



REMIT TO: WKTV
5936 Smith Hill Road
Utica, NY 13502
ph: (315) 733-0404
fx: (315) 793-3498

Advertiser
Agency
Buyer
Salesperson

POL ISSUE - NY REPUBLICAN STATE (321:
JAMESTOWN ASSOCIATES (1071)
STERPU,PATRICIA
Katz Washington D.C., (1019)
ph: (202) 872-5880
fx: (202) 872-0263x

Invoice 140917
Inv Date 9/28/2014
Terms Cash In Advance
Contract 26125
Bill Type Standard
Period 9/1/2014 - 9/28/2014

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - Issue (1060)
ISSUE (6962)
National/Political Agency
/ECR09398977

CO-OP/Order Type No/Normal
Package
Gen. Date 9/29/2014 10:07:17AM

JAMESTOWN ASSOCIATES
5 MAPLETON RD
SUITE 300
PRINCETON, NJ 08540

AgM

NBC-Utica (WKTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:								
1.0	SPOT	7:00:00AM-NBC TOD	Per week (4),Tu,We,Fr	09/09/14 7:29AM (Tu)	00:30	NBC TODAY SHOW	NYRSC14TV01H	\$175.00	
1.0	SPOT	7:00:00AM-NBC TOD	Per week (4),Tu,We,Fr	09/09/14 8:46AM (Tu)	00:30	NBC TODAY SHOW	NYRSC14TV01H	\$175.00	
1.0	SPOT	7:00:00AM-NBC TOD	Per week (4),Tu,We,Fr	09/10/14 8:40AM (We)	00:30	NBC TODAY SHOW	NYRSC14TV01H	\$175.00	
1.0	SPOT	7:00:00AM-NBC TOD	Per week (4),Tu,We,Fr	09/12/14 8:57AM (Fr)	00:30	NBC TODAY SHOW	NYRSC14TV01H	\$175.00	
2.0	SPOT	7:00:00AM-NBC TOD	Per week (5),Mo,Tu,We,Th,Fr	09/15/14 7:56AM (Mo)	00:30	NBC TODAY SHOW	NYRSC14TV01H	\$175.00	
2.0	SPOT	7:00:00AM-NBC TOD	Per week (5),Mo,Tu,We,Th,Fr	09/16/14 7:30AM (Tu)	00:30	NBC TODAY SHOW	NYRSC14TV01H	\$175.00	
2.0	SPOT	7:00:00AM-NBC TOD	Per week (5),Mo,Tu,We,Th,Fr	09/17/14 7:27AM (We)	00:30	NBC TODAY SHOW	NYRSC14TV01H	\$175.00	
2.0	SPOT	7:00:00AM-NBC TOD	Per week (5),Mo,Tu,We,Th,Fr	09/18/14 8:43AM (Th)	00:30	NBC TODAY SHOW	NYRSC14TV01H	\$175.00	
2.0	SPOT	7:00:00AM-NBC TOD	Per week (5),Mo,Tu,We,Th,Fr	09/19/14 7:23AM (Fr)	00:30	NBC TODAY SHOW	NYRSC14TV01H	\$175.00	
3.0	SPOT	12:00:00PM-NEWSCH	Per week (2),Tu,We,Fr	09/10/14 12:49PM (We)	00:30	NEWSCHANNEL 2 NOON	NYRSC14TV01H	\$95.00	
3.0	SPOT	12:00:00PM-NEWSCH	Per week (2),Tu,We,Fr	09/12/14 12:10PM (Fr)	00:30	NEWSCHANNEL 2 NOON	NYRSC14TV01H	\$95.00	
4.0	SPOT	12:00:00PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/15/14 12:11PM (Mo)	00:30	NEWSCHANNEL 2 NOON	NYRSC14TV01H	\$95.00	
4.0	SPOT	12:00:00PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/16/14 12:16PM (Tu)	00:30	NEWSCHANNEL 2 NOON	NYRSC14TV01H	\$95.00	
4.0	SPOT	12:00:00PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/17/14 12:35PM (We)	00:30	NEWSCHANNEL 2 NOON	NYRSC14TV01H	\$95.00	
4.0	SPOT	12:00:00PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/18/14 12:55PM (Th)	00:30	NEWSCHANNEL 2 NOON	NYRSC14TV01H	\$95.00	
4.0	SPOT	12:00:00PM-NEWSCH	Per week (5),Mo,Tu,We,Th,Fr	09/19/14 12:18PM (Fr)	00:30	NEWSCHANNEL 2 NOON	NYRSC14TV01H	\$95.00	
