CHILDREN'S PROGRAMMING COMMERCIAL LIMIT COMPLIANCE DISCREPANCY REPORT

CHILDREN'S PROGRAMMING COMPLIANCE

- I, Rick White, in my capacity of Regional Program Coordinator of WSTR/My64, Cincinnati, OH, hereby certify that for the period from <u>April 1</u>, <u>2010 to June 30</u>, <u>2010</u>:
- 1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming* during the week, and no more than 10 ½ minutes per hour on the weekends);
- * 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

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WEBSITE CERTIFICATION

I, Rick White, in my capacity of Regional Program Coordinator hereby certify that for the period from <u>April 1, 2010 to June 30, 2010</u>, television broadcast station WSTR/Star64 (Cincinnati, OH) has complied with the FCC's Website Rule relating to children's programming.

Signature

Print Name

Date

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1A	LOCAL BLACK		' :30		
1B .	LOUAL BLACK		:30		
1C	LOCAL BLACK		:30		
1D	ILOUAL BLACK			0:00:00	2:00:00
SEGMENT.2	in a leithe	PULLED TO 1:00 STOP & RECUE		2:00:00	4:00:00
Commercial	FEOCAL, BLACK		:30		
2A	LOCAL BLACK		:30		
2B	ILOCAL BLACK		:30		
2C ·	ILOCAL BLACK		:30	200.00	4:00:00
2D	LUCAL BLAUK			0:00:00	5:15:00
SEGMENT 3	Dunning#2		<u> </u>	1:15:00	5.15.00
Commercial	LOGAL BLACK		:30		
3A	LOCALBLACK		:30	**************************************	
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MEMORANDUM

TO:

PROGRAM DIRECTORS

FROM:

·CAROL HUBMASTER-BROOKS / HOPE KIRSCHNER/ FERN ROTFELD

RE:

PRODUCERS FCC OBJECTIVE LETTER - "WILD ABOUT ANIMALS"

"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (specific target audience is 13-16). As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. <u>Also</u>. each episode is close-captioned and <u>E/I inscribed throughout</u>.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks
Vice President, Syndication Sales
carol@rotfeldproductions.com; hope@rotfeldproductions.com: or fern@rotfeldproductions.com

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681 www.rotfeldproductions.com

"WILD ABOUT ANIMALS"

GENERIC FORMAT 1ST RUN PITCH & 2ND RUN PITCH

SHOW #:11/1.2 WEEK OF:	
00:00 OPENING	
OPENING BILLBOARD	0:00
COMMERCIAL I 1a. NATIONAL 1b. NATIONAL 1c. NATIONAL	1:31
SEGMENTI	
COMMERCIAL II 2a. NATIONAL 2b. NATIONAL .2c. NATIONAL .2d. NATIONAL	.2:01
SEGMENT II	
COMMERCIAL III 3a. LOCAL 3b. LOCAL 3c. LOCAL	1:31
SEGMENT-III-	
GOMMERGIAL W 4a. LOCAL 4b. LOCAL 4c. LOCAL 4d. LOCAL 4d. LOCAL	2:01
PROMOTIONAL CONSIDERATIONS	·

SEGMENT IV

Marine . . .

CLOSING BILLBOARD

0:00

TOTAL TIME:

