

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KDKS SHREVEPORT, LA

Date:

9/10/18

I, DOTTIE BELL,

being/on behalf of: DOTTIE BELL,

a legally qualified candidate of the DEMOCRATIC

political party for the office of: CADDO PARISH SCHOOL BOARD DISTRICT 12

in the LOCAL

election to be held on: NOVEMBER 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE SCHEDULE					

Attach proposed schedule with charges (if available): \$449.00

I represent that the payment for the above described broadcast time has been furnished by:

DOTTIE BELL CAMPAIGN ACCOUNT

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JOHNNY GIBSON / LEVADA PALMS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/10/18

Date

Dottie Bell

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jenny James

Signature

JENNY JAMES

Printed Name

ADM ASSISTANT

Title

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	<b>331628</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	<b>POLITICAL</b>	
	<b>Estimate:</b>		
	<b>Flight Dates:</b>	<b>10/31/18 - 11/06/18</b>	<b>Primary AE:</b> Arthur Montgomery
	<b>Original Date / Rev:</b>	<b>09/11/18 / 09/12/18</b>	<b>Sales Office:</b> L-SHV
	<b>Order Type:</b>	<b>CONTROLLED</b>	<b>Sales Region:</b> Local
<b>Agency</b>	<b>Name:</b>	<b>Pol18/Dottie Bell</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Calendar
		<b>7881 Jefferson Paige Rd</b>	<b>Billing Cycle:</b> EOM/EOC
		<b>Shreveport, LA 71119</b>	<b>Agency Commission:</b> 0%
<b>Advertiser</b>	<b>Name:</b>	<b>Pol18/Dottie Bell</b>	<b>New Business Thru:</b>
	<b>Demographic:</b>	<b>HH</b>	<b>Order Separation:</b> 00:28:00
	<b>Product Codes:</b>	<b>Candidates</b>	<b>Advertiser External ID:</b>
	<b>Priority:</b>	<b>P-04</b>	<b>Agency External ID:</b>
	<b>Revenue Code 1:</b>	<b>Direct Business</b>	<b>Unit Code:</b> General
	<b>Revenue Code 2:</b>	<b>Political</b>	
	<b>Revenue Code 3:</b>	<b>Political Candidate</b>	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/31/18	4	\$80.00	\$80.00
11/01/18	11/06/18	21	\$369.00	\$369.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	4	\$80.00	\$80.00	0.00
November 2018	21	\$369.00	\$369.00	0.00
<b>Totals</b>	<b>25</b>	<b>\$449.00</b>	<b>\$449.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Arthur Montgomery			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDKS	10/31/18	11/06/18	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	1:00	20	\$20.00	P-04	0.00	NM	20	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	--WTF--		12				\$20.00		0.00			
	Week:	11/05/18	11/11/18	MT-----		8				\$20.00		0.00			
N 2	KDKS	10/31/18	11/04/18	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S-	1:00	2	\$17.00	P-04	0.00	NM	2	\$34.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----S-		2				\$17.00		0.00			
N 3	KDKS	10/31/18	11/04/18	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S	1:00	3	\$5.00	P-04	0.00	NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----S		3				\$5.00		0.00			
Totals														25	\$449.00