

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KDKS SHREVEPORT, LA</u>	Date: <u>9/10/18</u>
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I, DOTTIE BELL

being/on behalf of: DOTTIE BELL

a legally qualified candidate of the DEMOCRATIC

political party for the office of: CADDO PARISH SCHOOL BOARD DISTRICT 12

in the LOCAL

election to be held on: NOVEMBER 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>SEE SCHEDULE</u>					

Attach proposed schedule with charges (if available): \$449.00

I represent that the payment for the above described broadcast time has been furnished by:

DOTTIE BELL CAMPAIGN ACCOUNT

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JOHNNY GIBSON / LEVADA PALMS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/10/18

Date

Dottie Bell

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Jenny James  
Signature

JENNY JAMES  
Printed Name

ADM ASSISTANT  
Title

# ORDER



**Orders**  
**Order / Rev:** 331628  
**Alt Order #:**  
**Product Desc:** POLITICAL  
**Estimate:**  
**Flight Dates:** 10/31/18 - 11/06/18  
**Original Date / Rev:** 09/11/18 / 09/12/18  
**Order Type:** CONTROLLED

**KDKS-FM**  
**Primary AE:** Arthur Montgomery  
**Sales Office:** L-SHV  
**Sales Region:** Local

**Agency Name:** Pol18/Dottie Bell  
**Buying Contact:**  
**Billing Contact:**  
 7881 Jefferson Paige Rd  
 Shreveport, LA 71119

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Pol18/Dottie Bell  
**Demographic:** HH  
**Product Codes:** Candidates  
**Priority:** P-04  
**Revenue Code 1:** Direct Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Order Separation:** 00:28:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/31/18	4	\$80.00	\$80.00
11/01/18	11/06/18	21	\$369.00	\$369.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	4	\$80.00	\$80.00	0.00
November 2018	21	\$369.00	\$369.00	0.00
<b>Totals</b>	<b>25</b>	<b>\$449.00</b>	<b>\$449.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Arthur Montgomery			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDKS	10/31/18	11/06/18	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	1:00	20	\$20.00	P-04	0.00	NM	20	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--WTF--		12				\$20.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		8				\$20.00		0.00			
N 2	KDKS	10/31/18	11/04/18	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S-	1:00	2	\$17.00	P-04	0.00	NM	2	\$34.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		2				\$17.00		0.00			
N 3	KDKS	10/31/18	11/04/18	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S	1:00	3	\$5.00	P-04	0.00	NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S		3				\$5.00		0.00			
													<b>Totals</b>	<b>25</b>	<b>\$449.00</b>