



REMIT TO: WKTV
 5936 Smith Hill Road
 Utica, NY 13502
 ph: (315) 733-0404
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Advertiser POL ISSUE- NYS DEMOCRATIC COMMITTEE
Agency AKPD MESSAGE & MEDIA (1687)
Buyer SILVERMAN,VIV
Salesperson Katz Chicago, (1010)
 ph: (312) 755-3800
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Product Political - Issue (1060)
Brand NYS Dem Comm (11218)
Acct Types National/Political Agency
Est/Headline /ECR09366874
Demo
Revision
Comments NYS DEM
 NY STATE DEMS

Invoice 140035
Inv Date 7/27/2014
Terms Net 30
Contract 25620
Bill Type Standard
Period 6/30/2014 - 7/27/2014

AKPD MESSAGE & MEDIA
730 N FRANKLIN, SUITE 404
CHICAGO, IL 60610

AgM

CO-OP/Order Type No/Normal
Package
 Gen. Date 7/28/2014 10:31:10AM

NBC-Utica (WKTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:								
1.0	SPOT	12:00:00PM-NEWSCH	Per week (1),Mo	07/21/14 12:57PM (Mo)	00:30	NEWSCHANNEL 2 NOON	NYSDC10430H	\$95.00	
2.0	SPOT	7:30:00PM-JEOPARD	Per week (1),Mo	07/21/14 7:42PM (Mo)	00:30	JEOPARDY	NYSDC10430H	\$200.00	
3.0	SPOT	3:00:00PM-JUDGE J	Per week (1),Mo	07/21/14 3:20PM (Mo)	00:30	JUDGE JUDY	NYSDC10430H	\$55.00	
4.0	SPOT	7:00:00AM-NBC TOD	Per week (1),Mo	07/21/14 8:59AM (Mo)	00:30	NBC TODAY SHOW	NYSDC10430H	\$175.00	
5.0	SPOT	8:00:00AM-NBC SUN	Day,Su-1	07/20/14 8:57AM (Su)	00:30	NBC SUNDAY TODAY	NYSDC10430H	\$150.00	
6.0	SPOT	11:01:00PM-NEWSCH	Day,Su-1	07/20/14 11:12PM (Su)	00:30	NEWSCHANNEL 2 SUN 11P	NYSDC10430H	\$170.00	
7.0	SPOT	11:00:30PM-NEWSCH	Per week (1),Mo	07/21/14 11:17PM (Mo)	00:30	NEWSCHANNEL 2 11	NYSDC10430H	\$200.00	
8.0	SPOT	11:00:30PM-NEWSCH	Day,Sa-1	07/19/14 11:22PM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY 11	NYSDC10430H	\$170.00	
9.0	SPOT	6:00:00PM-NEWSCH	Day,Su-1	07/20/14 6:11PM (Su)	00:30	NEWSCHANNEL 2 SUNDAY	NYSDC10430H	\$175.00	
10.0	SPOT	5:56:00PM-NEWSCH	Per week (1),Mo	07/21/14 6:26PM (Mo)	00:30	NEWSCHANNEL 2 SIX	NYSDC10430H	\$425.00	
11.0	SPOT	7:00:00AM-NBC SAT	Day,Sa-1	07/19/14 8:00AM (Sa)	00:30	NBC SATURDAY TODAY SHOW	NYSDC10430H	\$110.00	
12.0	SPOT	6:00:00AM-NEWSCH	Per week (1),Mo	07/21/14 6:23AM (Mo)	00:30	NEWSCHANNEL 2 SUNRISE	NYSDC10430H	\$175.00	
13.0	SPOT	6:00:00PM-NEWSCH	Day,Sa-1	07/19/14 6:10PM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY 6	NYSDC10430H	\$165.00	

INVOICE DOES NOT REFLECT PAYMENTS RECEIVED.
WKTV & WKTV DT2 does not discriminate or permit
discrimination on the basis of race or ethnicity in the
placement of advertising.

Gross Total	\$2,265.00	Total Spots	13
Commission	(\$339.75)		
Net Total	\$1,925.25		