28:40

Weekly Program Schedule - WSTR(My64) 03/29/2010 - 07/04/2010

Side with Armstrong	5:00 AM 5:30 AM 5:00 AM 7:00 AM 7:00 AM 7:30 AM 8:00 AM 8:00 AM 8:30 AM 8:3
Service Mac Show, The Paid Program Section Paid Program Section Section Paid Program Section Paid Program Section Section Paid Program Section Section Section Paid Program Section Secti	5:00 AM 5:30 AM 7:00 AM 7:30 AM 6:00 AM 6:00 AM 6:00 AM 6:00 AM 6:00 AM 6:00 AM 6:30 AM 6:00 AM 6:30 AM 6:30 AM
Section Paid Program Side with Armstrong Williams Paid Program Side with Armstrong Williams Side williams	5:30 AM 7:00 AM 7:30 AM 8:00 AM 8:00 AM 9:00 AM 9:00 AM 0:00 AM 0:00 AM 0:00 AM 0:00 AM
Time	7:00 AM 7:30 AM 8:00 AM 8:30 AM 9:00 AM 9:30 AM 0:00 AM 0:30 AM 0:30 AM 1:30 AM
Animals (E/I 13-16)	7:30 AM 3:00 AM 3:30 AM 3:00 AM 0:00 AM 0:30 AM 0:30 AM 1:00 AM 1:00 AM
Result R	3:00 AM 3:30 AM 9:00 AM 9:30 AM 0:00 AM 0:30 AM 1:00 AM 1:30 AM
Section 2016 Paid Program Copeland	8:30 AM 9:00 AM 9:30 AM 0:00 AM 0:30 AM 1:00 AM 1:30 AM
9:00 AM	0:00 AM 0:30 AM 0:00 AM 0:30 AM 1:00 AM 1:30 AM
Paid Program Paid	9:30 AM 0:00 AM 0:30 AM 1:00 AM 1:30 AM 2:00 PM
10:00 AM People's Court Paid Program 10 10:30 AM Paid Program Home Showcase 11 11:30 AM Paid Program Home Showcase 11 11:30 AM Paid Program Home Showcase 12:30 PM Judge Joe Brown WSTR Saturday WSTR Sunday Movie I : 12 12:30 PM Movie I : Movie I : 12:30 PM Street Court WSTR Sunday MSTR Sunday	0:00 AM 0:30 AM 1:00 AM 1:30 AM
Daid Program 10 10 30 AM Daid Program 10 11 10 AM Daid Program 10 11 10 AM Daid Program 10 11 10 AM Daid Program 10 11 10 AM Daid Program 10 Auto Shopper Great 11 Lifestyles 11 Lifestyles 11 Lifestyles 11 Lifestyles 11 Lifestyles 12 Lifestyles 13 Lifestyles 14 Lifestyles 15 Lifestyles 15 Lifestyles 15 Lifestyles 15 Lifestyles 15 Lifestyles 16 Lifestyles 16 Lifestyles 17 Lifestyles 17 Lifestyles 17 Lifestyles 17 Lifestyles 18 L	0:30 AM 1:00 AM 1:30 AM 2:00 PM
11:00 AM	1:00 AM 1:30 AM 2:00 PM
