

**WTBK-FM**  
**Quarterly Issues Programs List**  
**For: 4th Quarter 2016 (October, November, December)**  
Dated: January 6, 2017

**Section I. Issues**

The station has identified the following issues as significant issues facing our community in this quarter.

- A. **Tourism-** Our community has many sites of historical or recreational value and bringing people in from other areas would help the tourism industry of our community.
- B. **Sporting Event Coverage-** For the people in our community who are shut-in or unable to attend local sporting events, sports coverage is important.
- C. **Shopping Options-** Knowing where to find items for the Holiday season is an important issue for our community.
- D. **Spiritual Wellness-** Often community leaders point to the lack of positive news and reinforcing spiritual wellness as a community issue.
- E. **Halloween Safety-** The safety of our children while trick-or-treating is important to our community.

**Section II. Responsive Programs**

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

- A. **Tourism:**  
The station works with local officials to promote and encourage tourism in the history-rich local area with on air announcements and interviews.
- B. **Sporting Event Coverage:**  
We air live play-by-play of local high school sporting events which solves the problem of people who are unable to attend knowing about the events.
- C. **Shopping Options:**  
By airing commercial spot announcements, we inform people of where to find goods and services during the Holiday shopping season. This solves the issue of determining shopping options.
- D. **Spiritual Wellness:**  
In addition to long form religious programs, we also air daily devotionals as a way of meeting the need for Spiritual Wellness in the community.
- E. **Halloween Safety:**  
The station airs messages leading up to Halloween reminding parents, children and others in the community about safety tips and measures. This makes for a safer Halloween.