5.0	SPOT	5:00:00PM-LIVE AT	Per week (2),Tu,We,Fr	09/12/14 5:25PM (Fr)	00:30	LIVE AT FIVE	NYRSC14TV01H	\$275.00	
5.0	SPOT	5:00:00PM-LIVE AT	Per week (2),Tu,We,Fr	09/12/14 5:42PM (Fr)	00:30	LIVE AT FIVE	NYRSC14TV01H	\$275.00	
6.0	SPOT	5:00:00PM-LIVE AT	Per week (4),Mo,Tu,We,Th,Fr	09/18/14 5:18PM (Th)	00:30	LIVE AT FIVE	NYRSC14TV01H	\$275.00	
6.0	SPOT	5:00:00PM-LIVE AT	Per week (4),Mo,Tu,We,Th,Fr	09/19/14 5:18PM (Fr)	00:30	LIVE AT FIVE	NYRSC14TV01H	\$275.00	
6.0	SPOT	5:00:00PM-LIVE AT	Per week (4),Mo,Tu,We,Th,Fr	09/19/14 5:43PM (Fr)	00:30	LIVE AT FIVE	NYRSC14TV01H	\$275.00	
6.0	SPOT	5:00:00PM-LIVE AT	Per week (4),Mo,Tu,We,Th,Fr	09/19/14 5:57PM (Fr)	00:30	LIVE AT FIVE	NYRSC14TV01H	\$275.00	
7.0	SPOT	5:56:00PM-NEWSCH	Per week (2),Tu,We,Fr	09/09/14 6:26PM (Tu)	00:30	NEWSCHANNEL 2 SIX	NYRSC14TV01H	\$400.00	
7.0	SPOT	5:56:00PM-NEWSCH	Per week (2),Tu,We,Fr	09/12/14 6:24PM (Fr)	00:30	NEWSCHANNEL 2 SIX	NYRSC14TV01H	\$400.00	
8.0	SPOT	5:56:00PM-NEWSCH	Per week (3),Mo,Tu,We,Th,Fr	09/15/14 6:28PM (Mo)	00:30	NEWSCHANNEL 2 SIX	NYRSC14TV01H	\$400.00	
8.0	SPOT	5:56:00PM-NEWSCH	Per week (3),Mo,Tu,We,Th,Fr	09/16/14 6:10PM (Tu)	00:30	NEWSCHANNEL 2 SIX	NYRSC14TV01H	\$400.00	
8.0	SPOT	5:56:00PM-NEWSCH	Per week (3),Mo,Tu,We,Th,Fr	09/17/14 6:15PM (We)	00:30	NEWSCHANNEL 2 SIX	NYRSC14TV01H	\$400.00	
9.0	SPOT	6:30:00PM-NBC NIG	Per week (3),Tu,We,Fr	09/09/14 6:51PM (Tu)	00:30	NBC NIGHTLY NEWS	NYRSC14TV01H	\$700.00	
9.0	SPOT	6:30:00PM-NBC NIG	Per week (3),Tu,We,Fr	09/10/14 7:00PM (We)	00:30	NBC NIGHTLY NEWS	NYRSC14TV01H	\$700.00	
9.0	SPOT	6:30:00PM-NBC NIG	Per week (3),Tu,We,Fr	09/12/14 6:50PM (Fr)	00:30	NBC NIGHTLY NEWS	NYRSC14TV01H	\$700.00	
10.0	SPOT	6:30:00PM-NBC NIG	Per week (3),Mo,Tu,We,Th,Fr	09/16/14 6:51PM (Tu)	00:30	NBC NIGHTLY NEWS	NYRSC14TV01H	\$700.00	
10.0	SPOT	6:30:00PM-NBC NIG	Per week (3),Mo,Tu,We,Th,Fr	09/17/14 7:00PM (We)	00:30	NBC NIGHTLY NEWS	NYRSC14TV01H	\$700.00	
10.0	SPOT	6:30:00PM-NBC NIG	Per week (3),Mo,Tu,We,Th,Fr	09/19/14 7:00PM (Fr)	00:30	NBC NIGHTLY NEWS	NYRSC14TV01H	\$700.00	
11.0	SPOT	7:00:00PM-WHEEL C	Per week (2),Tu,We,Fr	09/09/14 7:19PM (Tu)	00:30	WHEEL OF FORTUNE	NYRSC14TV01H	\$200.00	
11.0	SPOT	7:00:00PM-WHEEL C	Per week (2),Tu,We,Fr	09/12/14 7:07PM (Fr)	00:30	WHEEL OF FORTUNE	NYRSC14TV01H	\$200.00	
12.0	SPOT	7:00:00PM-WHEEL C	Per week (3),Mo,Tu,We,Th,Fr	09/15/14 7:07PM (Mo)	00:30	WHEEL OF FORTUNE	NYRSC14TV01H	\$200.00	
12.0	SPOT	7:00:00PM-WHEEL C	Per week (3),Mo,Tu,We,Th,Fr	09/17/14 7:19PM (We)	00:30	WHEEL OF FORTUNE	NYRSC14TV01H	\$200.00	
12.0	SPOT	7:00:00PM-WHEEL C	Per week (3),Mo,Tu,We,Th,Fr	09/19/14 7:29PM (Fr)	00:30	WHEEL OF FORTUNE	NYRSC14TV01H	\$200.00	
13.0	SPOT	7:30:00PM-JEOPARD	Per week (2),Tu,We,Fr	09/09/14 7:37PM (Tu)	00:30	JEOPARDY	NYRSC14TV01H	\$200.00	



