



REMIT TO: WKTV
5936 Smith Hill Road
Utica, NY 13502
ph: (315) 733-0404
fx: (315) 793-3498

Advertiser
Agency
Buyer
Salesperson

POL ISSUE- NYS DEMOCRATIC COMMITTEE
AKPD MESSAGE & MEDIA (1687)

DALIA, CARMEN
Katz Chicago, (1010)
ph: (312) 755-3800
fx: (315) 755-0870x

Invoice 140899
Inv Date 9/28/2014
Terms Net 30
Contract 26075
Bill Type Standard
Period 9/1/2014 - 9/28/2014

Product Political - Issue (1060)
Brand NYS Dems (11318)
Acct Types National/Political Agency
Est/Headline /ECR09397266
Demo
Revision
Comments

NYS DEMS
NY STATE DYS

CO-OP/Order Type No/Normal
Package
Gen. Date 9/29/2014 10:07:16AM

AKPD MESSAGE & MEDIA
730 N FRANKLIN, SUITE 404
CHICAGO, IL 60610

AgM

NBC-Utica (WKTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:								
1.0	SPOT	12:00:00PM-NEWSCH	Per week (3),Th,Fr	09/04/14 12:22PM (Th)	00:30	NEWSCHANNEL 2 NOON	NYSDC10630H	\$95.00	
1.0	SPOT	12:00:00PM-NEWSCH	Per week (3),Th,Fr	09/04/14 12:43PM (Th)	00:30	NEWSCHANNEL 2 NOON	NYSDC10630H	\$95.00	
1.0	SPOT	12:00:00PM-NEWSCH	Per week (3),Th,Fr	09/05/14 12:51PM (Fr)	00:30	NEWSCHANNEL 2 NOON	NYSDC10630H	\$95.00	
2.0	SPOT	12:00:00PM-NEWSCH	Per week (1),Mo	09/08/14 12:40PM (Mo)	00:30	NEWSCHANNEL 2 NOON	NYSDC10630H	\$95.00	
3.0	SPOT	7:30:00PM-JEOPARD	Per week (2),Fr	09/05/14 7:37PM (Fr)	00:30	JEOPARDY	NYSDC10630H	\$200.00	
3.0	SPOT	7:30:00PM-JEOPARD	Per week (2),Fr	09/05/14 7:54PM (Fr)	00:30	JEOPARDY	NYSDC10630H	\$200.00	
4.0	SPOT	7:00:00PM-WHEEL O	Per week (1),Fr	09/05/14 7:07PM (Fr)	00:30	WHEEL OF FORTUNE	NYSDC10630H	\$200.00	
5.0	SPOT	7:00:00PM-WHEEL O	Per week (1),Mo	09/08/14 7:07PM (Mo)	00:30	WHEEL OF FORTUNE	NYSDC10630H	\$200.00	
6.0	Contract Line Remarks:								
	SPOT	3:00:00PM-JUDGE J	Per week (2),Th,Fr	09/04/14 3:25PM (Th)	00:30	JUDGE JUDY	NYSDC10630H	\$55.00	
	SPOT	3:00:00PM-JUDGE J	Per week (2),Th,Fr	09/05/14 3:11PM (Fr)	00:30	JUDGE JUDY	NYSDC10630H	\$55.00	
7.0	SPOT	3:30:00PM-JUDGE J	Per week (1),Mo	09/08/14 3:52PM (Mo)	00:30	JUDGE JUDY	NYSDC10630H	\$55.00	
8.0	SPOT	7:00:00AM-NBC TOD	Per week (2),Th	09/04/14 7:26AM (Th)	00:30	NBC TODAY SHOW	NYSDC10630H	\$175.00	
8.0	SPOT	7:00:00AM-NBC TOD	Per week (2),Th	09/04/14 8:52AM (Th)	00:30	NBC TODAY SHOW	NYSDC10630H	\$175.00	
9.0	SPOT	7:00:00AM-NBC TOD	Per week (1),Mo	09/08/14 7:27AM (Mo)	00:30	NBC TODAY SHOW	NYSDC10630H	\$175.00	
10.0	SPOT	11:30:00PM-NEWSCH	Per week (1),Su	09/07/14 12:22AM (Su)	00:30	NEWSCHANNEL 2 SUN 11P	NYSDC10630H	\$170.00	
11.0	SPOT	11:00:30PM-NEWSCH	Per week (3),Fr	09/05/14 11:10PM (Fr)	00:30	NEWSCHANNEL 2 11	NYSDC10630H	\$200.00	