Lifestyles	1:30 AM
by Comey & Shepherd	2:00 PM
12:00 PM Judge Joe Brown WSTR Saturday Movie I : Movie I	
12:30 PM Judge Joe Brown Movie I : Movie I : 12 12 12 13 14 15 15 15 15 15 15 15	
1:00 PM	VV
1:30 PM Ethan Hawke Julia Roberts 1:30 PM Street Court WSTR Sunday 2:30 PM Street Court Movie II : Movie II : Movie II : 2 2:30 PM Judge Mathis Sunset Park Garter Valley 3:30 PM Rhea Perlman Garter 3:30 PM Rhea Perlman Rhea Perlman	:00 PM
2:00 PM Street Court WSTR Saturday WSTR Sunday 2:00 PM Street Court Movie II : Movie II : 2:130 PM Street Court Sunset Park Days in the 3:100 PM Judge Mathis Rhea Perlman (Barter) 3:130 PM Rhea Per	.:30 PM
Movie II : 2 2:30 PM Street Court Movie II : 2 2:30 PM Street Court Sunset Park Days in the 3:00 PM Judge Mathis (Barter) Valley 3:100 PM Rhea Perlman (Barter) 3:100 PM Rhea Perlman 3:100 PM Rhea Perlman (Barter) 3:100 PM Rhea	:00 PM
Sunset Park Days in the 3:00 PM Judge Mathis	:30 PM
3:30 PM Rhea Perlman (Barter) 3:	:00 PM
	:30 PM
4:00 PM Steve Wilkos Show, The Open House WSTR Sunday 4:	:00 PM
of Bel Air MURDER	:30 PM
	:00 PM :30 PM
6:00 PM My Name is Earl Priends Cold Case 6:	:00 PM
	:30 PM
	:00 PM
	:30 PM
8:00 PM Law & Order: Are You Unit, The - My Thursday WWE Friday Bones Star64 Sunday Night Movie - Night Movie - Night Movie - Star Trek: Intent - MDS Man) MDS (Cadillac Smackdown - MDS First Contact	:00 PM
Smarter Than A 5th Grader? - MDS	:30 PM
Criminal Deal - MDS MDS	:00 PM
Deal - MDS	:30 PM
10:30 PM Seeker 10	0:00 PM 0:30 PM
11:00 PM Everybody Loves Raymond Cheaters Cold Case 11	1:00 PM
II.JU IN FIICAGO	1:30 PM
12:00 APV FILENCE Brown	2:00 AM
Lifestyles Brown	2:30 AM
Show Show	:00 AM
11:30 AP Deal Of No Deal	:30 AM
2:00 AM Deal or No Deal Made In Auto Shopper 2: Hollywood	:00 AM
2.50 21 00090 11110	:30 AM
	:00 AM
Night Movie : Night Movie : 3.	:30 AM
35.50 AM IFTASIET TO ICLOBAL EFFECT I	:00 AM
4:00 AM Frasier GOOD NIGHT TO GLOBAL EFFECT	:30 AM