REMIT TO: WKTV
5936 Smith Hill Road
Utica, NY 13502
ph: (315) 733-0404
fx: (315) 793-3498

Advertiser
Agency
Buyer
Salesperson

POL ISSUE - NY REPUBLICAN STATE (321:
JAMESTOWN ASSOCIATES (1071)
STERPU,PATRICIA
Katz Washington D.C., (1019)
ph: (202) 872-5880
fx: (202) 872-0263x

Invoice 140917
Inv Date 9/28/2014
Terms Cash In Advance
Contract 26125
Bill Type Standard
Period 9/1/2014 - 9/28/2014

Product Political - Issue (1060)
Brand ISSUE (6962)
Acct Types National/Political Agency
Est/Headline /ECR09398977
Demo
Revision
Comments ISSUE

CO-OP/Order Type No/Normal
Package
Gen. Date 9/29/2014 10:07:17AM

JAMESTOWN ASSOCIATES
5 MAPLETON RD
SUITE 300
PRINCETON, NJ 08540

AgM

NBC-Utica (WKTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
13.0	SPOT	7:30:00PM-JEOPARD	Per week (2),Tu,We,Fr	09/10/14 7:43PM (We)	00:30	JEOPARDY	NYRSC14TV01H	\$200.00	
14.0	SPOT	7:30:00PM-JEOPARD	Per week (3),Mo,Tu,We,Th,Fr	09/15/14 7:58PM (Mo)	00:30	JEOPARDY	NYRSC14TV01H	\$200.00	
14.0	SPOT	7:30:00PM-JEOPARD	Per week (3),Mo,Tu,We,Th,Fr	09/17/14 7:36PM (We)	00:30	JEOPARDY	NYRSC14TV01H	\$200.00	
14.0	SPOT	7:30:00PM-JEOPARD	Per week (3),Mo,Tu,We,Th,Fr	09/18/14 7:43PM (Th)	00:30	JEOPARDY	NYRSC14TV01H	\$200.00	
15.0	SPOT	11:00:30PM-NEWSCH	Per week (1),Tu,We,Fr	09/12/14 11:21PM (Fr)	00:30	NEWSCHANNEL 2 11	NYRSC14TV01H	\$200.00	
16.0	SPOT	11:00:30PM-NEWSCH	Per week (1),Mo,Tu,We,Th,Fr	09/19/14 11:14PM (Fr)	00:30	NEWSCHANNEL 2 11	NYRSC14TV01H	\$200.00	
17.0	SPOT	7:00:00AM-NBC SAT	Per week (1),Sa	09/13/14 7:26AM (Sa)	00:30	NBC SATURDAY TODAY SHOW	NYRSC14TV01H	\$110.00	
18.0	SPOT	20050-NEWSCHANNE	Per week (1),Sa	09/13/14 9:29AM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY TODAY	NYRSC14TV01H	\$100.00	
18.0	SPOT	20050-NEWSCHANNE	Per week (1),Sa	09/20/14 9:25AM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY TODAY	NYRSC14TV01H	\$100.00	
19.0	SPOT	6:00:00PM-NEWSCH	Per week (1),Sa	09/13/14 6:37PM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY 6	NYRSC14TV01H	\$165.00	
19.0	SPOT	6:00:00PM-NEWSCH	Per week (1),Sa	09/20/14 6:13PM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY 6	NYRSC14TV01H	\$165.00	
20.0	SPOT	11:00:30PM-NEWSCH	Per week (1),Sa	09/13/14 11:29PM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY 11	NYRSC14TV01H	\$170.00	
20.0	SPOT	11:00:30PM-NEWSCH	Per week (1),Sa	09/20/14 11:10PM (Sa)	00:30	NEWSCHANNEL 2 SATURDAY 11	NYRSC14TV01H	\$170.00	
21.0	SPOT			09/14/14			1 preempt @ \$175.00	\$0.00	Schedule Change
21.0	SPOT			09/21/14			1 preempt @ \$175.00	\$0.00	Schedule Change
22.0	SPOT	7:00:00AM-NBC SAT	Per week (1),Sa	09/20/14 7:58AM (Sa)	00:30	NBC SATURDAY TODAY SHOW	NYRSC14TV01H	\$110.00	
23.0	SPOT	5:00:00PM-LIVE AT	Per week (1),We,Th,Fr	09/18/14 5:41PM (Th)	00:30	LIVE AT FIVE	NYRSC14TV01H	\$175.00	M/G For 21.0.1
24.0	SPOT	5:00:00PM-LIVE AT	Per week (1),We,Th,Fr	09/18/14 5:57PM (Th)	00:30	LIVE AT FIVE	NYRSC14TV01H	\$175.00	M/G For 21.0.2

INVOICE DOES NOT REFLECT PAYMENTS RECEIVED.
WKTV & WKTV DT2 does not discriminate or permit
discrimination on the basis of race or ethnicity in the
placement of advertising.

Gross Total	\$13,930.00	Total Spots	55
Commission	(\$2,089.50)		
Net Total	\$11,840.50		