11.0	SPOT	11:00:30PM-NEWSCH	Per week (3),Fr	09/05/14 11:23PM (Fr)	00:30	NEWSCHANNEL 2 11	NYSDC10630H	\$200.00	
11.0	SPOT	11:00:30PM-NEWSCH	Per week (3),Fr	09/05/14 11:31PM (Fr)	00:30	NEWSCHANNEL 2 11	NYSDC10630H	\$200.00	
12.0	SPOT	11:00:30PM-NEWSCH	Per week (1),Mo	09/08/14 11:21PM (Mo)	00:30	NEWSCHANNEL 2 11	NYSDC10630H	\$200.00	
13.0	SPOT	11:00:30PM-NEWSCH	Per week (1),Sa	09/06/14 11:25PM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY 11	NYSDC10630H	\$170.00	
14.0	SPOT	6:00:00PM-NEWSCH	Per week (1),Su	09/07/14 6:14PM (Su)	00:30	NEWSCHANNEL 2 SUNDAY	NYSDC10630H	\$175.00	
15.0	SPOT	5:00:00PM-LIVE AT	Per week (2),Th,Fr	09/04/14 5:49PM (Th)	00:30	LIVE AT FIVE	NYSDC10630H	\$275.00	
15.0	SPOT	5:00:00PM-LIVE AT	Per week (2),Th,Fr	09/05/14 5:20PM (Fr)	00:30	LIVE AT FIVE	NYSDC10630H	\$275.00	
16.0	SPOT	26658-NBC TONIGHT	Per week (3),Th,Fr	09/04/14 12:44AM (Th)	00:30	NBC TONIGHT SHOW STARRING JIMMY FALLON	NYSDC10630H	\$80.00	
16.0	SPOT	26658-NBC TONIGHT	Per week (3),Th,Fr	09/05/14 12:06AM (Fr)	00:30	NBC TONIGHT SHOW STARRING JIMMY FALLON	NYSDC10630H	\$80.00	
16.0	SPOT	26658-NBC TONIGHT	Per week (3),Th,Fr	09/05/14 12:33AM (Fr)	00:30	NBC TONIGHT SHOW STARRING JIMMY FALLON	NYSDC10630H	\$80.00	
17.0	SPOT	5:56:00PM-NEWSCH	Per week (2),Th,Fr	09/04/14 6:17PM (Th)	00:30	NEWSCHANNEL 2 SIX	NYSDC10630H	\$425.00	
17.0	SPOT	5:56:00PM-NEWSCH	Per week (2),Th,Fr	09/05/14 6:26PM (Fr)	00:30	NEWSCHANNEL 2 SIX	NYSDC10630H	\$425.00	
18.0	SPOT	5:56:00PM-NEWSCH	Per week (1),Mo	09/08/14 6:16PM (Mo)	00:30	NEWSCHANNEL 2 SIX	NYSDC10630H	\$425.00	
19.0	SPOT	6:00:00AM-NEWSCH	Per week (1),Th,Fr	09/04/14 6:27AM (Th)	00:30	NEWSCHANNEL 2 SUNRISE	NYSDC10630H	\$175.00	
20.0	SPOT	6:00:00AM-NEWSCH	Per week (2),Mo,Tu	09/08/14 6:45AM (Mo)	00:30	NEWSCHANNEL 2 SUNRISE	NYSDC10630H	\$175.00	
20.0	SPOT	6:00:00AM-NEWSCH	Per week (2),Mo,Tu	09/09/14 6:13AM (Tu)	00:30	NEWSCHANNEL 2 SUNRISE	NYSDC10630H	\$175.00	
21.1	SPOT	6:00:00PM-NEWSCH	Per week (1),Sa	09/06/14 6:14PM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY 6	NYSDC10630H	\$165.00	
22.0	SPOT			09/03/14			1 preempt @ \$350.00	\$0.00	No Avail
23.0	SPOT	9:00:00PM-NBC DAT	Day, F-1	09/05/14 9:48PM (Fr)	00:30	NBC DATELINE NBC	NYSDC10630H	\$175.00	M/G For 22.0.1
24.0	SPOT	7:00:00AM-NBC TOD	Per week (1),Mo,Tu	09/08/14 8:41AM (Mo)	00:30	NBC TODAY SHOW	NYSDC10630H	\$175.00	

INVOICE DOES NOT REFLECT PAYMENTS RECEIVED.
WKTV & WKTV DT2 does not discriminate or permit
discrimination on the basis of race or ethnicity in the
placement of advertising.

Gross Total	\$6,290.00	Total Spots	35
Commission	(\$943.50)		
Net Total	\$5,346.50		