Weekly Program Schedule - WSTR(My64) 03/29/2010 - 07/04/2010

Thates I	- N. 121 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	erkida na er okuru k		3/297/2010 - 07/C		editor a respect at a reserv	an in age of the second	o a salara ala
5:00 AM		6/22/2010	Wednesday 6/23/2010	Thursday 6/24/2010	Friday	Saturday 6/26/2010	Sunday 6/27/2010	
5:00 AM	Malcolm In T					Paid Program		5:00 AM
6:00 AM	Paid Program					Paid Program		5:30 AM
						The Right Side with Armstrong Williams	Paid Program	6:00 AM
6:30 AM	Andrew Womma	ck Ministries				This Old House	e Cincinnati Issues	6:30 AM
7:00 AM	Paid Program			_	Jack Van Impe	Wild About Animals (E/I 13-16)	Paid Program	7:00 AM
7:30 AM	Busy World of (E/I 2-5)	E Richard Scarry	У	A	Dino Squad (E/I 9-11)	1,2,1 13,10,	Life Change	7:30 AM
8:00 AM	Paid Program						Kenneth Copeland	8:00 AM
8:30 AM	Paid Program						Key Of David	8:30 AM
9:00 AM	Jerry Springe	er				Paid Program		9:00 AM
9:30 AM						Paid Program		9:30 AM
10:00 AM	People's Cour	rt				Paid Program	United Church of God - Beyond Today	10:00 AM
10:30 AM						Paid Program		10:30 AM
11:00 AM	Judge Mathis					Auto Shopper	Great Lifestyles	11:00 AM
11:30 AM						Paid Program	Home Showcase by Comey & Shepherd	11:30 AM
12:00 PM	Judge Joe Bro	wn				WSTR Saturday	WSTR Sunday	12:00 PM
12:30 PM	Judge Joe Bro	wn				Movie I :	Movie I :	12:30 PM
1:00 PM	Judge Pirro					Calendar Girls (Barter)	ENEMY, THE (Cash)	1:00 PM
1:30 PM						Helen Mirren	Luke Perry	1:30 PM
2:00 PM	Street Court					WSTR Saturday	WSTR Sunday	2:00 PM
2:30 PM	Street Court		·			Movie II :	Movie II :	2:30 PM
3:00 PM	_Judge Mathis					GET OVER IT (Barter)	Art of War II, The:	3:00 PM
3:30 PM						BEN FOSTER KIRSTEN DUNST	Betrayal (Barter) Wesley Snipes	3:30 PM
4:00 PM	Steve Wilkos S	Show, The				Open House	WSTR Sunday	4:00 PM
4:30 PM						Fresh Prince	Movie III :	4:30 PM
F. 00 PM	·					of Bel Air	FIRETRAP (Cash)	
5:00 PM	Maury					George Lopez	DEAN CAIN	5:00 PM
5:30 PM 6:00 PM	Mar Manua da Da					George Lopez		5:30 PM
6:30 PM	My Name is Ear					Friends	Cold Case	6:00 PM
7:00 PM	My Name is Ear The Office	.T				Friends		6:30 PM
7:30 PM	The Office						House	7:00 PM
B:00 PM	Law & Order:	Are You	Unit The	Mr. Physical days	lemma made a			7:30 PM
	Criminal Intent - MDS	Smarter Than A 5th Grader? - MDS	Unit, The - MDS	My Thursday Night Special - MDS (Best of the World Music Awards)	WWE Friday Night Smackdown - MDS		Star64 Sunday Night Movie : ROMEO MUST DIE (Barter)	8:00 PM
3:30 PM		Are You Smarter Than A 5th Grader? - MDS		Music Awards)			Jet Li	8:30 PM
9:00 PM	Law & Order:	Deal or No	Unit, The -	1		House		9:00 PM
9:30 PM	Criminal Intent - MDS	Deal - MDS Deal or No Deal - MDS	MDS					9:30 PM
.0:00 PM	Law & Order:	Special Victims	Unit			Legend of the I	Bones	10:00 PM
	Everybody Love	s Raymond		· · · · · · · · · · · · · · · · · · ·			7-14 0-	10:30 PM
	Friends					Cheaters	Cold Case	11:00 PM
	Friends			·		Open House	Tudas To	11:30 PM
	George Lopez						Judge Joe Brown Judge Joe	12:00 AM
:00 AM	Everybody Love:	s Raymond				Lifestyles I	Brown Tim McCarver	1:00 AM
:30 AM	Deal or No Pos						Show	
	Deal or No Deal Deal or No Deal							1:30 AM
	Judge Pirro	<u> </u>				Hollywood		2:00 AM
:00 AM	5:					Paid Program		2:30 AM
	Frasier					NSTR Late W Night Movie : N		3:00 AM
	Frasier					Sleepover B	eautician	3:30 AM
	Scrubs					Alexa Vega 🛮 🖪		4:00 AM 4:30 AM
							ran Drescher	

