

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KDKS</u> <u>Alpha media Shreveport</u>	Date: <u>11-19-18</u>
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I, Joseph Lewis,

being/on behalf of: Mayor Ollie Tyler Campaign

a legally qualified candidate of the Democratic

political party for the office of: Mayor, Shreveport

in the Runoff

election to be held on: December 8, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$494

I represent that the payment for the above described broadcast time has been furnished by:

Willie Tyler Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Schmitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11-19-18 [Signature]
Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

ORDER

Orders
Order / Rev: 351983
Alt Order #:
Product Desc: Runoff Synergy
Estimate:
Flight Dates: 11/20/18 - 11/21/18
Original Date / Rev: 11/19/18 / 11/19/18
Order Type: CONTROLLED

KDKS-FM

Primary AE: Rasheeda Simmons
Sales Office: L-SHV
Sales Region: Local

Agency Name: Pol18/Ollie Tyler Campaign
Buying Contact:
Billing Contact:
 PO Box 1216
 Shreveport, LA 71163

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Pol18/Ollie Tyler Campaign
Demographic: HH
Product Codes: Candidates
Priority: P-04
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Order Separation: 00:28:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/18	11/21/18	42	\$494.00	\$494.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	42	\$494.00	\$494.00	0.00
Totals	42	\$494.00	\$494.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rasheeda Simmons			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDKS	11/20/18	11/21/18	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	-TW----	:30	8	\$18.00	P-04	0.00	NM	8	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/19/18	11/25/18	-TW----					8	\$18.00		0.00			
N 2	KDKS	11/20/18	11/21/18	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	-TW----	:30	10	\$15.00	P-04	0.00	NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/19/18	11/25/18	-TW----					10	\$15.00		0.00			
N 3	KDKS	11/20/18	11/21/18	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	-TW----	:30	8	\$15.00	P-04	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/19/18	11/25/18	-TW----					8	\$15.00		0.00			
N 4	KDKS	11/20/18	11/21/18	Mo-Su Full Rotation Mo-Su 5a-12m	CM	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	-TW----	:30	16	\$5.00	P-04	0.00	NM	16	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/19/18	11/25/18	-TW----					16	\$5.00		0.00			
													Totals	42	\$494.00