PM | Law & Order: Special Victims Unit | | | | | Legend of the Seeker | Bones |
| 10:30 PM | | | | | | | |
| 11:00 PM | Everybody Loves Raymond | | | | | Cheaters | Cold Case |
| 11:30 PM | Friends | | | | | | |
| 12:00 AM | Friends | | | | | Open House | Judge Joe Brown |
| 12:30 AM | George Lopez | | | | | Great Lifestyles | Judge Joe Brown |
| 1:00 AM | Everybody Loves Raymond | | | | | | Tim McCarver Show |
| 1:30 AM | Deal or No Deal | | | | | Scrubs | Paid Program |
| 2:00 AM | Deal or No Deal | | | | | Made In Hollywood | Auto Shopper |
| 2:30 AM | Judge Pirro | | | | | Paid Program | |
| 3:00 AM | | | | | | WSTR Late Night Movie : | WSTR Late Night Movie : |
| 3:30 AM | Frasier | | | | | Sleepover (Barter) | Beautician and the Beast, The (Barter) |
| 4:00 AM | Frasier | | | | | Alexa Vega | Fran Drescher |
| 4:30 AM | Scrubs | | | | | | |

Weekly Program Schedule - WSTR (My64)
03/29/2010 - 07/04/2010

| | Monday 6/28/2010 | Tuesday 6/29/2010 | Wednesday 6/30/2010 | Thursday 7/1/2010 | Friday 7/2/2010 | Saturday 7/3/2010 | Sunday 7/4/2010 |
|----------|--|--|------------------------|---|----------------------------------|--|---|
| 5:00 AM | Malcolm In The Middle | | | | | Paid Program | 5:00 AM |
| 5:30 AM | Bernie Mac Show, The | | | | | Paid Program | 5:30 AM |
| 6:00 AM | Paid Program | | | | | The Right Side with Armstrong Williams | Paid Program 6:00 AM |
| 6:30 AM | Andrew Womack Ministries | | | | | This Old House | Cincinnati Issues 6:30 AM |
| 7:00 AM | Paid Program | | | | Jack Van Impe | Wild About Animals (E/I 13-16) | Paid Program 7:00 AM |
| 7:30 AM | Busy World of Richard Scarry (E/I 2-5) | | | | Dino Squad (E/I 9-11) | | Life Change 7:30 AM |
| 8:00 AM | Paid Program | | | | | | Kenneth Copeland 8:00 AM |
| 8:30 AM | Paid Program | | | | | | Key Of David 8:30 AM |
| 9:00 AM | Jerry Springer | | | | | Paid Program | 9:00 AM |
| 9:30 AM | | | | | | Paid Program | 9:30 AM |
| 10:00 AM | People's Court | | | | | Paid Program | United Church of God - Beyond Today 10:00 AM |
| 10:30 AM | | | | | | Paid Program | 10:30 AM |
| 11:00 AM | Judge Mathis | | | | | Auto Shopper | Great Lifestyles 11:00 AM |
| 11:30 AM | | | | | | Paid Program | Home Showcase by Comey & Shepherd 11:30 AM |
| 12:00 PM | Judge Joe Brown | | | | | Coach | WSTR Sunday Movie I : 12:00 PM |
| 12:30 PM | Judge Joe Brown | | | | | Coach | Material 12:30 PM |
| 1:00 PM | Judge Pirro | | | | | Coach | Girls (Barter) 1:00 PM |
| 1:30 PM | | | | | | Coach | Hilary Duff 1:30 PM |
| 2:00 PM | Street Court | | | | | Coach | WSTR Sunday Movie II : 2:00 PM |
| 2:30 PM | Street Court | | | | | Coach | Unfinished 2:30 PM |
| 3:00 PM | Judge Mathis | | | | | Coach | Life (Barter) 3:00 PM |
| 3:30 PM | | | | | | Coach | Jennifer Lopez 3:30 PM |
| 4:00 PM | Steve Wilkos Show, The | | | | | Open House | WSTR Sunday Movie III : 4:00 PM |
| 4:30 PM | | | | | | Fresh Prince of Bel Air | Never Talk to Strangers (Barter) 4:30 PM |
| 5:00 PM | Maury | | | | | George Lopez | Rebecca De Mornay 5:00 PM |
| 5:30 PM | | | | | | George Lopez | |
| 6:00 PM | My Name is Earl | | | | | Friends | Cold Case 6:00 PM |
| 6:30 PM | My Name is Earl | | | | | Friends | |
| 7:00 PM | The Office | | | | | | House 7:00 PM |
| 7:30 PM | The Office | | | | | | |
| 8:00 PM | Law & Order: Criminal Intent - MDS | Are You Smarter Than A 5th Grader? - MDS | Unit, The - MDS | My Thursday Night Movie - MDS (TWISTED) | WWE Friday Night Smackdown - MDS | Bones | Star64 Sunday Night Movie : Brady Bunch Movie, The (Barter) Shelley Long 8:00 PM |
| 8:30 PM | | Are You Smarter Than A 5th Grader? - MDS | | | | | |
| 9:00 PM | Law & Order: Criminal Intent - MDS | Deal or No Deal - MDS | Unit, The - MDS | | | House | |
| 9:30 PM | | Deal or No Deal - MDS | | | | | |
| 10:00 PM | Law & Order: Special Victims Unit | | | | | Legend of the Seeker | Bones 10:00 PM |
| 10:30 PM | | | | | | | |
| 11:00 PM | Everybody Loves Raymond | | | | | Cheaters | Cold Case 11:00 PM |
| 11:30 PM | Friends | | | | | | |
| 12:00 AM | Friends | | | | | Open House | Judge Joe Brown 12:00 AM |
| 12:30 AM | George Lopez | | | | | Great Lifestyles | Judge Joe Brown 12:30 AM |
| 1:00 AM | Everybody Loves Raymond | | | | | | Tim McCarver Show 1:00 AM |
| 1:30 AM | Deal or No Deal | | | | | Scrubs | Paid Program 1:30 AM |
| 2:00 AM | Deal or No Deal | | | | | Made In Hollywood | Auto Shopper 2:00 AM |
| 2:30 AM | Judge Pirro | | | | | Paid Program | 2:30 AM |
| 3:00 AM | | | | | | WSTR Late Night Movie : Tunnel (Cash) | WSTR Late Night Movie : GLASS TRAP (Cash) 3:00 AM |
| 3:30 AM | Frasier | | | | | Daniel Baldwin | |
| 4:00 AM | Frasier | | | | | | C. Thomas Howell 4:00 AM |
| 4:30 AM | Scrubs | | | | | | |