Weekly Program Schedule - WSTR(My64) 03/29/2010 - 07/04/2010

5:00 AM	Monday Tuesday Wednesday Thursday Friday 6/28/2010 6/29/2010 6/30/2010 7/1/2010 7/2/2010 Malcolm In The Middle					Paid Program		5:00 AM
5:30 AM	Bernie Mac Show, The					Paid Program		5:30 AM
6:00 AM	Paid Program					The Right Side with Armstrong Williams	Paid Program	6:00 AM
6:30 AM	Andrew Wommac	c Ministries				This Old House	Cincinnati Issues	6:30 AM
7:00 AM	Paid Program		./		Jack Van Impe	Wild About Animals (E/I 13-16)	Paid Program	7:00 AM
7:30 AM	Busy World of (E/I 2-5)	Richard Scarry	8		Dino Squad (E/I 9-11)		Life Change	7:30 AM
8:00 AM	Paid Program						Kenneth Copeland	8:00 AM
8:30 AM	Paid Program						Key Of David	8:30 AM
9:00 AM	Jerry Springer					Paid Program		9:00 AM
9:30 AM						Paid Program	Ir	9:30 AM
10:00 AM						Paid Program	United Church of God - Beyond Today	10:00 AM
10:30 AM						Paid Program	10:30 AM	
11:00 AM	Judge Mathis					Auto Shopper	Great Lifestyles	11:00 AM
11:30 AM						Paid Program	Home Showcase by Comey & Shepherd	11:30 AM
12:00 PM	Judge Joe Brow	m				Coach	WSTR Sunday	12:00 PM
	Judge Joe Brow					Coach	Movie I :	12:30 PM
1:00 PM	Judge Pirro	,				Coach	Girls (Barter)	1:00 PM
1:30 PM						Coach	Hilary Duff	1:30 PM
	Street Court					Coach	WSTR Sunday Movie II :	2:00 PM
	Street Court					Coach	Unfinished	2:30 PM
	Judge Mathis					Coach	Life (Barter)	3:00 PM
3:30 PM	St 12/31 5	11 m1		·		Coach	Jennifer Lopez	3:30 PM 4:00 PM
4:00 PM 4:30 PM	Steve Wilkos S	now, The				Open House Fresh Prince	WSTR Sunday Movie III :	4:30 PM
4:30 PM						of Bel Air	Never Talk to	1.50 111
5:00 PM	Maury					George Lopez	Strangers (Barter)	5:00 PM
5:30 PM						George Lopez	Rebecca De Mornay	5:30 PM
5 00 PM	Mr. Nome is Box					Friends	Cold Case	6:00 PM
	My Name is Ear My Name is Ear					Friends	COIG Case	6:30 PM
	The Office					12.2.2	House	7:00 PM
	The Office							7:30 PM
	Law & Order: Criminal Intent - MDS	Are You Smarter Than A 5th Grader? - MDS	Unit, The - MDS	My Thursday Night Movie - MDS (TWISTED)	WWE Friday Night Smackdown - MDS	Bones	Star64 Sunday Night Movie : Brady Bunch Movie, The (Barter)	8:00 PM
8:30 PM		Are You Smarter Than A 5th Grader? - MDS					Shelley Long	8:30 PM
	Law & Order: Criminal Intent - MDS	Deal or No Deal - MDS Deal or No	Unit, The - MDS			House		9:30 PM
9.50 PM		Deal - MDS Special Victims	Unit	1	<u></u>			10:00 PM
10:30 PM	Everybody Love					Seeker Cheaters		10:30 PM 11:00 PM
TT:00 PM 1	Friends							11:30 PM
						Open-House-	Judge—Joe——— Brown	12:00_AM
11:30 PM	Friends					Great Lifestyles		12:30 AM
11:30 PM	Friends George Lopez							
11:30 PM 12:00 AM 12:30 AM		s Raymond						1:00 AM
11:30 PM 12:00 AM 12:30 AM 1:00 AM	George Lopez			· · · · · · · · · · · · · · · · · · ·		Scrubs	Tim McCarver Show	1:00 AM 1:30 AM
11:30 PM	George Lopez Everybody Love Deal or No Dea Deal or No Dea	1				Made In Hollywood	Tim McCarver Show Paid Program Auto Shopper	1:30 AM 2:00 AM
11:30 PM 12:00 AM 1:00 AM 1:30	George Lopez Everybody Love Deal or No Dea	1				Made In Hollywood Paid Program	Tim McCarver Show Paid Program Auto Shopper	1:30 AM 2:00 AM 2:30 AM
11:30 PM 12:00 AM 12:30 AM 12:30 AM 12:30 AM 12:30 AM 12:30 AM 13:30 AM	George Lopez Everybody Love Deal or No Dea Deal or No Dea	1				Made In Hollywood Paid Program WSTR Late	Tim McCarver Show Paid Program Auto Shopper	1:30 AM 2:00 AM 2:30 AM 3:00 AM
11:30 PM 12:30 AM 11:30 AM 12:30 AM 12:30 AM 12:30 AM 12:30 AM 13:30 AM 13:	George Lopez Everybody Love Deal or No Dea Deal or No Dea	1				Made In Hollywood Paid Program WSTR Late Night Movie : Tunnel (Cash)	Tim McCarver Show Paid Program Auto Shopper WSTR Late Night Movie : GLASS TRAP	1:30 AM 2:00 AM 2:30 AM